

AGENDA

**North Central Texas Council of Governments (NCTCOG)
SMARTE Webinar Series: Truck Routes
Thursday, September 1, 2022
11:00 AM-12:00 PM (Central Standard Time)**

Join Zoom Meeting

<https://nctcog.zoom.us/j/88699288636>

Meeting ID: 886 9928 8636

1. 11:00 - 11:05 AM

Welcome, Introduction

Presenter: Huong Duong, Transportation Planner, NCTCOG

2. 11:05 - 11:20 AM

Truck Routes

Presenter: Morgan Tavallae, Transportation Planner, NCTCOG

The NCTCOG Freight Team will explain what truck routes are, their current truck route study and the truck route work done for the city of Lancaster.

3. 11:20 - 11:30 AM

Modeling Traffic Analytics and Other KPIs for Efficient Routing

Presenter: Joe Francica, Senior Director, Geospatial Strategy, Korem

This presentation will focus on the use of time-sliced traffic data to illustrate periods of traffic density in localized areas. It will also demonstrate the correlation with other key performance indicators such as demographics and other mobility data to illustrate the time of day and day of week where traffic is most dense and why. It will also provide insights on the post-pandemic impacts to urban areas and how the flight to suburbs and exurbs will impact traffic.

4. 11:30 - 11:40 AM

Freight Vehicle Optimization at Signalized Intersections: Overview of Dallas-Fort Worth Project with National Implications

Presenter: Thomas J. Bamonte, Senior Program Manager, NCTCOG

NCTCOG has kicked off a project to optimize the flow of freight vehicles through up to 500 intersections in the Dallas-Fort Worth region. This presentation will describe the goals of the project, the technologies used, and the future possibilities for the solution to optimize traffic flows and routing for multiple classes of vehicles.

5. 11:40 – 11:55 AM

Question/Answer

6. 11:55 – 12:00 PM

Local Updates and Close

Presenter: Huong Duong, NCTCOG

Next Webinar

Topics: Local SmartWay Technology

Date: Wednesday, October 5, 2022

Time: 11:00 AM – 12:00 PM (US Central Time)

More SMARTE Webinar Series Information found at www.nctcog.org/SMARTE