

PETF FY2021 Reducing Aquatic Litter Debris Toolkit

November 2020/December 2020

The following is a guide for social media posts for the Reducing Aquatic Litter Debris Toolkit. In the table below are the images and captions meant to be posted with one another. In each graphic, there is room for a logo. It is not mandatory to put logos on every post, but it is encouraged!

Suggested Date for Posting	Image	Caption
11/18/2020		<p>Today is Live Green in Plano's "Green Gift Guide" webinar! Join them for inspiration on easy, enjoyable and earth-friendly gifts for the whole family. Register at https://register.gotowebinar.com/register/1140601887394976524. #Christmas #Sustainability</p>
Week before Thanksgiving		<p>Skip disposable plates and plastic utensils this Thanksgiving! Single use plates, plastic utensils, and to-go containers create a ton of waste. Go for reusable options instead! If reusable items are not an option due to COVID safety concerns, consider using recycled material or compostable plates and utensils. When doing this, you are reducing the risk of litter polluting our waterways with plastic. #Thanksgiving #Sustainability #Litter</p>
Week before Thanksgiving		<p>Instead of purchasing plastic or single-use Thanksgiving decorations, use pinecones, acorns, small pumpkins, or gourds to decorate. This cuts down on plastic for decorations and plastic packaging. Show us your sustainable Thanksgiving decorations! #Thanksgiving #Sustainability</p>
Week of Thanksgiving		<p>Going grocery shopping for the big feast this Thursday? Try to choose items that are not wrapped in excessive plastic. By doing so, you reduce the risk of plastic becoming litter in our environment. #Thanksgiving #Sustainability #ReduceLitter</p>

<p>Week of Thanksgiving</p>		<p>Having a Thanksgiving picnic outside this year? Try to choose reusable or ecofriendly options! Use recycled or compostable plates and utensils to be more environmentally conscious. When your picnic is over, be sure that you have picked up everything! Don't let your holiday celebrations leave any litter behind. #Thanksgiving #Sustainability #ReduceLitter</p>
<p>Thanksgiving Day</p>		<p>Happy Thanksgiving! Need to keep the kids busy while you cook today? Send them outside to pick up some acorns and leaves for decorations. Don't use artificial decorations this year, use nature instead! #Thanksgiving #Sustainability</p>
<p>December</p>		<p>Ordering a lot presents online this year? Consider consolidating your orders! Bulking your orders together is environmentally friendly by reducing the number of packages, and travel needed for delivering. Look for a "group orders together" button when checking out online. #Christmas #Sustainability #BlackFriday</p>
<p>December</p>		<p>Don't know what to get the kiddos for Christmas this year? Try swapping plastic toys out for those made from of natural materials, like wood or fabrics. When purchasing toys made from plastic, see if there are alternatives made from recycled plastic. #Christmas #Sustainability</p>
<p>December</p>		<p>Having a Christmas Zoom party? Buy your ugly Christmas sweater secondhand or DIY your own with items you have at home. Not only does this save you money, you are eliminating waste created by the textile industry. Show us your sustainable Christmas outfit! #Sustainability #UglyChristmasSweater #Christmas</p> <p>Having a Christmas Zoom party? Shop sustainable or secondhand this year!</p>
<p>December</p>		<p>Want to be creative with gift giving this year? Have a hide and seek game for gifts! Instead of using wrapping paper as the element of surprise, shake up the tradition and hide them! For smaller items, you can hide them in the tree, and for larger items you can hide them behind a pillow or behind a chair. Increase the level of difficulty depending on the age of the recipients. This activity saves gift wrap from landing in the trash or becoming litter. #Christmas #Sustainability</p>

<p>December</p>		<p>Christmas Packing Tip: Skip the giant bows and ribbons this year and use cotton string to tie up packages. Use items from nature like sprigs of evergreen, pinecones, or holly to add a decorative touch to the gift. Show us how you tied up your packages this year! #Christmas #Sustainability</p>
<p>Christmas Eve</p>	 <p>Use reusable wrapping and sustainable decorations this season!</p>	<p>Uh oh.. did you run out of paper on some last-minute wrapping? Not to worry! Here's a better idea: Use scraps of fabric or inverted paper bags from the grocery store. It's reusable, sustainable, and saves you the hassle of running to the store! You can also decorate it with pinecones, dried flowers, or cinnamon sticks for a special touch. #Christmas #Sustainability</p>
<p>Christmas Day</p>		<p>Merry Christmas! Picking up after the unwrapping aftermath? Roll up and keep any bows, ribbon, or holiday bags for next year! Not only does this save you money, but it also cuts down on waste from Christmas celebrations. #Christmas #Sustainability</p>
<p>Day After Christmas</p>		<p>Let's work to reduce our holiday waste and litter this year. Make sure trash and recycling lids are closed as you put them out on the curb. Can you identify what is trash and what is recyclable in the picture? #Christmas #ReduceLitter</p> <p><i>In comments, post the answers in a day or two.</i> <i>Answers: A. Recyclable, B. Trash, C. Trash, D. Recyclable</i></p>