



North Central Texas Council of Governments

AGENDA

Public Education Task Force

Subcommittee of the Regional Stormwater Management Coordinating Committee

Wednesday, July 17, 2024

William Pitstick Conference Room, NCTCOG Offices

1. **Welcome and Introductions.**

UPDATE ITEMS

2. **2024 Doo the Right Thing Campaign.** NCTCOG will provide an update on the 2024 Doo the Right Thing campaign.
3. **2024 North Texas Community Cleanup Challenge Update.** NCTCOG staff will provide an update on the 2024 North Texas Community Cleanup Challenge and Mayors' Challenge.
4. **PETF FY24 Work Program Update.** NCTCOG will provide an update on the FY24 Work Program Special Project.

DISCUSSION/ACTION ITEMS

5. **2025 March is Texas SmartScape Month.** NCTCOG will lead a discussion on campaign slogan ideas for the 2025 March is Texas SmartScape Month campaign.
6. **FY25 Work Program Discussion.** NCTCOG staff will share the results of the member needs survey and facilitate a discussion on the Fiscal Year 2025 Work Program.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

7. **Other Stormwater and NCTCOG Program Updates.** NCTCOG will update the PETF on items of interest, upcoming conferences and events, news, and resources of relevance.
 - Illicit Discharge Detection and Elimination,
 - Stormwater Monitoring,
 - Total Maximum Daily Load, and
 - Wastewater and Treatment Education Roundtable.
8. **Roundtable.** Members will share what is happening in their communities.
9. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, October 16, 2024, at 9:30 a.m. Online via Microsoft Teams.
10. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please call (817) 608-2363 or email Ashley Barnett, abarnett@nctcog.org, at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.