#### Join the Movement

# **Blue Zones Project®**

FOR A HEALTHIER FORT WORTH

DFW Area Food Recovery Event August 18, 2015





### The Stairwell Speech:

## Blue Zones **Project** is a **community-wide**

#### WELL-BEING IMPROVEMENT INITIATIVE

designed to

## make healthy choices easier

by encouraging

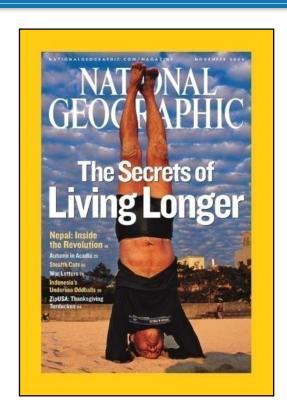
## sustainable changes

in our





## Secrets of Living Longer





In Blue Zones areas, people share nine common lifestyle principles that lead to better **quantity** and **quality** of life.

Loma Linda, CA; Nicoya, Costa Rica; Sardinia, Italy; Ikaria, Greece; Okinawa, Japan



# Fort Worth Achieving Blue Zones Designation Unified Approach to Well-Being Improvement



## Healthy Choices at Restaurants





#### Best Practices to Cut Back on Food Waste

- Offer half-size portions of top selling entrees.
   Promote this choice on your menu
- Let customers know before they order that to-go boxes can be brought at any time during the meal (before, during, or after). Promote this on your menu or table tent.
- Allow patrons to split plates at no extra charge.
- Serve entrees on 10 inch plates or smaller.



### Blue Zones Project Approved™

#### **Worksites**

Apex Capital
Ben E. Keith Foods
Blue Zones Project Fort Worth
Cook Children's Healthcare
System



Higginbotham Insurance & Financial Services Tarrant Area Food Bank Tarrant County College – South Campus The Stayton

#### **Participating Organizations**

These organizations have completed the Organization Checklist and are playing a role in improving well-being in Fort Worth.



Fairmount Neighborhood Association
Family Pathfinders of Tarrant County
Fort Worth Hispanic Chamber of Commerce
Fort Worth Metropolitan Black Chamber of Commerce
Kids Who Care

Texas and Pacific Lofts Homeowners Association

#### Restaurants

Byblos Mediterranean Restaurant Camelot Court Grand Cru Wine Bar & Boutique HoYA Korean Kitchen Juice Junkies

La Perla Negra Le Monade

Los Vaqueros (Northside location)

Pegaso Mexican Diner

Righteous Foods

Salata (Downtown location)

Salata (TCU location)

Spiral Diner

Z's Café & Catering

#### **Grocery Stores**

Central Market Fiesta Mart (8<sup>th</sup> Avenue) Carnival Food Stores (NW 28<sup>th</sup>)







## Brought to Fort Worth By







# BlueCross BlueShield of Texas

THE RYAN FOUNDATION















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