

Regional Public Education Subcommittee Meeting Notes

July 12, 2023

Website Updates:

- Moving forward with “Rolling Brownouts” – Now defined as Power Outages
- Meeting with vendor (Cactex) overview – Vendor gave us a working outline of the new Power Outage web page. Went over the outline with the working group and asked for updates from the group.
- Next steps – send edits to the vendor on Friday and wait to get a working model to show the working group.

Sponsors Update:

- Meeting with Buxus overview

Social Media Posts Discussion:

- Metrics from recent posts – Reach and engagement are up. From 300 to 900 followers
- Continued assistance with sharing and promoting posts - Continuing posting weekly/bi-weekly.
- What posts would your organization like to see? – Please send ideas for posts to the Pub Ed chairs/secretary.
 - preparedness for people who are traveling long distances in heat and cold weather
 - highlight post like look at what this city did for preparedness or response
 - kids/pets in car awareness
 - Something to the effect of schools back in session, pay attention in school zones watch for kids crossing the street
 - September 25th- See Something Say Something
<https://www.dhs.gov/see-something-say-something/seesay-day#:~:text=September%20is%20National%20If,Say%20Something%C2%AE%22%20Awareness%20Day.>
 - October - Fire Prevention (of course) Mid/Late October - Cyber Security
<https://www.cisa.gov/cybersecurity-awareness-month>

National Preparedness Month discussion – We will push the ready.gov link out
COG Updates - upcoming deadlines for next grant project.

Next Meeting (Tentative): September 20, 2023 / 10:00 AM – 11:00 AM