

PUBLIC EDUCATION TASK FORCE

Wednesday, April 9, 2025

9:30 am, Microsoft Teams



AGENDA

- 2025 Doo the Right Thing Contest
- 2025 North Texas Community Cleanup Challenge
- FY25 Work Program Update
- FY26 Work Program Discussion
- 2025 March is SmartScape Month
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

VIRTUAL MEETING ATTENDANCE

Click the link below or scan
the QR code to record your
attendance:

<https://forms.office.com/r/Z7dxTGDw6x>



2025 DOO THE RIGHT THING CAMPAIGN

Doo the Right Thing social media photo contest and campaign:

- Contest Entry: May 1st through June 30th
 - Digital [pledge form](#) for photo contest entry
 - NEW! QR code linking to pledge form



- Projected Public Voting Timeline: August 5th – August 30th



2025 DOO THE RIGHT THING CAMPAIGN

DTRT program engagement and social media strategy:

- Share the [program page](#) for pet waste education and contest [pledge form](#).
- Follow the Doo the Right Thing social media profiles and share posts!
 - Instagram @DooNorthTexas
 - Facebook @DooNorthTexas
- NCTCOG requesting approval to pilot spending program funds on social media advertising/boosting posts during contest timeframe.
 - Member approval?
 - Budget parameters?



TEXAS SMARTSCAPE

2026 March is Texas SmartScape Campaign

- Seeking input on slogan ideas. Will vote on submissions in coming weeks.
- Recent slogans:
 - *Plant Texas Smart from the Start!*
 - *When in Drought...Plant Natives!*
 - *Plant Smarter. Plant Natives.*
 - *Texas Tough, Texas True*
 - *Native. Adaptive. Attractive.*
- Can submit slogan ideas via [survey](#) by April 30, 2025.



TEXAS SMARTSCAPE

- Event Calendar functional on website
- Hosting plant sales or SmartScape related educational events? Request to have them added to the calendar by emailing details and any links to info@txsmartscape.com.



2025 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

2025 Participants

Allen	Frisco	Plano
Carrollton	Garland	Sachse
Edgecliff Village	Grapevine	Richardson
Fort Worth	Mansfield*	Weatherford

*Denotes Mayor's Challenge participant



2025 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

- Challenge timeframe: March 1st - May 31st
- Sign on by: April 15, 2025
 - Email stormwater@nctcog.org to confirm participation.
Submit copy of a resolution for Mayor's Challenge.
- Reporting deadline: June 30, 2025
- Report Data to: [Texas Litter Database](#) using External ID
"CCC25"



2025 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

- Visit the [program page](#) to learn more and find updated resources.
- Leaderboard information updated soon.
- For questions about the NTCCC, please contact Stormwater staff at stormwater@nctcog.org.



TEXAS LEGISLATIVE UPDATES

Bill Number	Author	Description (Summary of Bill)	Status
<u>SB 542</u>	Sen. Schwertner	Relates to authority of a property owners' association to assess fines for discolored veg. or turf during period of residential watering restriction. Would restrict/limit fines against property owners when under a watering restriction as mandated by a municipality, water utility, or other wholesale or retail water supplier as part of a water conserve. strategy during drought.	03/18/2025 Left pending in Business & Commerce Comm.
<u>HB 1370</u>	Rep. Raymond	Relates to an exemption from ad valorem taxation of the amount of the appraised value of real property that arises from the use of xeriscape on the property.	03/11/2025 H Referred to Ways & Means Comm.
<u>HB 1904</u>	Rep. Canales	Relating to the release of balloons and associated littering; creating a criminal offense.	03/14/25 Referred to Environ. Reg. Comm.



FY25 WORK PROGRAM

- Stormwater Educator's Toolbox has been updated on NCTCOG website.
 - Broken resource links removed or updated.
 - Filter toolbox by grade level, topic, resource type, and locality.
- Accepting suggestions for new additions!
 - Email stormwater@nctcog.org



FY25 WORK PROGRAM

Yard Waste Outreach Materials:

- Staff finalizing language for different options.
- Design updates underway soon.
 - Investigating ability to create modular templates in Canva as requested by members.
- Updated drafts to be shared electronically.



FY25 WORK PROGRAM

Doorhangers for residential enforcement and education

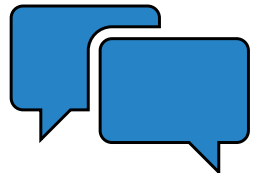
- Staff finalizing language and options.
- Design updates underway soon.
 - Investigating ability to create modular templates in Canva as requested by members.
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FY25 WORK PROGRAM

“Show and Tell” event to share public education and outreach presentations and favorite outreach and giveaway items.

- Sharing of favorite outreach and giveaway items added to July PETF meeting agenda.
- Virtual roundtable for the sharing of outreach and education presentations.
 - Confirming interested speakers
 - Date, time to be determined



FY26 WORK PROGRAM

- Looking ahead at FY26:
 - What current NCTCOG stormwater resources and programs are most beneficial?
 - How are they supporting your MCM needs?
 - In FY26, what can we focus on in the work plan to support PETF?
 - Are there gaps that could be filled with a special project?



OTHER COG PROGRAMS AND UPDATES



REQUESTS FOR REGIONAL RESOURCES

- Water conservation signage aimed at educating and affecting behavior change with **occupants of municipal buildings**.
 - Specs: acrylic/aluminum signs, 6" x 9" size, corner drill holes.
- Seeking volunteers to pilot or install the signage. If interested, email: aknox@nctcog.org
- Timeline: Requests for signage due by May 7th. Signage to be distributed by end of July.



REQUESTS FOR REGIONAL RESOURCES

Water conservation signage:



DON'T WASTE WATER!

Use leftover drinking water or ice to water indoor plants or ask your coworkers if they have a use for it. The average American uses 80-100 gallons of water a day for indoor use, so reuse when you can to reduce your use!



FILL THE DISHWASHER

Running full loads in the dishwasher is both a water and energy wise choice! Regularly underfilling the dishwasher could mean up to double the amount of water and energy used compared to a fully loaded dishwasher.



REQUESTS FOR REGIONAL RESOURCES

Water conservation signage:



WATCH OUT FOR LEAKS!

Watch for signs of water leakage and report any concerns or issues you see! The sooner a leak is noticed and reported, the sooner it can be fixed.



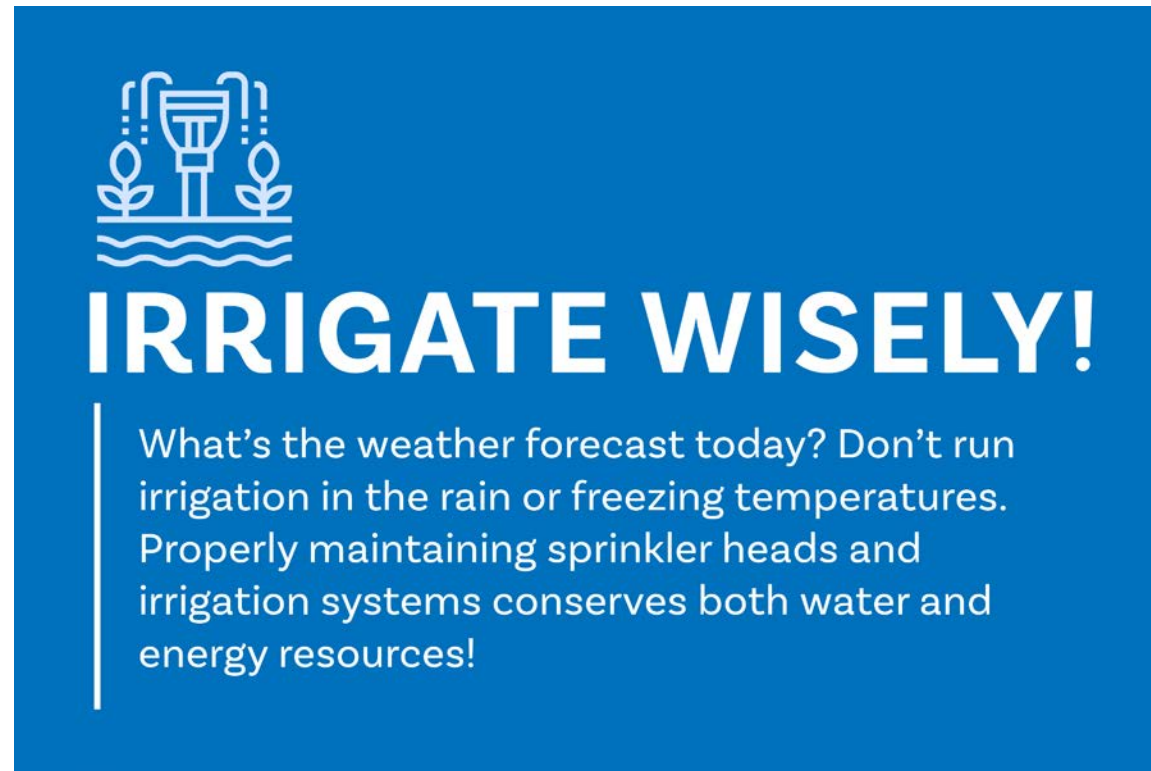
SWEEP!

Choose to sweep sidewalks and shop floors instead of pressure washing them. Using a broom can save 8-18 gallons of water per minute!



REQUESTS FOR REGIONAL RESOURCES

Water conservation signage:



IDDE & STORMWATER MONITORING UPDATE

Illicit Discharge Detection and Elimination (IDDE)

- Next Meeting – April 15, 2025, agenda available [online](#).
- This meeting will be held in person at NCTCOG Offices

Regional Wet Weather Characterization Program (RWWCP)

- NCTCOG staff is coordinating with TCEQ on the continuation of the program into a new monitoring term.
- NCTCOG submitted the new term proposal in January 2024. TCEQ has confirmed that the review is in process as of March 2025. NCTCOG is awaiting review feedback.



TMDL UPDATE

- **New TMDL I-Plan Task Force Updates**
 - I-Plan Task Force meetings will continue through February. Meeting dates and links are listed here:
 - **On-Site Sewage Facility (OSSF) Task Force:** 9:30 am, April 10, 2025, [Microsoft Teams](#).
 - **Monitoring Coordination Task Force:** 1:30 pm, April 29, 2025, [Microsoft Teams](#).
 - **Education and Outreach Task Force:** 9:30 am, May 12, 2025, [Microsoft Teams](#).
 - For any questions, please contact Joy Douglas: jdouglas@nctcog.org



TMDL UPDATE

- **Upcoming Webinar!**
 - NCTCOG's TMDL Program will host a **Green Asset Management (GAM) Webinar:**
 - 10 AM (CT) on April 29, 2025, online via [Microsoft Teams](#)
 - Presentations will be provided from the University of New Mexico's Southwest Environmental Finance Center (Southwest EFC) and Texas A&M AgriLife.
 - For any questions, please contact Casey Cannon: ccannon@nctcog.org.





Wastewater And Treatment Education Roundtable

WATER UPDATE

- Save the date for the 2025 HGR: November 17, 2025 – January 9, 2026
- 2024 HGR Results: 51 participants, 62 drop off locations, **9,080 gallons** of grease collected!
- Upcoming WATER meeting:
 - **April 17, 2025** at Cedar Hill's Traphene Hickman Library, includes **networking lunch** – please [RSVP](#) by April 14th!
- WATER Point of Contact: Hannah Ordonez at hordonez@nctcog.org

WQMP/WRC UPDATE

Water Quality Management Plan (WQMP):

- NCTCOG invites local governments, citizens, and other organizations to comment on the Draft 2025 Update to the North Central Texas WQMP.
- Target dates for public comment is May 19th – June 20th
- It is available as an interactive mapping tool at <https://www.nctcog.org/envir/natural-resources/water-resources> under the green banner titled "Current Water Quality Management Plan."
- Written comments referencing the 2025 WQMP Update may be submitted by June 20, 2025, to NCTCOG, Environment & Development, P.O. Box 5888, Arlington, TX 76005-5888, or by email to EandD@nctcog.org. If you have questions about the Draft 2025 WQMP Update, please call 817-695-9221.



CONFERENCES & EVENTS

- Keep Texas Beautiful [2025 Annual Conference](#), May 5-7, 2025, Austin
- [Project WILD Combo Workshop](#), May 28-29, Denton
 - Registration deadline – May 12
- TCEQ [Environmental Trade Fair & Conference](#), June 3-4, 2025, San Antonio



CONFERENCES & EVENTS

- Stormwater Pollution Prevention Practices During Construction for Plan Reviewers ([June 3](#)) and Field Inspectors ([June 4](#)), NCTCOG Offices
- [National Marine Educators Association Conference](#), June 29-July 3, 2025, Lafayette
- [StormCon](#), August 26-28, 2025, Orlando
- [Green Communities Conference](#), September 17-18, Waco



CONFERENCES & EVENTS

- International Erosion Control Association's Annual Conference
 - [Call for abstracts](#) currently open
 - Save-the-Date: March 1-4, 2026, Fort Worth



OUTREACH & ENGAGEMENT

- Water Efficient Products [Sales Tax Holiday](#) : May 24-26, 2025
- United Nations [World Oceans Day](#): June 8, 2025
- [Pollinator Week](#): June 16-22, 2025
- Texas Water Development Board's [Texas Rain Catcher Awards](#) applications due: June 30, 2025
- Plastic Free July [Campaign](#): July 1-31, 2025
- [Local government resources](#)



NEWS & RESOURCES

- The State of Public Sector: Green Stormwater Infrastructure Webinar
 - [Webinar Recap](#) & [Recording](#)
- EPA and USACE to [review](#) “waters of the United States” (WOTUS) definition
- Federal Bill reintroduced - *Building Native Habitats and Federal Facilities Act (H.R. 6832)*
 - [Press release](#)
 - [Bill text](#)



ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



VIRTUAL MEETING ATTENDANCE

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NEXT MEETING DATES

RSWMCC:

- May 21, 2025, Microsoft Teams

PETF:

- July 23, 2025, NCTCOG Offices

P2/IDDE Joint Roundtable:

- April 15, 2025, NCTCOG Offices

iSWM:

- April 30, 2025, Virtual via Microsoft Teams



CONTACT

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