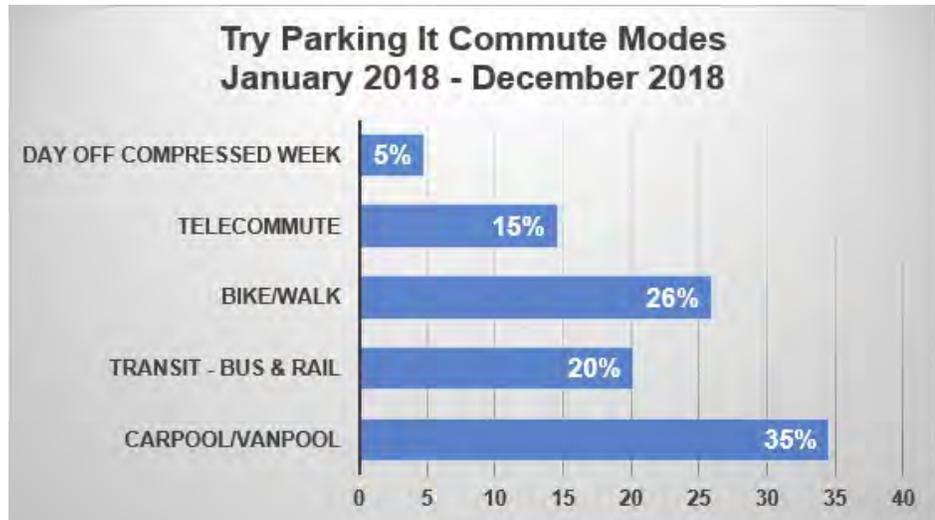


Information as Reported through TryParkingIt.com

Commute Modes January 2018 – December 2018

Commute Mode	Number of Times Used	VMT Reduced (mi)	Percentage Used
Carpool - Drive & Ride	20,024	376,630	32%
Vanpool - Drive & Ride	1,368	55,868	2%
Transit - Bus	4,955	65,027	8%
Transit - Rail	7,520	141,957	12%
Walk	9,143	7,073	15%
Bike	6,889	25,049	11%
Telecommute	9,011	245,228	15%
Day Off—Compressed Week	2,953	55,958	5%

Note: The commute modes used, as reported through the Try Parking It website, are listed in the table above. It is important to note that these statistics are based on the commute activities voluntarily reported on the website. The actual commute mode percentages used throughout the region will differ.



Emissions & Health Savings by Commute Mode  
January 2018 – December 2018

Commute Mode	Calories Burned	GHG (lbs)	NOx (lbs)	CO (lbs)	PM (lbs)	VOC (lbs)
Carpool - Drive & Ride	0	160,266	116.15	1,606.14	19.00	535.71
Vanpool - Drive & Ride	0	36,206	19.25	363.95	3.11	121.32
Transit - Bus	0	59,895	48.03	602.12	7.88	200.71
Transit - Rail	0	130,766	104.84	1,314.44	17.21	438.15
Walk	854,042	6,485	5.22	65.49	0.86	21.83
Bike	1,330,185	23,047	18.50	231.94	3.04	77.31
Telecommute	0	226,023	181.11	2,270.67	29.73	756.89
Day Off Compressed Week	0	51,531	41.33	518.13	6.79	172.71
Brown Bag Lunch	0	233,409	186.23	2,334.79	30.57	778.26
Drive Alone ZEV	0	26,205	5.58	92.96	0.89	44.12
<b>Total</b>	<b>2,184,227</b>	<b>953,833</b>	<b>726.24</b>	<b>9,400.63</b>	<b>119.08</b>	<b>3,147.01</b>

**NORTH CENTRAL TEXAS  
 COUNCIL OF GOVERNMENTS  
 TRAVEL DEMAND MANAGEMENT PROGRAM AREA**

**VANPOOL PROGRAM PERFORMANCE REPORTS: JANUARY 2018 – DECEMBER 2018**

**Regional Vanpool Program  
 January 2018 — December 2018**

Vanpool Program	DART	Trinity Metro*	DCTA	Combined
Total Number of Vans	176	80	30	286
Average Number of Participants Per Month	1,224	568	298	2090
Total Vehicle Miles of Travel Reduced (Annual)	18,041,395	10,578,369	5,962,320	34,582,084
Total Vehicle Trips Reduced (Annual)	535,526	245,776	137,922	919,224
Total NOx Emissions Reduced (lbs)	10,729	6,291	3,546	20,566
Total VOC Emissions Reduced (lbs)	3,576	2,097	1,182	6,855

\* Formerly known as The T

**Private Vanpool Program  
 Ridership Performance\***

	2016	2017	2018
Total Number of Vans to Date	85	88	92
Average Number of Participants (Per Month)	416	493	531
Total Vehicle Miles of Travel Reduced (Annually)	5,095,833	5,173,140	5,859,307
Total Vehicle Trips Reduced (Annually)	176,876	204,188	221,378
Total NOx Emissions Reduced (lbs)	3,031	3,077	3,485
Total VOC Emissions Reduced (lbs)	1,010	1,026	1,162

\* Private Vanpool Program information was received directly from the vanpool vendor.

**Regional Vanpool Program Annual Comparisons  
 (DART, Trinity Metro\*, DCTA and Private Ridership Combined)**

Year of Performance	2016	2017	2018
Total Number of Vans	410	392	378
Average Gas Price Per Gallon	\$1.99	\$2.23	\$2.46
Average Number of Participants Per Month	2,966	2,763	2,620
Total Vehicle Miles of Travel Reduced (Annual)	46,708,507	41,925,972	40,441,391
Total Vehicle Trips Reduced (Annual)	1,307,064	1,192,762	1,140,602
Total NOx Emissions Reduced (lbs)	27,779 ^	24,934	24,051
Total VOC Emissions Reduced (lbs)	9,259 ^	8,312	8,017

\* Formerly known as The T.  
 ^ Denotes change in emissions calculation.

## 2018 Try Parking It News Updates

### 2018 Try Parking It Bike Everywhere Challenge

In recognition of National Bike Month, Try Parking It hosted the 2018 Bike Everywhere Challenge May 1 -31, 2018. Commuters were encouraged to try biking instead of driving.



## Try Parking It Bike Everywhere Challenge

May 1 - 31, 2018

Celebrate National Bike Month from May 1 through May 31, 2018 by challenging yourself to bike everywhere this month. Instead of driving, try biking to work, school, lunch, or to run errands. It's easy to participate in the challenge.  
Simply: Register. Ride. Record.

Try Parking It Bike Challenge Prizes for:  
Most Bike Trips Taken & Most Bike Miles Traveled



\$125 Amazon E-gift Card & TPI Swag



\$100 Amazon E-gift Card & TPI Swag



\$75 Amazon E-gift Card & TPI Swag



### 2018 Try Parking It Bike Everywhere Challenge Results

Total Number of Bike Challenge Trips Logged	1,128
Total Distance of all Bike Trips (miles)	2,488.03
Total Calories Burned	132,129
Fuel Saved (gal)	116.21
GHG Saved (lbs)	2,283.3

### 2018 Try Parking It Bike Everywhere Challenge Winners

#### Most Bike Miles Traveled

First Place: Emmanuel Martinez - Fort Worth, Texas – 288 Miles

Second Place: Matthew Mortimer – Dallas, Texas – 253 Miles

Third Place: Blake Mauldin – Dallas, Texas – 246 Miles

#### Most Bike Trips Taken

First Place: Chae Mortimer – Dallas, Texas – 132 Trips

Second Place: Jeff Keehn – Dallas, Texas – 97 Trips

Third Place: Evelia Zalazar - Fort Worth, Texas – 91 Trips

## 2018 Try Parking It News Updates

### 2018 Try Parking It Employee Transportation Champion Awards

The NCTCOG Travel Demand Management Program hosted the 2018 Try Parking It Employee Transportation Champion Award Luncheon on June 29, 2018 and presented Try Parking It Employee Transportation Champion of the Year Awards to individuals in the Public Sector, Private Sector, and Education Sector. Introduced in 2018, the Try Parking It Employee Transportation Champion of the Year Award recognizes individuals that best demonstrate a commitment to promoting and advancing commuter transportation options at their worksite in North Central Texas.

Fifty-one nominations for the 2018 ETC of the Year Award were received. Congratulations to the ETCs of the Year and to the ETC Finalists!!!



#### 2018 Try Parking It Employee Transportation Champion of the Year Winners

**Sandy Bauman**

2018 Employee Transportation Champion of the Year – Education Sector  
University of North Texas Health Science Center – Fort Worth, Texas

**Kendra Beseler and Ty Munger**

2018 Employee Transportation Champion of the Year – Private Sector  
Liberty Mutual Insurance Company – Plano, Texas

**Kevin Overton and Brittany Hailey**

2018 Employee Transportation Champion of the Year – Public Sector  
City of Dallas – Dallas, Texas

#### 2018 Try Parking It Employee Transportation Champion of the Year Finalists

Education Sector Finalist:

Suzanne Townsding, Texas Woman's University – Denton, Texas

Private Sector Finalists:

Jaycie Chitwood, Toyota Motor North America – Plano, Texas  
Nelissa Croach, Mary Kay, Inc. – Dallas, Texas

Public Sector Finalists:

Sam A. Adamie, Tarrant County Government - Fort Worth, Texas  
Donna Amos, U.S. Army Corps of Engineers - Fort Worth, Texas

## Try Parking It G.R.E.E.N. Reward Partners

As of April 2019, 226 local businesses have signed on to be Try Parking It G.R.E.E.N. Reward Partners under the business recruitment efforts of The Burrell Group. Thanks to the generosity of our G.R.E.E.N. Reward Partners, over \$417,920.26 in awesome incentives have been donated to the Try Parking It Rewards Program between 2016 and April 2019. Our G.R.E.E.N. Reward Partners continue to contribute great rewards like free food and desserts; store discounts and free offers; spa, beauty, and fitness sessions; bike rentals, accessories, and tune-ups; museum, entertainment, and amusement park passes; car washes; and much more!

### What is a G.R.E.E.N. Reward Partner?

**GIVE**: Give a certain amount of rewards monthly or quarterly for active users to win on the Try Parking It website. Rewards may include: giveaways, discounts, a large contest prize, etc.

**RECEIVE**: Receive recognition on our website, in newsletters, social media, and more.

**EXPAND**: Expand your customer demographic. You will reach a large amount of commuters by partnering with us, which can potentially result in new and lasting customers for your business.

**EFFECT**: You are aiding in improving air quality and decreasing traffic congestion by joining our program. How? The rewards contributed by your business are motivating commuters to try alternative commutes, getting more vehicles off the road.

**NORTH TEXAS**: We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!



Active and Inactive  
2016–April 2019



Acupuncture Center  
Hurst, TX



Alamo Drafthouse Cinema  
Irving, TX



Amazeballz Cake Balls – Plano, TX



Amazing Jake's  
Plano, TX



Amazing Lash Studio  
Euless, TX



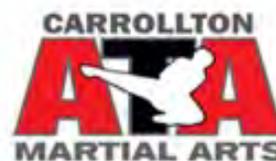
Amber D. Kyle: Your 3n1  
Stylist - Irving, TX



Ascension Coffee Roasters  
Dallas, TX



Apex Integrative Health  
Arlington, TX



ATA Marshall Arts  
Carrollton, TX



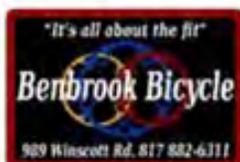
Bangkok Cuisine - Haltom City, TX



Joel T. Allison Faith In Action  
Initiatives - Dallas, TX



BellaTrino Neapolitan Pizzeria at the  
Market – Dallas, TX



Benbrook Bicycle  
Benbrook, TX



Bermuda Gold & Silver  
Grapevine, TX



Bicycles, Inc.  
Arlington, Fort Worth,  
Hurst, & Southlake, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



Big O's Auto Wash –  
Addison, TX



Boi Na Braza Churrascaria  
Brazilian Steak House -  
Dallas, TX



Black Ship Little  
Katana – Dallas, TX



FAST-FIRED.

Blaze Pizza – Arlington,  
Fort Worth, Frisco, and  
The Colony, TX



Blo – Blow Dry Bar  
Irving, TX

BLUE MESA

Blue Mesa Grill - DFW  
International Airport



Bonzai Cycle Werx  
Fort Worth, TX



Bourbon Street Beverage &  
Catering Co. – Dallas, TX



Brown Chiropractic Center  
Grapevine, TX



The Caribbean Cabana  
Dallas, TX



Cavanaugh Flight  
Museum – Addison, TX

CHAD ROOKSTOOL

Chad Rookstool Salon  
Dallas, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



Chef Cassandra Culinary  
Concepts – Dallas, TX



Chez Fabien - The Main  
Street Bistro & Bakery  
Grapevine, TX



Chicken Salad Chick  
Fort Worth, TX



Chipotle Mexican Grill  
All DFW Locations



Cinépolis USA Movie  
Theater – Euless, TX



Cook Hall  
Restaurants  
Dallas, TX



Crazy Cowboy Restaurant  
Bedford, TX



Cryo Now - Cedar Hill, TX



Dallas Area Rapid  
Transit

Dallas Civil Rights Museum

Dallas Civil Rights  
Museum - Dallas, TX



All DFW Locations



Your Future Is Riding On Us.  
Denton County  
Transportation Authority

Dollar Branch

Dollar Branch  
Dallas, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



Dry Bar Salon  
Dallas, Fort Worth,  
Grapevine, and Plano, TX



EAGLE POSTAL CENTER  
Eagle Postal Center #15  
Irving, TX



Euro Automotive – Dallas, TX



Eventfully Yours Special Event  
Venue – North Richland Hills, TX



Fairmont Hotel  
Dallas, TX



Farmer's Market Fort Worth, Inc.  
Fort Worth, TX



Fireside Pies - Plano, TX



Fish City Grill – Irving, TX



Forest Car Wash &  
Detail – Dallas, TX



Four Day Weekend Comedy  
Fort Worth, TX



Free to Be Chiropractic  
Addison, TX



Frisco RoughRiders Baseball  
Frisco, TX



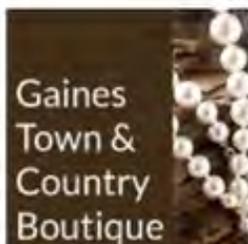
Frost - A Gelato Shoppe  
Dallas, TX



Frontiers of Flight  
Museum – Dallas, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



Gaines Town & Country  
Boutique – Dallas, TX



General Nutrition Center  
Dallas, TX



The Green Door Organic  
Salon Spa & Barber  
Studios – Colleyville, TX



CROSSFIT CLAY

Heart to Heart/ Crossfit Clay  
Dallas and Fort Worth



Heddin Family Farms  
Dallas & Garland, TX



HELPING EACH OTHER  
Helping Each Other  
Dallas, TX



Henry's Tavern  
American Bar & Grill  
Plano, TX



HINES NUT COMPANY  
Hines Nut Company  
Dallas, TX



Hwy 55 Burgers Shakes  
& Fries - Bedford, TX



Hole-y Boba Donuts  
Bedford, TX



DFW Holistic Health  
Grapevine, TX



Hopdoddy Burger Bar  
Dallas, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



iFly Indoor Skydive  
Fort Worth and Frisco, TX



I Fratelli Pizza  
all North Dallas locations



ilumi.co – Plano, TX



Italian Café – Irving, TX



It's Sugar - Dallas, Fort  
Worth, and Grapevine.



Jamba Juice  
Jamba Juice  
Fort Worth, TX



Jon David  
Salon Irving, TX



Juan Gaviota Flowers  
Dallas, TX



Kilwins Chocolate  
Grapevine, TX



Kimbell Art Museum -  
Fort Worth, TX



Krispy Kreme Doughnuts  
Arlington, Dallas, Grapevine,  
and Watauga, TX



LA Fitness – Hurst, TX



Larger Than Life Consignment  
Dallas, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



LED Skin Care Center  
Plano, TX



Luby's Restaurant  
Dallas, TX



Lux Est Vita "Light is Life" – Dallas, TX



Maasai Grill  
Dallas, TX



Mambo Seafood  
Dallas, TX



Marble Slab Creamery  
Irving, TX



Ms. Mary's Southern  
Kitchen – Carrollton, TX



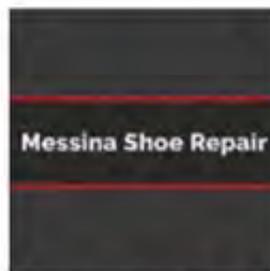
McAlister's Deli  
Irving & Dallas Locations



Menchie's Frozen Yogurt  
Euless, TX



McDonald's  
Dallas, Arlington,  
Midlothian, Desoto,  
Red Oak TX



Messina Shoe Repair  
Carrollton, TX



Milan Gallery  
Fort Worth, TX

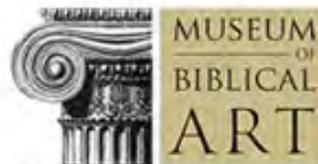
Active and Inactive  
2016–April 2019



Modern Art Museum of Fort Worth - Fort Worth, TX



Monster Yogurt  
Dallas & Richardson, TX



Museum of Biblical Art  
Dallas, TX



Music Institute at Carrollton Square – Carrollton, TX



Natures Gallery  
Carrollton, TX



Newk's Eatery – Irving TX



Nothing Bundt Cakes  
North Arlington and Southlake, TX



Nutrition Nation  
Carrollton, TX



Ojos Locos Sports Cantina  
Fort Worth, TX



Opening Bell Coffee  
Dallas, TX



The Original Pancake House @ Northwest Highway - Dallas, TX



Active and Inactive  
2016–April 2019

**PACIFIC  
TABLE**

Pacific Table - Fort Worth, TX

**PARKIT MARKET**  
Homemade Deli Sandwiches

Parkit Market Food Store  
Dallas, TX

*That  
Corn  
Man*  
How That Can You

Paul's Sweet Roasted  
Corn – Dallas, TX



**PEI WEI**

Pei Wei Asian Kitchen  
Arlington, TX

*Perfumes* **2GO**

Perfumes 2 Go – Irving, TX



Pet Extravaganza  
Carrollton, TX



Piccolo Mondo Italian  
Restaurant – Arlington, TX

**pie five**  
PIZZA CO.

craft pizza • so fresh • so fast

Pie Five Pizza

Addison, Arlington, Carrollton, Dallas,  
Euless, Flower Mound, Fort Worth,  
Frisco, Keller, Irving, & Plano, TX

**PLANO**  
Cycling + Fitness  
www.planocyclingfitness.com

Plano Cycling & Fitness  
Plano, TX



Pluckers Wing Bar  
Addison, Grapevine, Plano,  
Allen, Arlington, Dallas, & Fort  
Worth Locations

**Potbelly**  
SANDWICH SHOP

Potbelly Sandwich  
Works – Arlington, TX



The Proper Baking Co.  
Dallas, TX

**PUREPOKE**  
SUSHI BOWL & ROLL

PUREPOKE Sushi Bowl  
& Roll – Frisco TX



The Fine Italian Brazilian Steakhouses

Rafain Brazilian  
Steakhouse - Dallas and  
Fort Worth, TX

G.R.E.E.N. Reward Partners

Active and Inactive  
2016–April 2019



Red Robin Gourmet  
Burgers & Brew – Hurst, TX



Richardson Bike Mart  
Dallas, Richardson & Frisco TX



Rockin JR Ranch  
Kitchen - Dallas, TX



Rubio's Produce @ Dallas  
Sweet Harvest – Dallas, TX



Ruibal's Plants of Texas  
All Dallas Locations



Ruthie's Rolling Café  
Addison, TX



Salt Escape – Plano, TX



Salt of the Earth - Allen, TX



Sheraton  
Dallas  
HOTEL

Draft Media Sports  
Lounge – Dallas, TX



THE SIXTH FLOOR MUSEUM  
AT DEALEY PLAZA  
The Sixth Floor Museum at  
Dealey Plaza – Dallas, TX



Snap Kitchen  
Colleyville, Dallas, Flower  
Mound & Plano, TX



ADVENTURES IN CREATIVITY  
SPARK! – Dallas, TX



Starbucks  
Fort Worth, TX



Street's Fine Chicken  
Dallas, TX



Taco Deli  
Dallas, TX

Active and Inactive  
2016 – April 2019



Taco Diner  
Colleyville and Fort Worth, TX



Tantuni Mediterranean  
Grill - Richardson, TX



TaZa Grill – Dallas, TX



TCBY Yogurt - Irving, TX



Texas Legends  
Frisco, TX



Thai Box Restaurant – Addison, TX



Three Dog Bakery  
Dallas, Fort Worth, Southlake TX



Thirsty Lion Gastropub &  
Grill - Irving, TX



Title Boxing Club  
Fort Worth and Mansfield, TX



Top Pot Doughnuts  
Dallas and Richardson TX



Touched by Eve  
Dallas, TX



Twisted Root Burger Company  
All DFW Locations

**Active and Inactive  
2016 – April 2019**



**Two Podners Restaurant  
Dallas, TX**



**The Virgin Olive Oiler  
Fort Worth, TX**



**Vitality Bowls Superfood Café  
Irving, TX**



**Which Wich? Superior  
Sandwiches – Fort Worth TX**



**Wholesome Grub – Plano, TX**



**The Williams Agency Realtors &  
Advisors – Plano, TX**

**7-Eleven, Inc. – Plano, TX**

**A.C.N. Herbs / Green Tea – Dallas, TX**

**Abundantly Aromatic – Dallas, TX**

**AMC Theatre Group – Plano, TX**

**American Airlines Center – Dallas, TX**

**Amon Carter Museum of American Art - Fort Worth, TX**

**Bikram Yoga - Fort Worth, TX**

**Black Academy of Arts and Letters – Dallas, TX**

**Christi Harris Beaute Inc. – Addison, TX**

**Color Shack Art Studio – Richardson, TX**

**Cotton Patch – Allen, TX**

**The Crow Collection of Asian Art Museum – Dallas, TX**

**NORTH CENTRAL TEXAS  
COUNCIL OF  
GOVERNMENTS  
TDM PROGRAM**

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[www.nctcog.org](http://www.nctcog.org)



[TryParkingIt.com](http://TryParkingIt.com)



[www.dart.org](http://www.dart.org)



Formerly known as The T

[ridetrinitymetro.org](http://ridetrinitymetro.org)



[www.dcta.net](http://www.dcta.net)

**TRY PARKING IT G.R.E.E.N. REWARD PARTNER UPDATE**

**G.R.E.E.N. Reward Partners**

**Active and Inactive  
2016 – April 2019**

- Dallas Black Dance Theatre – Dallas, TX
- Eno's Pizza Tavern – Dallas, TX
- Fort Worth Opera - Fort Worth, TX
- The Fresh Market – Dallas, TX
- Gaylord Hotel and Resort – Grapevine, TX
- Green Pet – Dallas, TX
- Griffin Fitness – Hurst, TX
- Grimaldi's Pizzeria, Dallas, TX
- Jubilee Theatre - Fort Worth, TX
- The Juice Bar – Dallas, TX
- LCI Media – Dallas, TX
- Mad Duck Cyclery – Grapevine, TX
- Master Made Feeds – Grapevine, TX
- NRH2O Family Water Park - North Richland Hills, TX
- Pedals Cycling Studio – Keller, TX
- Popcorn Occasions – Hurst, TX
- The Pyramid Restaurant at Fairmont Dallas Hotel – Dallas, TX
- Reata Restaurant - Fort Worth, TX
- Sweet Tomatoes - All DFW Locations
- Texas Rangers – Arlington, TX
- Texas Revolutions Arena Football – Plano, TX
- Trouvi Cookies – Dallas, TX
- Wrap Addict: It Works - Dallas and Fort Worth, TX