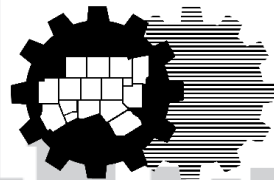


# Center of Development Excellence

July 2, 2018



North Central Texas  
Council of Governments

# **Center of Development Excellence**

## **Today's Agenda**

- 1. Welcome and Introductions**
- 2. Case Study Presentation: Strong Towns**
- 3. Center of Development Excellence Update**
- 4. Center of Development Excellence Regional Survey Results**
- 5. Discussion of CDE Next Steps**
  - Celebrating Leadership In Development Excellence Discussion**
- 6. Partner Updates**
- 7. Next Meeting Date**



# Center of Development Excellence Stakeholder Invitees

- Mindy Carmichael, City of Arlington
- Rob Franke, City of Cedar Hill
- Theresa O'Donnell, AICP, City of Dallas
- Michael Kovacs, City of Fate
- John Lettelleir, FAICP, City of Frisco
- Fernando Costa, FAICP, City of Fort Worth
- Ann Zadeh, City of Fort Worth
- Clair Swann, City of Lewisville
- Jack Carr, City of Plano
- J.D. Clark, Wise County
- Dan Buhman, Tarrant Regional Water District
- Vinny Taneja, Tarrant County Public Health
- John Terrell, DFW International Airport
- Dr. José L. Parra, Irving ISD
- Lori De La Cruz, Dallas County Community College District
- Brandon Morton, Dallas County Community College District
- Betsy del Monte, SMU, ULI, Transform Global
- Meghna Tare, University of Texas at Arlington
- Brandy O'Quinn, Blue Zones Fort Worth
- Paris Rutherford, Catalyst Urban Development
- John Walsh, TIG Real Estate Services
- Kevin Shatley, Dallas Regional Chamber
- Mike Scott, Granbury Chamber of Commerce
- Jason Simon, Apartment Association Greater Dallas
- Clifton Miller, Greater Dallas Planning Council
- James D. Spaniolo, North Texas Commission
- Ryan Spicer, Pepsi-Co
- Thea Junt
- Haily Summerford, Friends of the Ft. Worth Nature Center
- David Marquis, Texas Conservation Alliance
- Ann Kovich, AICP
- Mike Eastland, NCTCOG
- Michael Morris, NCTCOG
- Karla Weaver, NCTCOG

# Center of Development Excellence

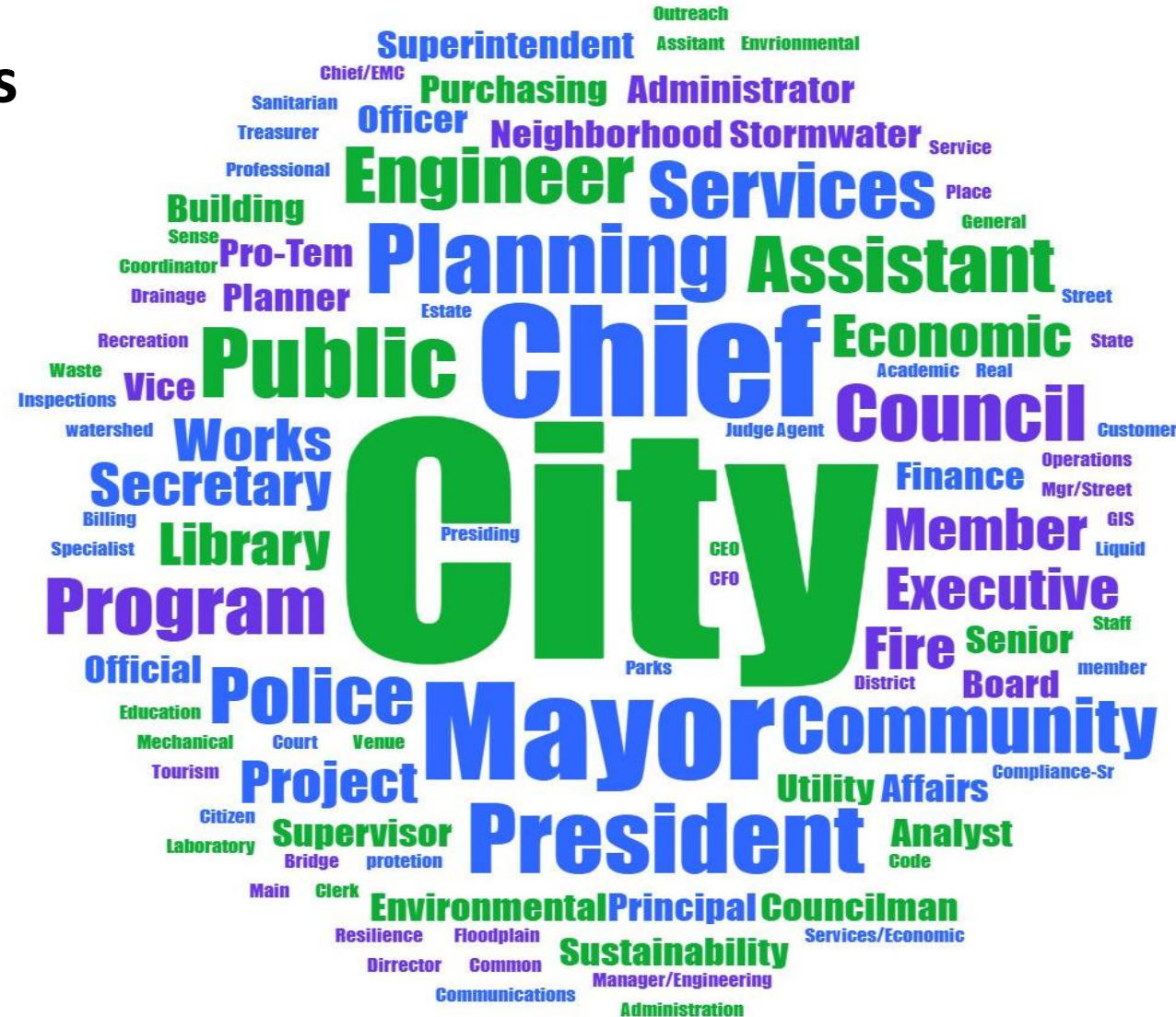
## Activities Since December 2017

- Coordinated with several communities in our region to solicit input on Hindsight 20/20 topics based on input from the last meeting of this group
- Updated technical tools library
- Drafted new case studies
- Conducted 2 Lego's Exercises
- Initiated Regional Survey



# Center of Development Excellence 2018 Regional Survey Results

- **114 Responses**
- **Conducted June 2018**

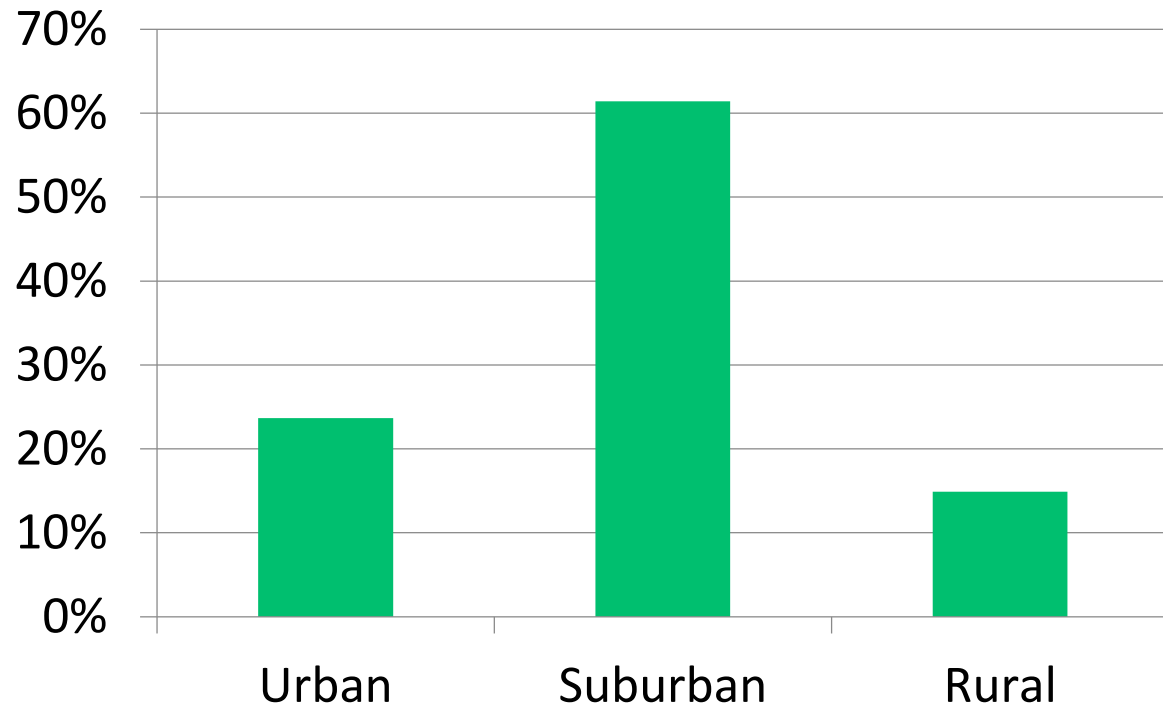


## Survey Respondent Position Word Cloud

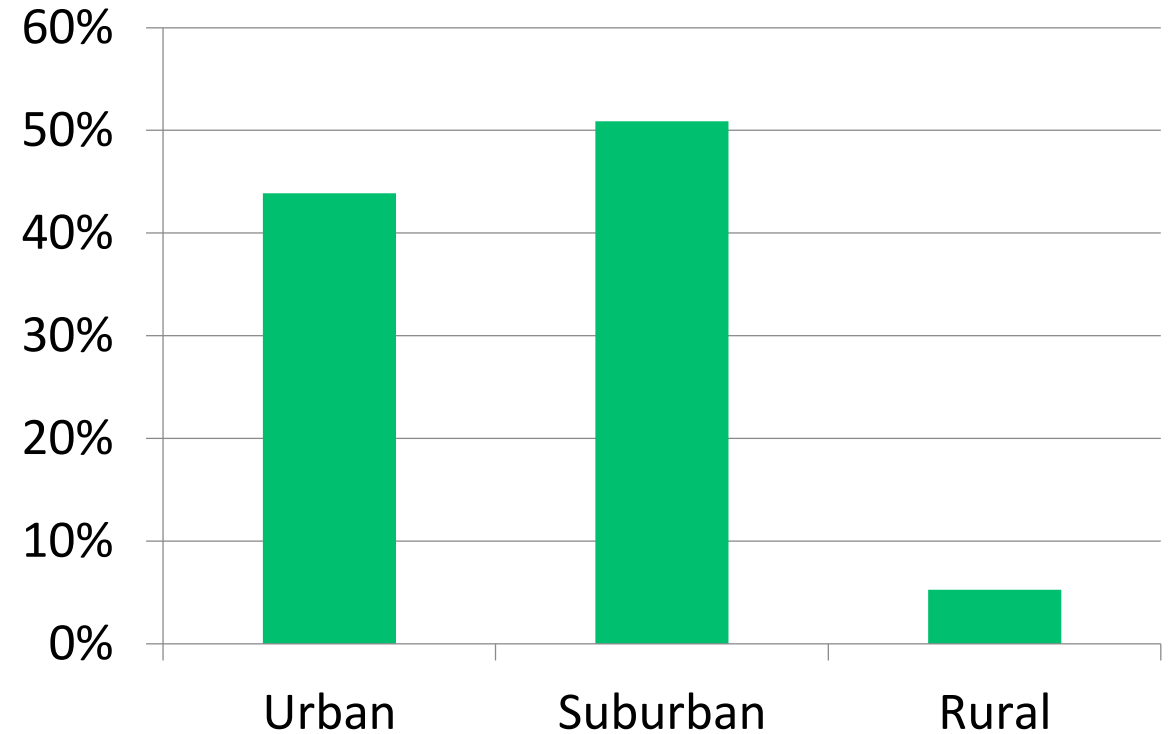
# Center of Development Excellence

## 2018 Regional Survey Results

**How would you  
characterize your community  
today?**



**Based on development patterns  
and the future land use plan, how  
would you expect to characterize  
your community in 20 years?**

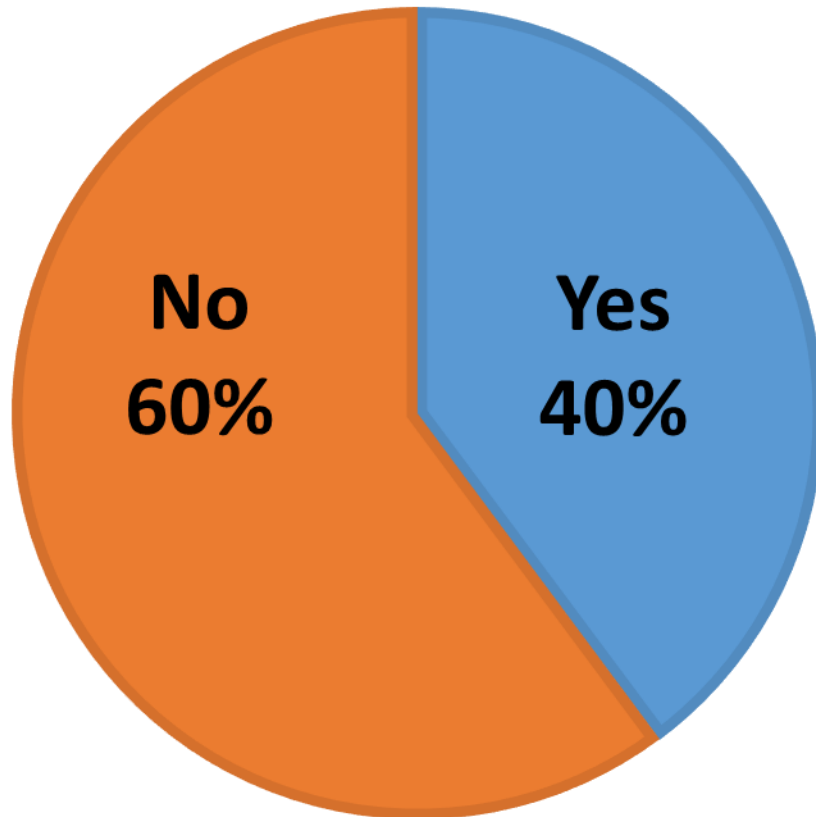




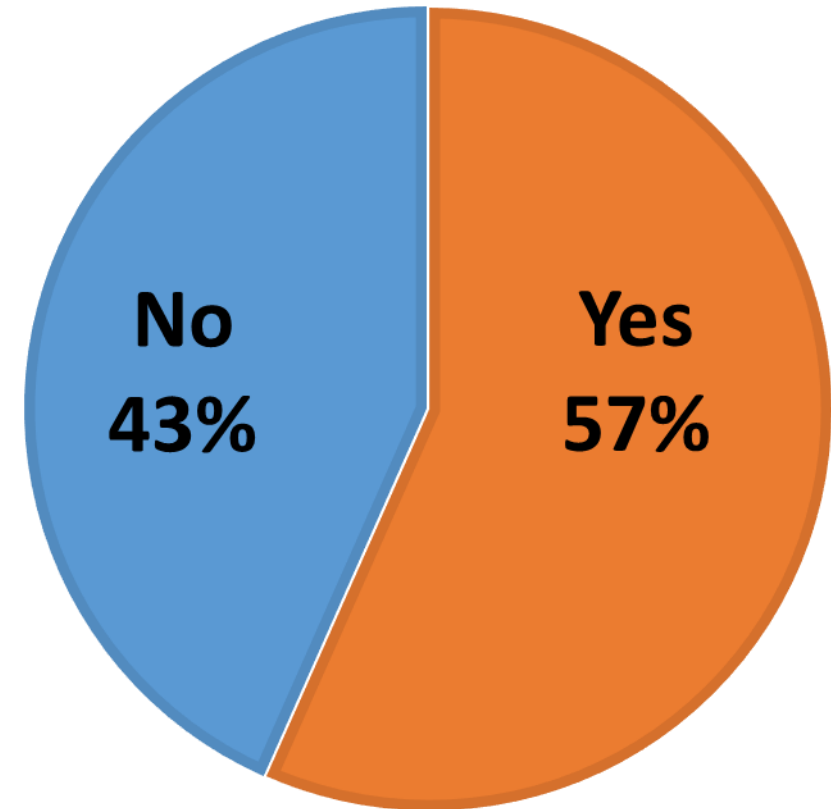
# Center of Development Excellence

## 2018 Regional Survey Results

**Have you heard of the Center of Development Excellence?**



**Have you heard of, or are you aware of, Vision North Texas?**



# Center of Development Excellence

## 2018 Regional Survey Results

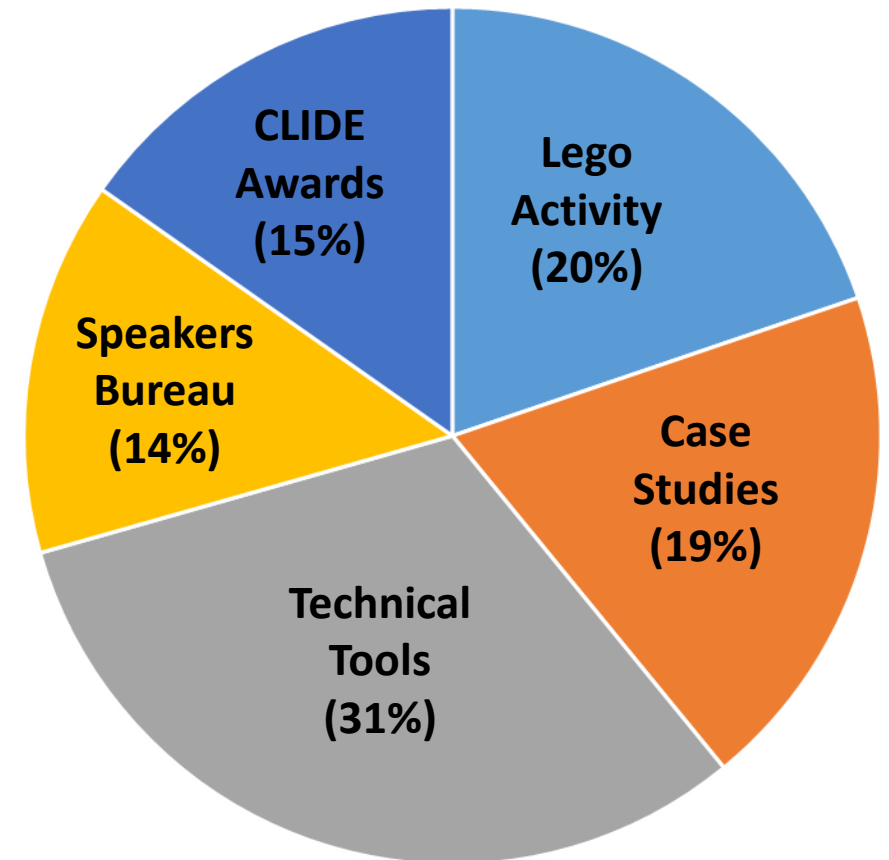
### Most beneficial tool of Center of Development Excellence

- Have not participated (77%)
- CLIDE Awards (14%)
- Small Group Meetings/Discussions (10%)
- Case Studies (9%)

### Most beneficial outcome of Vision North Texas

- Have not participated (67%)
- Participation from multiple sectors (14%)
- North Texas 2050 (13%)
- Networking (12%)

### Interest in CDE Activities (Only Rank of Highest Priority)





# Center of Development Excellence 2018 Regional Survey Results

## Top 15 Development Challenges

- **Transportation**
- **Infrastructure**
- **Long-term maintenance of infrastructure**
- **Strategic and comprehensive planning**
- **Supporting future infrastructure needs**
- **Tax revenue**
- **Local politics and educating decision-makers**
- **Civic engagement**
- **Providing housing choice**
- **Jobs/housing choice**
- **Sustainable development standards**
- **Development diversity**
- **Efficient mobility options**
- **Bicycle and pedestrian design**
- **Efficient growth**

## Training, Specific Interest Areas, Technical Resources - 64 Write-In Suggestions/Needs Provided



# **Center of Development Excellence**

## **Survey Major Takeaways**

- **Over the next 20 years, many cities categorize themselves as moving towards urban versus suburban or rural**
- **60% of respondents were familiar with VNT, but unfamiliar with Center of Development Excellence**
- **Interest in technical tools, case studies, Lego activity as part of existing CDE activities**
- **Good list of top regional development challenges**
- **Received lots of technical feedback on specific needs related to development, sustainability, infrastructure, etc.**

# Next Steps Discussion: Where do we go from here?

## Principles of Development Excellence

1. Development Diversity
2. Efficient Growth
3. Pedestrian Design
4. Housing Choice
5. Activity Centers
6. Environmental Stewardship
7. Quality Places
8. Mobility Options
9. Resource Efficiency
10. Educational Opportunity
11. Healthy Communities
12. Implementation

## CLIDE Award Categories

1. New Development
2. Redevelopment
3. Special Development
4. Public Policy & Planning
5. Raising Public Awareness

CLIDE Started: 2003

8 Rounds of Awards  
(every other year)  
2019 Next Round

# Evolution

- **Has the region matured?**
- **Do we have the right categories of development excellence “principles”?**
  - **Should some retire and others be added?**  
**(ex: technology, resiliency, scale, or silo busting)**
- **Do we have the correct “categories” for the CLIDE awards?**

# Center of Development Excellence

## Near Term Activities

- **CLIDE Awards**
  - Upcoming in 2019
- **Continue updating the Technical Tools Library**
- **North Central Texas Case Studies**
  - Updating case studies map over Summer
- **Conduct Lego Exercises as needed**
- **Speakers Bureau**
- **Hosting Center of Development Excellence Website**
  - Full overhaul Fall 2018
- **Host Meetings of Interested Parties/Roundtables/etc.**
- **Pursuing Community Health and Resource Management (CHARM) (real-time interactive community mapping tool) to bring this resource to North Texas (2019)**

# Partner Updates





# Sustainable Development Program Updates

- Green-Grey-Blue Funding Program
- Regional Pedestrian Safety Plan
- Fort Worth Active Transportation Plan
- FTA Planning Grant
  - (Routes to Rail, Parking, & Surveys)
- Safe Routes to School Planning
- School Siting Guidebook
- Gentrification White Paper
- Form-Based Code Training



Questions? Contact Shawn Conrad, (817) 704-5695 or [sconrad@nctcog.org](mailto:sconrad@nctcog.org)

# Questions & Contact Information

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