

# Public Education Task Force

Wednesday, January 29, 2020

9:30 am, Tejas Conference Room



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# Agenda

- FY20 Project Discussion
- 2020 March is Texas SmartScape Month
- FY19 Project Update
- Stormwater Cooperative Purchase
- Other NCTCOG Program Updates
- Conferences & Events
- Roundtable



# FY20 Project Discussion

- ▶ Targeting plastic litter and floatables
  - ▶ Desired outcome/result: reduction in plastic litter on ground/in water
- ▶ Potential Educational Outreach & Activities:
  - ▶ Litter video
  - ▶ Social media posts/media toolkit
  - ▶ Challenges / Clean-up events
  - ▶ Partnerships



# FY20 Project Discussion

## Resources:

- ▶ [Time To Recycle](#)
- ▶ [Skip the Straw](#)
- ▶ [Plastic Free July](#)
- ▶ [Plastic Pollution Coalition](#)
- ▶ [Keep Texas Beautiful](#)
- ▶ [Plastic Film Recycling](#)
- ▶ [Trash Free Texas](#)



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# 2020 March is Texas SmartScape Month



**NATIVE.  
ADAPTIVE.  
ATTRACTIVE.**

[www.txsmartscape.com](http://www.txsmartscape.com)



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# FY19 Work Project – Educational Videos

- Request for comments on recent drafts sent out 1/9/20
  - *Multiple comments received, sent to the video producers*



# Video Drafts

- [Litter video](#)
- [Lawn Care video](#)
- [Pool Care video](#)



# Stormwater Cooperative Purchase

- Five members utilized the program this year
- Items have been ordered, most have been received, and once the packing slips/receipts have been confirmed, the items will be ready for pick up
- PLEASE NOTE: To order from a Choice Partner contract, an ILA should be set up between city and Choice Partner



# WATER Update

- Upcoming meeting:
  - **Wednesday, March 4, 2020** at 10:00 AM  
Metroplex Conference Room
  
- 6<sup>th</sup> Annual Holiday Grease Roundup:
  - 27 participants collected over 3,000 gallons of grease between November 25, 2019 to January 6, 2020



# TMDL Update

- **Monitoring Coordination Forum Meeting**

- Wednesday, February 5, 2020 at 9:30 AM  
Tejas Conference Room

- **Upper Trinity River Basin Coordinating Committee Meeting**

- Tuesday, February 11, 2020 at 9:30 AM  
Metroplex Conference Room

- **Coordination Committee Meeting**

- Thursday, June 18, 2020 at 9:30 AM  
Regional Forum Room



# Other NCTCOG Updates

- ▶ iSWM

- ▶ Next meeting is April 8, 2020

- ▶ RSWMCC

- ▶ Next meeting is February 12, 2020

- ▶ PETF

- ▶ Next meeting is April 15, 2020

- ▶ P2 Task Force

- ▶ Next meeting is TBD

- ▶ IDDE

- ▶ Next meeting is March 26, 2020



# Events and Conferences

- ▶ Water Efficiency Network of North Texas Conservation Showcase
  - ▶ February 14, 2020
  - ▶ AgriLife Water Education Building
  
- ▶ Texas Watershed Steward
  - ▶ March 3, 2020
  - ▶ Myers Park & Event Center, McKinney
  - ▶ More information:  
<https://tw.s.tamu.edu/workshops/>



# Roundtable

What's happening in your city?



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## Contact

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## Connect



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