

Air North Texas Coalition
Thursday, November 19, 2020
1:30 – 3:00 pm

Agenda

1. Introductions Kimberlin To, NCTCOG
2. Overview
 - a. September 17 Meeting Kimberlin To
3. Discussion
 - a. Air North Texas Partner Award Winners Kimberlin To
 - b. Air Quality Update Nick Van Haasen, NCTCOG
 - c. Administrative Announcements/Reminders Kimberlin To
 - i. Clean Air Corner
 - ii. Outreach Items
 - iii. Tentative 2021 Meeting Schedule
 - d. Campaign Website Quantification/Social Media Report Kenny Bergstrom, NCTCOG
4. Other/Member Updates Kimberlin To
5. Additional Items Kimberlin To
 - a. **Next Meeting Information:**
Thursday, January 21, 1:30 PM
Call in number: TBD
Participant PIN: TBD



Air Quality Update

Air North Texas Coalition

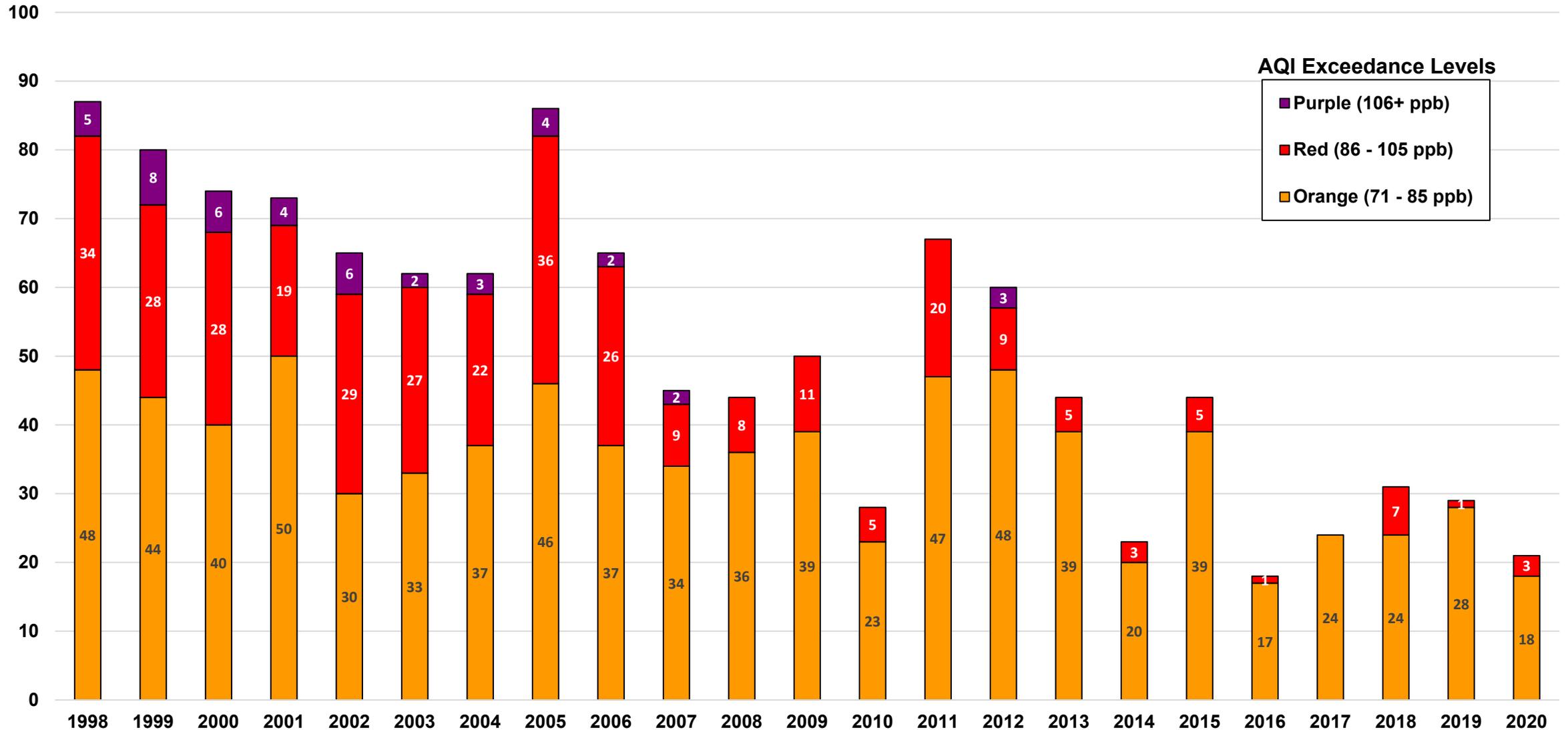
November 19, 2020
Nick Van Haasen



North Central Texas
Council of Governments

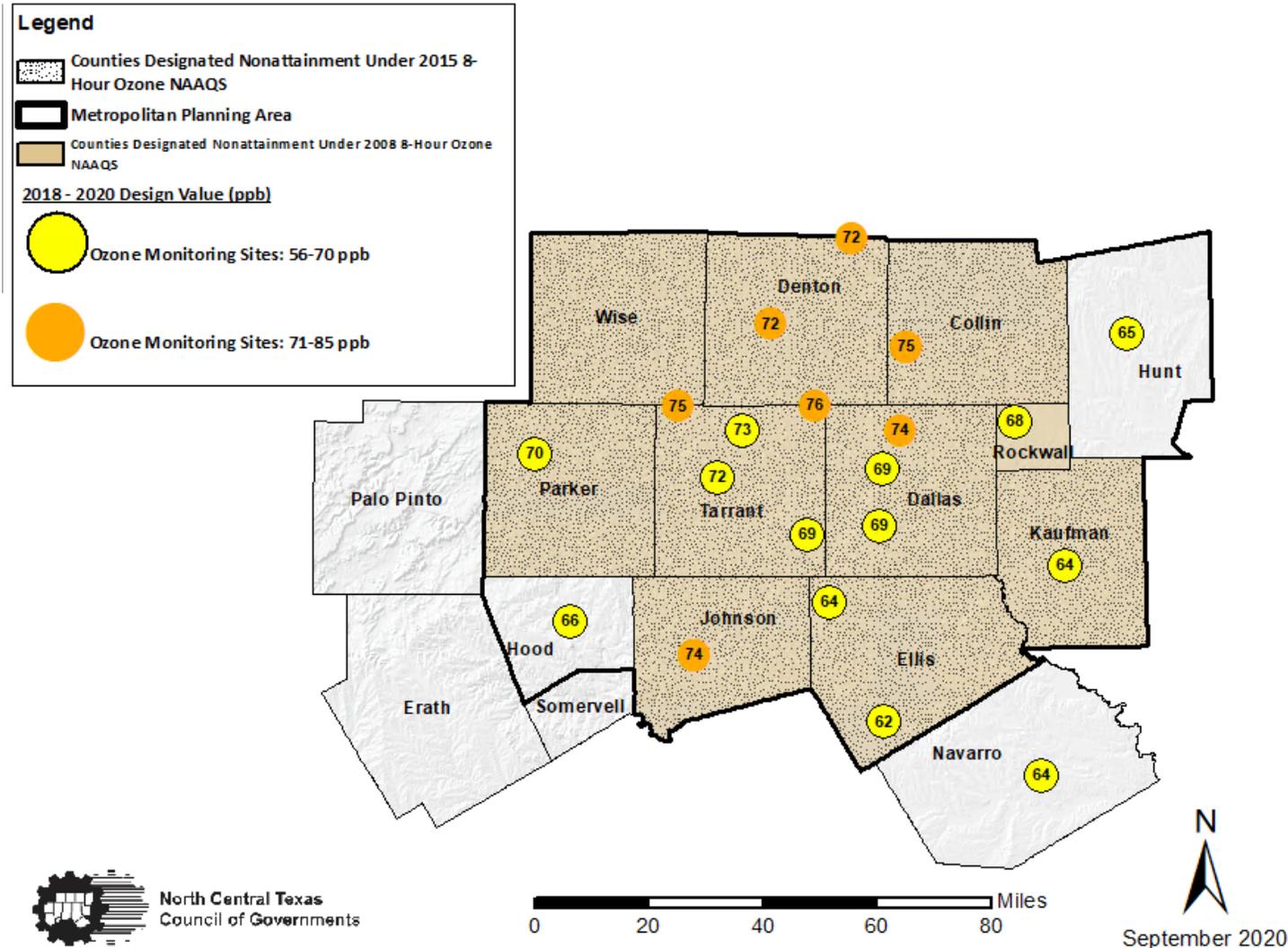
8-HOUR OZONE NAAQS HISTORICAL TRENDS

Based on ≤ 70 ppb (As of November 19, 2020)

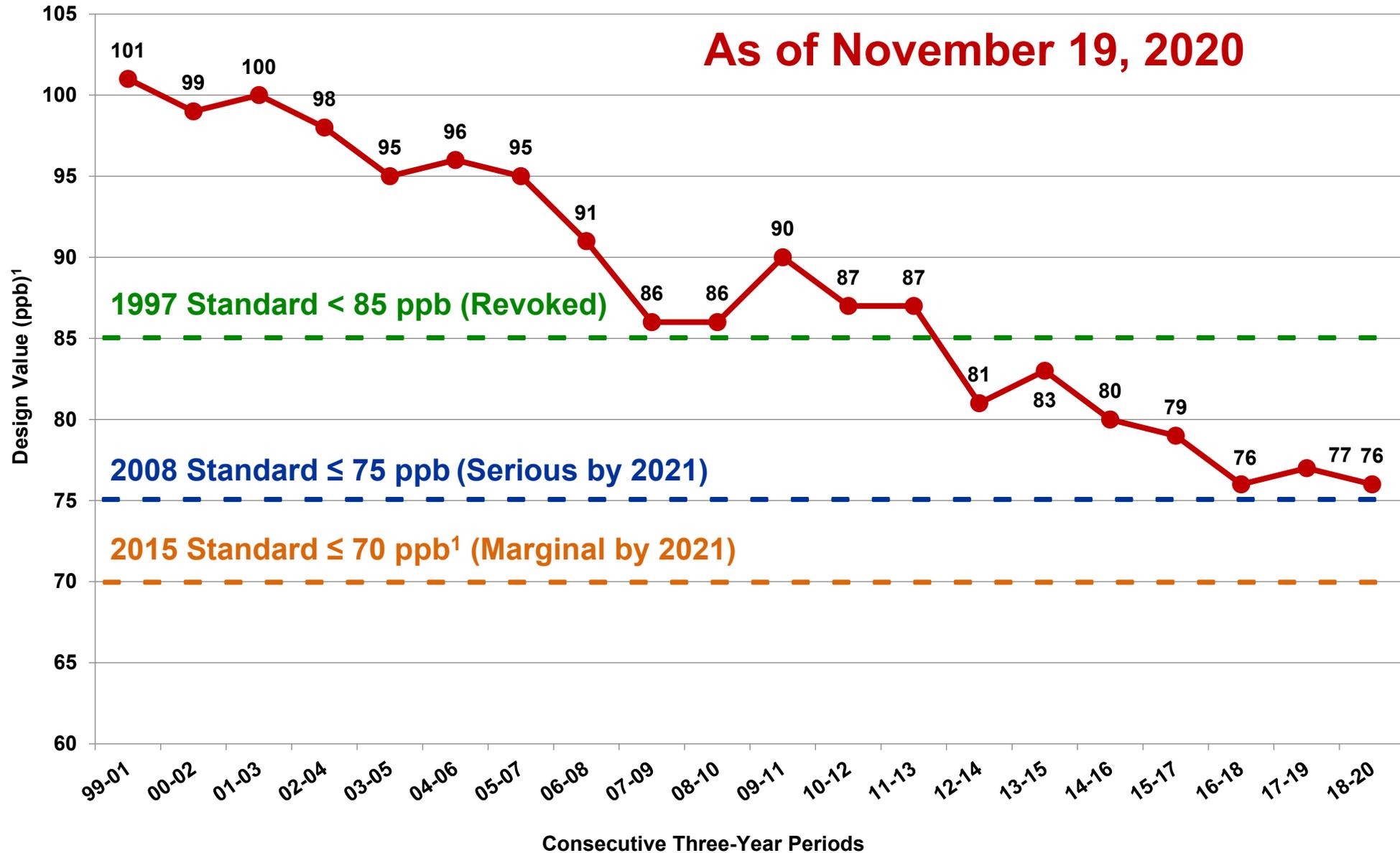


Monitor Locations

2020 Design Value Monitor Readings



8-HOUR OZONE NAAQS HISTORICAL TRENDS



¹Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

For More Information

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<https://www.nctcog.org/trans/quality/air/ozone>



Air North Texas Coalition Meeting Schedule - 2021

Conference Calls

Time/Day: 1:30 – 3:00 p.m. / Thursdays – every other month

Call # – TBD

Participant PIN – TBD

On-Site Meetings

Time/Day: TBD

Location: NCTCOG – Fred Keithley Conference Room
616 Six Flags Drive
Arlington, Texas 76011

Schedule

January 21	Conference call
March 18	Conference call
May 20	Possible on-site meeting, TBD
July 17	Conference call
September 16	Conference call
November 18	Possible on-site meeting, TBD

** Calls for Presentations from partners accepted two-weeks prior to on-site meetings.*

AIR NORTH TEXAS

CAMPAIGN BI-MONTHLY QUANTIFICATION & SOCIAL MEDIA REPORT

SEPTEMBER 5, 2020 – NOVEMBER 5, 2020

Air North Texas Coalition
November 19, 2020
Kenny Bergstrom, NCTCOG



Air North Texas Web Analytics

Visits

1,824

Decreased

By 71% compared to 2019

Avg. Time

1:07

Increased

By 24 seconds compared to 2019

Pageviews

2,789

Decreased

By 70% compared to 2019

New Visits

1,463

Decreased

By 68% compared to 2019



Visits By Device



938

81% decrease
compared to 2019



47

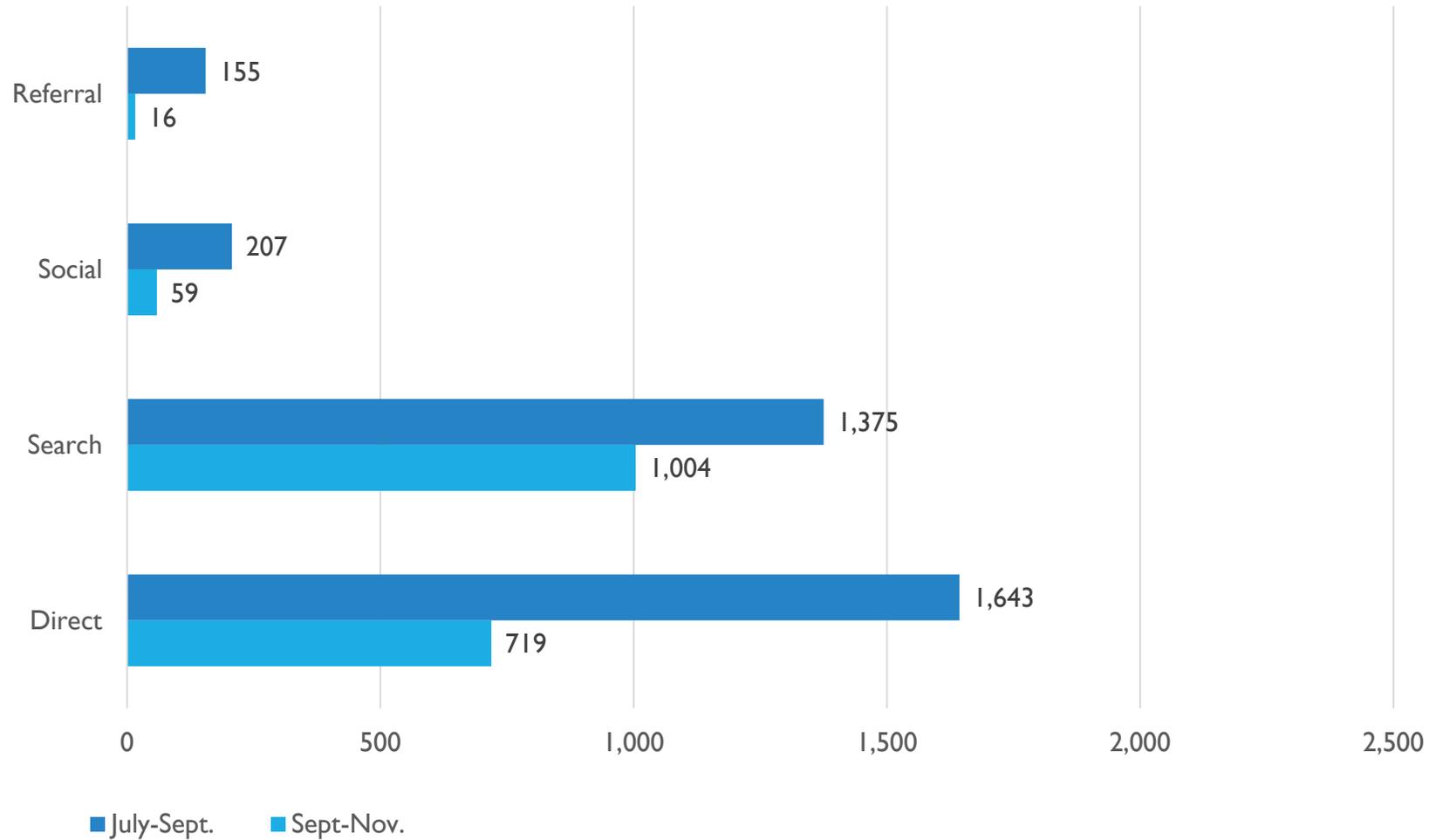
89% decrease
compared to 2019



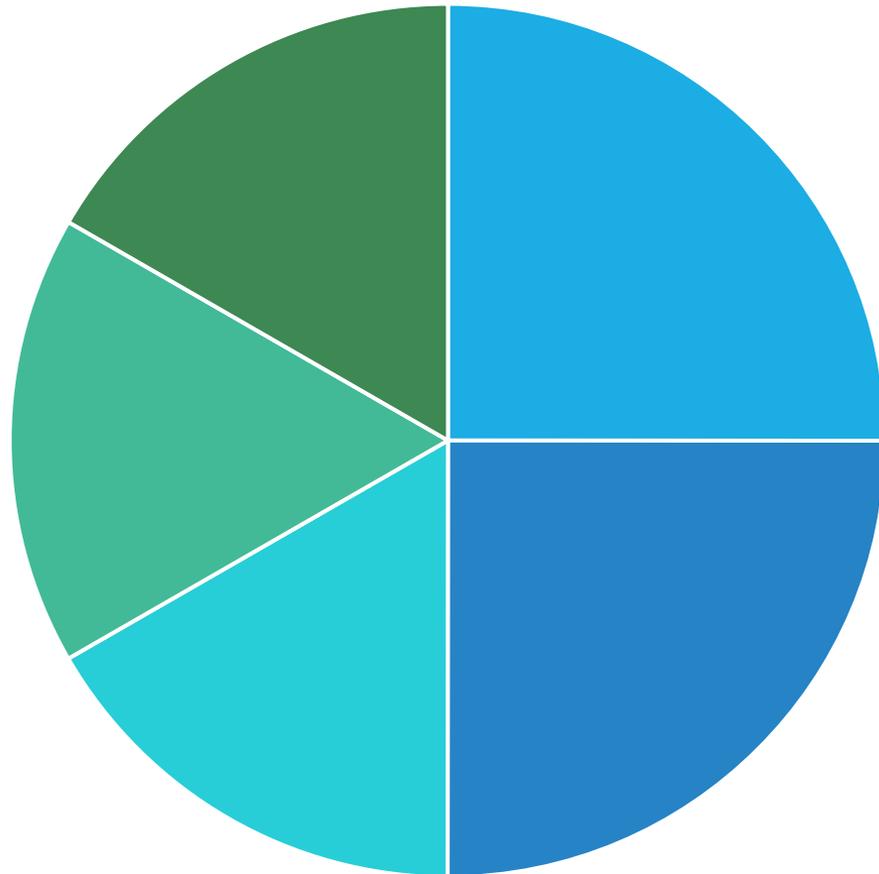
839

11% decrease
compared to 2019

How Visitors Found Air North Texas

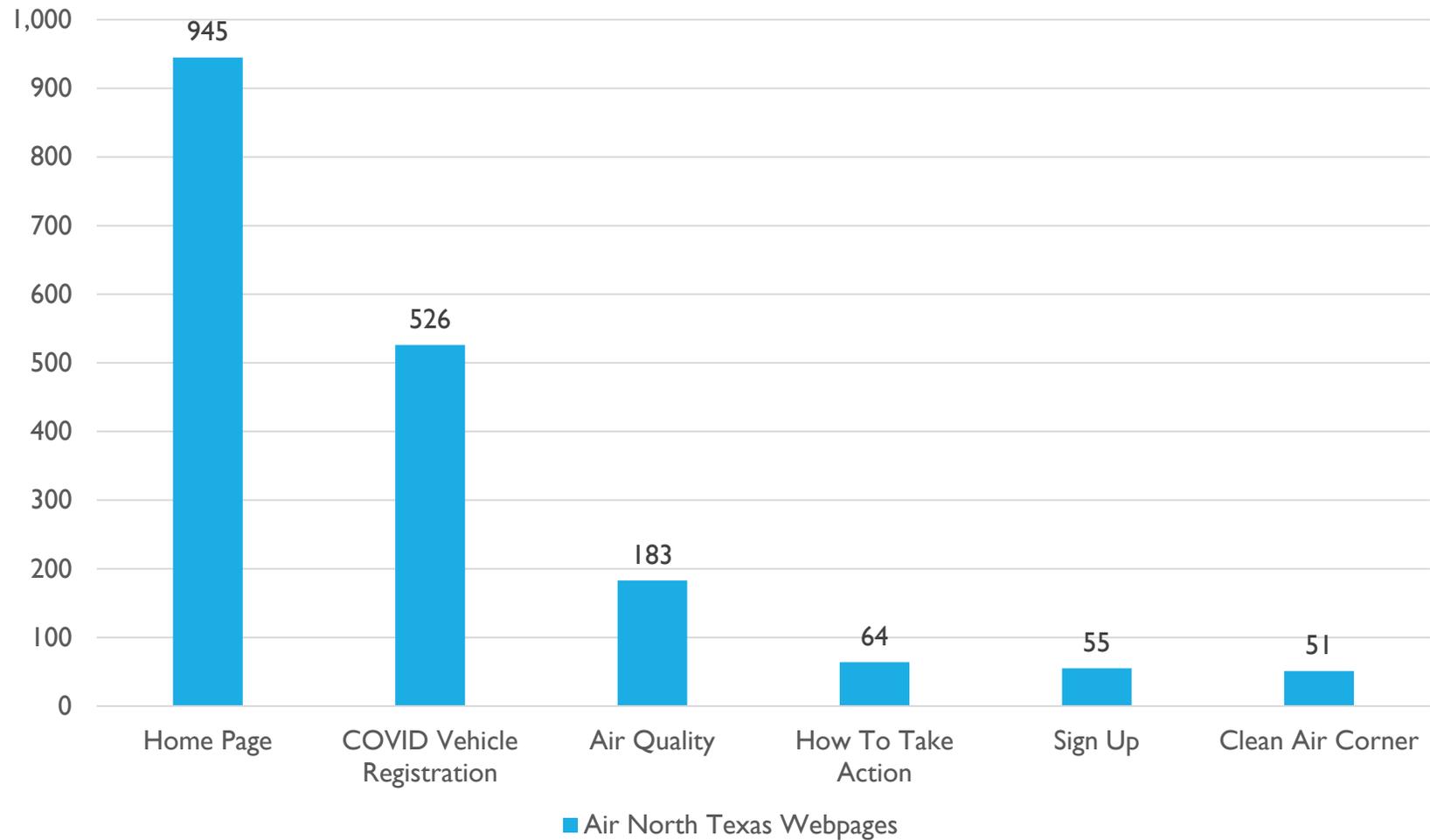


Top Directed Sites



- City of Grand Prairie
- City of Fort Worth
- Dallas Public Libraries
- Denton County
- NCTCOG

Top Pages Viewed



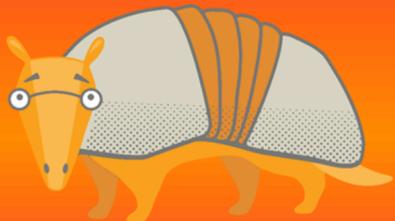


NCTCOG
Transportation
Department
@NCTCOGtrans



NCTCOG Transportation Department
October 11 · 🌐

Ozone Action Day – Ozone in the DFW area Today, Sunday Oct. 11 is predicted to be at Level Orange, unhealthy for sensitive groups. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>.



**Ozone Action Day
Level Orange**

👍 2 1 Share

NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS

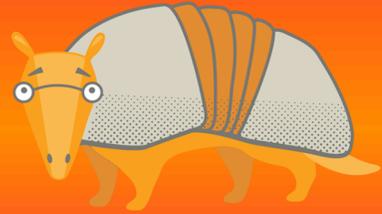


**I SPY WITH
MY LITTLE
EYE...**

A SCAVENGER HUNT PRESENTED
BY THE AIR QUALITY TEAM

NCTCOG Transportation Department
October 5 · 🌐

Ozone Action Day – Ozone in the DFW area Tuesday is predicted to be at Level Orange, unhealthy for sensitive groups. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>.



**Ozone Action Day
Level Orange**

👍❤️ 3 2 Shares

👍 Like 💬 Comment ➦ Share





City of Bedford, TX-City Services

@BedfordTX · Government Organization

 Bedford, TX Fire Department
September 29 · 🌐

Ozone in the DFW area is predicted to be at Level Orange tomorrow. Children, older adults, and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>. #AirNTX

WHAT IS AN OZONE ACTION DAY?

EMISSIONS FROM VEHICLES, ENGINES, FACTORIES, ETC. ARE RELEASED INTO THE AIR

HIGH PRESSURE CAUSES LIGHT WINDS AND AND SINKING AIR WHICH TRAPS EMISSIONS

SUNLIGHT AND HEAT CAUSE A CHEMICAL REACTION INCREASING GROUND-LEVEL OZONE

INCREASED OZONE IS HARMFUL TO THE LUNGS OF CHILDREN & THOSE WITH RESPIRATORY ISSUES

 Bedford, TX Fire Department
October 6 · 🌐

Ozone in the DFW area is predicted to be at Level Orange tomorrow. Children, older adults, and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>. #AirNTX

Orange Ozone Action Day

Children, older adults, and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange.



 City of Bedford, TX-City Services
October 5 · 🌐

Ozone in the DFW area is predicted to be at Level Orange tomorrow. Children, older adults, and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>. #AirNTX

Ozone Action Day Level Orange

Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange.





City of Denton Sustainability

@sustainabledenton · Government Organization

 **City of Denton Sustainability**
October 29 at 8:19 AM · 🌐

This spooky season do your part to help protect our air by planting trees, driving less and conserving water and energy. #AirNTX #Learn2Conserve #sustainabledenton #halloween #arlo



Air Quality

Some air pollution can be pretty scary since you can't see it. It is affected by particulate matter and ground level ozone. This Halloween you can help protect our air by driving less, planting trees, conserving energy and water.



sustainable
DENTON





City of Grand Prairie - Municipal Government

@cityofgptx · Government Building

City of Grand Prairie - Municipal Government
October 17 · 🌐

Congrats to our 2020 Grand Prairie Clean Air Action Winner, Triumph Aerostructures, and to all our corporate participants who helped reduce air pollution in North Texas by implementing clean air initiatives in their organization! #AirNTX



Grand Prairie TEXAS TRIUMPH AEROSTRUCTURES

2020 CLEAN AIR ACTION CHALLENGE WINNER



👍❤️ 17 1 Comment 1 Share

Grand Prairie, TX @gp_tx · Oct 12

Plant a garden to stop air pollution! This will not only take in the carbon from the atmosphere, it will produce oxygen for us, along with food that is grown without pesticides, herbicides, or GMO's. One small step that you take, creates a domino effect! #AirNTX #GetFitGP



🗨️ 2 8 📤

City of Grand Prairie - Municipal Government
September 18 · 🌐

Foods rich in Vitamin C, Vitamin E and antioxidants are enriched with anti-inflammatory properties that have been found to combat the effects of air pollution. #AirNTX #GetFitGP

Alimentos que tienen un alto contenido de vitamina C, vitamina E y antioxidantes están enriquecidos con propiedades antiinflamatorias que pueden combatir los efectos de la contaminación del aire.

See Translation

FOODS THAT FIGHT INFLAMMATION

Chronic inflammation has been linked to cancer, heart disease, diabetes, arthritis, depression and Alzheimer's. Fight inflammation with a healthy diet.

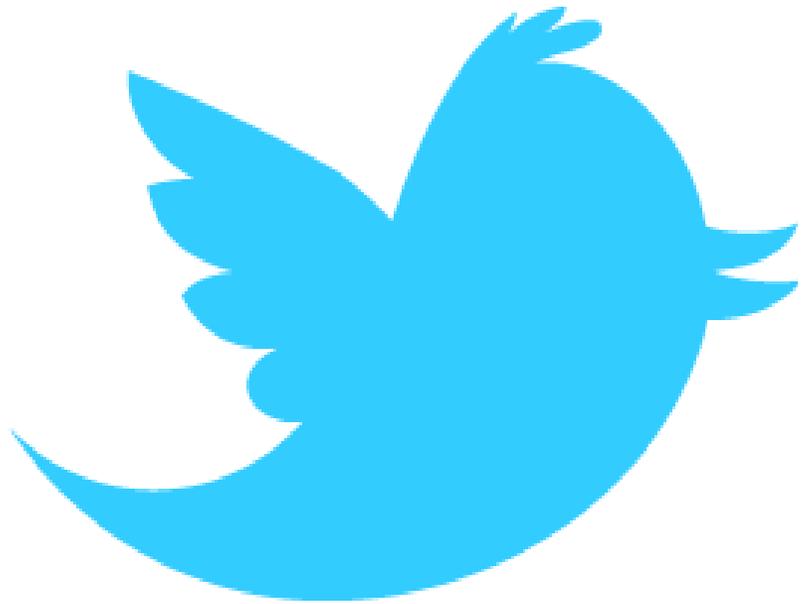
ANTI-INFLAMMATION FOODS

		
Tomatoes	Fruits Strawberries, blueberries, oranges and cherries.	Nuts Almonds, walnuts, and other nuts.

Grand Prairie, TX @gp_tx

Cleaning products can contain nasty fumes that cause asthma, respiratory problems and more. Switch to natural all-purpose cleaners instead. #AirNTX



#AirNTX

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Air North Texas Coalition Web Page:

<https://www.nctcog.org/trans/about/committees/air-north-texas-coalition>

