



North Central Texas Council of Governments

TO: Interested Parties

DATE: June 30, 2023

FROM: Dan Kessler  
Assistant Director of Transportation

SUBJECT: Request for Proposals – Hosted Website Solution for [www.TryParkingIt.com](http://www.TryParkingIt.com), the Regional Commute Tracking, Ride-Matching, and Commuter Reward System Website for the North Central Texas Council of Governments

The North Central Texas Council of Governments (NCTCOG) is requesting written proposals from firms for a hosted website solution for NCTCOG's existing commute tracking and ride-matching website and app, [www.tryparkingit.com](http://www.tryparkingit.com). The hosted website solution will allow commuters in the North Central Texas region to record information about alternative commute trips and locate ride-matches for traditional carpools and vanpools, along with transit, biking and walking partner matches. The hosted website solution will also offer sustainable incentives to motivate commuters to increase their use and reporting of alternative commutes.

This is an invitation to respond to the Request for Proposals (RFP). **Submissions must be received no later than 5:00 p.m., Central Time, on Friday, July 14, 2023**, to Sonya Landrum, Program Manager. Submissions submitted after that time will not be considered and will be returned to the proposer unopened. The RFP will be available at [www.nctcog.org/rfp](http://www.nctcog.org/rfp) by the close of business on **Friday, June 30, 2023**.

Any amendments or updates to the RFP, as well as all questions and responses, will be posted on NCTCOG's website. Written questions concerning the RFP should be submitted by email to [TransRFPs@nctcog.org](mailto:TransRFPs@nctcog.org) by **5:00 p.m. Wednesday, July 5, 2023**. We appreciate your consideration of this request.

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*Dan Kessler*  
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Dan Kessler

AW:tmb

cc: Sonya Landrum, NCTCOG  
Procurement File