

PUBLIC EDUCATION TASK FORCE

Wednesday, April 19, 2023

9:30 am, Microsoft Teams



AGENDA

- 2023 Doo the Right Thing Campaign
- 2023 North Texas Community Cleanup Challenge
- 2024 March is Texas SmartScape Month
- FY22/23 Work Program Discussion
- FY24 Work Program Discussion
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

DOO THE RIGHT THING CAMPAIGN

- Doo the Right Thing social media photo contest and campaign
 - [Digital form](#) for pledge and photo contest entry
 - Contest Entry: May 1st through June 30th
 - Voting: August 7th – August 25th
 - Winners: Posted October 2023 – September 2024
- Past Social Media toolkits are on the Public Education Task Force [program page](#)
- Check out the Doo the Right Thing [program page](#) and follow our social media profiles!
 - Twitter @DooNorthTexas
 - Instagram @DooNorthTexas
 - Facebook @DooNorthTexas



NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

- Report Data to: [Texas Litter Database](#) using External ID “CCC23”
- Leaderboard is updated about every two weeks
- Check out our updated [FAQ's](#)!
- For questions or suggestions about the NTCCC, please contact Stormwater staff, stormwater@nctcog.org. Visit the website, www.communitycleanupchallenge.com, or [program page](#) to learn more.



NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

2023 North Texas Community Cleanup Challenge / Mayors Challenge

Challenge timeframe: March, April, May

Reporting deadline: June 30, 2023

Participating Communities:

Burleson	Carrollton
Dallas	Ennis
Garland	Grand Prairie
Mansfield	Mesquite
Plano	Princeton
Richardson	Rosser Village
Mayor's Challenge	
Burleson	Grand Prairie



NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

2023 North Texas Community Cleanup Challenge

Leaderboard (data reported through April 14, 2023)

- Only 2 cities have entered data so far: Mansfield and Dallas
- You have to enter your data into the system and tag it with the **CCC23 tag in the external ID field** in order for the totals to count towards this year's Challenge.
- Staff will go in this Friday the 21st to check for additional data.



@nctcogenv

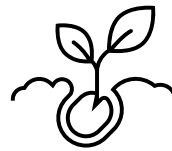
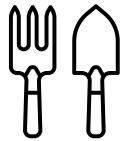


#NTXCleanupChallenge, #NTXCleanupChallenge23,
#NTXCCC23



2024 MARCH IS TEXAS SMARTSCAPE MONTH

- Hosting spring plant sales or educational events? Let us know! Email: info@txsmartscape.com to request your event be added to the plant sale and/or event calendars!



2024 MARCH IS TEXAS SMARTSCAPE MONTH

Result of PETF member survey:

Plant Texas Smart from the Start

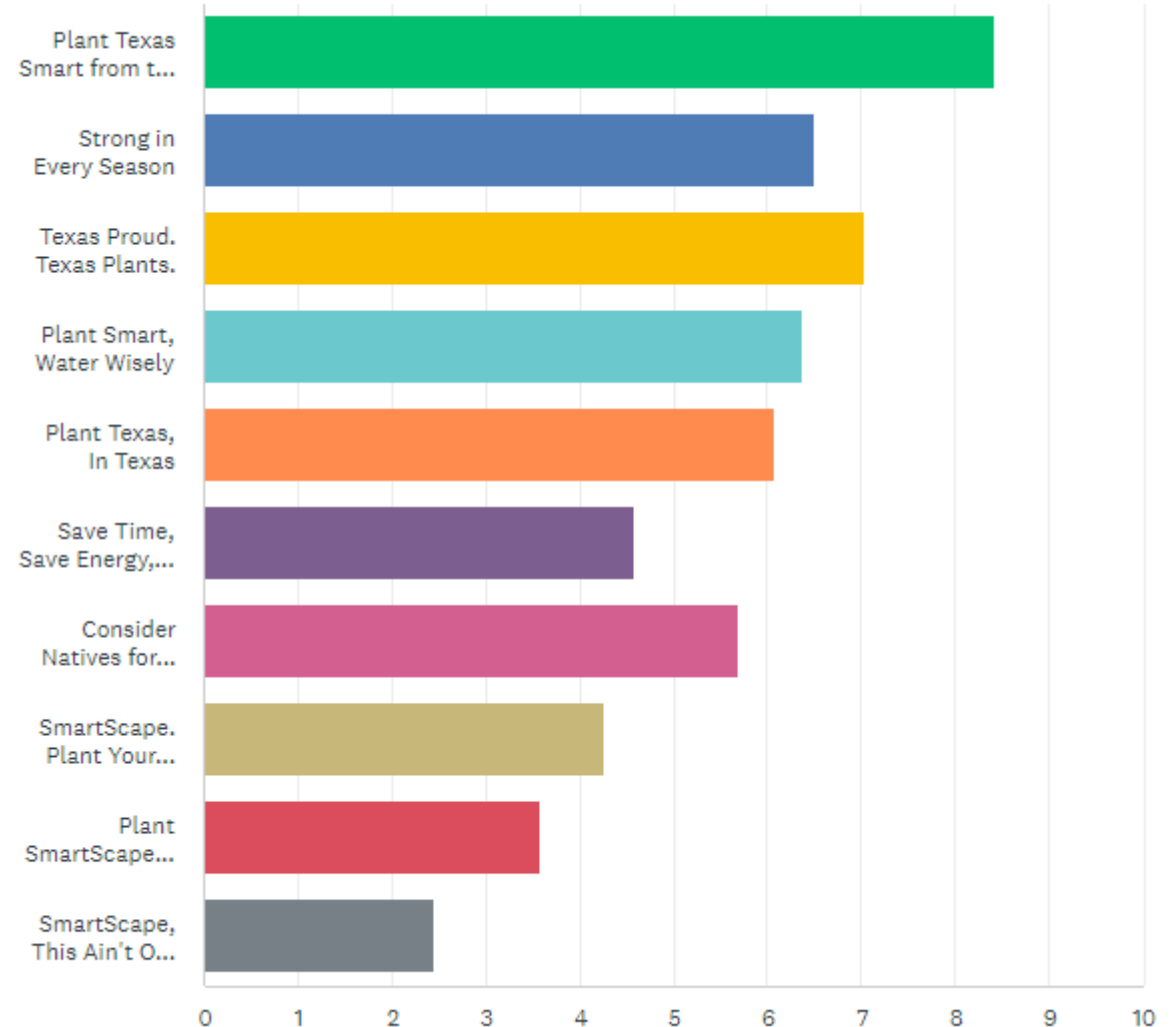
Texas Proud. Texas Plants

Strong in Every Season

Plant Smart, Water Wisely

Plant Texas, in Texas

Consider Natives for Nature



FY22/23 WORK PROGRAM UPDATE

- FY22/23 Special Project Update
- Review:
 - Updated storyboard/script – “[Why Stormwater is Important](#)”
 - Updated [Vocabulary Bank](#)
- Discuss:
 - Storyboard and drafting script for “[What to Look for Around Town](#)”



FY22/23 WORK PROGRAM UPDATE

- Feedback on recommendations for vocabulary bank:
 -
- Seeking Volunteers for Next Steps:
 - Update Teacher Resource List
 - Actions for adults to take



FY24 SMARTSCAPE MONTH AND WORK PROGRAM TIMELINE & DISCUSSION

January 18, 2023

PETF Meeting: Discuss 2024 March is Texas SmartScape Month slogans

April 19, 2023

PETF Meeting: Confirm 2024 SmartScape Month slogan, Discuss FY24 Special Project Ideas

Via Email: Survey to vote on 2024 SmartScape Month slogans

Feb/March, 2023

OTHER COG PROGRAMS AND UPDATES



EPA TRASH FREE WATERS PROJECT

Trash Free Waters Project Update

- NCTCOG purchasing materials to aid pilot cities for Recreational Litter Cleanups and the Green Restaurant Program
- Email Crysta Guzman, cguzman@nctcog.org, or Elena Berg, eberg@nctcog.org, with program interest or questions
- Stay informed via the Trash Free Texas Newsletter!
- Sign-up [here](#)



IDDE & STORMWATER MONITORING UPDATE

Illicit Discharge Detection and Elimination (IDDE)

- Next Meeting – July 13, 2023, information [online](#).
- This meeting will be held in person at NCTCOG Offices

Regional Wet Weather Characterization Program (RWWCP)

- NCTCOG staff is coordinating with TCEQ on the continuation of the program into a new permit term. NCTCOG staff is also developing RFP for new permit term.
- The current schedule is to resume monitoring activities in 2024.



TMDL UPDATE

- Upcoming TMDL Meetings:
 - **TMDL Coordination Committee:** June 14, 2023 at 9:30 AM via Microsoft Teams
 - **Upper Trinity River Basin Coordinating Committee:** August 22, 2023 at 9:30 AM at NCTCOG Offices
- Projects Under Finalization
 - “*Doo the Right Thing*” draft educational explainer video
 - On-Site Sewage Facility (OSSF, or septic system) mailer





**Wastewater
And
Treatment
Education
Roundtable**

WATER UPDATE

- During the 2022 Holiday Grease Roundup, 44 participants at 71 drop off locations/events collected 9,492 gallons of grease!
 - 2023 and 10th Annual Holiday Grease Roundup scheduled for November 13, 2023 through January 13, 2024.
- Upcoming WATER meeting:
 - April 25, 2023, at 10:00 AM at NCTCOG Offices
- WATER Point of Contact:
 - Hannah Allen at hallen@nctcog.org

CONFERENCES & EVENTS

- [Sustainable Water Compliance Summit](#), Virtual, April 25, 2023
- TCEQ [Environmental Trade Fair & Conference](#), Austin, May 16-17, 2023
- [Stormwater Pollution Prevention Practices During Construction](#) for Plan Reviewers (June 13) and Field Inspectors (June 14), NCTCOG Offices
- [NAFSMA 45th Annual Meeting](#), Seattle, July 24 -27, 2023
- [International Low Impact Development Conference](#), Oklahoma City, August 6-9, 2023
- [StormCon 2023](#), Dallas, August 29-31, 2023

NEWS & RESOURCES

- Water Efficient Products [Sales Tax Holiday](#): May 27-29, 2023
- United Nations [World Oceans Day](#): June 8, 2023
- [Pollinator Week](#): June 19-25, 2023
- Texas Water Development Board's [Texas Rain Catcher Awards](#) applications due: June 30, 2023
- Plastic Free July [Campaign](#): July 1-31, 2023



ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



NEXT MEETING DATES

- RSWMCC – May 10, 2023
- PETF – July 19, 2023
- P2 Roundtable – June 7, 2023
- IDDE – July 13, 2023
- iSWM – July 12, 2023



THEODORE GUZMAN



CONTACT

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