

North Central Texas Council of Governments

SUMMARY

Public Education Task Force
Subcommittee of the Regional Stormwater Management Coordinating Committee
Wednesday, October 19, 2022
9:30 a.m., Microsoft Teams

1. **Welcome and Introductions.**

PRESENTATION ITEMS

2. **2023 March is Texas SmartScape Month Update.** NCTCOG staff will provide an update to the Texas SmartScape Month.

NCTCOG staff presented an update on the 2023 March is Texas SmartScape Month graphic which has been delayed. The graphic is expected to be ready by the end of December. The campaign graphic will be shared along with additional support resources for the campaign such as a short blurb for bill inserts and a longform newsletter.

3. **2022 Doo the Right Thing Campaign Recap.** A recap of the FY22 Doo the Right Thing Campaign will be given.

The 2022 Doo the Right Thing Campaign had a great year with participation. The contest had 203 entries that represented over 80 cities. Featured winners will be posted each month alongside additional pups from the contest. Social media posts should be up and back to running on a normal schedule soon.

4. **2022 North Texas Community Cleanup Challenge Recap.** NCTCOG staff will provide an update to the group on the North Texas Community Cleanup Challenge.

This year's Community Cleanup Challenge was held from March 1st through May 31st, 2022. The City of Grand Prairie topped the leaderboard and took home the trophy. This year, 270 locations were cleaned across the North Texas Region and 9,102 bags of litter were collected in total. The full [results report](#) and [infographic](#) have been posted to the [NTCCC program page](#); they show the entire numbers and highlights from the 2022 Community Cleanup Challenge. A [survey](#) was launched to collect info from the 2021 and 2022 participants to see their opinion on the program, reporting, use of the Texas Litter Database, the timeframe, and other factors.

NCTCOG would like to thank all the communities who joined the 2022 North Texas Community Cleanup Challenge:

Carrollton
Grand Prairie
Irving

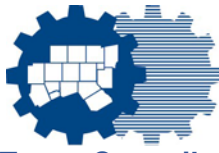
Little Elm
Mansfield
Plano
Shady Shores

Fort Worth
Mesquite
Rowlett

DISCUSSION

5. **FY22/23 Special Program Update.** NCTCOG staff will facilitate a discussion on the Fiscal Year 2022 Special Program update. Members will be asked to review a draft of a storyboard for "*Why Stormwater is Important*" and of a vocabulary bank. Members will be asked for volunteers for the next steps in the Special Project Program such as list of resources for teachers/adults and actions for adults to take.

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NCTCOG staff led a discussion on the FY22/23 Work Program. The selected Special Project is TEKS aligned range of stormwater education topics that provide videos and teacher support materials. They cover general basics such as why stormwater is important and stormwater protection. A draft storyboard was created for the video “*Why Stormwater is Important*” along with a draft vocabulary bank. Members were asked for feedback on their review of both.

The group suggested that more accurate verbiage should be used in the video such as “float downhill”, to help students understand how stormwater flows. It was also suggested that analogies using a bathtub or toilet be used to teach about watersheds because they provide a clear comparison to younger students about watersheds. There was no feedback from the members about the vocabulary bank. In previous meetings, there was discussion about filming parts of the videos around locations in the region, however, the video will need to be completely animated due to staff limitations. The next steps for steps for the special project are to compile a list of resources for teachers and actions for adults to take. The members were asked to consider volunteering for the next steps.

6. **PETF Activity Reports.** NCTCOG staff will provide an update on activity report periods.

The Activity Reports capture the activities and the metrics of the PETF campaigns, initiatives, and websites. This is a free resource for cost-share members of the Regional Stormwater Management Program to help them in preparation of annual reports. Here are the current upcoming reporting periods:

- August 13, 2021 to August 12, 2022 - **Complete**
- October 1, 2021 to September 30, 2022 – **In Development**
- December 13, 2021 to December 12, 2022
- January 1, 2022 to December 31, 2022
- January 24, 2022 to January 23, 2023

OTHER COG PROGRAMS/UPDATES AND ROUNDTABLE DISCUSSION

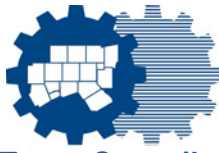
7. **Other Stormwater and NCTCOG Program Updates.** NCTCOG staff will share recent and upcoming activities of the IDDE, Stormwater Monitoring, TMDL, and Wastewater and Treatment Education Roundtable, and Trash Free Waters programs. Staff will also provide an overview of upcoming conferences, events, news and resources of relevance to the group.

The Illicit Discharge Detection and Elimination (IDDE) group has their next meeting on December 8, 2022. The meeting will take place via Microsoft Teams. An Industrial Inspectors Workshop was recently held in Mansfield.

The Regional Wet Weather Characterization Program (RWWCP) is continuing the implementation of the Best Management Practices Analysis and Evaluation Plan (BANEP). Since the permit term is in its fifth year, NCTCOG is working with Atkins on finalizing BMP data and creating a final report. NCTCOG staff are coordinating with TCEQ to continue the program into the new permit term.

The next TMDL Stormwater and TMDL Wastewater Technical Subcommittee meeting commenced on October 11th 2022, via Microsoft Teams. NCTCOG presented “*Don’t Feed the Birds*” and “*No Muss, No Fuss-Be Wise When You flush*” which are educational explainer videos.

The next Upper Trinity River Basin Coordinating Committee meeting is scheduled for February 15, 2023, at 9:30 AM via Microsoft Teams.



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The next meeting of the Wastewater and Treatment Education Roundtable (WATER) has passed on October 20th, 2022, at NCTCOG offices. The WATER group is now accepting participants for their 2022 Holiday Grease Roundup which is scheduled for November 14th to January 9th. The FY2023 Work Program is also available online to review and financial commitments are being accepted via email. The point of contact for the WATER program is Hannah Allen and can be reached at hallen@nctcog.org.

The Trash Free Waters Project is continuing work on Task 4, Changing Business Practices, of the project deliverables. Under this task, the Single-Use Plastic Reduction Workgroup will meet November 7th, 2022, via Microsoft Teams. The Workgroup will be reviewing and providing feedback on the toolkits for Communities and Restaurants. The project team invite interested cities, restaurants, and delivery providers to participate in the upcoming workshop. The workshop will focus on strategies to reduce single-use plastics in restaurants. If there are any questions or interest, please contact Crysta Guzman at cguzman@nctcog.org or Elena Berg at eberg@nctcog.org.

Conferences and Events:

- Texan by Nature Conservation Summit, November 2, Dallas with Hybrid Option
- Dallas College Sustainability Summit, November 4, Farmers Branch
- North Texas Regional Water Conservation Symposium, November 17, Coppell

News and Resources:

- Stormwater Article - Stormwater and Trash/Plastics
- EPA & NMSA's - Aquatic Trash Prevention Information and Resources for Stormwater and Solid Waste Practitioners
- GovLove Podcast: Using Education to Reduce Trash in DC Waterways
- The President's Environmental Youth Award
- Adopt-A-Stormdrain Program in St. Cloud, MN
- Take Care of Texas Video Contest (grades 6-12)
- Article: Tree Giveaway for Stormwater Mitigation

8. **Roundtable.** Members will share what is happening in their communities.

Dallas: Introducing the concept of infiltration instead of surface runoff into curriculum.

Irving: Moving along with the CRS program. Received funding from the Texas Water Development Board to work on a lot of channel improvements. Making them more like a contrasted wetland and incorporating a bubbler to help with trash collection during low flow. Irving is also working on an educational stormwater video. Working on ordinances for No Mow areas and bar ditches.

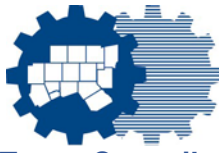
Frisco: Hosted a cleanup over the previous weekend that had about 453 volunteers at 40 locations who provided over 900 hours of volunteer work. Planning on quarterly litter stream cleanup events instead of bi-annual. Using plastic bags instead of onion bags for these events.

Mansfield: At the service center have a pond that has never been cleaned and is full of silt in the forebay. It was designed to collect stormwater within the range of a parking lot. They just started cleaning out the stormwater pond and are running tests to learn more about runoff and the trends in the area. Looking for ways to help educate HOA on their ponds as an educational component. Have been getting back in schools and working with AP students on unintentional litter and how it affects stormwater.

Fort Worth: Hosted the Neighborhood Litter Stomp with over 1700 volunteers who removed over 10,000 pounds of litter.

9. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, January 18, 2023, at 9:30 a.m. Venue and format details are pending.

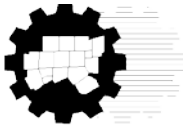
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10. Adjournment.

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!



Stormwater Public Education Task Force
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MEMBER SIGN IN SHEET

NAME	SIGNATURE	ORGANIZATION
Alexis Ackel		DFW Airport
Lauren Betz		City of Cedar Hill
Paula Breysacher		City of Garland
Mitchell Carpenter		Tarrant County
Cody Cash		City of Irving
Jody Cason	X	City of Garland
Shawn Cheairs		Town of Addison
Gail Copening		City of Richardson
Mayra Cordova	X	Trinity River Authority
Emma Crotty		City of Southlake
Radwan Dalu	X	City of Dallas
Grace Darling		Green Arlington Foundation
Robert Diaz	X	City of Farmers Branch
Lisa Duello		City of Burleson
Helen Dulac		NTMWD
Madisson Dunn	X	City of Southlake
Renee Esses	X	City of Coppell
Moss Fennell		VRX - NTTA
Jasmine Ferrell		City of Mesquite
Heather Firn		Trinity River Authority
Crystal Flannery-Bachicha		City of Frisco
Mayra Cordova-Garcia		Trinity River Authority
Adam Gottlieb	X	NTTA
Kristie Halverson		City of Dallas

Kevin Hill		City of Dallas
James House	X	Town of Prosper
Kevin Hurley		City of Dallas
Wesley Layfield		City of Bedford
Jason Longbine		City of Lewisville
Annie Mattia		City of McKinney
Teri McBride		City of Richardson
Cheyenne Moore	X	City of Fort Worth
Maria Moreno		Tarrant County
Gregg Moss	X	City of Grapevine
Katie Myers		TRWD
William Nahas		City of Allen
Tuan Ngo	X	City of North Richland Hills
Subha Pandey		Town of Flower Mound
Joshua Pauling		City of Hurst
Ted Pick	X	City of Frisco
Jayce Proctor	X	City of Irving
Chandani Rana	X	UT Dallas
Jennifer Rovezzi		City of Dallas
Carolyn Russell		City of Plano
Rebecca Sales	X	City of Mansfield
Kofi Sam	X	NTTA (Atkins)
Stephanie Samczuk	X	City of Allen
Judy Schmidt		City of Dallas
Devan Simmons		City of Carrollton
Jesse Tate	X	City of Burleson
Janine Tower		City of Richardson
Duy Vu		City of Cedar Hill

Melissa Walker		City of Arlington
Andrew Wallace		City of Dallas
Asciatu Whiteside	X	DFW Airport
Kylie Wieden	X	City of Grand Prairie
Julie Winchell		City of Cleburne
Michelle Wood-Ramirez		TRWD