



North Central Texas Council of Governments

SUMMARY

Wastewater And Treatment Education Roundtable

Tuesday, November 3, 2015
10 a.m., Regional Forum Room
NCTCOG Offices, CPII
616 Six Flags Drive, Arlington, TX 76011

1. Welcome and Introductions.

DISCUSSION

2. **Cost Share.** NCTCOG staff informs the Wastewater And Treatment Education Roundtable (WATER) about the current level of participation in the cost share and how that may affect the work program.

NCTCOG staff informed the group that the FY2016 work program was currently funded at approximately \$40,000. With the Dallas Water Utilities work on the campaign that can be leveraged regionally, this level of funding should be adequate to support the FY2016 work program. WATER also discussed how to handle the roster and membership. NCTCOG staff provided an example roster that was split into two sections (members and interested parties), with one primary member who will represent the entity in a vote to be highlighted. (It was also decided that if the primary member is not available to vote, another member from that entity can vote in his or her place.) Working groups will be open to both members and interested parties.

3. **Dallas Wastewater Awareness Campaign and Regional Campaign.** City of Dallas staff provides Dallas campaign updates and requests feedback on a few items. WATER discusses next steps for the regional campaign (the regional web domain name, potential site content, development of the mission statement, creating a template brochure or door hanger, etc.). A subcommittee for the regional campaign is selected.

Dallas staff provided an update on the wastewater awareness campaign website and related children's campaign. Dallas staff also mentioned creating a pledge. They solicited ideas for phrasing (for example, "medications," "medicines," and "Rx" for "pharmaceuticals"; "personal care products" or "personal hygiene products" for items related to feminine hygiene, condoms, floss, etc.). The group stressed the importance of providing information on what to do with these items. One member from the City of Plano suggested grouping information by disposal method. Dallas staff also said they would be creating a Spanish logo and that variances in color would not be permitted. The tentative target date for the Dallas campaign kick-off is January.

The group also discussed the regional campaign, deciding on DefendYourDrainsNorthTexas.com/.org for the web domain. Elements of the CeasetheGreaseNTX.com site suggested to be carried over to the new site were its navigation by audience (residents, restaurants, etc.) and the inclusion of links to individual city websites. The group expressed an interest in the development of digital templates for a brochure or utility bill insert, vector files for infographics and pull-up designs for booths, and social media template posts.

Staff from the Cities of Dallas, Duncanville, Frisco, Fort Worth, and Garland as well as Trinity River Authority and Upper Trinity Regional Water District volunteered for the working group to further develop the campaign. The working group will meet in mid-November.

4. **Fats, Oils, and Grease (FOG) Program Training Development.** NCTCOG staff summarizes the information gathered from the training working group as well as a discussion with the potential instructor. Staff gathers additional information from the group.

NCTCOG staff provided the group with a summary of the curriculum decisions made by the training working group. Staff then provided information given by the potential instructor for the specifics of the field locations as well as possible timing (either March or April, Thursday and Friday). NCTCOG staff will move forward in coordinating this training with the instructor as well as the City of Arlington and Trimble Environmental Services (for location/interceptor assistance and possibly a grease interceptor servicing), aiming to avoid major conferences and Earth Day. TCEQ and Texas Department of State Health Services education credits will also be investigated.

5. **Holiday Grease Roundup.** NCTCOG staff provides an update on the regional event.

NCTCOG staff provided information on the participants for this year's Holiday Grease Roundup, the Dallas County Schools partnership, the date range (Nov. 30-Dec. 11), available marketing materials, the new video for residents on how to transfer used cooking oil, and the event webpage.

6. **General Updates.** NCTCOG staff provides information from a recent TCEQ conference and other updates.

NCTCOG staff let the group know about several presentations that may be of interest from the TCEQ Water Quality seminar, and also provided general updates, such as information on the upcoming sanitary sewer overflow (SSO) workshop hosted by NCTCOG. The group also discussed the paperless manifest topic, with NCTCOG staff providing a summary of the conference call with the paperless manifest working group as well as a call with Edward Minter from TCEQ, who expressed reservations. NCTCOG staff will see if other Texas regions have delved into this issue and—after further discussion with the working group on what they might suggest as a revision for the relevant regulation—may look into bringing up the topic with the Texas Association of Regional Councils, the Texas Municipal League, and/or the Water Environment Association of Texas. NCTCOG staff will be scheduling a conference call for the food handler/manager certification working group sometime in December.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

7. **Roundtable.** The group shares what is happening in their communities.

Arlington—Providing outreach at apartment complexes with flyers. Also working on grease interceptor compliance.

Denton—Providing outreach at restaurants, enlisting support of management. Grease rather than flushables seem to be the main issue for blockages.

NTMWD—Created a subcommittee with its cities.

TRA—Weighing and identifying collection. Working with the National Association of Clean Water Agencies on standard operating procedures for identifying “flushables” that are not disintegrating.

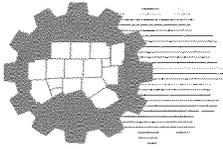
Garland—Working on oil collection contest with three schools (fifth grade classes).

Plano—Working on SSO prevention with restaurants and apartments.

Dallas—Held a Fry Good, Do Good contest, with winners getting a cooking class with Abel Gonzales. Promoted with bill inserts, radio, and social media.

8. **Next Meeting Date.** Wednesday, January 6, 2016, at 10 a.m. in the Regional Forum Room.

9. **Adjournment.**



Wastewater and Treatment Education Roundtable
10 a.m., Tuesday, November 3, 2015
Regional Forum Room

Member Sign-in Sheet

NAME	SIGNATURE	ORGANIZATION
Cynthia Arias		City of Carrollton
Stuart Bakken		City of Garland
Oleksandra Bikman		City of Keller
Michele Birmingham	<i>[Signature]</i>	City of Fort Worth
Martha Cavazos-Fipps		City of McKinney
Gary Coker Abby Owens	<i>[Signature]</i>	City of Plano
Shane Collier		City of Irving
Stephen Conner		City of Garland
Helen Dulac	<i>[Signature]</i>	City of Dallas
Yvonne Dupré	<i>[Signature]</i>	City of Dallas
Brad Dyess	<i>[Signature]</i>	Trinity River Authority
Kathy Fonville		City of Mesquite
Joe Gildersleeve	<i>[Signature]</i>	City of Arlington
Heather Goins	<i>[Signature]</i>	City of Denton
Michael Helms	<i>[Signature]</i>	City of Dallas
Michelle Mann	<i>[Signature]</i>	City of Richardson
Annita McCormick		City of McKinney
Alejandro Mejia	<i>[Signature]</i>	City of Garland
Karen Menard		Upper Trinity Regional Water District
Jennifer Moore	<i>[Signature]</i>	Trinity River Authority
Tuan Ngo	<i>[Signature]</i>	City of North Richland Hills
Brooke Noack	<i>[Signature]</i>	North Texas Municipal Water District
Howard Redfearn		City of Mansfield
Kenneth Roseberry		City of Irving
Jessica Smith	<i>[Signature]</i>	City of Duncanville
Christi Upton	<i>[Signature]</i>	City of Southlake
Courtney Vanous		City of Carrollton
Duy Vu		City of Grand Prairie

(SEE REVERSE)

