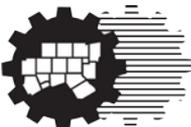


# **AIR QUALITY UPDATE**

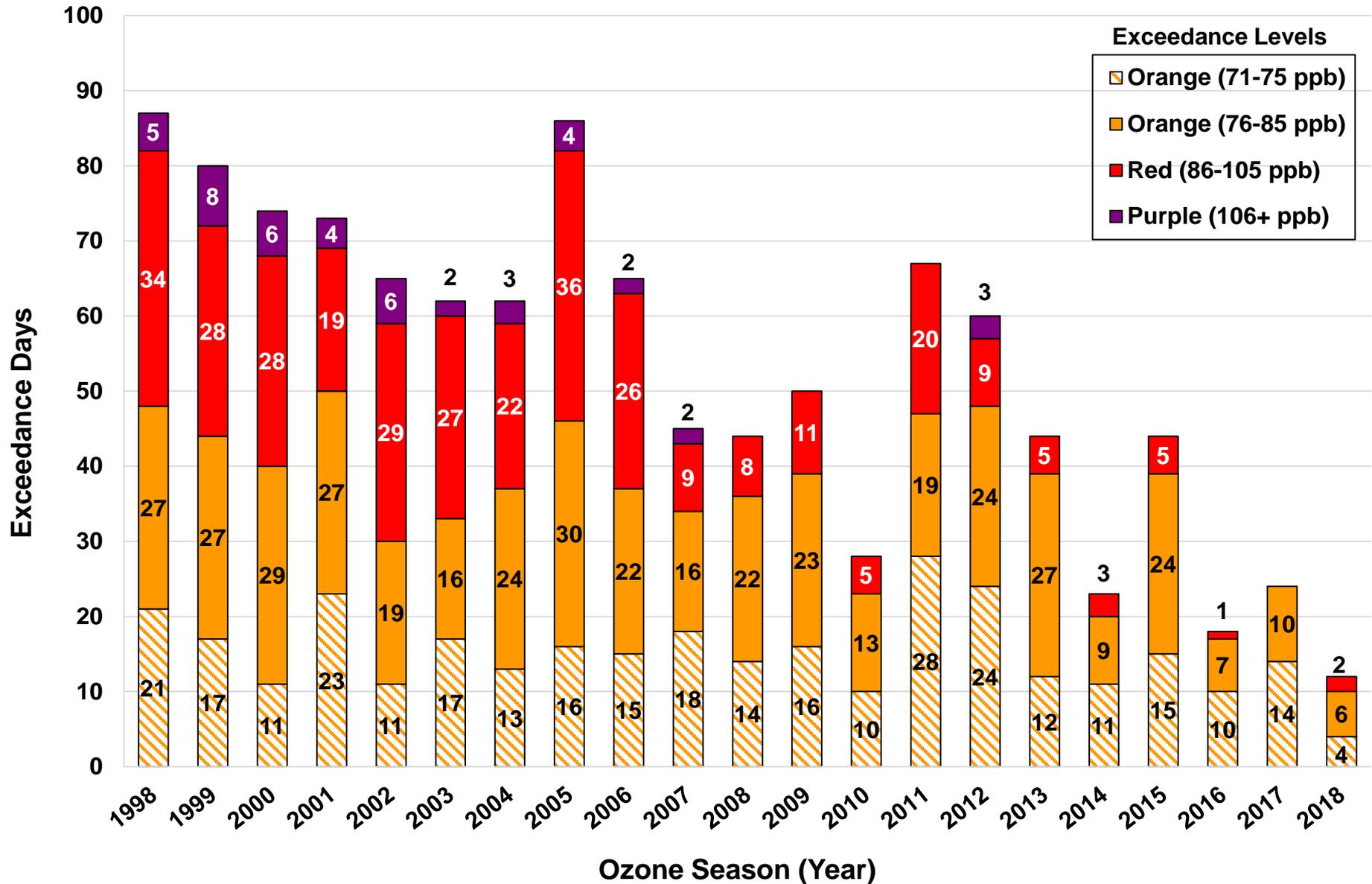
**Air North Texas Coalition  
Conference Call  
July 19, 2018**

**Jenny Narvaez  
Principal Air Quality Planner**



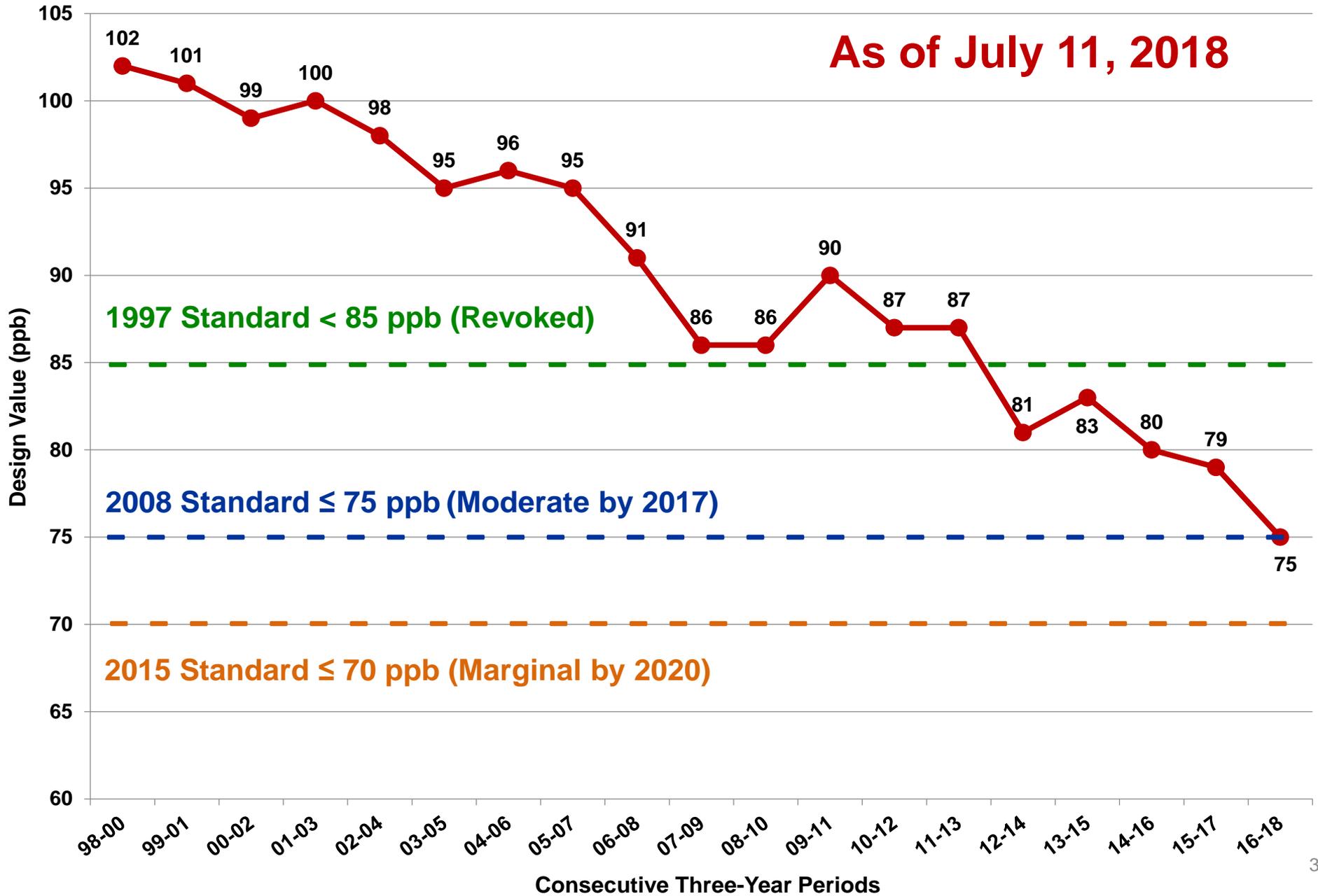
# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

Based on  $\leq 70$  ppb (As of July 11, 2018)



# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

As of July 11, 2018



# 8-HOUR OZONE NAAQS

## 1997 8-Hour Ozone NAAQS (85 ppb)

November 8, 2016

EPA issued Finding of Attainment for 9-County Region

## 2008 8-Hour Ozone NAAQS (75 ppb)

March 6, 2015

EPA Designated DFW 10-County Region as Moderate Nonattainment (Attainment Deadline: July 20, 2018)

## 2015 8-Hour Ozone NAAQS (70 ppb)

April 30, 2018

EPA signed Final Rule Classifying nine Counties as Marginal Nonattainment (Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Tarrant, and Wise)

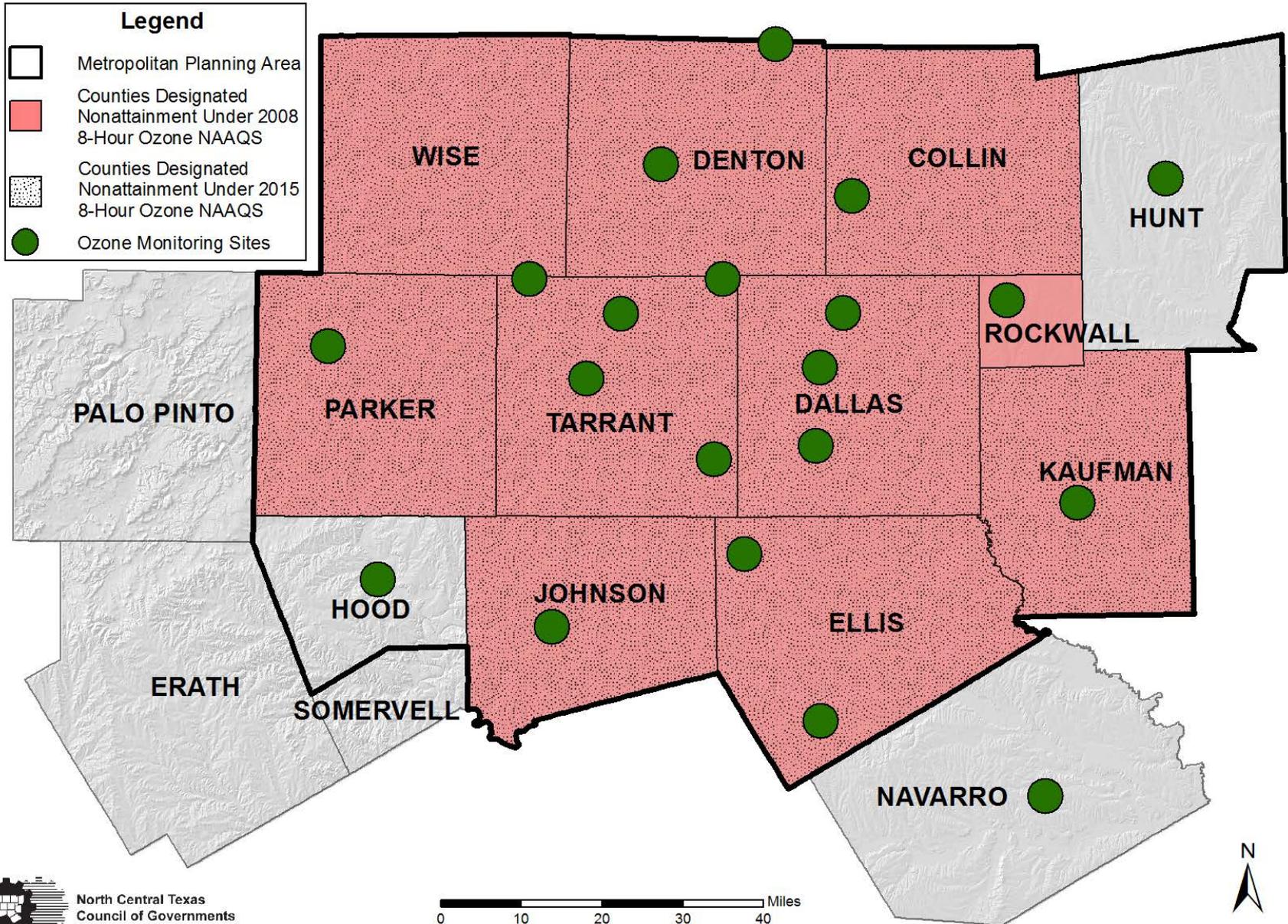
August 3, 2018

Classification Effective Date (Attainment Deadline: Summer 2021)

TBD (should be August 3, 2018)

Implementation Rule (Revoke Previous Standards?)

# 2015 8-HOUR OZONE NAAQS DESIGNATIONS



# CONTACTS

**Jenny Narvaez**  
**Principal Air Quality Planner**  
**(817) 608-2342**  
**[jnarvaez@nctcog.org](mailto:jnarvaez@nctcog.org)**

**<https://www.nctcog.org/trans/quality/air/ozone>**



## Air North Texas Partner Progress Report Guidelines: 2017-2018

Using the guidelines below, please write a report outlining how your organization promoted the Air North Texas campaign from September 1, 2017 through September 1, 2018.

Remember:

- Not all tasks will apply to your organization.
- If implemented before September 1, 2017, please give the date and indicate that the task is ongoing.
- Note that some sections request attachments.

Progress Reports will be used to select the 2017-2018 Air North Texas Partner of the Year and the Outstanding Efforts awards, with categories for advertising, outreach, initiative, and an Arlo Ambassador award. A winner may not be selected for all categories previously mentioned. Please direct any questions to Whitney Vandiver at [wvandiver@nctcog.org](mailto:wvandiver@nctcog.org) or 817-704-5639.

Submit completed progress reports via email, fax, or hard copy by close of business **Friday, September 14, 2018**. Please send reports to:

North Central Texas Council of Governments  
Attention: Whitney Vandiver  
PO Box 5888  
Arlington, TX 76005-5888  
Email: [wvandiver@nctcog.org](mailto:wvandiver@nctcog.org)  
Fax: 817-604-3028

Thank you for your participation in the 2017-2018 Air North Texas Progress Report.

### Report Guidelines

*Excluding attachments, your report should be no longer than three single-spaced pages with no less than 10 pt font.*

#### I. Implementation Section

- a. Examples of promotion of the campaign and its messages – include descriptions of any of the following that your organization may have implemented:
  - **Website content**
    - Link to official Air North Texas website on your organization's website

- Website content development and/or content revision for your organization's website
  - Provided content/information for the Air North Texas website
  - **Advertising content**
    - Promoted the Air North Texas campaign through social media posts and/or online videos
    - Placed Air North Texas brand/logo on printed materials
    - Placed Air North Texas ads in print, online, TV, radio, billboard and/or other sources
  - **Community involvement**
    - Hosted and/or participated in one or more public events (i.e. community outreach event, Earth Day events, Clean Air Action Day, etc.) to generate awareness of the Air North Texas campaign
    - Recruited and encouraged general public audience to sign up as an Air North Texas member through Air North Texas website
  - **Press content**
    - Hosted and/or supported one or more press, promotion, or partner recognition event(s) for media and/or other stakeholders (offered transit passes, recognized Air North Texas partners, held a press event, etc.)
    - Issued at least one press release announcing your membership and participation in the Air North Texas campaign (i.e. Clean Air Action Day, recently joined as an Air North Texas partner)
    - Publicized your organization's involvement with the Air North Texas campaign
    - Published articles or other informational materials endorsing the partnership
  - **Arlo content**
    - Promoted the Air North Texas campaign by posting Arlo related content on social media posts
    - Placed images of Arlo on ads in print, online, TV, radio, billboard and/or other sources
    - Utilized Arlo in a contest or campaign unique to your entity
- b. When describing your promotional actions, be sure to include the following information:
- Date(s) implemented
  - URL (if applicable)
  - Specific examples/descriptions of implementation
    - **If discussing an event:** Please give name, location, date, and number of people reached
    - **If discussing an ad:** Please give name of publication, dates placed, and number of impressions/readers (if available)
    - Please give similar information for other implementation strategies
- c. Please attach supporting material if applicable (i.e. any examples of artwork, brochures, ads, press releases, media stories, giveaways, fliers, newsletter stories, website articles, photos, etc.).

- d. Include other implementation that is not discussed above, but shows innovation in its approach and/or method

**II. Future Implementation Section**

- a. **See bulleted list above under I.a.** – please give a brief explanation if you plan to implement any of these marketing components or a marketing component in the future.
- b. Be sure to include when you plan on implementing the project (i.e. three months from now or six months from now).

**III. Future Needs Section**

- a. Please state specific needs your organization requests of Air North Texas.
- b. Please state what events, materials and/or information, you would like to see Air North Texas provide.
- c. Please list events for 2018 and beyond where you would like to see Air North Texas information displayed. Please provide contact information if you have any.

# **AIR NORTH TEXAS**

**Campaign Quantification**

**May 5, 2018 – July 5, 2018**

**Air North Texas Coalition**

**July 19, 2018**

**Ciera Collins and Erin Arnim, NCTCOG**

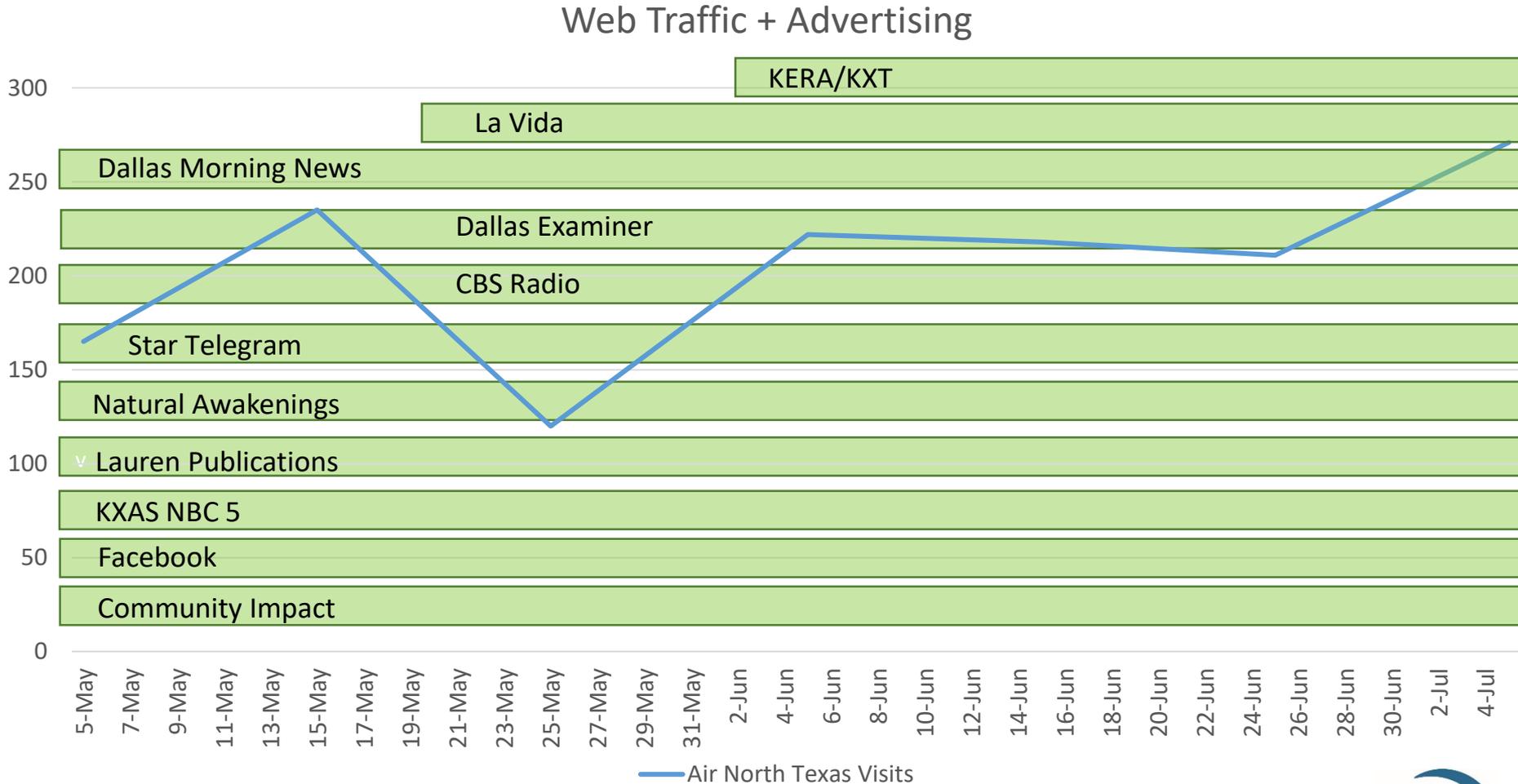


# Air North Texas Bi-Monthly Quantification May 5, 2018 – July 5, 2018

## Air North Texas Web Analytics

Visits	8,536	Decreased	by 27% compared to 2017
Avg. Time	:59sec	Increased	by 13 seconds compared to 2017
Pageviews	15,827	Decreased	by 27% compared to 2017
New Visits	86%	Increased	by 1% compared to 2017

# Air North Texas Bi-Monthly Quantification May 5, 2018 – July 5, 2018



# Air North Texas Bi-Monthly Quantification

## May 5, 2018 – July 5, 2018

### Visits By Device



5,889

31% Decrease  
compared to 2017



2,121

13% Decrease  
compared to 2017

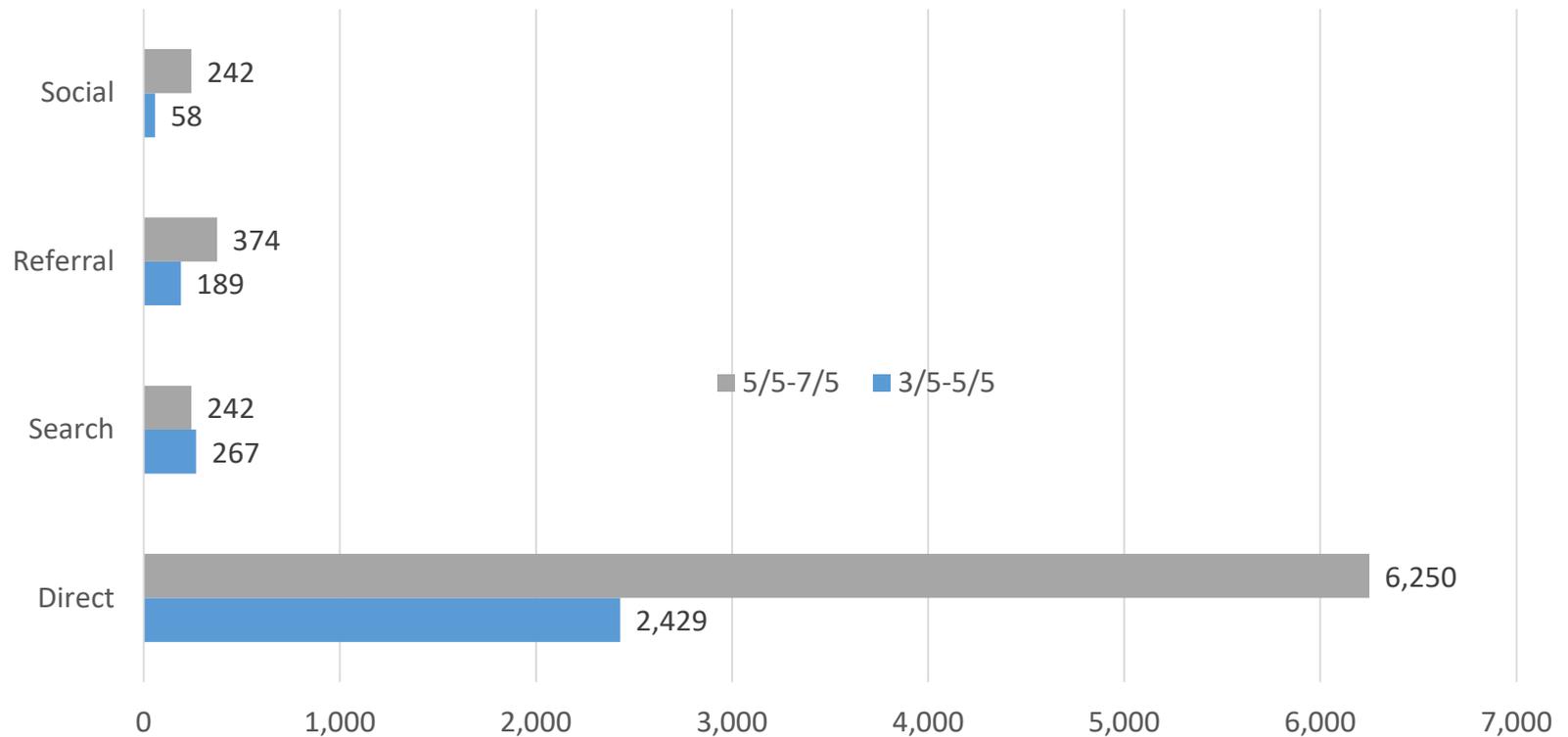


480

31% Decrease  
compared to 2017

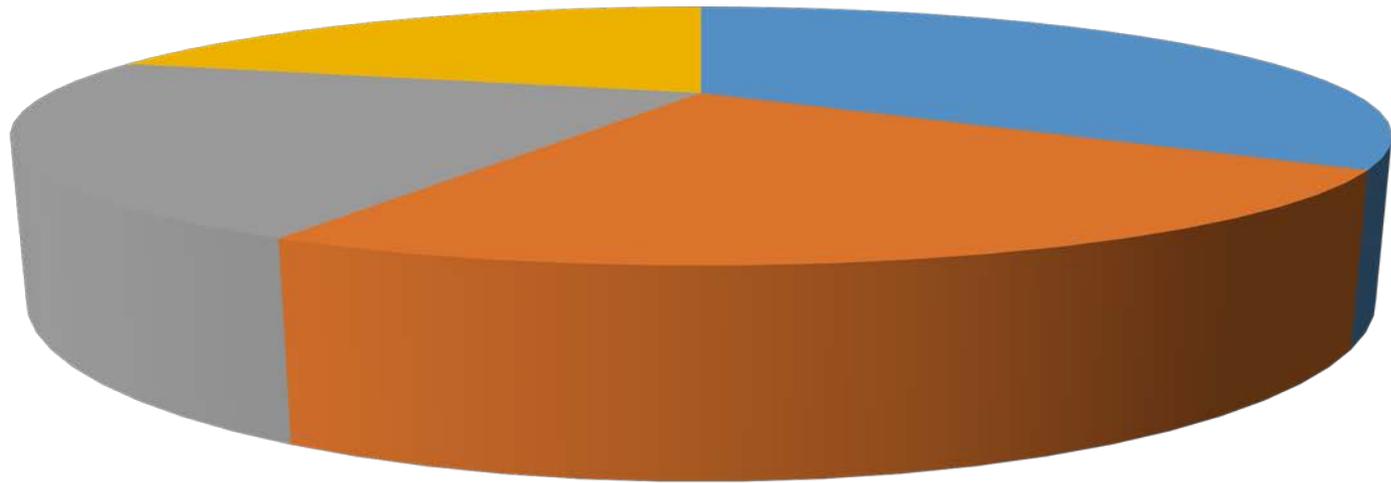
# Air North Texas Bi-Monthly Quantification May 5, 2018 – July 5, 2018

## How Visitors Found Air North Texas



# Air North Texas Bi-Monthly Quantification May 5, 2017 – July 5, 2018

## Top Directed Sites



■ Green Dallas (7%)

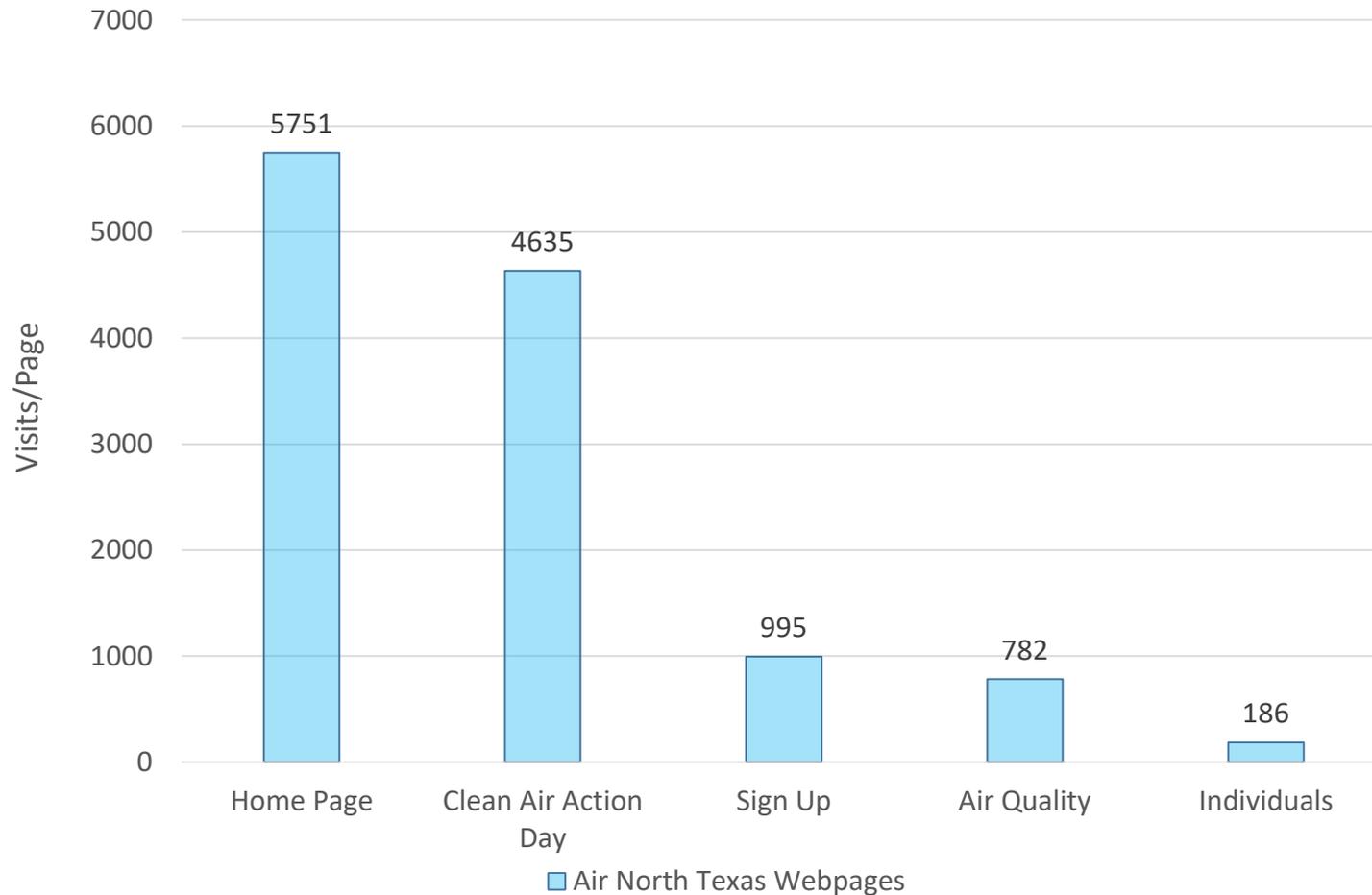
■ Dallas City News (5%)

■ Fort Worth (5%)

■ Star Telegram (4%)

# Air North Texas Bi-Monthly Quantification May 5, 2017 – July 5, 2018

## Top Pages Viewed





NCTCOG  
Transportation  
Department  
@NCTCOGtrans



TAKE STEPS  
TOWARD  
IMPROVING  
AIR QUALITY.

[www.airnorthtexas.org](http://www.airnorthtexas.org)



**NCTCOG Transportation Department**

June 29 at 11:57 AM · 🌐

At the beginning of last week, we weren't sure if our Vital Link interns would be comfortable with doing a video about transportation technology. After working with them, they ended up having fun! Here's proof. WATCH TO THE \*VERY\* END FOR HILARITY, trust me. 😄😄

And even though Clean Air Action Day is over, you can make a clean air action commitment every day! Visit [airnorthtexas.org](http://airnorthtexas.org).



**NCTCOGTransportation**

@NCTCOGtrans

Follow

It's Clean Air Action Day! What steps are you taking to improve air quality? Share! You could win a prize! [bit.ly/2pSFeDM](http://bit.ly/2pSFeDM)  
#CAAD2017



7:31 AM - 23 Jun 2017



**NCTCOGTransportation**

@NCTCOGtrans

Follow

Plan a cozy work-from-home day for #CAAD2017 6/23!

Share how you'll improve #airquality w/@NCTCOGtrans and at [bit.ly/2pSFeDM](http://bit.ly/2pSFeDM).



11:56 AM - 22 Jun 2017



City of Grand  
Prairie - Municipal  
Government ✓  
@cityofgptx



**City of Grand Prairie - Municipal Government** ✓  
May 14 · 🌐

👍 Like Page ...

The air quality during orange or red ozone level days is unhealthy for some, especially those with asthma or heart/lung disorders. Limit outdoor activities during these days. #AirNTX

Sign up for air pollution alerts: <https://www.airnorthtexas.org/signup>



**Grand Prairie, TX** @gp\_tx  
Follow

Clean Air Action Day takes place this Friday. Commit to doing one thing for cleaner air in our region. Your commitment could be as simple as biking somewhere instead of driving. [airnorthtexas.org](http://airnorthtexas.org) #AirNTX #CAAD2018



1 2018

**Grand Prairie, TX** @gp\_tx  
Follow

Today is Clean Air Action Day. Each of your actions makes an impact! Share your clean air action with @NCTCOGtrans and pledge at [bit.ly/2BuSMia](http://bit.ly/2BuSMia) #CAAD2017



7:00 AM - 22 Jun 2018

**City of Grand Prairie - Municipal Government** ✓  
May 17 · 🌐

👍 Like Page ...

If you live close enough and have a safe route, consider commuting with your bike for #BikeToWorkDay tomorrow! If not, then consider joining us May 29 for the next Cyclin' with the Mayor event. #AirNTX [www.gptx.org/GetFitGP](http://www.gptx.org/GetFitGP)



**Grand Prairie, TX** @gp\_tx  
Follow

What can you do to help reduce air pollution this Clean Air Action Day, June 22? View clean air tips at [bit.ly/2BuSMia](http://bit.ly/2BuSMia) and take the pledge #CAAD2018 #AirNTX



12:00 PM - 16 Jun 2018



Like Page

The Texas Commission on Environmental Quality (TCEQ) has issued an Ozone Action Day for the Dallas-Fort Worth area for May 29, 2018. Check out @Dallas\_Air on Twitter, GreenDallas.net and AirNorthTexas.org for more information.



Follow

Happy #flagday! Air quality alert flags show current air pollution levels. For more info and to get air pollution alerts go to [airnorthtexas.org](http://airnorthtexas.org). Celebrate Clean Air Action Day on June 22. Take a clean air pledge on the same website. #CAAD2018 @NCTCOGtrans

# DFW OZONE ALERT

The Air Quality Index is **ORANGE**

Orange ozone days are unhealthy for sensitive groups which are people with lung diseases (such as asthma), older adults, children & teenagers, and people who are active outdoors.

*Sensitive groups should:*

- Schedule outdoor activities in the morning when ozone is lower.
- Take more breaks, do less intense activities when outside.
- Watch for symptoms such as coughing or shortness of breath.
- Plan indoor activities.
- Follow your asthma action plans and keep medicine handy.

Arlo is an Armadillo whose shell changes color based on the Air Quality Index. Arlo has asthma, so he knows when he can play outside (when he is green or yellow), and when he should limit his outdoor activity (when he is orange or red).

www.AirNorthTexas.org  
www.GreenDallas.net



8:41 AM - 14 Jun 2018



City of Bedford, TX-  
City Services ✓  
@BedfordTX



**B** City of Bedford, TX-City Services ✓  
June 21 at 1:00 PM · 🌐

👍 Like Page ...

Start Summer off right by joining in on Clean Air Action Day tomorrow! Pledge to do at least one thing to help improve air quality. Find ideas and share your clean air action at [airnorthtexas.org](http://airnorthtexas.org) #CAAD2018 #AirNTX #KeepBedfordBeautiful



**B** City of Bedford, TX-City Services ✓  
May 15 · 🌐

👍 Like Page ...

Orange Ozone Action Day: May 16, 2018  
Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. Find out more at [AirNorthTexas.org](http://AirNorthTexas.org)



**B** City of Bedford, TX-City Services ✓  
May 18 · 🌐

👍 Like Page ...

We have some fun giveaways for tonight's Twilight Concert - Brave Combo thanks to Air North Texas. The show starts at 7:00 PM at the Boys Ranch Park. Stop by and grab one while supplies last.

Use your reusable cup or lunch box and get ready for Clean Air Action Day on Friday, June 22, 2018. You can help improve air quality by doing things like carpooling or riding your bike to work. Find out more ideas and how you can participate at [www.airnorthtexas.org](http://www.airnorthtexas.org). #AirNTX





Live Green in Plano  
@livegreeninplano



Live Green in Plano  
June 7

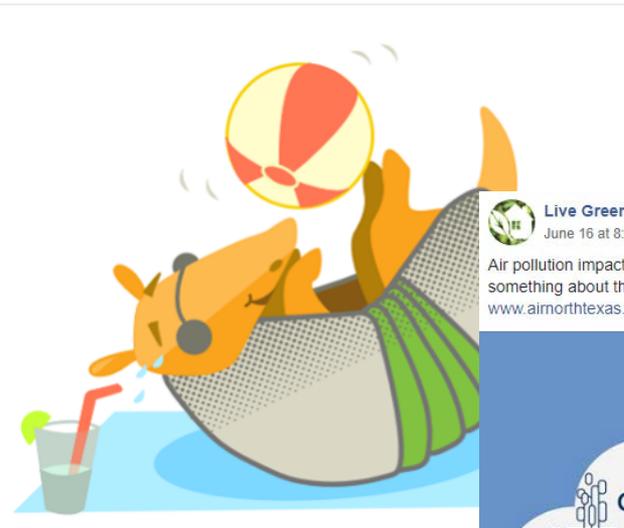
Sign up for air pollution alerts, switch to energy efficient lightbulbs, or take your lunch to work. All of these actions can help reduce pollution and keep Arlo's shell green. Pledge your clean air action at [www.airnorthtexas.org/cleanairactionday](http://www.airnorthtexas.org/cleanairactionday) #AirNTX

Like Page

Live Green in Plano  
June 21 at 9:00 AM

We take a breath approximately every four seconds, meaning you have 21,600 reasons to care about air quality every day. Find ways to improve your air at [www.airnorthtexas.org/cleanairactionday](http://www.airnorthtexas.org/cleanairactionday) #AirNTX

Like Page



Live Green in Plano  
June 16 at 8:27 PM

Air pollution impacts... They're like allergies but we can actually do something about them. Pledge to reduce air pollution at [www.airnorthtexas.org/cleanairactionday](http://www.airnorthtexas.org/cleanairactionday) #AirNTX

Like Page



Live Green in Plano  
June 1

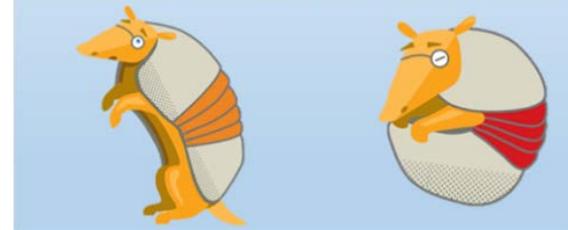
Have you ever seen an AIRmadillo? Meet Arlo. His shell changes color based on the current air quality. #AirNTX [www.nctco.org/trans/air/ozone/](http://www.nctco.org/trans/air/ozone/)

Like Page



Air Quality Index Values and Ozone Concentration

Air Quality Index(AQI) Values	8-hour Ozone Levels (ppb)	Levels of Health Concern	Colors
0-50	0-64	Good	Green
51-100	55-70	Moderate	Yellow
101-150	71-85	Unhealthy for Sensitive Groups	Orange
151 to 200	86-105	Unhealthy	Red





Keep Grapevine Beautiful  
@kgvb.org



Keep Bedford Beautiful  
@keepbedfordbeautiful



 **Keep Grapevine Beautiful**  
June 21 at 7:45 PM · 🌐

 Like Page ...

If you are looking for more in depth air quality information or want to read up on air quality programs and initiatives, take a look at Air North Texas <https://www.airnorthtexas.org/.../06/04/Clean-Air-Action-Day>. #AirNTX and #CAAD2018



 **Keep Bedford Beautiful** shared a post.  
June 19 at 12:29 PM · 🌐

What are you doing to improve air quality on Clean Air Action Day?  
<https://www.airnorthtexas.org/cleanairactionday>. #CAAD2018 #AirNTX



**NCTCOG Transportation Department**  
June 19 at 12:07 PM · 🌐

Warm temps + reusable water bottles = summer waste reduction vibes. ☀️🕶️ Tell us what you're doing to improve air quality at <https://www.airnorthtexas.org/cleanairactionday>. #CAAD2018



City of Cedar Hill, Texas - Government @CityofCedarHill



Cedar Hill EDC @CedarHillEDC



City of Cedar Hill, Texas - Government

June 20 at 10:55 AM

Like Page

On Friday, June 22 we invite you to participate in #CleanAirActionDay by doing at least one thing to help improve air quality. On Clean Air Action Day, take a photo or video that shows how you are making a difference. Use hashtags #CAAD2018, #AirNTX and tag NCTCOG Transportation Department in your post. For a list of good examples visit airmorthtexas.org



Cedar Hill EDC shared a post.

June 22 at 1:30 PM

Cedar Hill asks citizens and businesses alike to take ownership and responsibility in the cleanliness of your favorite places throughout the city. Some good reminders on #CleanAirActionDay. Help us keep Cedar Hill beautiful! #WeLoveCedarHill



City of Cedar Hill, Texas - Government

June 20 at 10:55 AM

Like Page

On Friday, June 22 we invite you to participate in #CleanAirActionDay by doing at least one thing to help improve air quality. On Clean Air Action Day, take a photo or video that shows how you are making a difference. Use hashtags #CAAD2018, #AirNTX and tag NCTCOG Transportation Department in your post. For a list of good examples visit airmorthtexas.org



City of Corinth  
Community  
Relations  
@CityofCorinth



**City of Corinth Community Relations**

May 23 · 🌐

👍 Like Page ...

**OZONE ACTION DAY- ORANGE LEVEL**  
May 24, 2018

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area. On Ozone Action Days you can reduce ozone-forming emissions by implementing clean air strategies. Here are some great examples of things you can do to help improve air quality:

- Carpool or vanpool
- Bike or walk instead of driving
- Report smoking vehicles
- Observe the speed limit
- Reduce idling
- Combine trips
- Keep your vehicle maintained by getting it inspected, keeping tires properly inflated and changing filters regularly

Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. If ozone reaches Level Red, Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should avoid outdoor activity. All other people should limit prolonged outdoor exertion if ozone reaches Level Red.

For more information, visit [AirNorthTexas.org](http://AirNorthTexas.org).



### Dallas Air Quality

@dallas\_air

The City of Dallas remains committed to reducing air emissions and helping to improve air quality in the region. Follow us to learn how!

📍 Dallas, TX

🌐 [greendallas.net](http://greendallas.net)



### Dallas Air Quality

@dallas\_air

Follow



Make this Fourth of July the best one yet by pledging to improve air quality as you enjoy time with family and friends! Find out more here:



#### Purify and Beautify in July! | Air North Texas

Make this Fourth of July the best one yet by pledging to improve air quality as you enjoy time with family and friends. Not only on Independence Day but all yea...

[aimorthtexas.org](http://aimorthtexas.org)

1:34 PM - 3 Jul 2018



Citizens' Climate Lobby  
**DFW**

**Citizens' Climate DFW**

@ccldfw

The Dallas/Fort Worth-area chapters of Citizens' Climate Lobby; Arlington, Dallas North, Dallas Central, Collin County, Denton, Ft Worth, Grapevine, UTDallas.

📍 Dallas, TX

🌐 [facebook.com/ccldfw](https://facebook.com/ccldfw)



**Citizens' Climate DFW** @ccldfw · Jun 18

Check out Clean Air Action Day this Friday in #Dallas! It's free to the public with music, food, and electric vehicles, including one of the new zero emission electric DART buses for the D-line.

Look for our @citizensclimate table there too!

#AirNTX #CAAD2018 #BeAirAware





**#AirNTX**

# AIR NORTH TEXAS

## NCTCOG CONTACTS



### **Kenny Bergstrom**

Communications Coordinator

(817) 704-5643

[kbergstrom@nctcog.org](mailto:kbergstrom@nctcog.org)

### **Whitney Vandiver**

Communications Coordinator

(817) 704-5639

[wvandiver@nctcog.org](mailto:wvandiver@nctcog.org)

### **Mindy Mize**

Program Manager

(817) 608-2346

[mmize@nctcog.org](mailto:mmize@nctcog.org)

### **Kimberlin To**

Communications Specialist

(817) 608-2362

[kto@nctcog.org](mailto:kto@nctcog.org)

### **Pamela Burns**

Communications Supervisor

(817) 704-2510

[pburns@nctcog.org](mailto:pburns@nctcog.org)

**Air North Texas Coalition Web page:**

[www.nctcog.org/trans/committees/aqprtf](http://www.nctcog.org/trans/committees/aqprtf)



## 2018 Outreach Events

---

**Tuesday, January 9 -  
Tuesday, January 16**

### **Public Meetings**

**Carrollton, Arlington, Fort Worth**

*Presentations: Work Program Modifications, Mobility 2045, North Texas SolSmart Designations*

*Highlighted Information: AirCheckTexas Drive a Clean Machine Program*

**Friday, January 12**

### **MLK Celebration Fair**

**MLK Jr. Recreation Center, Dallas, 11 am - 2 pm**

AirCheckTexas Informational booth

**Monday, January 22 -  
Thursday, January 25**

### **Liberty Mutual Transportation Fairs**

**Plano, Irving, Richardson**

Try Parking It Informational booth

**Monday, February 5 -  
Tuesday, February 13**

### **Public Meetings**

**Arlington, Haltom City, Richardson**

*Presentations: Work Program Modifications, Mobility 2045, Funding Program: Sustainable Development, Access North Texas*

*Highlighted Information: AirCheckTexas Drive a Clean Machine Program, Modifications to List of Funded Projects*

**Saturday, March 17**

### **Chasing Leaks 5k**

**Trinity Park Pavilion, Fort Worth, 7:30 am – Noon**

Air North Texas items distributed at event

**Wednesday, March 21**

### **2018 Aging Well Expo**

**Arlington Convention Center, 9 am - 2 pm**

AirCheckTexas Informational booth

**Saturday, March 24**

### **Earth Party**

**Fort Worth Water Gardens, 11 am - 1 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, March 31**

### **Hazardous Waste Event**

**Grapevine, 8 am - 11:30 am**

Informational booth

*Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities*

**Tuesday, April 3**

### **Earth Day Fest**

**Commons Courtyard, Brookhaven College, 11:30 am - 1:30 pm**

Informational booth

*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 7**

### **Car Care Clinic**

**Firestone Complete Auto Care, Plano, 10 am - 2 pm**

Informational booth

*Regional Smoking Vehicle Program*

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

**Saturday, April 7**

**Car Care Clinic**

**Advanced Auto Repair, Denton, 10 am - 2 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Monday, April 9 -  
Wednesday, April 11**

**Public Meetings**

**Garland, North Richland Hills, Arlington**

**Presentations:** *Mobility 2045, Work Program Modifications, 2019-2022 TIP, Air Quality Update, Regional Bicycle Opinion Survey Results*

**Highlighted Information:** *AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day, April Car Care Clinics, Spring Outreach Events*

**Tuesday, April 10**

**Car Care Clinic**

**Christian Brothers Automotive, Grapevine, 2 - 4 pm**

Informational booth

*Regional Smoking Vehicle Program*

**Thursday, April 12**

**Car Care Clinic**

**Car Care Central, Plano, 10 am - 1 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Friday, April 13**

**UNT's University Day**

**Library Mall at UNT, Denton, 11 am - 1:00 pm**

Informational booth

*Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities, Try Parking It, Look Out Texans Safety Campaign*

**Saturday, April 14**

**Car Care Clinic**

**Rick & Ray's Auto Plaza Center, Fort Worth, 9 am - Noon**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 14**

**Car Care Clinic**

**Road Masters Auto Service, Richardson, 10 am - 2 pm**

Informational booth

*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 14**

**City of Plano's Great American Cleanup**

**Chase Oaks Church, 11 am - 1:30 pm**

Informational booth

*Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 14**

**City of Lewisville's ColorPalooza**

**Old Town Lewisville, 10 am - 5 pm**

Informational booth

*Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It*

**Saturday, April 14**

**Fix My Ride**

**Cross Timbers Church, Denton, 8 am - 4 pm**

AirCheckTexas Informational booth

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

- Tuesday, April 17**      **Earth Day Event**  
**UNT Health Science Center, Fort Worth, 11 am - 1 pm**  
Informational booth  
*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*
- Wednesday, April 18**      **UTA Celebrating People and Planet**  
**UTA University Center, Arlington, 11 am - 1 pm**  
Informational booth  
*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*
- Wednesday, April 18**      **Earth Day Celebration: Student Event**  
**DFW Airport's LiveWell Center, Dallas, 9:30 am - 1:30 pm**  
Informational booth  
*Air North Texas, NCTCOG Active Transportation Program, Aviation Education*
- Thursday, April 19**      **Earth Day Celebration: Employee Event**  
**DFW Airport's LiveWell Center, Dallas, 11:00 am - 1:30 pm**  
Informational booth  
*AirCheckTexas, Try Parking It*
- Thursday, April 19**      **UT Dallas Earth Fair**  
**Student Union Mall**  
Air North Texas and AirCheckTexas items distributed at event
- Friday, April 20 -**      **Earth X**  
**Sunday, April 22**      **Fair Park, Dallas, 10:00 am - 6:00 pm**  
**Informational booth**  
*Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It*
- Saturday, April 21**      **Car Care Clinic**  
**Kwik Kar Auto Service & Repair, Arlington, 10:30 am - 12:30 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*
- Saturday, April 21**      **Car Care Clinic**  
**Heller Automotive, Inc., Plano, 10 am - 2 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*
- Saturday, April 21**      **Car Care Clinic**  
**The Star Auto Service, Richardson, 9 - 11 am**  
Informational booth  
*Regional Smoking Vehicle Program*
- Saturday, April 21**      **Grapevine Earth Day Event**  
**Downtown Gazebo**

**For additional information or for future outreach opportunities, please contact:**  
Carli Baylor, Communications Specialist  
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

Air North Texas, AirCheckTexas and Car Care Clinic items distributed at event

**Tuesday, April 24**

**Car Care Clinic**  
**Burdick Auto Solutions, McKinney, 10 am - 2 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 28**

**Car Care Clinic**  
**Kinney's Automotive, Hurst, 10 am - 2 pm**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Saturday, April 28**

**Car Care Clinic**  
**Starkey Service Center, Dallas, 9 - 11 am**  
Informational booth  
*AirCheckTexas, Regional Smoking Vehicle Program*

**Thursday, April 26**

**Earth Day**  
**Texas Woman's University, Denton, 10 am - 1 pm**  
Try Parking It and Aviation Education Informational booth

**Saturday, April 28**

**Irving's Annual Bicycle Fest**  
**North Lake College Campus, 10 am - 2 pm**  
Sustainable Development Informational booth

**Thursday, May 3**

**6<sup>th</sup> Annual Senior Synergy Expo**  
**Will Rogers Memorial Center, Fort Worth, 8:30 am - 1:30 pm**  
AirCheckTexas Informational booth

**Tuesday, May 8 -  
Wednesday, May 16**

**Public Meetings**  
**Fort Worth, Arlington, Richardson**  
*Presentations: Mobility 2045, 2018 Transportation Conformity, Strategic Partners (Round 2), School Projects Update*  
*Highlighted Information: AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day*

**Saturday, May 19**

**Fort Worth ISD Summer Migration**  
**Seaquest at Ridgmar Mall, Fort Worth, Noon - 5 pm**  
AirCheckTexas Informational booth

**Thursday, June 14**

**Get Fit GP's Guys Night Out**  
**Airhogs Ballpark, Grand Prairie, 7 - 9 pm**  
Informational booth  
*Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It*

**Friday, June 22**

**Dallas Clean Air Action Day**  
**City Hall Lobby**  
Informational booth  
*Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It*

**For additional information or for future outreach opportunities, please contact:**

Carli Baylor, Communications Specialist  
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

- Saturday, July 7**      **Congressman Burgess Energy Summit**  
**UNT's Discovery Park, Denton, 8 am - Noon**  
Informational booth  
*DFW Clean Cities, Electric Vehicles North Texas, Regional Smoking Vehicle Program, AirCheckTexas*
- Wednesday, July 18**      **State Farm Safety Fair**  
**Dallas, 10 am - 4 pm**  
Informational booth  
*Sustainable development, Try Parking It*
- Friday, August 3**      **Dallas Mayor's Back-to-School Fair**  
**Fair Park, Dallas, 8 am - 2 pm**  
Sustainable Development Informational booth
- Thursday, August 9**      **Tarrant County Back-to-School Roundup**  
**Will Rogers Memorial Center, Fort Worth, 8 am - 2 pm**  
Sustainable Development Informational booth
- Saturday, August 11**      **Hope Hall Charities Annual Back-to-School Event**  
**Grand Prairie**  
Air North Texas and AirCheckTexas items distributed at event
- Saturday, August 11**      **GCISD Back-to-School Event**  
**Grapevine High School, 9 am - Noon**  
Informational booth  
*Air North Texas, AirCheckTexas*
- Saturday, August 11**      **Denton Back-to-School Fair**  
**Denton Bible Church, 8 am - 3 pm**  
AirCheckTexas Informational booth
- Saturday, September 8**      **National Drive Electric Week**  
**Grapevine Mills Mall, Grapevine, 10 am - 1 pm**  
Event organizer/Informational booths  
*Electric Vehicles North Texas, DFW Clean Cities, AirCheckTexas*
- Saturday, September 22**      **Trinity River Kite Festival**  
**Dallas, 11 am - 5 pm**  
Informational booth  
*Air North Texas, AirCheckTexas, Aviation Education, Sustainable Development*
- Thursday, September 27**      **Taste of Grand Prairie**  
**Traders Village, 4 - 8:30 pm**  
AirCheckTexas Informational booth
- Saturday, October 6**      **Fix My Ride**  
**Cross Timbers, Argyle**  
AirCheckTexas Informational booth

**For additional information or for future outreach opportunities, please contact:**  
Carli Baylor, Communications Specialist  
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



## 2018 Outreach Events

---

**Wednesday, October 24**

**2018 Health Hustle**

**Allen Event Center, 4:30 - 8:30 pm**

Sustainable Development Informational booth

**For additional information or for future outreach opportunities, please contact:**  
Carli Baylor, Communications Specialist  
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)