# PUBLIC EDUCATION TASK FORCE

Wednesday, January 18, 2023 9:30 am, Microsoft Teams

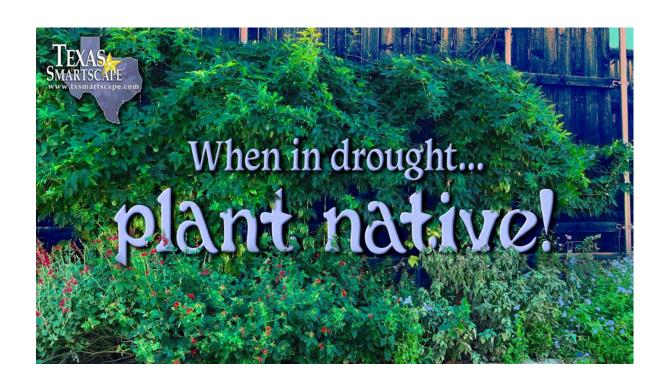


#### AGENDA

- 2023 March is Texas SmartScape Month
- PETF Activity Reports
- 2023 North Texas Community Cleanup Challenge
- 2024 March is Texas SmartScape Month
- FY22/23 Work Program Discussion
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

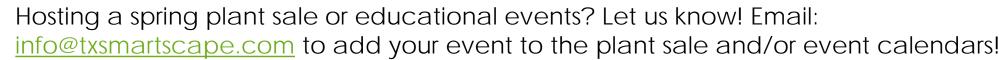
#### 2023 MARCH IS TEXAS SMARTSCAPE MONTH

- Graphic features: Flame Acanthus, Greggs Mistflower, Turks Cap, Purple Coneflower, Greggs Salvia, Purple Passionflower Vine
- Alternate image with no text available for communities who this option
- Campaign resources available:
  - Newsletter article
  - Newsletter blurb
  - Graphic with text/logo
  - Graphic no text/logo









#### PETF ACTIVITY REPORTS

Activity Reports – captures the activities and metrics of PETF campaigns, initiatives, and associated websites. Free resource for cost-share members to aid in preparing annual reports.

#### Upcoming reporting periods:

- August 13, 2021 to August 12, 2022 Complete
- October 1, 2021 to September 30, 2022 Complete
- December 13, 2021 to December 12, 2022 Complete
- January 1, 2022 to December 31, 2022 Complete
- January 24, 2022 to January 23, 2023 Coming Soon

Changes to your annual reporting period dates or contact info? Please contact Crysta Guzman, <a href="mailto:cguzman@nctcog.org">cguzman@nctcog.org</a>.



### NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

- 2023 North Texas Community Cleanup Challenge / 2023 Mayors' Challenge
  - Challenge timeframe: March, April, May
  - Reporting deadline: June 30, 2023
  - Updated <u>FAQ's</u>!
  - Submit trash reports through <u>Texas Litter Database</u> using External ID "CCC23"

 For questions or suggestions about the NTCCC, please contact Stormwater staff, <u>stormwater@nctcog.org</u>. Visit the website, <u>www.communitycleanupchallenge.com</u>, or <u>program page</u> to learn more.



### NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

#### Tips for competitive campaigns:

- Mayors' Challenge: Use the template <u>Resolution</u> to streamline joining the Mayors' Challenge. New Resolution must be submitted each year.
- Adopt-A-Spot efforts count leverage these efforts and volunteers!
- Coordinate with KTB affiliate to overlap efforts with <u>Great American</u> <u>Cleanup</u> (GAC)!
  - GAC activities eligible for <u>free supplies</u>
  - GAC monthly themes:
    - March: Waterways Cleanup Month
    - April: Roadside Litter Cleanup/<u>Don't Mess with Texas Trash Off</u>
    - May: Park and Trails Month



# FY24 SMARTSCAPE MONTH AND WORK PROGRAM TIMELINE & DISCUSSION



January 18, 2023

PETF Meeting: Discuss 2024 March is Texas SmartScape Month slogans



April 19, 2023

PETF Meeting: Confirm 2024 SmartScape Month slogan, Discuss FY24 Special Project Ideas

Via Email: Survey to vote on 2024 SmartScape Month slogans



Feb/March, 2023





#### FY22/23 WORK PROGRAM UPDATE

- FY22/23 Special Project Update
- Review:
  - Updated storyboard/script "Why Stormwater is Important"
  - Updated <u>Vocabulary Bank</u>
  - Draft <u>Teacher Resource List</u>
- Discuss:
- Storyboard and drafting script for "What to Look for Around Town"



#### FY22/23 WORK PROGRAM UPDATE

- Feedback on recommendations for vocabulary bank:
  - Recreation
  - Wetlands/Ponds
  - Lakes vs. Reservoirs
  - Infiltration
- Seeking Volunteers for Next Steps:
  - Update Teacher Resource List
  - Actions for adults to take



## OTHER COG PROGRAMS AND UPDATES



#### EPA TRASH FREE WATERS PROJECT

#### Trash Free Waters Project Update



- Save the Date: NCTCOG Trash Free Texas Webinar: February 28, 2023.
  - Registration coming soon
  - NCTCOG purchasing materials to aid pilot cities for Recreational Litter Cleanups and the Green Restaurant Program
    - Email Crysta Guzman, <a href="mailto:cguzman@nctcog.org">cguzman@nctcog.org</a>, or Elena Berg, <u>eberg@nctcog.org</u>, with program interest or questions
  - Stay informed via the Trash Free Texas Newsletter! 🖄 Sign-up here





#### IDDE & STORMWATER MONITORING UPDATE

#### Illicit Discharge Detection and Elimination (IDDE)

- Upcoming Meeting March 30, 2023, information <u>online</u>.
- This meeting will be held in person at NCTCOG Offices

#### Regional Wet Weather Characterization Program (RWWCP)

- NCTCOG staff is coordinating with TCEQ on the continuation of the program into a new permit term. NCTCOG staff is also developing RFP for new permit term.
- There will be a meeting with TCEQ on January 30<sup>th</sup> to discuss the next permit term.
- The current schedule is to resume monitoring activities in 2024.



#### TMDL UPDATE

- Upcoming TMDL Meetings:
  - TMDL Monitoring Coordination Forum Technical Subcommittee: March 7, 2023 at 9:30 AM via Microsoft Teams
  - Joint TMDL Stormwater & Wastewater Technical Subcommittee: March 21, 2023 at 9:30 AM via Microsoft Teams
    - During this meeting, NCTCOG will be presenting the "Doo the Right Thing" draft educational explainer video and script for review, as well as the On-Site Sewage Facility (OSSF, or septic system) mailer for review.
  - Upper Trinity River Basin Coordinating Committee: February 15, 2023, at 9:30
     AM via Microsoft Teams





#### WATER UPDATE

- 2022 Holiday Grease Roundup ended on January 9, 2023, with 44 participants and 71 drop off locations.
  - 2023 and 10<sup>th</sup> Annual Holiday Grease Roundup scheduled for November 13, 2023 through January 13, 2024.
- Upcoming WATER meeting:
  - February 2, 2023, at 10:00 AM at NCTCOG Offices
- WATER Point of Contact:
  - Hannah Allen at <a href="mailto:hallen@nctcog.org">hallen@nctcog.org</a>

#### **CONFERENCES & EVENTS**

- 2023 <u>Urban Riparian Symposium</u>, San Marcos, February 8-10
- <u>Texas Plastic Pollution Symposium</u>, Houston, April 5, 2023

- <u>Stormwater Pollution Prevention Practices During Construction</u> for Plan Reviewers (February 21) and Field Inspectors (February 22), NCTCOG Offices
- Stormwater Pollution Prevention Practices During Construction for Plan Reviewers (April 18) and Field Inspectors (April 19), NCTCOG Offices
- Stormwater Pollution Prevention Practices During Construction for Plan Reviewers (June 13) and Field Inspectors (June 14), NCTCOG Offices



#### **NEWS & RESOURCES**

- Governor's Community Achievement Awards opened on January 3, 2023
- 2023 <u>Five Star and Urban Waters Restoration Grant Program RFP</u> Responses Due: January 31, 2023
- National Wildlife Federation's <u>Green Infrastructure Funding Microsite</u>
- White House Report <u>Opportunities To Accelerate Nature-based</u>
   <u>Solutions: A Roadmap For Climate Progress, Thriving Nature, Equity, & Prosperity</u>
  - Report Companion <u>Nature-Based Solutions Resource Guide</u>
- City of Abilene Educational Video No Dumping, No Doubt
- Native Plant Society of Texas <u>Coloring Books</u>







The Celebrating Leadership in Development Excellence (CLIDE) Awards honor development and planning projects that exemplify the region's Principles of Development Excellence which outline a vision for sustainable, livable communities in North Texas. The North Central Texas Council of Governments (NCTCOG) is looking for projects and programs in North Texas that exemplify these principles.

Applications accepted February 1– March 1, 2023

www.developmentexcellence.com

# Categories for Submittal

#### **New Development**

Recognizes developments that are constructed on previously undeveloped sites and successfully exemplify many of the Principles of Development Excellence.

#### Redevelopment

Recognizes those developments that reuse and/or rebuild existing structures and successfully exemplify many of the Principles of Development Excellence.

#### **Special Development**

Recognizes projects that exemplify only a limited number (one or two) of the Principles of Development Excellence, but which are outstanding in their promotion of those selected principles. Projects that exemplify the Environmental Stewardship principle may be highlighted here. Examples include but are not limited to a sustainable infrastructure project, an energy conservation initiative, an open space or trail project, or a stormwater best management practice (BMP) such as low-impact development (LID).

#### Raising Public Awareness

Recognizes an organization and/or individual for educating the public or raising awareness of development excellence. Examples include but are not limited to a media outlet in the North Central Texas region for a story or series or an organization or local government for a public education campaign.

#### **Public Policy and Planning**

Recognizes a local government or private/public partnership for implementing a program or policy that facilitates and promotes various aspects of the Principles of Development Excellence. Examples include but are not limited to adopted policies, programs, ordinances, and guidelines (mixed use, open space, natural features protection, public space, historic preservation, design standards, or incentives) that can include a public/private initiative as well as comprehensive, neighborhood, area, or strategic plans.



## ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



### NEXT MEETING DATES

• RSWMCC – February 8, 2023

PETF – April 19, 2023

• P2 Roundtable - March 1, 2023

• IDDE - March 30, 2023

• iSWM – April 12, 2023



#### CONTACT

#### Crysta Guzman – PETF, P2, RSWMCC

Environment & Development Planner III
North Central Texas Council of Governments
<a href="mailto:cguzman@nctcog.org">cguzman@nctcog.org</a>
817.695.9107

Casey Cannon - IDDE, Stormwater Monitoring, iSWM

Environment & Development Planner
North Central Texas Council of Governments
<a href="mailto:ccannon@nctcog.org">ccannon@nctcog.org</a>
817.608.2323

#### Carolyn Horner - RSWMCC

Sr. Environment & Development Planner
North Central Texas Council of Governments
<a href="mailto:chorner@nctcog.org">chorner@nctcog.org</a>
817.695.9217

#### CONNECT

- f Facebook.com/nctcogenv
- @nctcogenv
- onctcogenv
- youtube.com/user/nctcoged
- EandD@nctcog.org
- www nctcog.org/envir
- Stormwater@nctcog.org

