



Stormwater Public Education Task Force

January 25, 2017

Agenda

- ✔ Welcome and Introductions
 - ✔ 2018 Doo The Right Thing
 - ✔ Texas SmartScape
 - ✔ FY16 Project Update
 - ✔ FY17 Project Discussion
 - ✔ FY18 Project Approval
 - ✔ Other Business/Reminders
 - ✔ Roundtable
 - ✔ Next Meeting Date
 - ✔ Adjournment
-

Doo the Right Thing Calendar



Doo The Right Thing!

www.dfwstormwater.com/petwaste

2017 CALENDAR

2018 Doo the Right Thing Pledge

- “Pledge Now” Open on website (dfwstormwater.com/petwaste)
- PETF’s calendar contest promotion: Start around April
- Contest closes at the end of June
- Submissions posted by end of July
- Public Voting in August



Texas SmartScape 2017 Plant Sales



- Have photos from last year's sales? Send them to bgeck@nctcog.org
- **Deliverables** to come
- Regional Meeting:
 - February 23
 - 9:30am – 11:30am
 - Six Flags Conference Room
 - Centerpoint II

March is Texas SmartScape Month

- Slogan

Last Year: Beautiful. Maintainable. Sustainable.

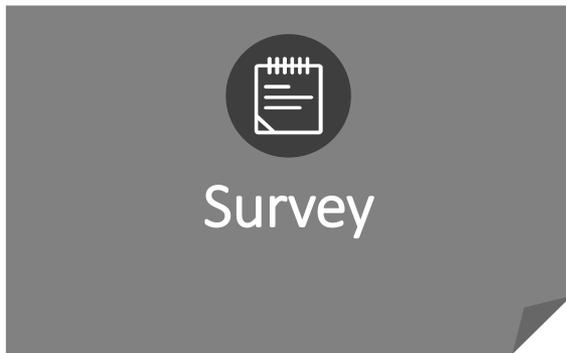
- Previous ideas:

Plants that thrive --- come rain or shine

Plant where you are. Plant native.

- Marketing materials???

Smartscape Website Updates



<http://www.txsmartscape.com/>

SmartScape User Survey

A photograph of blue puzzle pieces spelling out "FEEDBACK" on a wooden surface, with white and purple flowers in the background.

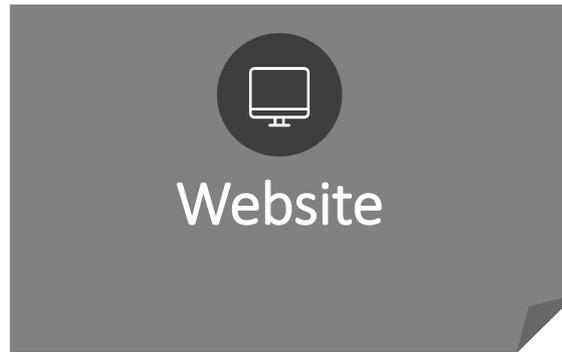
Let us know what you think!

We are updating TxSmartScape.com and would like your feedback about features you would like to see.

1. What is your level of interest in the following topics?

	Not Interested			Very Interested	
Texas Native Plant List/Plant Details	<input type="radio"/>				
Native Texas plant photos	<input type="radio"/>				

Smartscape Final Project



<http://gosolarnorthtexas.org/txss/index.php>

Educator's Toolbox



Compilation of games, books, activities, and videos that environmental educators can easily access.

Center of Development Excellence
Technical Tool Library

<http://www.developmentexcellence.com/tools/TechToolsLibrary.asp>

FY18 Project Brainstorm



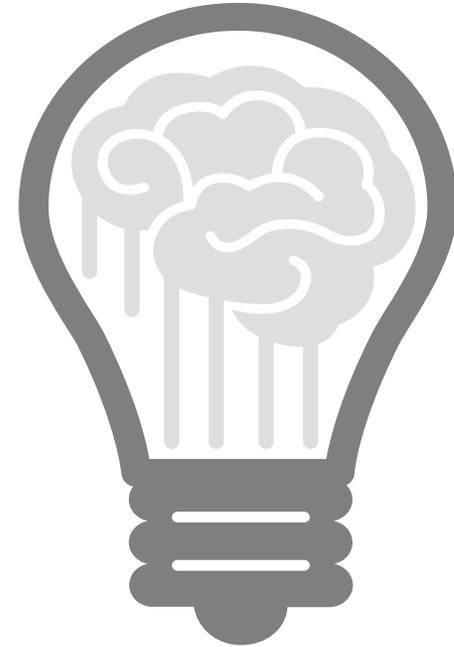
Compilation of general social medial posts with a suggested calendar.



Educational Pop-Up Displays



15 second short videos





Other Business/Reminders



**Cooperative
Purchase**



TX SmartScape
Add your events to the
webpage by emailing
info@txsmartscape.com



**Public Education
Activity Reports**
Will continue to
send out reports



Earth Day Texas
April 21-23, 2017

Roundtable Discussion

NOW, IT'S YOUR TURN...

Important Date To Remember

Next Meeting:

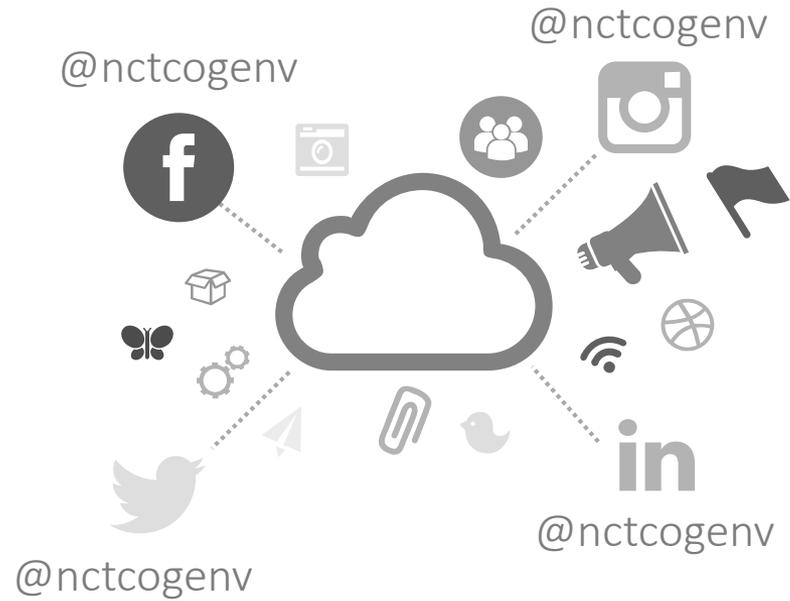


Time: 9:30am

Location: Tejas Conference Room

Centerpoint III

Social Media



Meet Our Brilliant Team

Stormwater Staff



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Public Education Task Force
Pollution Prevention Task Force



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Water Resources Council
TMDL