

WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

TUESDAY, JULY 13, 2021



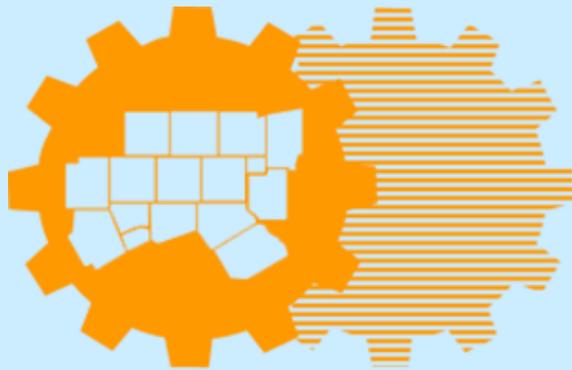
**Wastewater
And
Treatment
Education
Roundtable**

Agenda

1. Welcome and Introductions
2. Meeting Summary
3. Member Highlight Presentation
4. FY2022 Work Program Discussion
5. FY2021 Training Update
6. Promotional Activities Update
7. General Updates
8. Roundtable
9. Schedule for Next Meeting
10. Adjournment



1. Welcome and Introductions



**North Central Texas
Council of Governments**



2. Meeting Summary

3. Member Highlight Presentation

Martha Cavazos Fipps
City of McKinney

4. FY2022 Work Program Discussion

- The [draft FY2022 Work Program](#) is available on the WATER committee webpage and was distributed in the meeting reminder
- Major Changes:
 - Removal of “working group” meetings
 - Removal of cooperative purchase (no longer a COG program)
 - Potential removal of Grease Interceptor Brochure and Grants/Awards section

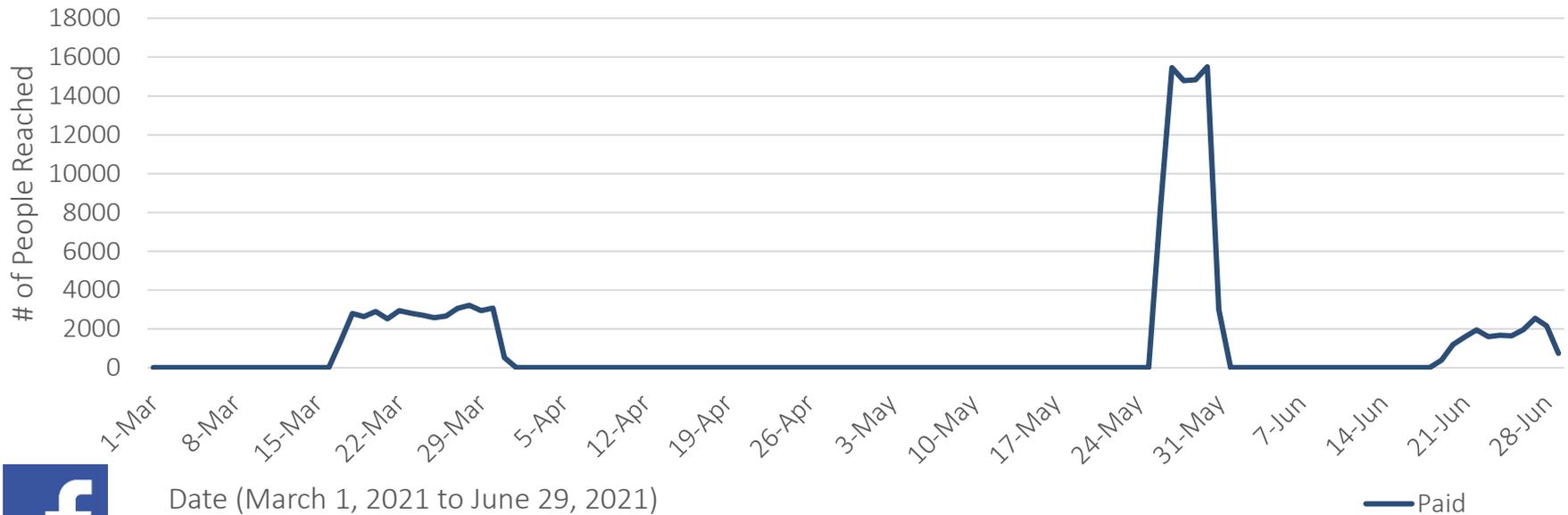
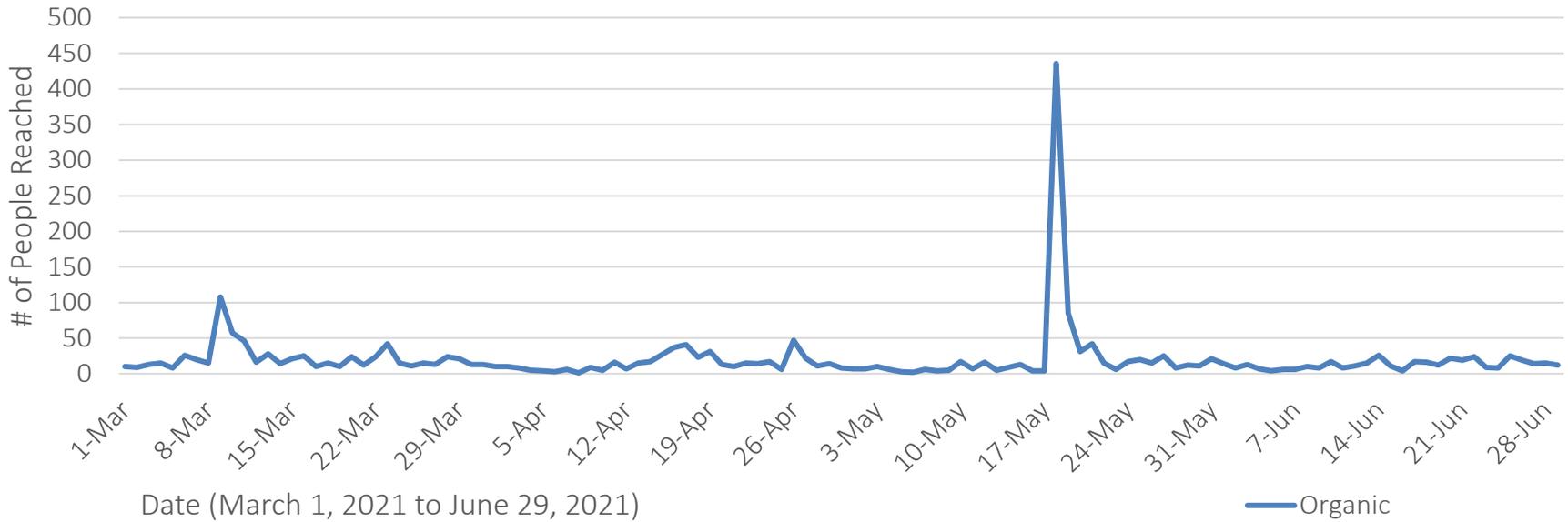
| 2021 Population (NCTCOG Estimates) | Cost |
|---|---------|
| 1 million+ | \$7,500 |
| 750,000–999,999 | \$7,000 |
| 500,000–749,999 | \$6,000 |
| 350,000–499,999 | \$5,000 |
| 200,000–349,999 | \$4,150 |
| 100,000–199,999 | \$3,250 |
| 50,000–99,999 | \$2,150 |
| 25,000–49,999 | \$1,400 |
| 10,000–24,999 | \$1,000 |
| Less than 10,000 | \$500 |
| Special district partners serving 1 million+ | \$7,500 |
| Special district partners serving 500,000–999,999 | \$6,500 |
| Special district partners serving 100,000–499,999 | \$4,000 |
| Special district partners serving less than 100,000 | \$2,150 |

Note: Special district partners should use wastewater ratepayer population. A special district partner with regional systems is considered one entity.

5. FY2021 Training Update

- Grease Interceptor Inspector Training and Roundtable
 - **FREE training**
 - August 5, 2021
 - 9:00 AM – 12:00 PM via Microsoft Teams
 - Agenda:
 - Elijah Dorminy, City of Irving: Irving BMPs, grease trap inspections
 - Madisson Dunn, City of Southlake: Southlake BMPs, replacement/repairs of grease interceptors
 - Trimble Environmental Services and Ignacio Beltran, City of Irving: grease interceptor cleanout, maintenance of grease interceptors, Irving Liquid Waste Hauler Program
 - Roundtable session
 - [Registration available online](#)

6. Promotional Activities Update



6. Promotional Activities Update



| Facebook | Impressions | Engagements |
|-----------|-------------|-------------|
| | 651 | 9 |
| Twitter | Impressions | Engagements |
| | N/A | N/A |
| Instagram | Impressions | Engagements |
| | N/A | N/A |

| Facebook | Impressions | Engagements |
|-----------|-------------|-------------|
| | 78 | 8 |
| Twitter | Impressions | Engagements |
| | 746 | 18 |
| Instagram | Impressions | Engagements |
| | 18 | 0 |

| Facebook | Impressions | Engagements |
|-----------|-------------|-------------|
| | 18 | 0 |
| Twitter | Impressions | Engagements |
| | N/A | N/A |
| Instagram | Impressions | Engagements |
| | 58 | 7 |

6. Promotional Activities Update

Paid Ads on Facebook



Amount Spent: \$200

Goal: Reach

Achieved: 71,298 People Reached



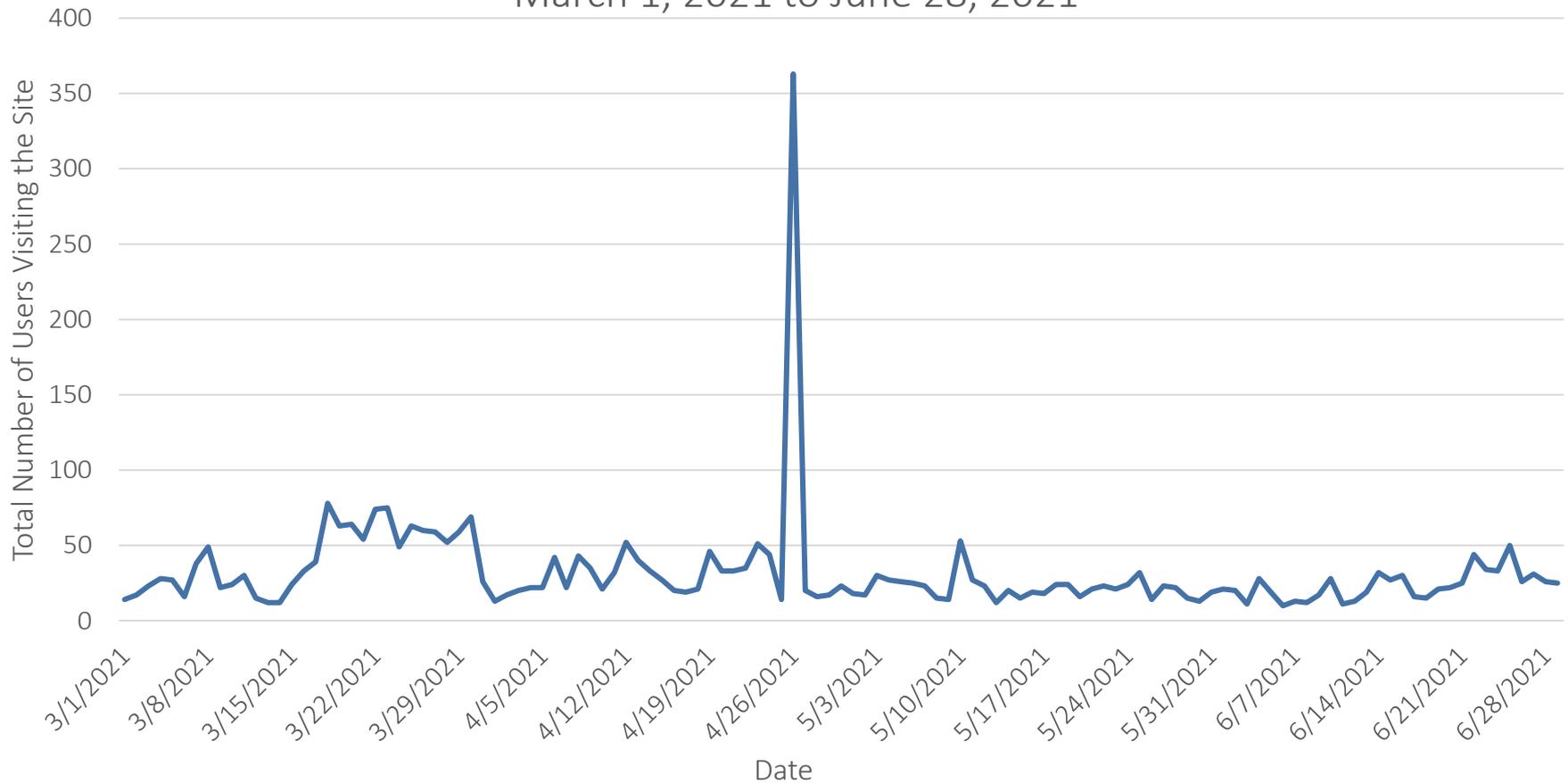
Amount Spent: \$200

Goal: Link Clicks

Achieved: 144 Link Clicks

5. Promotional Activities Update

Defend Your Drains North Texas Website Users
March 1, 2021 to June 28, 2021

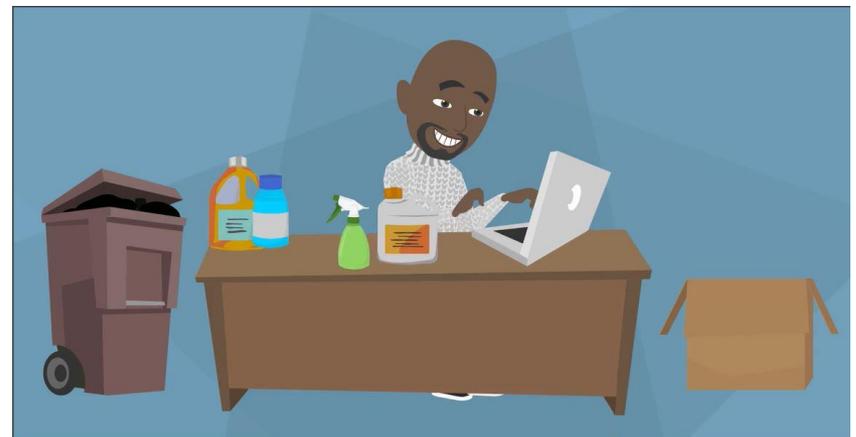
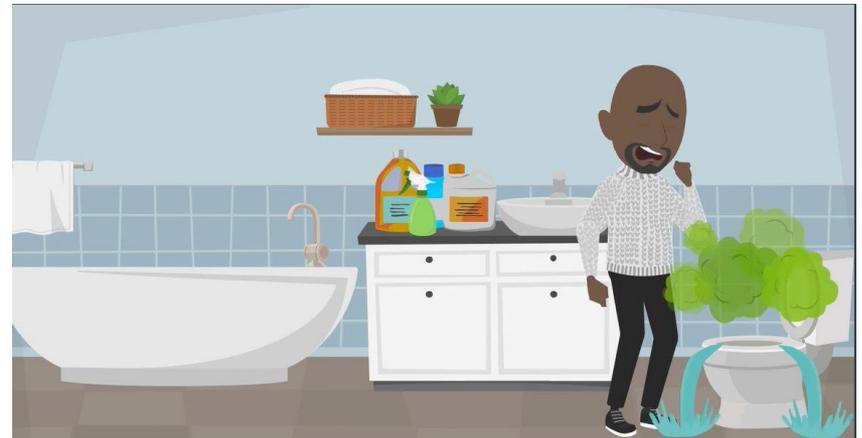


| Total Users | Users From Social Sources | New Users | Returning Users |
|-------------|---------------------------|---------------|-----------------|
| 3,642 | 734 (20.1%) | 3,621 (93.9%) | 234 (6.1%) |

6. Promotional Activities Update

Educational Explainer Video

- *Always Trash Your Personal Care Items* educational explainer video available online: <https://www.youtube.com/watch?v=C7iAtIUyByM>
- *Proper Usage of Home Cleaning Products* educational explainer video under development



6. Promotional Activities Update

Proper Usage of Home Cleaning Products Draft Video Script

Home cleaning products such as glass cleaner, bleach, liquid plumber, and more should always be used carefully and in accordance with the instructions on the container. Improper use of these items can be dangerous to your health and cause damage to the pipes in your home.

Never pour these products down the drain because mixing them can cause reactions that release toxic gases or generate extreme heat. Additionally, these chemicals can cause damage to wastewater treatment systems, can be dangerous for employees, and negatively impact water quality and wildlife.

If you need to dispose of any cleaning products, check with your city to see what is accepted in your trash or be sure to take them to a household hazardous waste collection center. Remember, never pour these items down the drain!

For more information, visit [Defend Your Drains North Texas.com](http://DefendYourDrainsNorthTexas.com)!

7. General Updates

- WEAT FOG and Non-Flushables Statewide Campaign
- “Flushable” wipes article and associated Kimberly Clark Settlement with City of Charleston:
 - <https://www.khou.com/article/news/investigations/flushable-wipes-sewer-system-problems/285-a6a110b4-186b-4702-9ed6-b6dae87886bf>
 - <https://www.bloomberg.com/news/articles/2021-04-26/kimberly-clark-to-settle-flushable-wipes-suit-with-city-agency>
- Fort Worth Company awarded \$100,000 by EPA to build a device that treats sewage to remove fats, oils and grease from waste streams:
 - <https://www.epa.gov/newsreleases/epa-awards-fort-worth-company-100000-remove-oil-and-grease-waste-sewer-systems-0>
- Future meeting format: Virtual, in-person, hybrid?



Questions? Contact
Crysta Guzman at
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Four Easy Steps to Get Involved:

1

- Click [here](#) to create an account and sign-on.
- Don't forget to submit your logo for use on the challenge website!

2

- Organize and advertise your event(s) and participation in the NTCCC.
- Optional: Join the Mayor's Challenge by issuing a Proclamation (view a [template](#) in the Partners Resources Toolbox).

3

- Check out the [Partners Resources Toolbox](#) for items such as safety tips, general guidelines, a template press release and more.

4

- Hold your cleanup events between Sep. 1, 2021 and Oct. 31st, 2021 and log your cleanup data by Nov. 30th.
- Tag the NTCCC on social media using #NTXCleanupChallenge

To learn more about the program, visit:
www.CommunityCleanupChallenge.com

Roundtable & Next Meeting Date

8. Roundtable: What's happening in your community?

9. Next meeting date: Thursday, October 7, 2021 at 10:00 AM
Location TBD

10. Adjournment

Contact

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