

# Public Education Task Force

Wednesday, July 18, 2018

9:30 am, Tejas Conference Room



North Central Texas  
Council of Governments  
Environment & Development

# Agenda

- Doo the Right Thing
- Cooperative Purchase
- Texas SmartScape
- FY19 Project
- TDML Update
- WATER Update
- Roundtable



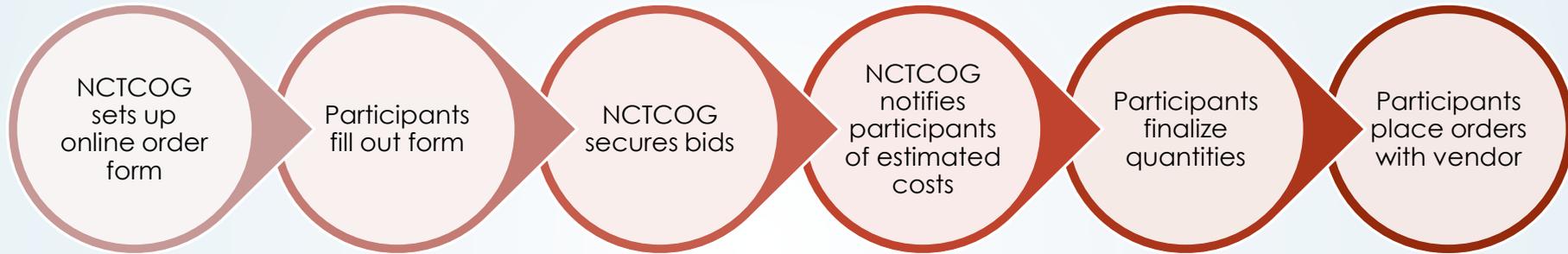
# Doo the Right Thing

- ▶ 257 pledges and photo entries
  - ▶ 200 eligible photos
  - ▶ Pledges from citizens of 22 cities
- ▶ Entry open from May 1<sup>st</sup> through June 30<sup>th</sup>
- ▶ Voting is open NOW\*\*
  - ▶ Full voting period is July 16<sup>th</sup> through August 13<sup>th</sup>
  - ▶ Please advertise using our social media templates!



# FY19 Cooperative Purchase

- ▶ Process overview and history
- ▶ Discussion



•\*hopeful alternative to paper/scanned order forms

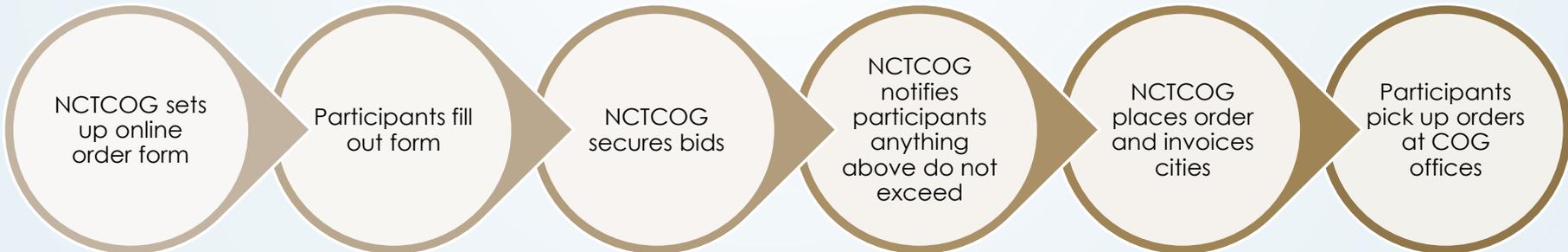
•Price estimates based on past purchases will be included for reference

•Based on quantities cities think they want

•NCTCOG will reach out about anything above the do not exceed amount

•NCTCOG reaches back out to vendors about any significantly changed quantities

•Participants provide own artwork and receive direct billing and drop shipment



•Based on quantities cities think they want

•SUGGESTION: generic artwork for all products – city stickers/logos can be added at your own effort and expense

# FY19 Cooperative Purchase

- 2017 Process
  - Online order form
  - 10-15 items maximum
  - Generic artwork
- Pre 2017 Process
  - Online order form
  - 10-15 items maximum
  - Generic artwork
- No cooperative purchase
  - Master contracts ~might~ be available for outside use
  - Devote COG \$ and staff time to more videos or another project

# FY19 Cooperative Purchase

## ► FY18 most popular items (5,000+ ordered):

- SmartScape Bookmark
- Doo the Right Thing Bookmark
- Captain Crud Activity Book
- Plastic Curb Marker
- Grease Lid
- Dog Waste Bag Dispenser
- Fat Trapper Bag



## ► FY18 least popular items (<1,000 ordered):

- Outdoor Thermometer
- Potholder
- Dog Waste Bag Refill
- Tote Bag
- SmartScape Sticker
- Fat Trapper Container
- Curb Marker Adhesive
- Moisture Meter



# FY19 Cooperative Purchase

- Product Sustainability – worth some extra cost?
- A few new options:



Recycled Material Tote  
\$2.12 – \$2.58



Recycled Tire Jar Opener  
\$0.38 – \$0.45



Cotton Canvas Tote  
\$1.79 – \$3.13



Bookmarks with seeds  
\$0.54 – \$1.15



Cardboard Pen w/  
Bamboo Clip  
\$0.38 – \$0.62



Bamboo Pen  
\$0.72 – \$0.91

# Texas SmartScape: Fall Plant Sales

- ▶ None for the last few plant sale seasons
- ▶ Seeking feedback on why these have trailed off
  - ▶ Lack of central organizing from COG or otherwise?
  - ▶ Lack of public interest or demand?
  - ▶ Discontinuation of partnership with Home Depot and/or difficulty coordinating with local nurseries?
  - ▶ Niche is filled by other organizations?
- ▶ Is anyone interested in revitalizing the plant sale program?
  - ▶ If so, what can COG do to support you?
  - ▶ Reconvene Plant Sales sub-group?
  - ▶ Send out an updated how-to document?

# FY19 Project

## ► Existing Videos:

- [Freddy the Fish](#) (04:29)
- [Stormwater to Drinking Water](#) (06:09)
- [What's Your Dog Doo-ing?](#) (00:31)
- [TX SmartScape PSA](#) (00:31)
- [Leave it on the Lawn](#) (00:32)
- [Yard Waste Management](#) (01:25)
- [Water Conservation](#) (01:40)

## ► Things to consider:

- Audience: kids, general public, homeowners, etc.
- Repeat topics from above would be okay – some of these videos are long
- Style of animation

# TMDL Update

- ▶ Sycamore Creek TMDL was been approved by the Coordination Committee on June 14<sup>th</sup>, 2018
- ▶ Texas Stream Team: Train-the-Trainer Workshop
  - ▶ July 25<sup>th</sup>, 2018, 8am – 2pm, NCTCOG
- ▶ Upper Trinity River Basin Coordination Committee Meeting
  - ▶ Brings together TCEQ, water authorities, and WPP entities
  - ▶ August 30<sup>th</sup>, 2018, 9:30am – 11:30am

# WATER Update

- ▶ Grease Trap Training:
  - ▶ October 1<sup>st</sup> and 2<sup>nd</sup>
  - ▶ Day one: classroom at NCTCOG offices
  - ▶ Day two: field visits in Arlington
  - ▶ (Pending executed contract)
- ▶ New Defend Your Drains website still in the works

# Roundtable

What's happening in your city?



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## Contact

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## Connect



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