



North Central Texas Council of Governments

SUMMARY

Wastewater And Treatment Education Roundtable

Wednesday, April 27, 2016

10 a.m., William J. Pitstick Executive Board Room

NCTCOG Offices, CPII

616 Six Flags Drive, Arlington, TX 76011

1. **Welcome and Introductions.**

DISCUSSION

2. **Defend Your Drains Campaign Update.** NCTCOG staff provides a summary of work done for the regional campaign in the past few months. City of Dallas staff provides Dallas campaign updates. WATER discusses next steps for the regional campaign.

NCTCOG staff provided a recap of the work accomplished on the regional campaign, including the regional bill insert template and launch of DefendYourDrainsNorthTexas.com. NCTCOG staff also supplied information on the assets available for the regional campaign. NCTCOG staff informed WATER of the regional working group's decision to share Dallas's social media posts and switch the URL from the Dallas site link to the regional link when necessary. Yvonne Dupre, City of Dallas, shared Dallas's February campaign performance. Yvonne also confirmed that Dallas still plans to create a pledge drive and children's webpage, but noted that their campaign focus will be on social media until the next fiscal year.

Kate Masucci, City of Plano, informed the group that Plano may create outreach related to wipes, possibly using the Wipes Block Everything images. The group then discussed new outreach materials/promotional items related to the campaign. NCTCOG staff suggested that some items may be included in the next cooperative purchase. (Staff requested that Helen Dulac, City of Dallas, share information about Dallas items.) The group also discussed the idea of creating a short demonstration video related to the proper disposal of wipes as part of the FY17 work program. One suggestion was a video demonstrating the differences in disintegration for toilet paper, paper towels, and wipes in a blender.

The group also discussed measurement of campaign impacts (specifically, lab testing of pharmaceuticals and rag weighing/identification) for both the Dallas and regional campaign. Jennifer Moore, Trinity River Authority (TRA), and Karen Menard, Upper Trinity Regional Water District (UTRWD) proposed that if regional contacts from TRA, Denton, Fort Worth, North Texas Municipal Water District, and UTRWD are willing to measure impacts via sampling, the costs of lab testing could be included in the FY17 work program. NCTCOG staff will follow up with these regional contacts.

In the coming months, NCTCOG staff will also check in with the regional working group to see how entities are using the campaign, and if there is a need for an editorial board for the website's news & video section.

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3. **Grease Interceptor Inspection Training Development.** NCTCOG staff provides an update on the development of the grease interceptor inspection training.

NCTCOG staff provided a summary of the class development. The group was informed of the current procurement process and the estimated workshop cost. Staff also requested ideas for alternatives for the field session in case of inclement weather, such as case studies. The group agreed with the case study idea and did not provide any additional ideas.

4. **FY2017 Work Program Discussion.** NCTCOG staff provides suggested edits and preliminary budget for the FY2017 work program and requests input from WATER.

The group provided feedback on the comments and edits in the work program document. NCTCOG staff will make the necessary updates and provide the revised draft and proposed budget via email in the coming weeks.

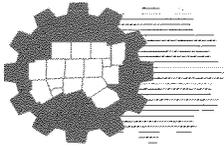
OTHER BUSINESS AND ROUNDTABLE DISCUSSION

5. **Roundtable.** The group shares what is happening in their communities.

The group did not have anything to share not already covered in the previous discussions.

6. **Next Meeting Date (Tentative).** Wednesday, July 20, 2016, at 10 a.m. in the Regional Forum Room.

7. **Adjournment.**

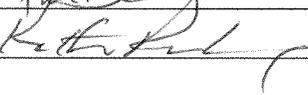
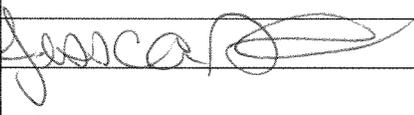
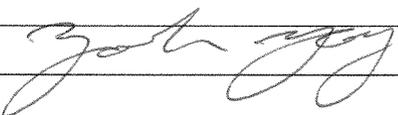


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Member Sign-in Sheet

NAME	SIGNATURE	ORGANIZATION
Cynthia Arias		City of Carrollton
Stuart Bakken	<i>Stuart Bakken</i>	City of Garland
Oleksandra Bikman		City of Keller
Michele Birmingham	<i>Michele Birmingham</i>	City of Fort Worth
Jesse Borries		Trinity River Authority
Martha Cavazos-Fipps	<i>MC Fipps</i>	City of McKinney
Shane Collier		City of Irving
Stephen Conner		City of Garland
Helen Dulac	<i>Helen Dulac</i>	City of Dallas
Yvonne Dupré	<i>Yvonne Dupre</i>	City of Dallas
Brad Dyess		Trinity River Authority
Kathy Fonville		City of Mesquite
Kenneth Garvin		City of North Richland Hills
Neil Gayden		Town of Addison
Joe Gildersleeve		City of Arlington
John Glover	<i>John Glover</i>	City of Denton
Heather Goins		City of Denton
Katelyn Hearon	<i>Kathy Hear</i>	City of Lewisville
Michael Helms	<i>Michael Helms</i>	City of Dallas
Denise Hickey		North Texas Municipal Water District
Taylor Hollingshead		Town of Addison
Fouad Jaber		Texas A&M University
Ryan Janowski		Town of Prosper
Jerry Laverty		City of Bedford
Michelle Mann		City of Richardson
Katie Masucci		City of Plano
Remy McCool		Trinity River Authority
Alejandro Mejia	<i>Alejandro Mejia</i>	City of Garland
Karen Menard	<i>Karen Menard</i>	Upper Trinity Regional Water District
Jennifer Moore	<i>Jennifer Moore</i>	Trinity River Authority

SEE REVERSE

Tom Moore		City of Irving
David Moulton		City of Mansfield
Tuan Ngo		City of North Richland Hills
Brooke Noack		North Texas Municipal Water District
Kevin O'Dell		City of Bedford
Abby Owens KATIE MASSUCI		City of Plano
James Patterson		City of Euless
Howard Redfean		City of Mansfield
Lorrie Reeves		City of Carrollton
Paul Rosalez		City of Bedford
Kenneth Roseberry		City of Irving
Lydia Ruiz		City of Weatherford
Ray Silva-Reyes		City of Red Oak
Jessica Smith		City of Duncanville
Janice Tower		City of Richardson
Elizabeth Turner		North Texas Municipal Water District
Christi Upton		City of Southlake
Courtney Vanous		City of Carrollton
Duy Vu		City of Grand Prairie
Jack Wachtendorf		City of Arlington
James Whitt		City of Euless
Billy Williams		City of Coppell
Kristy Woodard		City of Frisco
Zach Young		City of Richardson
Tom Moore		City of Irving
Yilma Zerihun		North Texas MWD

