



**Regional Public Education Committee Meeting Agenda
In Person Meeting
September 5, 2024 / 10:00 AM – 11:30 AM**

Welcome and Introductions

Brad Kavanaugh/Donna
Insixiengmay, Chairs

Opening Remarks

Brad/Donna

Discussion Items

- Chair Nominations (2 Positions)
 - Marina Bustillo
 - Megan Womack
- Secretary Nomination
 - Rafael Hernandez
 - Kimber Mogran
 - Katherine Chavez
- REPAC Liaison:
 - Laura Sifuentes
- Social Media – National Preparedness Month Kit and events sharing
 - Metrics from recent posts
 - Continued assistance with sharing and promoting posts
 - What posts would your organization like to see?
- Active Shooter Video Project updates / request to extend POP

- Promotional Items (Not Allowable) vs. Community Preparedness Training Items
 - Recognize that this is a gray area
 - Jurisdictions must ensure the items are not promotional items by agreeing to the following requirements:
 - The items being requested will be distributed only with some level of audience engagement/training/instruction and shall not be given out freely to the general public.
 - Terrorism preparedness topics will be included in the engagement/training/instruction at which these items will be distributed.
 - When using a third-party to distribute materials, your organization will make a reasonable effort to ensure that the materials are passed through to the target audience as intended.
- When you go to enter in a grant adjustment for these items, you will be required to acknowledge that your organization will follow these guidelines by stating the following in an email:
 - *I (Authorized Official name), having been given authority by my jurisdictions governing body as the authorized official, agree to follow the requirements related to those items that could have the potential to be promotional items;*
 - *The items being requested will be distributed only with some level of audience engagement/training/instruction and shall not be given out freely to the general public.*
 - *Terrorism preparedness topics will be included in the engagement/training/instruction at which these items will be distributed.*
 - *When using a third-party to distribute materials, your organization will make a reasonable effort to ensure that the materials are passed through to the target audience as intended*
- 2025 SHSP Project Ideas – Outdoor Warning Siren PSA

Last Year's Submission:

This project will continue to enhance the Public Education Working Group's ability to focus on engaging the community in how to prepare, respond to, and recover from an emergency disaster. This year's project will continue website hosting, production and printing of Knowwhat2Do educational materials, and the creation of a new Public Service Announcement with regional Emergency Managers on the education of outdoor warning sirens. Public Education is an integral core capability of the National Preparedness Goal. Using lessons learned from recent national disasters, public education on how outdoor warning sirens operate and impact the safety of citizens. Over 42 jurisdictions operate outdoor warning sirens, we feel there a gap on the public's knowledge of how the warning sirens work. This can allow our region to have one consistent message on the sirens and when they are activated. The Public Education Working group has developed a strong social media in the current grant year by posting videos and preparedness messages shared statewide and outreach nationally.

- SHSP Budget Update
- Recognition of Brad and Donna

NCTCOG Updates

Other Updates/Announcements – Open to Group

Next Meeting (Tentative): November 10:00 AM – 11:00 AM