



# Stormwater Public Education Task Force

April 18, 2018

# Agenda

- ✔ Welcome and Introductions
  - ✔ TMDL Update
  - ✔ Doo the Right Thing
  - ✔ WATER Update
  - ✔ Cooperative Purchase Recap
  - ✔ Roundtable
  - ✔ FY18 Project Discussion
  - ✔ Next Meeting Date
  - ✔ FY19 Project Discussion and  
Vote
-

# Doo the Right Thing

## CALLING ALL GOOD DOGS

Do you think your dog is calendar worthy? Pledge to Doo the Right Thing and your dog may be featured in the 2019 calendar!



*(Toby, 2018 Cover Dog)*

Take the pledge and enter your dog's photo in the Doo the Right Thing Calendar Photo Contest at [www.dfwstormwater.com/petwaste](http://www.dfwstormwater.com/petwaste).

Submissions open May 1 – June 30, 2018!

Promo materials are ready for use:

- Newsletter template
- Flyers
- Pledge forms
- Social media blurbs and visuals (in toolkit)

# FY18 Cooperative Purchase

## Recap:

- Things that stayed the same:
  - COG worked with multiple vendors to procure bids
  - COG secured bulk pricing benefits
- Things that changed:
  - Drop shipment directly to participants
  - Participants provide their own artwork and review proofs
  - Participants place order directly and are billed directly

## Topics of Discussion:

- Was everyone able to successfully place their orders?
  - Were the vendors helpful and easy to work with, in terms of order placement, artwork, and billing?
- Relative ease of speaking directly with vendor versus through a COG middleman
- General pros versus cons, as compared to the old process

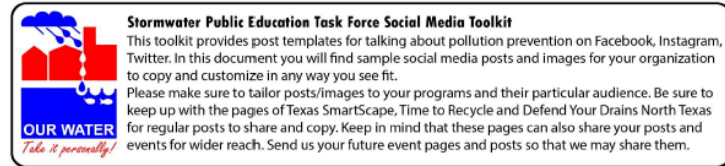
# FY18 Project Update

## Description: Social Media Toolkit

Month-by-month text and visual templates for Facebook and Twitter. Some topics are repeated each month, while some are more season-specific.

## Current Status

Finished through the end of the calendar year. **NOTE: new material added to months of May-August to include posts for promoting the Doo the Right Thing Calendar Contest.**



### May 2018

Be sure to follow our social media accounts for updates and posts. We'll be on the lookout for your mentions so we can retweet and repost!

#### NCTCOG Environment & Development

Facebook: [www.facebook.com/nctcogenv/](http://www.facebook.com/nctcogenv/)

Instagram: nctcogenv

Twitter: @NCTCOGenV

#### Texas SmartScape

Facebook: [www.facebook.com/TXSmartScape/](http://www.facebook.com/TXSmartScape/)

Twitter: @TXSmartScape

Pinterest: [www.pinterest.com/texasSMARTscape/](http://www.pinterest.com/texasSMARTscape/)

#### Defend Your Drains North Texas

Facebook: [www.facebook.com/DefendDrainsNTX/](http://www.facebook.com/DefendDrainsNTX/)

Twitter: @DefendDrainsNTX

#### Time to Recycle

Facebook: [www.facebook.com/RecycleNorthTexas/](http://www.facebook.com/RecycleNorthTexas/)

Twitter: @TimeToRecycle

### Notable Dates (post these before or the day of)

#### 3: National Garden Meditation Day - #GardenMeditationDay

- A #TXSmartScape doesn't necessarily mean a landscape without turf. There are plenty of groundcovers that can act as lawn substitutes that require less water and attention. Meditate on #TXSmartScape for #GardenMeditationDay.

#### 7: World Migratory Bird Day — #WorldMigratoryBirdDay

- TXSmartScape.com has a plant search database where you can find #TXSmartScape plants that benefit birds. Find a bird-friendly #TXSmartScape plant for #WorldMigratoryBirdDay today!

#### 13: Mother's Day

- Flowers for #MothersDay are old hat. Give mom a #TXSmartScape plant for a present that will last with little upkeep. Check out TXSmartScape.com for plants that will thrive in mom's North Texas lawn!

#### 16: National Love a Tree Day - #LoveATreeDay

- #LoveATreeDay today by finding your favorite #TXSmartScape tree at TXSmartScape.com!

#### 17: International Recycling Day - #InternationalRecyclingDay

- On #InternationalRecyclingDay, here's a reminder of TimeToRecycle.com's #RecyclingLocator, where you can find drop off locations for various products and materials.

#### 18: (Post on 17<sup>th</sup>) National Bike to Work Day - #BikeToWorkDay

- If you live close enough and have a safe route, consider commuting with your bike for #BikeToWorkDay tomorrow!

#### 22: International Day for Biological Diversity — #BiologicalDiversityDay

- This #BiologicalDiversityDay, take the time to appreciate the complex ecosystem around you. #DooTheRightThing and plant with #TXSmartScape plants to support our local ecosystems.

#### 25: (Post on 24<sup>th</sup>) National Brown-Bag It Day - #BrownBagItDay

- Tomorrow is #BrownBagItDay! Pack a lunch and bring it to work to cut out the lunchtime commute for the day.

# FY19 Project Discussion and Vote



Videos: animated PSAs for social media



Update Yard Waste Brochures



Educational pop-up displays to be rented for events



# TMDL

- NCTCOG is currently preparing the I-Plan annual status report
  - Final draft by June 2018
- Urban Wildlife Webinar
  - TBD: May
- OSSF Workshop for Real Estate Inspectors
  - TBD: June
- Wastewater Technical Subcommittee Meeting
  - May 03, 2018, 9:30am
- Monitoring Forum Meeting
  - May 17, 2018, 9:30am
- Stormwater Technical Subcommittee Meeting
  - May 24, 2018, , 9:30am



# WATER

- Our WATER members have collected nearly 1,500 gallons of fats, oils, and grease as part of our **2017 Holiday Grease Roundup**, which ran from November 27, 2017 to January 8, 2018.
- For our Defend Your Drains (DYD) social media campaign, we will be promoting Med Take Back and transitioning to our Wipes Block Everything campaign.
- The WATER Group will be hosting a Grease Trap Training in Fall 2018.





# Roundtable Discussion

NOW, IT'S YOUR TURN...

# Important Date To Remember

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Next Meeting:



Time: 9:30am

Location: Tejas Conference Room

Centerpoint III

# Social Media

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