



Regional Public Education Committee Meeting Notes Microsoft Teams Call September 20, 2023 / 10:00 AM – 11:00 AM

Social Media Updates

- Weekly Posts
 - Once National Preparedness Month is over, weekly KnoWhat2Do social media posts will be moving to bi-weekly posts.
 - Metrics Review: Social media accounts have gained followers; more users are staying on pages.
 - Please continue sharing within your jurisdictions.
 - Inform Chairs if you have post ideas or any events from your jurisdiction that you would like to see shared.
- Nationwide Emergency Alert Test – October 8, 2024
 - Numerous jurisdictions plan on posting about event before event, day of event, and through ways of newsletters.
 - KnoWhat2Do will push out a social media post one week before event, as well as on the day of event.
- Solar Eclipse – April 8, 2024
 - Numerous jurisdictions will push out information as the date gets closer.
 - December/January timeframe for the COG to begin pushing things out.
 - May have a larger meeting eventually.

Projects

- Outdoor Warning Siren PSA Video
 - What are citizens expected to do?
 - Video will need to remain generic to ensure all jurisdictions with different OWS tests days/times can still utilize video.
 - Advise to contact local EM for more information on OWS criteria.
- Materials
 - Ideas include: Pamphlets, guidebooks, first aid kits, kids activity books, glow sticks, ponchos, playing cards, etc.
- Grant Writing
 - Chairs will be writing the upcoming grant next week.

COG Updates

- Grant Writing Assistance next week at NCTCOG.
- More training expected to come to region. Let Chris Comer know if there is any trainings you would like to request.
- EP 101 Course happening on 10/10/2023 to provide an overview of what the COG and the working groups do.
- A regional tabletop exercise is being worked on.

General Updates

- “Managing a Power Outage” is now live on KnoWhat2Do’s website.
- Requests from Group:
 - Continue to update inventory
 - Re-send out contact information and locations of where KnoWhat2Do material is stored.
 - Chairs will work to address both requests.
- Next meeting: November 29, 2023, 10:00 AM – 11:00 AM.