

North Central Texas Council of Governments

SUMMARY

Public Education Task Force

Subcommittee of the Regional Stormwater Management Coordinating Committee

Wednesday, April 19, 2023

Microsoft Teams

1. Welcome and Introductions.

UPDATE ITEMS

2. **2023 Doo the Right Thing Campaign.** Dates and information for the 2023 Doo the Right Thing campaign will be announced.

- [Digital form](#) for pledge and photo contest entry
- Contest Entry: May 1st through June 30th
- Voting: August 7th – August 25th
- Winners: Posted October 2023 – September 2024

Past Social Media toolkits are on the Public Education Task Force [program page](#)

3. **2023 North Texas Community Cleanup Challenge Update.** NCTCOG staff will provide an update on the 2023 North Texas Community Cleanup Challenge and Mayors' Challenge.

The communities registered:

Burleson, Garland, Rosser Village, Carrollton, Grand Prairie, Frisco, Dallas, Mansfield, Mesquite, Ennis, Princeton, Richardson, Plano

Mayor's Challenge:

Burleson, Mansfield, Grand Prairie

- Only 2 cities have entered data at time of the meeting: Mansfield and Dallas
- You must enter your data into the system and tag it with the CCC23 tag in the external ID field in order for the totals to count towards this year's Challenge.

4. **2024 March is Texas SmartScape Month.** Results of the survey for the 2024 March is Texas SmartScape Month campaign will be discussed.

Result of PETF member survey:

Plant Texas Smart from the Start – received the most #1 votes

Texas Proud. Texas Plants - tied for 2nd

Strong in Every Season - tied for 2nd

Plant Smart, Water Wisely

Plant Texas, in Texas

Consider Natives for Nature

DISCUSSION/ACTION ITEMS

5. **PETF FY22/23 Work Program Discussion.** NCTCOG will provide an update on the Fiscal Year 22/23 Work Program Special Project and gather feedback on progress.

Hughes presented animation of "Rain Drop"

616 Six Flags Drive, Centerpoint Two
P.O. Box 5888, Arlington, Texas 76005-5888
(817) 640-3300 FAX: 817-608-2372
www.nctcog.org

There were a couple minor questions, but overall the animation of “Rain Drop” was well received by the group.

Carolyn provided asked for feedback on recommendations for vocabulary bank for ‘Why Stormwater is Important’

- Becca Sales – always willing to help
- Duane Hengst
- Crystal Flannery-Bachica

6. **FY24 Work Program Discussion.** NCTCOG staff will initiate a discussion on the Fiscal Year 2024 Work Program Special Project.

- Review:
 - Updated storyboard/script – [“Why Stormwater is Important”](#)
 - Updated [Vocabulary Bank](#)
- Discuss:
- Storyboard and drafting script for [“What to Look for Around Town”](#)
- **Seeking Volunteers for Next Steps:**
 - Update Teacher Resource List
 - Actions for adults to take

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

7. **Other Stormwater and NCTCOG Program Updates.** NCTCOG will update the PETF on items of interest, upcoming conferences and events, news, and resources of relevance.

- Illicit Discharge Detection and Elimination,
- Stormwater Monitoring,
- Total Maximum Daily Load,
- Wastewater and Treatment Education Roundtable, and
- Trash Free Waters programs.

Please see the [posted presentation](#) for updated information and graphics.

8. **Roundtable.** Members will share what is happening in their communities.

Mansfield – Schools presenting some winning projects at event; environmental education on April 29th.

Cedar Hill – No Updates

Frisco – Have Clean It and Green It, this Saturday, 1600 people signed up for it. Next week = City mayor challenge with bio blitz and challenge. Outreach all week for Earth Week. Stormwater Stream assessment field trips and biodiversity/i-naturalist field trips at parks for high school students.

Dallas – No Comments

Hurst – No Updates

NTTA – No Updates

DART – No Updates

Prosper – No Updates, trying to keep up with new construction projects.

Mesquite – No Updates



North Central Texas Council of Governments

Lewisville – Colorpalooza (annual festival) this week. EcoAlley area where people can hand out educational material and engage with the public. Will be out there representing stormwater. Waiting to hear if they will get an approved permit at the end of this five-year cycle.

Little Elm – No Updates

Cleburne – HHW event on Saturday. Also, Earth Day event at park. Recommend Master Gardeners Working w/ Educator at Library to host a Water event in July. Creek runs adjacent to the library and can easily see impacts. Just had a high school teacher that completed stream team core data training and resurrecting stream team program. Julie retiring in October. Working on Tire Cleanup Grant, the first event was on the 15th at one of the precincts. Had great turnout! Had to close down the event because there wasn't enough room. Increased the dollar amount because they did not expect the support.

Burleson – had a great turnout for trash bash on April 1. Have HHW event on May 6 at Russell Farm. Won GCAA community achievement award for landscaping project. Jesse Tate moved on to Tarrant County Health, and Kristen Tanz is the new Environmental Specialist. Event in July for a class with Trinity River Authority.

Grand Prairie – Had Earth Day Event on Saturday the 15th with good turnout.

Southlake – Keep Southlake Beautiful events. On Earth Day Teaming up with Kendra Scott for giveaway, Each purchase at local Kendra Scott when mentioning KSB kicks 20% back to pay for cleanup events, incentives, etc. Great American Cleanup event on May 13th to clean up other adopt a street locations currently not committed to.

Coppell – had stormwater management plan renewed. Out for public notice on Coppell website. Farmers Branch SWMP has also been reviewed, so those two should be available to review for BMPs. Earth Fest on Saturday at Wagon Wheel Park at biodiversity education center. Eco clubs and stream team at Coppell high school that recently presented at ??

Denton – Are waiting for approval of MS4 Permit and have an open position for Pre-Treatment Specialist.

Dallas – EarthX supporting a booth. Wayland Water Conservation Challenge – Taking Challenge this year, everyone is encouraged to take part in the challenge w/ a section for children as well. March 8, City Council voted to implement an urban ag plan, Dallasclimateaction.com, waiting approval (signature) for bacteria source testing for TMDL program. Also have Environmental Coordinator II position open.

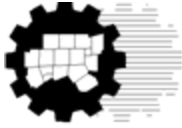
Allen – No Update

9. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, July 19, 2023, at 9:30 a.m. NCTCOG Offices, Metroplex Conference Room, CPII, 1st Floor.

10. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

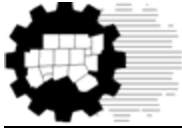
If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please call (817) 695-9231 or email Liliana Sheppard, LSheppard@nctcog.org, at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

**Stormwater Public Education Task Force**

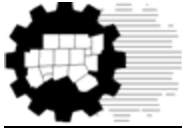
Wednesday, April 19, 2023
9:30 a.m., Microsoft Teams
ATTENDANCE SHEET



NAME	Attended	ORGANIZATION
Lauren Betz	X	City of Cedar Hill
Paula Breysacher	X	City of Garland
Mitchell Carpenter		Tarrant County
Cody Cash		City of Irving
Jody Cason		City of Garland
Shawn Cheairs		Town of Addison
Gail Copening		City of Richardson
Mayra Cordova-Garcia		Trinity River Authority
Emma Crotty		City of Southlake
Radwan Dalu	X	City of Dallas
Grace Darling		Green Arlington Foundation
Robert Diaz		City of Farmers Branch
Lisa Duello	X	City of Burleson
Helen Dulac		NTMWD
Madisson Dunn	X	City of Southlake
Renee Esses	X	City of Coppell
Jasmine Ferrell	X	City of Mesquite
Heather Firn		Trinity River Authority
Crystal Flannery-Bachicha	X	City of Frisco
Jennifer Glinka	X	Town of Little Elm
Adam Gottlieb	X	NTTA
Kristie Halverson		City of Dallas
Jeff Haynes	X	DART
Duane Hengst	X	City of Hurst
Kevin Hill		City of Dallas



James House	X	Town of Prosper
Kevin Hurley	X	City of Dallas
Otilia Law	X	City of Grand Prairie
Wesley Layfield		City of Bedford
Jason Longbine	X	City of Lewisville
Annie Mattia		City of McKinney
Teri McBride		City of Richardson
Andie McClure		City of Carrollton
Cheyenne Moore		City of Fort Worth
Maria Moreno		Tarrant County
Gregg Moss		City of Grapevine
Katie Myers		TRWD
William Nahas		City of Allen
Tuan Ngo		City of North Richland Hills
Brianna Nisi		City of McKinney
Subha Pandey		Town of Flower Mound
Joshua Pauling		City of Hurst
Ted Pick		City of Frisco
Jayce Proctor		City of Irving
Chandani Rana		UT Dallas
Jennifer Rovezzi	X	City of Dallas
Carolyn Russell		City of Plano
Rebecca Sales	X	City of Mansfield
Kofi Sam		NTTA (Atkins)
Stephanie Samczuk	X	City of Allen
Judy Schmidt	X	City of Dallas



Joshua Spencer	X	City of Dallas
Kristen Tanz	X	City of Burleson
Jesse Tate		City of Burleson
Janice Tower		City of Richardson
Vijaya Tummala		EnviroServices & Training Center LLC
Duy Vu		City of Cedar Hill
Melissa Walker		City of Arlington
Andrew Wallace		City of Dallas
Asciatu Whiteside		DFW Airport
Kylie Wieden	X	City of Grand Prairie
Julie Winchell	X	City of Cleburne
Michelle Wood-Ramirez		TRWD