

WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

THURSDAY, OCTOBER 20, 2022



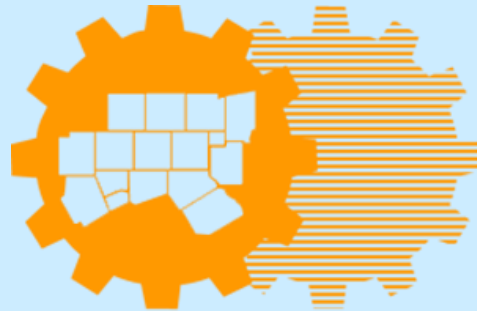
**Wastewater
And
Treatment
Education
Roundtable**

Agenda

1. Welcome and Introductions
2. Meeting Summary
3. Member Highlight Presentation
4. Annual Holiday Grease Roundup Update
5. Promotional Activities Update
6. Statewide FOG and Non-Flushables Campaign Discussion
7. Regional Training Discussion
8. FY2023 Work Program Update
9. General Updates
10. Roundtable
11. Schedule for Next Meeting
12. Adjournment



1. Welcome and Introductions



**North Central Texas
Council of Governments**



2. Meeting Summary

3. Member Highlight Presentation

Duy Vu, City of Cedar Hill

4. Annual Holiday Grease Roundup Update

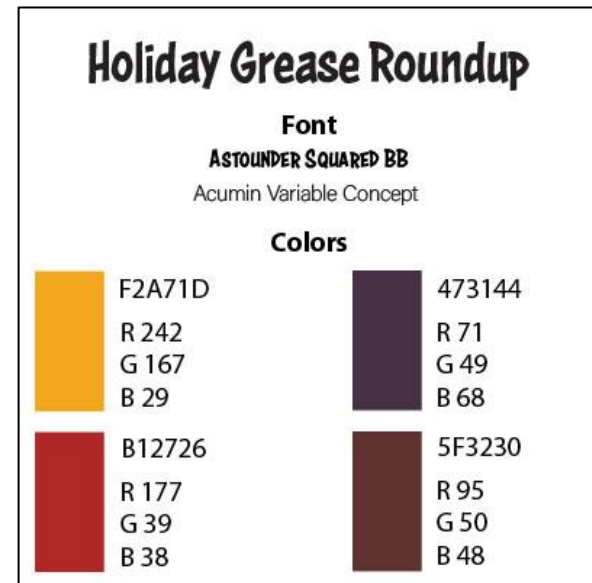
- Dates: November 14, 2022 through January 9, 2023
- Currently have 41 participants with 65 drop off locations
- 2021 HGR reported collection amount: approx. 8,445 gallons from 41 participants and 70 drop off locations
- Marketing materials now available online and in Vietnamese
 - Social Media Toolkit 2.0 now available
- American BioSource Partnership



Dầu Mỡ Nấu Ăn Gây Ra Tình Trạng Tắc Nghẽn Hệ Thống Thoát Nước

Chất béo, dầu mỡ đông lại và bám chặt trong các đường ống hoặc hệ thống thoát nước, gây nên tình trạng ùn ứ và tắc nghẽn nghiêm trọng. Hệ thống ống nước của hộ gia đình và đường ống thoát nước của thành phố không đủ khả năng xử lý các loại chất thải này nên dẫn đến tình trạng tràn ống thoát nước.





Đừng đổ dầu mỡ xuống ống thoát nước. Hãy đổ nó vào một vật đựng có nắp đậy, như lon cà phê cũ, sau đó đem tái chế tại một địa điểm chịu trách nhiệm xử lý.



Holiday Grease Roundup

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Colors

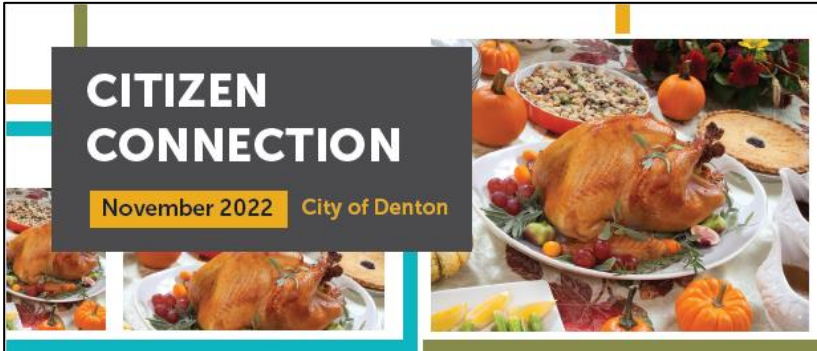
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4. Annual Holiday Grease Roundup Update

2022 Holiday Grease Roundup Participants

Allen	<i>Allen APT Complex</i>	Arlington	Azle
Bedford	Carrollton	Cleburne	Colleyville
Coppell	<i>Copper Canyon</i>	Corinth	Dallas
Denton	Duncanville	Edgecliff Village	Farmers Branch
<i>Fate</i>	Fort Worth	Garland	Grand Prairie
Haltom City*	Irving	Lavon	Lewisville
<i>Little Elm</i>	Mansfield	McKinney	Mesquite
North Richland Hills	Princeton	Red Oak	Richardson
Sachse	Shady Shores	Southlake	Waxahachie
Westworth Village	White Settlement	Tarrant County*	NTMWD
TRA		<i>First-Time Participant</i>	*Marketing partner only

4. Annual Holiday Grease Roundup Update



CITIZEN CONNECTION

November 2022 City of Denton

HOLIDAY GREASE ROUNDUP

Don't pour your holiday grease down the drain - round it up and recycle it for free instead!

This year's Holiday Grease Roundup will begin Monday, November 14 and ends Monday, January 9, 2023. To participate, Bedford residents can drop off containers filled with used cooking oil from 8 a.m. to 5 p.m., Monday through Friday, at Bedford Public Works, 1813 Reliance Parkway. The F.O.G. (Fats, Oils and Grease) orange drop-off bin is located just inside the main gate on the right-hand side. For additional information, please call Public Works at 817-952-2200.

Join us for the

2022 Holiday Grease Roundup

Recolección de Grasa de Festividades 2022

Don't pour your grease down the drain. Recycle it for free instead!
No tire restos de grasa de la cocina por el desagüe! Recicléla gratis.

Nov. 14-Jan. 9 / nov. 14-ene. 9



DEFEND YOUR DRAINS
www.DefendYourDrainsNorthTexas.com
#HolidayGreaseRoundup

What Happens to the Grease?
¿Qué ocurre con la grasa?
We will use the collected cooking oil and grease to create biodiesel or turn it into biogas for energy production.
Vamos a utilizar el aceite de cocina recogida y grasa para crear biodiesel o convertirlo en biogás para la producción de energía.

This collection is for cooking oil and grease only. Motor oil and other automotive fluids are accepted separately.
Este sitio solamente es para aceite y grasa de cocina. El aceite de motor u otros fluidos automotrices se aceptan por separado.

Home Chemical Collection
colección de productos químicos para el hogar
1527 South Mayhill Road, Building 300
Denton, Texas 76208

Collection Hours / Horario de Recolección
Monday-Friday: 7 a.m. to 4 p.m.
Available only for City of Denton residents
(must show proof of residency)



DEFEND YOUR DRAINS



5. Promotional Activities Update

Organic posts



Defend Your Drains North Texas

Sep 26 · 🌐

Stop! Disinfecting wipes aren't made to break down in water the way toilet paper does. Never flush them; always place them in th... See more



Facebook	Reach	Engagement Rate
	18	11.11%



Defend Your Drains North Texas

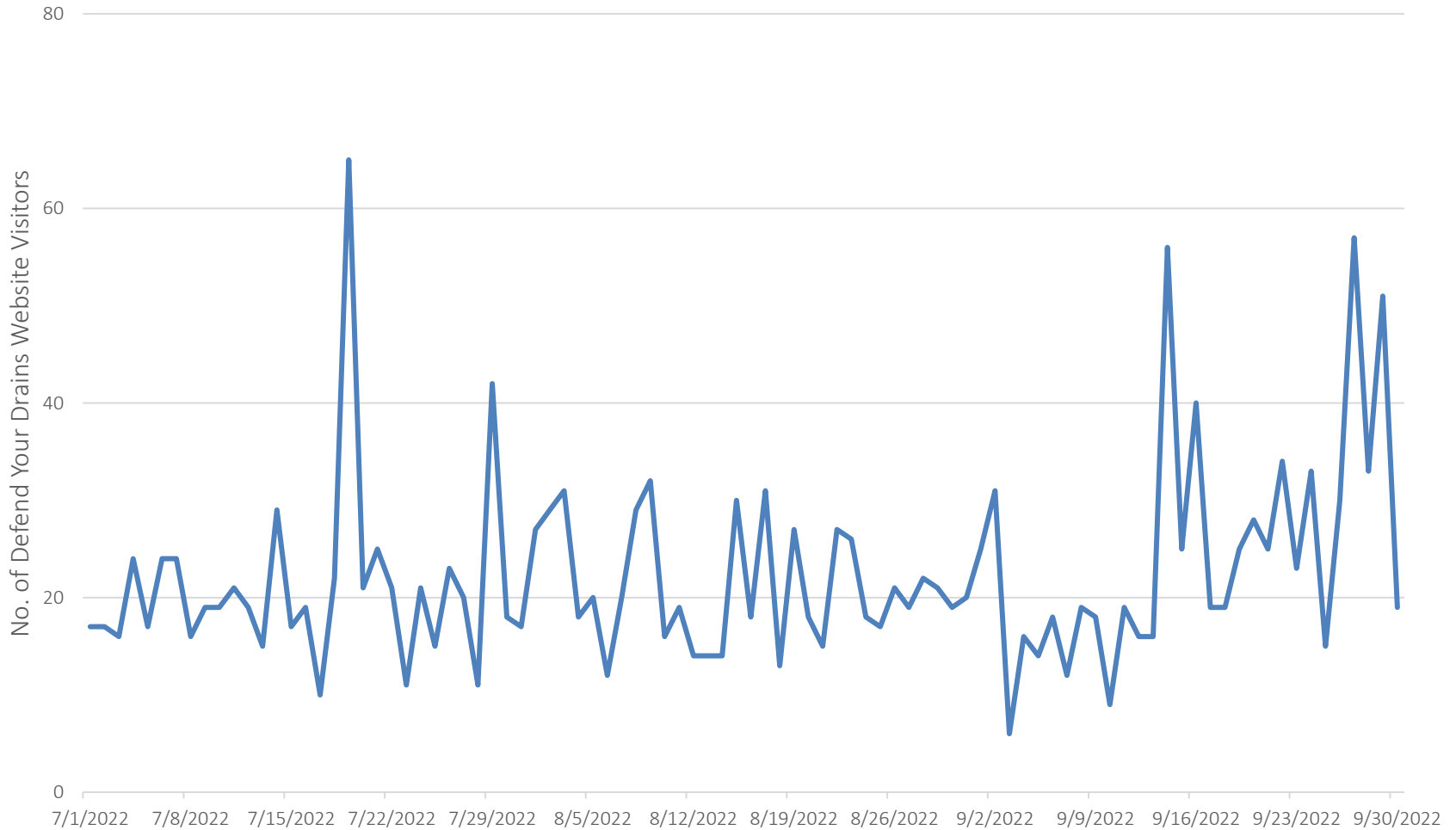
Sep 8 · 🌐

Wondering where the nearest Household Hazardous Waste drop off location is? Visit defendyourdrainsnorthtexas.com to see our interactive map!



Facebook	Reach	Engagement Rate
	17	5.88%

5. Promotional Activities Update



July 1, 2022- September 30, 2022

5. Promotional Activities Update

Educational Explainer Video

- Requesting volunteer to help review translations for accuracy before we hire professional voiceovers and finalize videos
- Scripts undergoing translation:



6. Statewide FOG and Non-Flushables Campaign Discussion

- Water Environment Association of Texas (WEAT) is launching a statewide campaign this month
- Includes digital marketing materials, animated videos, and more created by Rogue Water
- Partnerships: \$1,000 or \$2,000 for access, recognition, and additional benefits
- Should NCTCOG participate on behalf of WATER?

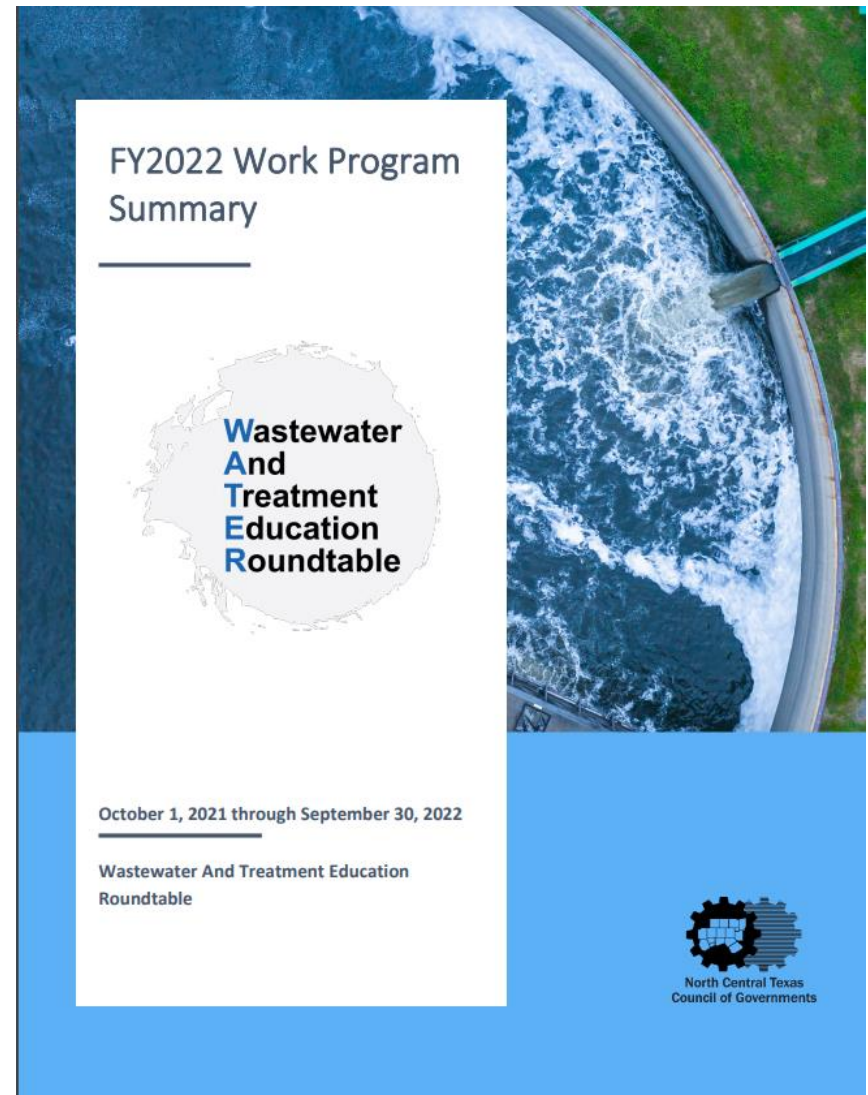


7. Regional Training Discussion

- **FY2023 Potential Future Training Topics:**
 - Grease Interceptor
 - Industrial Inspections
 - Sampling/Monitoring
 - Other suggestions?
- **Previous Trainings:**
 - 2016 – Grease Interceptor
 - 2017 – Field Technician
 - 2018 – Grease Interceptor
 - 2019 – Industrial Inspections
 - 2020 – no training held
 - 2021, 2022 – Grease Interceptor

8. FY23 Work Program Update

- FY2022 WATER Work Program Summary [now available online for review](#)
- Highlights from FY2022:
 - Instagram analytics now available
 - Total Facebook Impressions is over 1.2 million, Twitter impressions over 200k
 - Educational explainer videos have over 13k views
 - Largest Holiday Grease Roundup with 41 participants and 70 drop off locations!



8. FY23 Work Program Update

- NCTCOG began accepting FY2023 Work Program Commitments on September 23, 2022
- Commitment forms are available by emailing hallen@nctcog.org and invoices will be sent by E&D's Accountant, Megan Short, after confirmation of participation
- Total Estimated Work Program Budget: approximately \$57,200
- Total Commitments Received as of 10/19/22: **\$32,750** (57% of budget):
 - Thank you to Arlington, Colleyville, Denton, Duncanville, Grand Prairie, Haltom City, Lewisville, Mansfield, Plano, and NTMWD for your commitments!

2022 Population (NCTCOG Estimates)	Cost
1 million+	\$7,500
750,000–999,999	\$7,000
500,000–749,999	\$6,000
350,000–499,999	\$5,000
200,000–349,999	\$4,150
100,000–199,999	\$3,250
50,000–99,999	\$2,150
25,000–49,999	\$1,400
10,000–24,999	\$1,000
Less than 10,000	\$500
Special district partners serving 1 million+	\$7,500
Special district partners serving 500,000–999,999	\$6,500
Special district partners serving 100,000–499,999	\$4,000
Special district partners serving less than 100,000	\$2,150

Note: Special district partners should use wastewater ratepayer population. A special district partner with regional systems is considered one entity.

9. General Updates

- City of Denton’s educational efforts with apartment complexes
- TMDL Wastewater Technical Subcommittee Project:
 - “*No Muss, No Fuss – Be Wise When You Flush*” draft educational explainer [video](#) and [script](#) available for review and comment
- North Texas Community Cleanup Challenge:
 - [Wrap Up Report](#) and [Infographic](#) now available online
 - [Post-Event Survey](#) now open for NTCCC participants and users of the Community Cleanup Challenge toolkit on Trash Free Texas
- Single-Use Plastic Reduction Workgroup Meeting: November 7, 2022 at 2:30 PM via Microsoft Teams

Roundtable & Next Meeting Date

10. Roundtable: What's happening in your community?

11. Next meeting date: Thursday, February 2, 2023 at 10:00 AM
Location TBD

12. Adjournment

Contact

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**Wastewater
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