

Safe Routes to School Education Activities Supplemental Sheet 2022 Transportation Alternatives Call for Projects

For the North Central Texas Region

Education activities are defined as “Providing students and the community with the skills to walk and bicycle safely, educating them about benefits of walking and bicycling, and teaching them about the broad range of transportation choices” by the Safe Routes Partnership.

NCTCOG is looking to support programs that reach a wide audience. A city may include all elementary and middle schools within its jurisdiction or an ISD may include all of its applicable campuses within numerous municipalities.

Programs that use existing materials developed by NCTCOG, such as *Look Out Texans* or from TxDOT such as *DriveKind RideKind* or other established safety messaging will be given preference over those wishing to develop a new campaign or unique messaging.

1. Does this project application include infrastructure improvements?

Yes (*skip to question 2*)

No: This is an education-only project.

a. Total school (or schools) enrollment: _____

b. Percent of students that are economically disadvantaged: _____%

Data Source: TEA School Report Cards (https://rptsvr1.tea.texas.gov/perfreport/src/src_srch.html)

c. Percentage of students that live within two miles of school attended: _____%

Possible Data Sources: school principal, school district administrator or transportation department

d. How many students currently walk or bicycle to or from school each day: _____

Based on: (select all that apply)

Parent Survey* In-Class Student Travel Tally*

Visual Observation Survey Estimate

**Parent Survey and Student Travel Tally template forms are available for download on the National Center for Safe Routes to School's Data Collection System at <http://saferoutesdata.org/>.*

e. Community Support

Applicants should provide evidence of public support for the project. The application must include a letter of support from the school district superintendent (or top school system administrator for a private school). The application should additionally include any evidence of the school's commitment to encouraging walking and bicycling, as well as evidence of any public or community meetings held to discuss the project.

- i. A letter of support from the school district superintendent (or, if the project is primarily benefiting a private school, a top school system administrator) must be included in the application package. Label attachment as **“Attachment (C) – Community Support”** for printed copies and electronic copies included in the USB drive.
- ii. Is a letter of support from the school principal or designee included in **“Attachment (C) – Community Support”** of this application?
 - Yes
 - No
- iii. You may **optionally** provide up to five additional letters of support. Include them in **“Attachment (C) – Community Support.”** Are additional letters of support provided?
 - Yes
 - No
- iv. Describe any existing or recent activities that demonstrate the school or community’s commitment to encouraging walking and bicycling, including when they occurred (e.g., Walk to School Days, Walking School Buses, Safety Programs, etc.). (limited to 500 characters including spaces)

2. Problem identification: Was this identified in a school plan/safety plan/etc.?

- Yes

Please describe the plan or local planning effort, including page numbers. (limited to 300 characters including spaces)

Include the relevant sections and materials with page numbers as applicable as **“Attachment (B) – Related Plans or Studies”** for printed copies and electronic copies included on the USB drive.

- No

Please provide justification for how you identified these education activities. (limited to 300 characters including spaces) **(next page)**

3. Target audience for education (Grade Levels, Families, Community, etc.)

4. How many students approximately will these education activities reach? _____

5. Please describe the educational goals for activities funded and the desired outcome for the educational activities. (limited to 300 characters including spaces)

6. The following education activities are eligible for funding.
- a. Select the type of activities that you are proposing to include:
 - Creation and/or reproduction of promotional and educational materials.
 - Bicycle and pedestrian safety curricula, materials and trainers.
 - Training, including SRTS training workshops that train a broader network of instructors for bike/ped safety, SRTS education and encouragement activities, SRTS program establishment, etc.
 - Modest incentives for SRTS contests, and incentives that encourage more walking and bicycling over time.
 - Safety and educational tokens that also advertise the program.
 - Photocopying, duplicating, and printing costs, including CDs, DVDs, etc.
 - Mailing costs.
 - Costs to employ a SRTS Program Manager, which is a person that runs a SRTS program to promote new programs, host events, educate parents and community, promote the 5 e's, etc., for an entire city, county, or some other area-wide division that includes numerous schools.
 - Costs to engage the services of a consultant (either non-profit or for-profit) to manage a SRTS program as described in the prior bullet.
 - b. Describe your work plan and the types of educational activities envisioned (limited to 500 characters):

7. Will an established or exiting curriculum, safety campaign, or materials be used in your education program? If yes, please list/describe. If no, how much of the budget will go towards designing materials? (limited to 300 characters)

8. What type of equipment and/or materials will be required to be purchased for the education activities? (limited to 300 characters)

9. Who specifically will implement and oversee the education program? Please include the name, title, and contact information of the appropriate person(s).

10. Will activities be conducted in-house or hired out to be performed by a third party? Please describe the expected percent of funding for both if applicable. (limited to 200 characters including spaces)

11. Timing

a. What is the expected duration for the educational activities? (one-time event, 6 months, etc.)

b. Please provide a general schedule outline or description of timeframes for applicable items or milestones for the educational activities such as development, purchasing, distribution, training, etc. (limited to 500 characters including spaces)

12. How will the program evaluate learning and skill levels achieved? (limited to 300 characters including spaces)

13. Will this program meet Texas Essential Knowledge and Skills (TEKS) standards for physical and health education, if applicable to your school's activities?