



 **madd**[®]
NO MORE VICTIMS[®]

Murder in Progress

**Drunk driving crashes are not accidents. Accidents are unavoidable.
Crashes are 100% preventable – 100% avoidable.**



MADD's Mission: No More Victims



Walk Like MADD Events



Mark your calendars and lace up your shoes – **November 2, 2024!** We are thrilled to announce the date for this year's Walk Like MADD events. Let's raise awareness and funds to end drunk driving and fight against drugged driving.

With every step you take and every dollar you raise, you contribute to MADD's mission of keeping our families and communities safe. Together, we can make a difference and create a future free from the tragedies caused by impaired driving.

Sign up today and find your local Walk Like MADD event at www.walklikemadd.org or contact Sherri Shoff, Area Executive Direct at sherri.shoff@madd.org.

MADD's Victim Services Overview

- Victims & Family Members - Crisis Intervention
- Family & Friends - Bereavement Services
- 24-Hour Helpline: 1-877-MADD-HELP
- Judicial System Support
- Financial Resources
- Assistance - Crime Victim Compensation Fund Application
- Emotional Support - Information & Referrals
- Speaking Opportunities – VIP Classes
- Victim Support Group
- Legal Advocacy
- Community Outreach – Safety Fairs & Media Interviews

www.madd.org/victim-assistance/



Helping Survivors Survive.

Victim Impact Panel (VIP) Overview

As a part of the consequence and requirement for a DWI arrest, the purpose of the panel program is to give first-time and second-time DWI offenders a personal experience through hearing from victims whose lives have been changed forever by a drunk driver.

The goal is to create empathy and understanding of the tragedy behind Driving While Intoxicated and leave an impression that will change their thinking and behavior and prevent future DWIs from occurring.



MADD's Online VIP Classes

- Facial recognition (camera) software
- Randomized questions after each video
- Photo image printed on each certificate to identify who took the class
- Court CMS integration that allows many courts to identify who took the class
- Available in English or Spanish with Subtitles.

<https://maddvip.org/>

“THIS PANEL RAISED MY AWARENESS ABOUT THE RISKS OF DRIVING IMPAIRED; I WILL **NEVER DRIVE DRUNK AGAIN.**”

Attendee Testimonial

“I DIDN'T SEE HOW MANY PEOPLE MY ACTIONS IMPACTED—**UNTIL I HEARD FROM THE VICTIMS.**”

Attendee Testimonial

“IT ONLY TOOK A FEW HOURS, BUT I WILL REMEMBER THE MESSAGES **FOREVER.**”

Attendee Testimonial

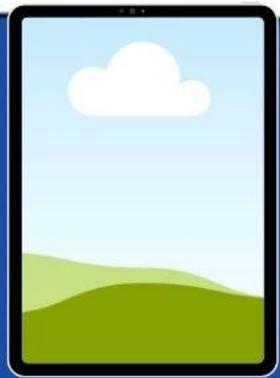


Texas Department of Transportation MADD's Take the Wheel Program

Take the Wheel is funded by the Texas Department of Transportation and is designed to raise awareness of the community commitment needed to stop drunk driving. Through this campaign, MADD aims to enlist the support of city officials, law enforcement, schools, businesses, and other community members to work together collaboratively to eliminate drunk driving in our state. As we are reminded daily in our work, it takes a community to stop a drunk driver.



Vacant
Program Specialist
Tarrant, Denton County



Emma Dugas
Program Manager
Dallas, Collin County

TxDOT TEAM 2024

Cami Kelly
Program Specialist
Travis, Williamson, and Hays County



Kathy Davidson
Program Specialist
*Gregg, Smith, Henderson,
Van Zandt, and Rusk County*



Debra Marable
Regional Director, Grant
Compliance
Texas



Ashley Thomas
Media Specialist
Texas



Stacey Esquivel
Program Specialist
Bexar, Comal County



Maura Torres
Program Specialist
Cameron, Hidalgo County



Eric Pacheco
Program Specialist
*Harris, Montgomery, Brazoria,
Fort Bend, and Galveston County*



TAKE THE WHEEL
IT TAKES A CITY TO STOP DRUNK DRIVING

MADD's Community Outreach Overview

- Employee Health & Wellness Fairs
- Teen Driver Safety Fairs
- Community Health & Safety Fairs
- National Night Out
- Virtual Town Hall



TOWN HALL

Topic: **Substance Abuse Prevention: Drug Trends**

Virtual on Zoom

May 30, 2023

12 PM - 1:30 PM

[Register today](#)

Keynote Speaker:
Officer Jermaine Galloway
Tall Cop Says Stop

Save a Life
Texas Department of Transportation

madd
NO MORE VICTIMS



MADD Texas Virtual Town Hall

Mark your calendars for Tuesday, July 23rd, from 12:00 to 1:30 PM, as we delve into the crucial topic of 'Crossfading in Texas' during our Virtual Town Hall. This session will enlighten you about the risks of mixing alcohol with consumable hemp products.

Guest Speakers:

Christine Adams

Assistant Research Scientist

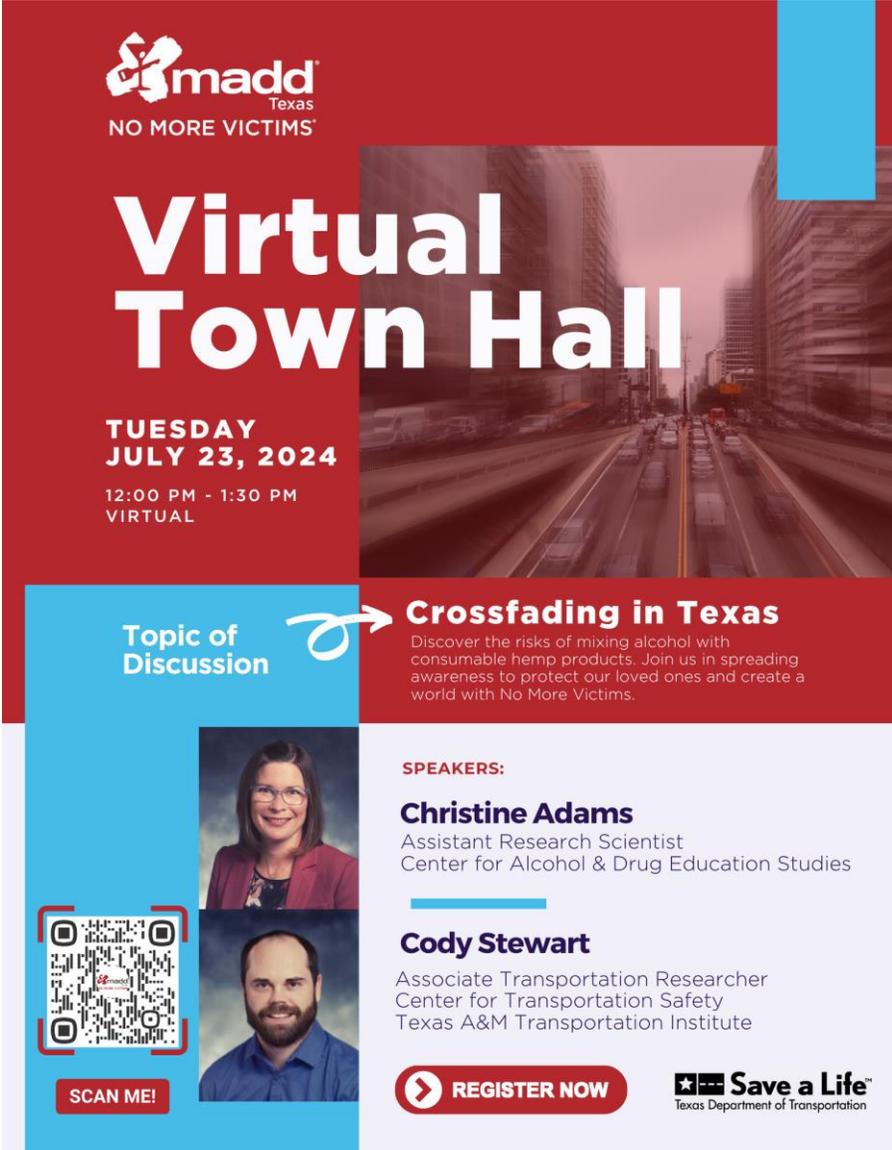
Center for Alcohol & Drug Education Studies

Cody Stewart

Associate Transportation Researcher

Center for Transportation Safety

Texas A&M Transportation Institute



The poster features the MADD Texas logo at the top left, with the slogan "NO MORE VICTIMS". The main title "Virtual Town Hall" is prominently displayed in white on a red background. Below the title, the date and time are listed: "TUESDAY JULY 23, 2024" and "12:00 PM - 1:30 PM VIRTUAL". A blue box on the left contains the text "Topic of Discussion" with an arrow pointing to the right. The topic is "Crossfading in Texas", with a sub-description: "Discover the risks of mixing alcohol with consumable hemp products. Join us in spreading awareness to protect our loved ones and create a world with No More Victims." Below this, there are two speaker portraits: Christine Adams and Cody Stewart. A QR code is located in the bottom left corner, with a "SCAN ME!" button below it. In the bottom right corner, there is a "REGISTER NOW" button and the "Save a Life" logo from the Texas Department of Transportation.

madd
Texas
NO MORE VICTIMS

Virtual Town Hall

TUESDAY
JULY 23, 2024
12:00 PM - 1:30 PM
VIRTUAL

Topic of Discussion → **Crossfading in Texas**
Discover the risks of mixing alcohol with consumable hemp products. Join us in spreading awareness to protect our loved ones and create a world with No More Victims.

SPEAKERS:

Christine Adams
Assistant Research Scientist
Center for Alcohol & Drug Education Studies

Cody Stewart
Associate Transportation Researcher
Center for Transportation Safety
Texas A&M Transportation Institute

SCAN ME!

REGISTER NOW

Save a Life
Texas Department of Transportation

MADD's Underage Drinking Prevention Programs



Power of Parents

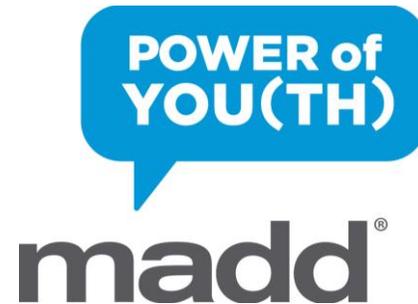
30-minute workshops and the free parent handbook aim to help parents and caring adults of teens start ongoing conversations about the dangers of underage drinking and other drugs.

<https://madd.org/power-of-parents/>

Power of You(th)

Research-based information on the dangers of underage drinking and other drug use for middle and high schoolers. This program prepares teens with the tools to resist peer pressure, empowers them to take the next step, and influences their friends to make the right choices.

<https://madd.org/power-of-youth/>



Power of Me

Elementary Program is a classroom- or auditorium-based alcohol use prevention and vehicle safety presentation for elementary school students in grades 4-5 (ages 8-11).

<https://madd.org/power-of-me/>

TEXAS TEEN INFLUENCER PROGRAM



The MADD Teen Influencer Group is a group of committed, alcohol- and drug-free high school students who serve as the youth voice for underage drinking prevention in their local area. They work to support quality prevention efforts in schools and communities by implementing youth-centered projects.

To qualify for the group, teens must be between the ages of 13-19 and reside within 50 miles of a MADD office.



Law Enforcement Support

MADD conducts Law Enforcement Outreach activities at police departments, briefings, training activities, forums, meetings, etc., to convey current and evolving DWI/DUI and underage drinking prevention, detection, and enforcement information to local law enforcement officers

- Support high-visibility law enforcement efforts to catch all drunk drivers and discourage others from driving drunk.
- MADD supports “No Refusal” campaigns during holiday seasons, as well as sustained enforcement efforts throughout the year
- MADD provides a ‘Roll Call’ newsletter with up-to-date research, highlights officers, training opportunities, and resources.

<https://madd.org/law-enforcement-support/>

**2024 MADD North Texas
Dallas & Collin County
Impaired Driving Roundtable**

Please join us to discuss topics related to current DWI/DUI issues and trends in Texas law, procedures, and best practices as it relates to the DWI/DUI process.

Register in advance

**April 10, 2024
10 AM - 11:30 AM**

**Richardson Police Department
200 N Greenville Avenue
Richardson, TX 75081**



RSVP



MADD's Law Enforcement Support Overview

- Law Enforcement Outreach
- Law Enforcement Recognition
- Impaired Driving Roundtable

<https://madd.org/law-enforcement-support/>



SAVE THE DATE

6.26.24



MADD North Texas - Dallas & Collin County
11:30 AM - 1:30 PM
Diamond Event Center
1210 E. Belt Line Road, Richardson, TX 75081

SAVE THE DATE

7.17.24



MADD North Texas
11:30 AM – 1:30 PM
Ruthe Jackson Center
3113 South Carrier Parkway
Grand Prairie, Texas 75052

Campaign to Eliminate Drunk Driving

In 2006, in response to the over 13,000 people who were being killed each year in drunk driving crashes, MADD launched the *Campaign to Eliminate Drunk Driving*.

MADD's *Campaign to Eliminate Drunk Driving* focuses on four important steps we all can take today to stop drunk driving tomorrow:

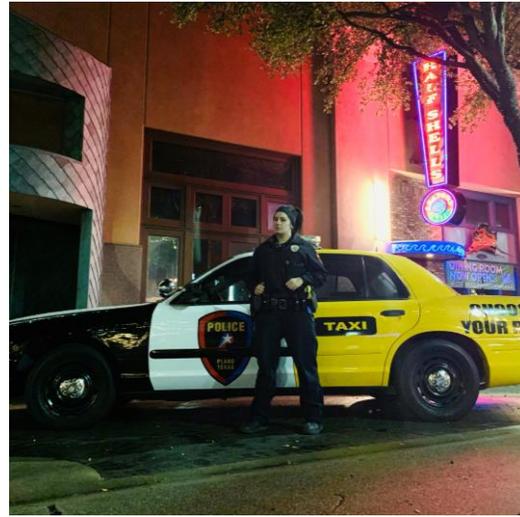
- High-Visibility Law Enforcement
- Ignition Interlocks
- Advanced Vehicle Technology
- Public Support

C A M P A I G N T O

ELIMINATE

DRUNK DRIVING





Campaign to Eliminate Drunk Driving

1. More High-Visibility Law Enforcement- if people expect to get caught, they are less likely to drink and drive.
2. Ignition interlocks for all convicted drunk drivers. Since 2006, There have been 3.78 million attempts to drive drunk at .08 BAC or above that were prevented by ignition interlocks.
3. Advanced Vehicle Technology. The passing of the HALT Act in November of 2021 will dramatically decrease the number of DWI crashes over time. It is estimated to save over 9,000 lives a year once fully implemented.
4. Public Support: We need people like you to support our officers and our efforts to eliminate drunk driving for good.

PowerTalk 21[®]

Adolescents who are **more connected with their parents**, for example, who attend family dinners more frequently, are less likely to drink alcohol or use other drugs among other risk factors.



MADD Holiday Campaigns & Activation Activities

- PowerTalk 21- April – May
- National Crime Victims' Rights Week – April
- Volunteer Appreciation Week – April
- National Police Week – May
- BUI: Know Before You Boat – Summer
- 100 Deadliest Days of Summer – Memorial Day-Labor Day
- Saturation Saturday – Last Saturday of August
- October Activation – Support Red Ribbon Week
- To Get There – Thanksgiving – New Years



SATURATION SATURDAY

AUG | 29 | 20

REMEMBER YOUR FRIENDS

Campaign to Eliminate Drunk Driving MADD's Saturation Saturday

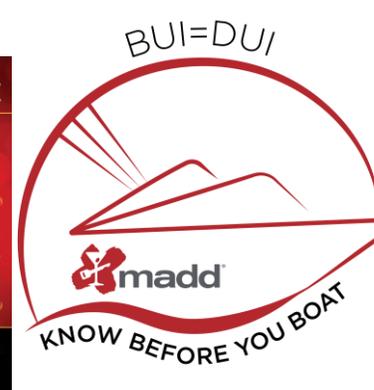
MADD nationwide conducts 'Saturation Saturday' campaign partners with law enforcement agencies who provide extra patrol officers to focus on DWI enforcement the last Saturday of August.



Campaign to Eliminate Drunk Driving Public Support

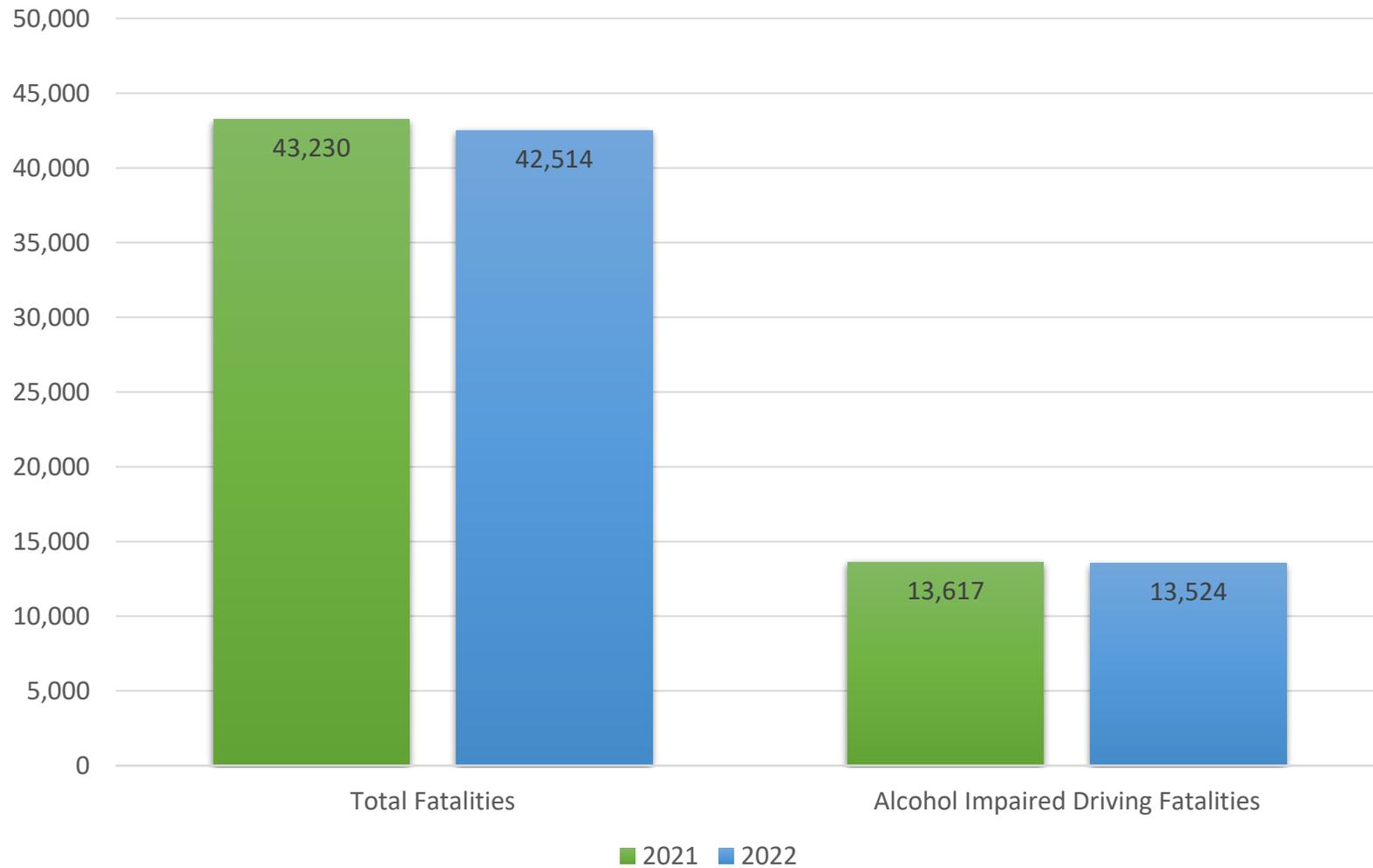


**IF YOU FEEL DIFFERENT
YOU DRIVE DIFFERENT
DRIVE HIGH GET A DUI**



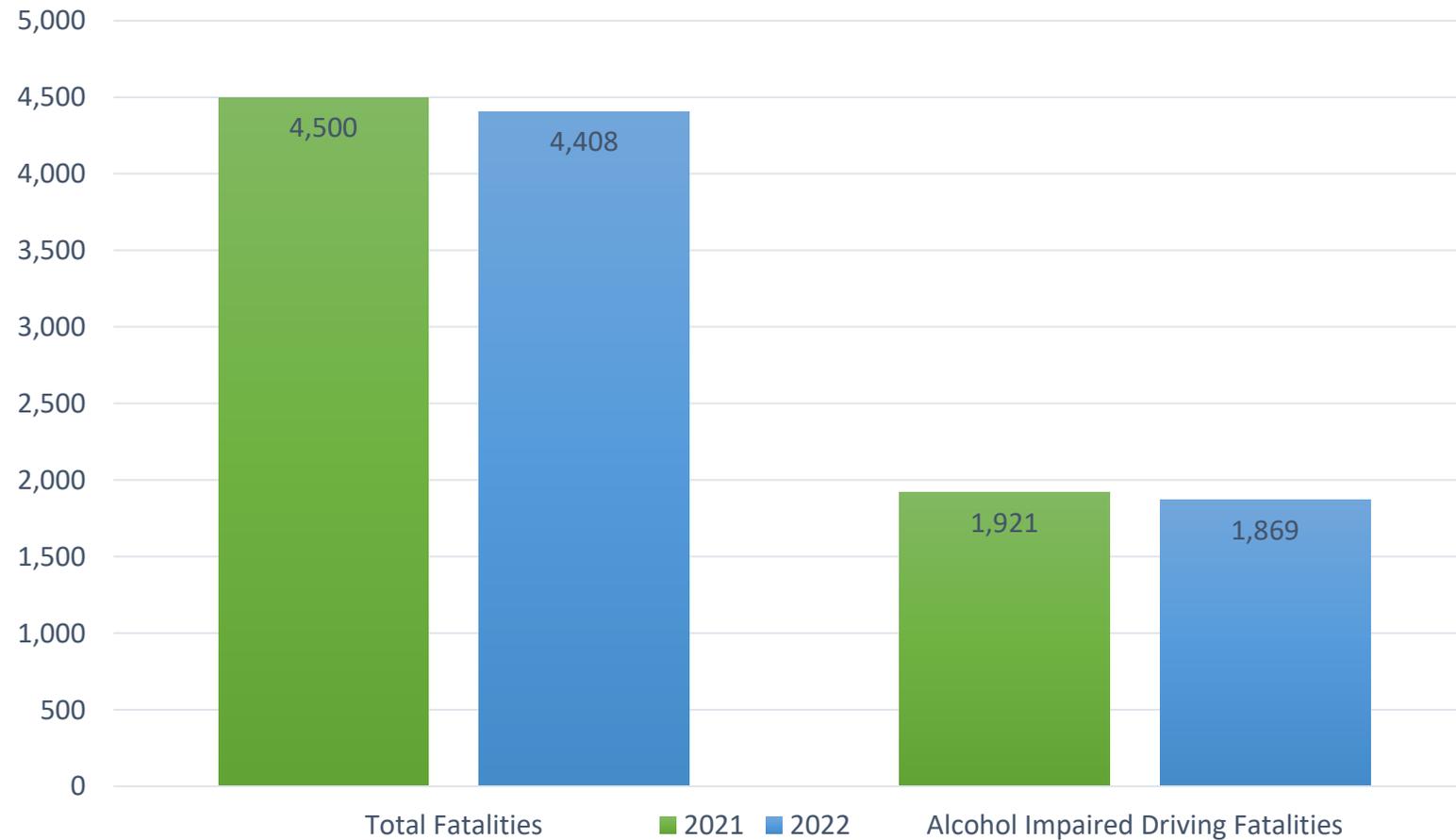
2021-2022 NHTSA DUI (Alcohol) Crash Fatalities – National

[NHTSA Overview of Motor Vehicle Traffic Crashes in 2022](#)



2021-2022 NHTSA DUI (Alcohol) Crash Fatalities – Texas

[NHTSA Overview of Motor Vehicle Traffic Crashes in 2022](#)



2015-2022 DUI (Alcohol) Involved Crashes by County

www.txdot.gov

County Name	2015	2016	2017	2018	2019	2020	2021	2022
Harris County	2280	2941	2896	3186	3603	3544	4,164	3,553
Dallas County	2304	2410	2263	2252	2191	1860	2,270	2,275
Bexar County	2251	2055	2016	2051	2108	1677	1,997	1,854
Tarrant County	1555	1611	1520	1502	1534	1391	1,610	1,474
Travis County	1624	1679	1502	1480	1454	1294	1,256	1,464
El Paso County	962	904	853	899	852	706	829	680
Hidalgo County	752	836	751	899	762	707	814	873
Collin County	649	635	599	598	569	574	640	662
Denton County	572	555	525	528	545	521	594	603
Montgomery County	519	495	494	426	462	377	435	441



What Works: Strategies To Prevent Alcohol-Impaired Driving

- Alcohol-Impaired Driving Laws
- Publicized & Support High-Visibility Saturation Patrols
- Ignition Interlocks for all, including first-time, convicted offenders
- Alcohol problem assessment and treatment programs
- Alcohol screening and brief interventions
- Multi-component interventions
- School-based instructional programs

Source: [CDC-Impaired Driving Fact Sheet Texas](#)

<https://documentcloud.adobe.com/link/review?uri=urn:aaid:scds:US:6c97d21e-5533-415f-9330-64c53babad92>



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@MADDTexas

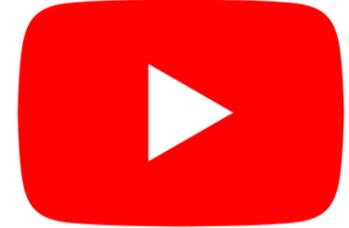
@WalkLikeMADDTexas



Instagram

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@madd.powerofyouth



YouTube

@MADDNational



Twitter

@MADDNational



LinkedIn

@mothersagainstdrunkdriving



Tik Tok

@maddnational



Thank You

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 **Save a Life™**
Texas Department of Transportation

Mothers Against Drunk Driving®