

PUBLIC EDUCATION TASK FORCE

Wednesday, April 17, 2024

9:30 am, Microsoft Teams



AGENDA

- 2024 Doo the Right Thing Campaign
- 2024 North Texas Community Cleanup Challenge
- Texas SmartScape Update
- FY24 Work Program Update
- FY25 Work Program Discussion
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

DOO THE RIGHT THING CAMPAIGN

- Doo the Right Thing social media photo contest and campaign
 - [Digital form](#) for pledge and photo contest entry
 - Contest Entry: May 1st through June 30th
 - Projected Voting Timeline: August 5th – August 30th
 - Winners: Posted October 2024 – September 2025
- Check out the Doo the Right Thing [program page](#) and follow our social media profiles!
 - Twitter @DooNorthTexas
 - Instagram @DooNorthTexas
 - Facebook @DooNorthTexas



NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

2024 North Texas Community Cleanup Challenge / Mayors Challenge

Challenge timeframe: March, April, May

Reporting deadline: June 30, 2024

Participating Communities:

Burleson	Carrollton
Dallas	Fort Worth
Frisco	Garland
Mansfield	Plano
Mayor's Challenge	
Burleson	Mansfield



NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

- Report Data to: [Texas Litter Database](#) using External ID “CCC24”
- Leaderboard information updated soon. Will be posted to the [program page](#).
- For questions or suggestions about the NTCCC, please contact Stormwater staff, stormwater@nctcog.org. Visit the [program page](#) to learn more.



@nctcogenv



#NTXCleanupChallenge, #NTXCleanupChallenge24,
#NTXCCC24



TEXAS SMARTSCAPE

- Update on Texas SmartScape website:
 - Website taken down for maintenance
 - Looking to migrate website under NCTCOG domain
 - No timeline on how long will be down; goal is to be back up and operational ASAP



FY24 WORK PROGRAM UPDATE

- NCTCOG meeting internally on status of videos and supplemental resources needed to help resume efforts



FY25 WORK PROGRAM

- Looking ahead at FY25:
 - Propose spending FY25 looking at impact of MCM changes in the Small MS4 Permit. Examine questions such as:
 - What current NCTCOG resources and programs would be most beneficial?
 - How will they support your MCM needs going forward?
 - What impact does separation of education and outreach into separate MCMs have? Will there be a gap in MCMs support by NCTCOG regional programs?
 - What metrics do you need to complete annual reports?



OTHER COG PROGRAMS AND UPDATES



IDDE & STORMWATER MONITORING UPDATE

Illicit Discharge Detection and Elimination (IDDE)

- Next Meeting – June 5, 2024, information [online](#).
- This meeting will be held in person at NCTCOG Offices

Regional Wet Weather Characterization Program (RWWCP)

- NCTCOG staff is coordinating with TCEQ on the continuation of the program into a new permit term.
- TCEQ is finalizing their initial review of the draft proposal for the new term in the coming weeks.



TMDL UPDATE

- Upcoming TMDL Meetings:
 - **Joint TMDL Stormwater & Wastewater Technical Subcommittee:** May 9, 2024 at 9:30 AM via Microsoft Teams
 - **TMDL Coordination Committee:** June 19, 2024 at 9:30 AM, location TBD
 - **Upper Trinity River Basin Coordinating Committee:** August 2024 at 9:30 AM, location TBD
- Projects Under Finalization:
 - One-Page Wastewater Educational Flyers for Car Washes, Restaurants, and Day Cares/Senior Living Facilities





**Wastewater
And
Treatment
Education
Roundtable**

WATER UPDATE

- 2024 and 11th Annual Holiday Grease Roundup scheduled for November 18, 2024 through January 10, 2025
- Upcoming WATER meeting:
 - April 23, 2024, at 10:00 AM at NCTCOG Offices
- WATER Point of Contact:
 - Hannah Ordonez at hordonez@nctcog.org

CONFERENCES & EVENTS

- [Texas Watershed Coordinators Roundtable & Tour](#), Combine, TX, April 30 – May 1, 2024
- Riparian and Stream Ecosystem Workshop: [Eagle Mountain Lake](#), May 14
- TCEQ [Environmental Trade Fair & Conference](#), Austin, May 14-15, 2024
- [Keep Texas Beautiful Conference](#), Virtual, June 24-26, 2024
- [NAFSMA Annual Meeting](#), Colorado Springs, Oct. 27-30, 2024



NEWS & RESOURCES

- Water Efficient Products [Sales Tax Holiday](#) : May 25-27, 2024
- United Nations [World Oceans Day](#): June 7, 2024
- [Pollinator Week](#): June 17-23, 2024
- Texas Water Development Board's [Texas Rain Catcher Awards](#) applications due: June 30, 2024
- Plastic Free July [Campaign](#): July 1-31, 2024



NEWS & RESOURCES

Congratulations to these North Texas winners of the 2024 Governor's Community Achievement Awards

Garland: Category 10 – Population 245,000

Little Elm: Category 7 – Population 57,823

Anna: Category 5 – Population 23,558

Argyle: Category 1 – Population 4,555

Read about all winners on KTB's blog [here](#)



ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



NEXT MEETING DATES

RSWMCC:

- May 22, 2024, Microsoft Teams

PETF:

- July 17, 2024, NCTCOG Offices

P2/IDDE Roundtables:

- June 5, 2024, NCTCOG Offices

iSWM:

- April 24, 2024, Microsoft Teams



CONTACT

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