



Regional Recycling Acceptable Materials Workshop

January 23, 2019

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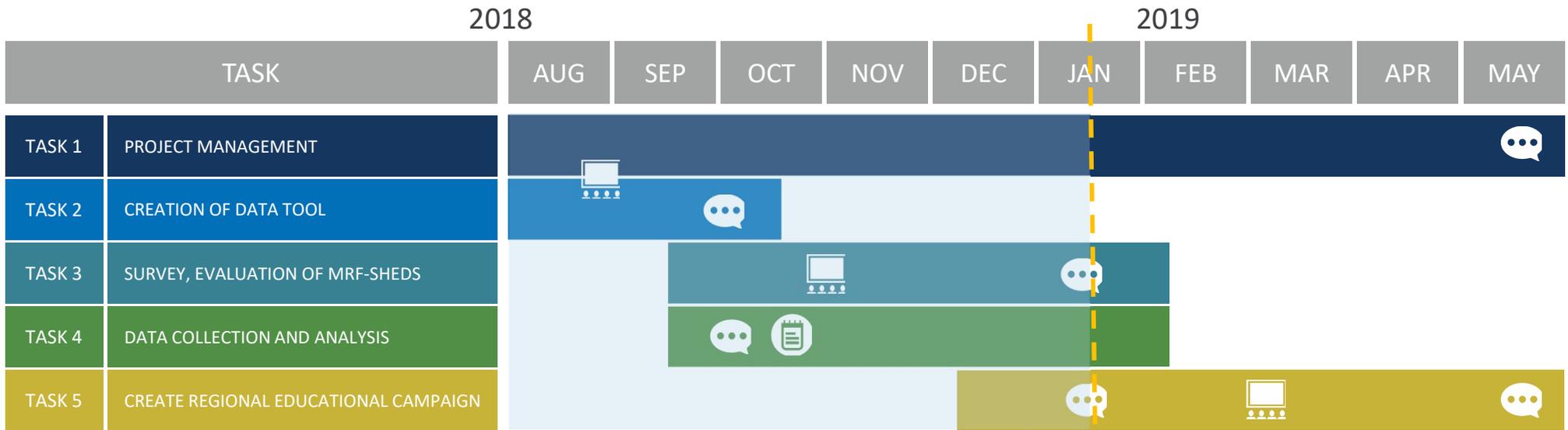
Agenda

Item	Time
Project Status Update	9:00-9:05 AM
Regional Refuse and Recycling Composition	9:05-9:25 AM
Regional Recycling Capture Rate	9:25-9:50 AM
Value of Disposed Materials	9:50-10:10 AM
Break	10:10-10:15 AM
MRF Interviews	10:15-10:35 AM
Acceptable and Prohibitive Materials Discussion	10:35-11:20 AM
Conclusions and Next Steps	11:20-11:30 AM

Project Status Update



Project Status Update



Meeting
 Workshop
 Field Work

COMPLETED TASKS

- Kick-off Meeting; Workshops 1 & 2
- Launch Re-TRAC Survey
- Waste Sorting Event
- MRF Interviews
- Data Analysis

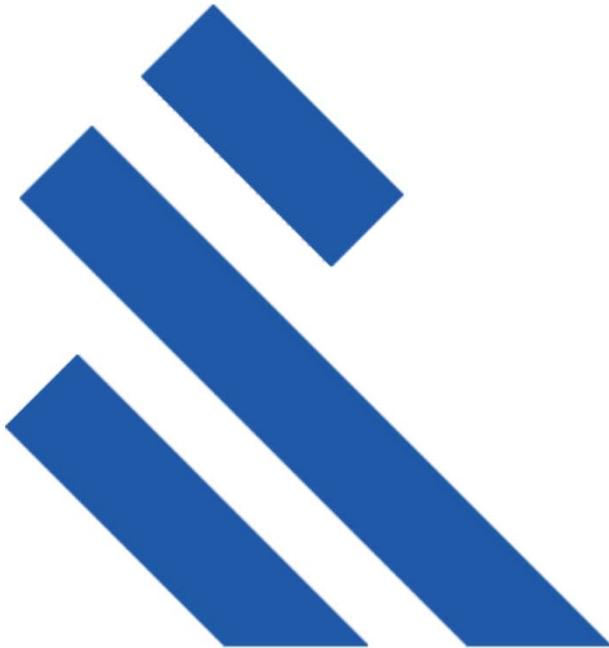
ONGOING TASKS

- Review Completed Re-TRAC Surveys
- MRF-shed Mapping
- Pre-testing Focus Group
- Customize Campaign Assets
- Deployment of Regional Messaging Review
- Final Workshop

Educational Campaign Pretesting Focus Group Workshop

- ▶ 1:30pm today, Regional Forum Room, Centerpoint 2
- ▶ Workshop highlights
 - Overview of previous campaigns conducted by The Recycling Partnership
 - Review of Communication Tools
 - Review Current Communities Outreach
 - Discuss Regionally-focused Communication Tools

Regional Refuse and Recycling Composition



Waste Characterization Study Overview

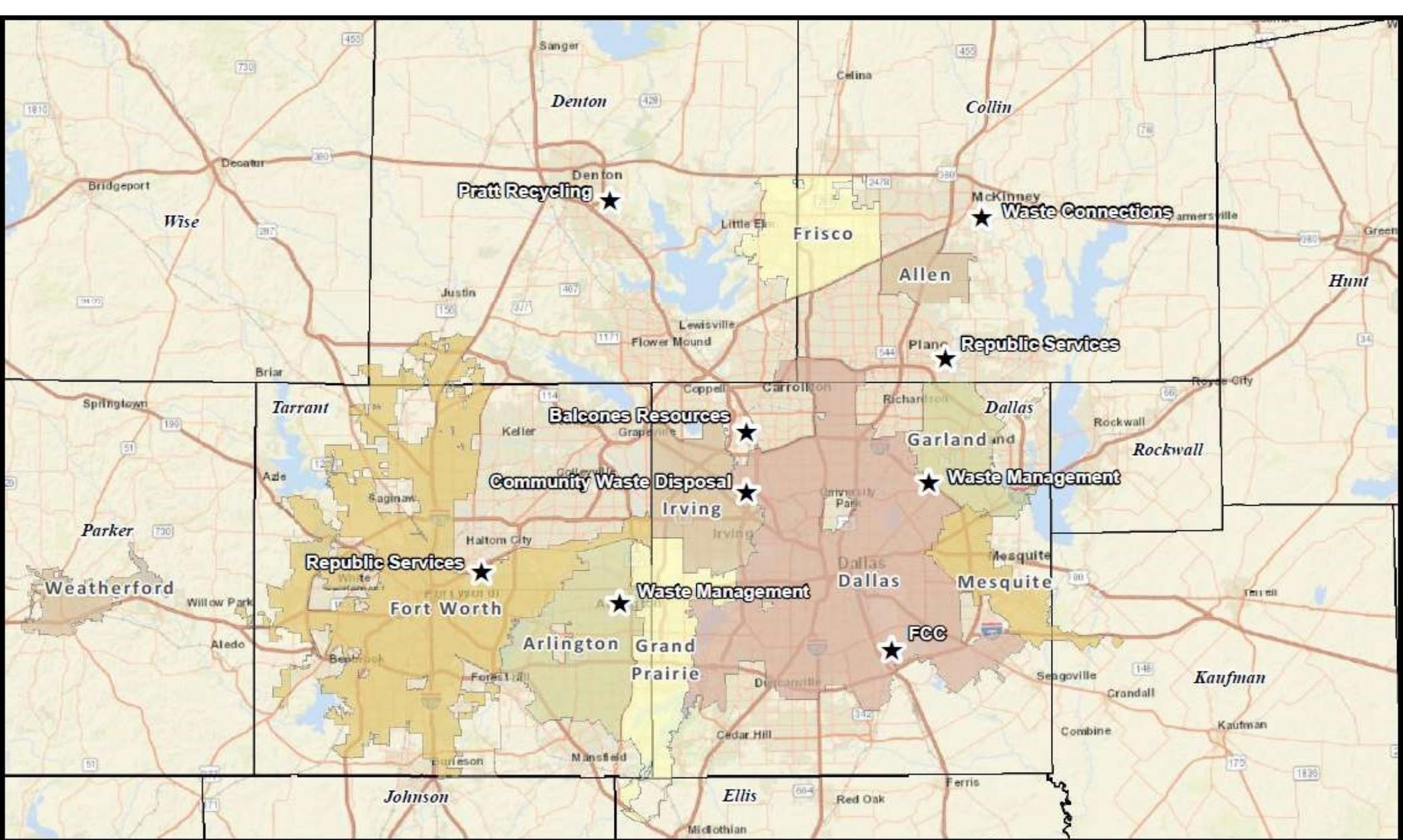
- ▶ Coordinated with **10 participating cities** to
 - Collect samples and track pickups
 - Transport samples
 - Deliver samples
- ▶ Participating cities selected based on population, annual tonnage, service type, and willingness to participate
- ▶ Participating cities represent **45 percent** of total single family households in North Central Texas region

Waste Characterization Study Methodology

- ▶ Cities represent variety of different service offerings and collection frequencies to **generate a valid data set**
 - Curbside cart collection
 - Curbside bag collection
 - Private subscription
- ▶ Sort team physically segregated and weighed 50 samples; 200 pounds each
- ▶ Refuse samples collected included diverse range of households, programs, and set-out types
- ▶ Developed estimates of **total tonnage of each material category** generated annually in North Central Texas

Participating Cities Program Information

Cities	Criteria						
	Single Family Households	Recycling Collection frequency	Refuse Collection Frequency	Refuse Program Type	Set Out Type	Refuse Service Provider	Existing Data
Dallas	265,524	1x/wk	1x/wk	Automatic Enrollment	Carts	City	WC and Audit
Fort Worth	214,440	1x/wk	1x/wk	Automatic Enrollment and PAYT	Carts	Waste Management	WC and Audit
Arlington	91,379	1x/wk	2x/wk	Automatic Enrollment	Carts	Republic	Audit
Garland	61,968	Every Other Week	1x/wk	Auto Enrollment	Carts	City of Garland	Audit
Grand Prairie	46,084	1x/wk	2x/wk	Auto Enrollment	Bags	Grand Prairie Disposal	None
Irving	41,403	1x/wk	2x/wk	Auto Enrollment	Bags	City	None
Frisco	46,639	1x/wk	1x/wk	Auto Enrollment	Carts	Waste Connections	None
Mesquite	37,352	1x/wk	2x/wk	Auto Enrollment	Carts	City	Audit
Allen	26,623	Every Other Week	1x/wk	Auto Enrollment	Carts	Community Waste Disposal	None
Weatherford	8,363	1x/wk	2x/wk	Subscription	Carts	City	None



★ MRF Location

■ Waste Characterization Study Participating City



North Central Texas
 Council of Governments
 Recycling Survey and Campaign:
 Regional MRFs and
 Waste Characterization Study Participants

Refuse Delivery Schedule

Prior to sorting, participating cities met to develop schedule and logistics

City	M	T	W	Th	F	Total
Dallas	3	3	3		3	12
Fort Worth	4		4	1		9
Arlington	2		2	2		6
Garland				4		4
Grand Prairie	1	1	1	1		4
Irving	1	2		1		4
Frisco		2		2		4
Mesquite	1	1	1	1		4
Weatherford	2					2
Allen				1		1
Total	14	10	11	13	3	50

The table above shows number of samples delivered by each city daily during the week of sorting.

Waste Characterization Data Analysis

- ▶ Data compiled to estimate the **regional waste profile**
- ▶ Participating cities were provided individual composition and capture rate (as available)
- ▶ Individual cities waste and recycling composition profiles **represent a snapshot**
 - i.e. not valid to use one city's data to estimate annual tonnage of individual material generated by that city
- ▶ To maintain confidentiality of individual city's data all waste composition information presented has been aggregated
- ▶ A **big thanks** to the City of Dallas for hosting the study and all of the participating Cities for supporting the effort to collect this valuable data!

Results from Sorting Event

- ▶ Sorted 50 samples, or approximately **10,800 lbs (5.4 tons)** of refuse, generated from single family homes
 - Five days of sorting at the McCommas Bluff Landfill
 - About one ton of recyclables were pulled from waste were processed at the FCC MRF
- ▶ Visual observations from the sort include
 - The largest portion of the waste stream is **organic material**
 - There are is a clear opportunity to divert traditional **paper, plastic and metal recyclables** generated by single family residences

Waste Delivery



Sorting Bins



Fines Screens



Weight Data Collection



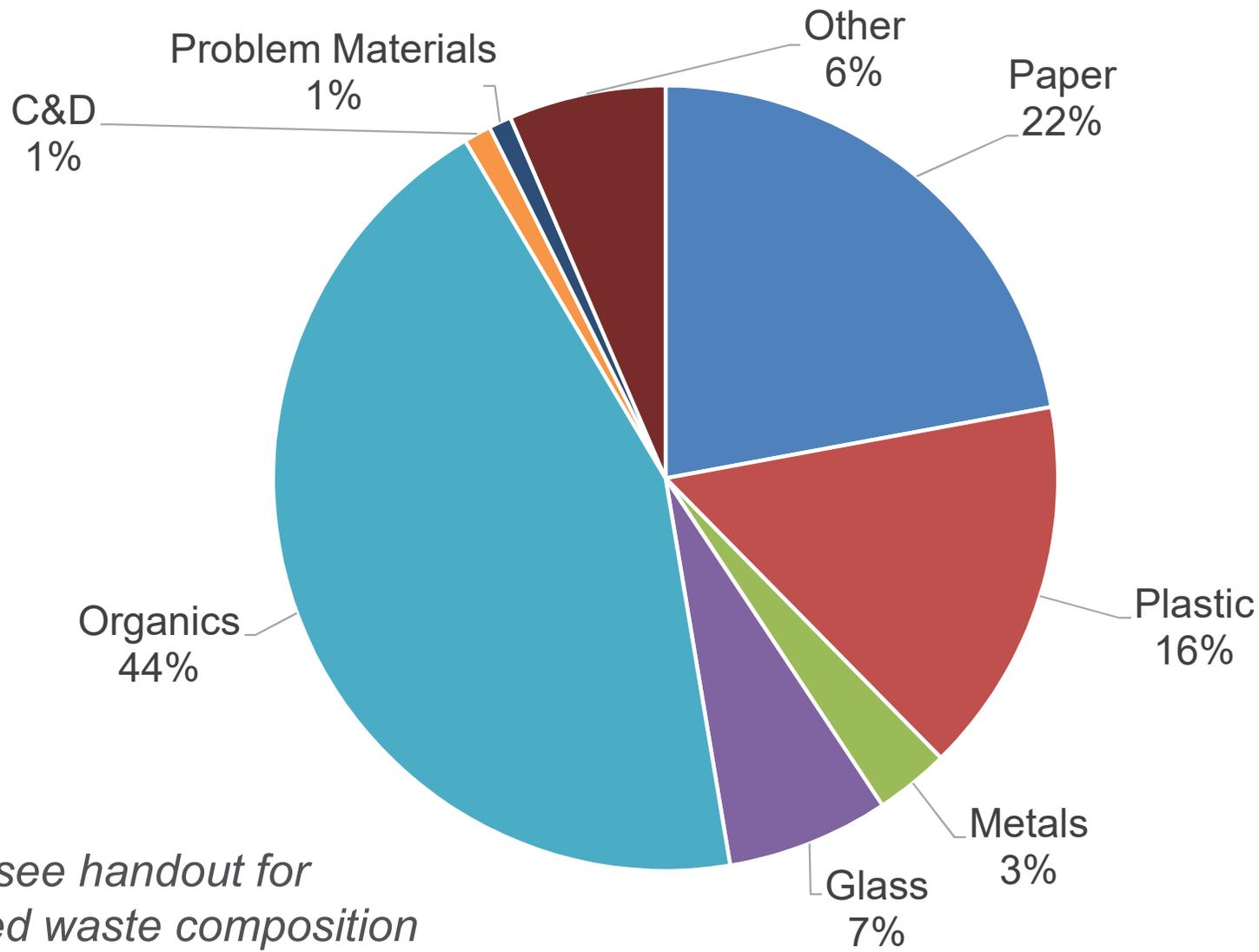
Sorting Bins From Participating Cities



Estimated Single Family Refuse Tonnage Disposed in Region

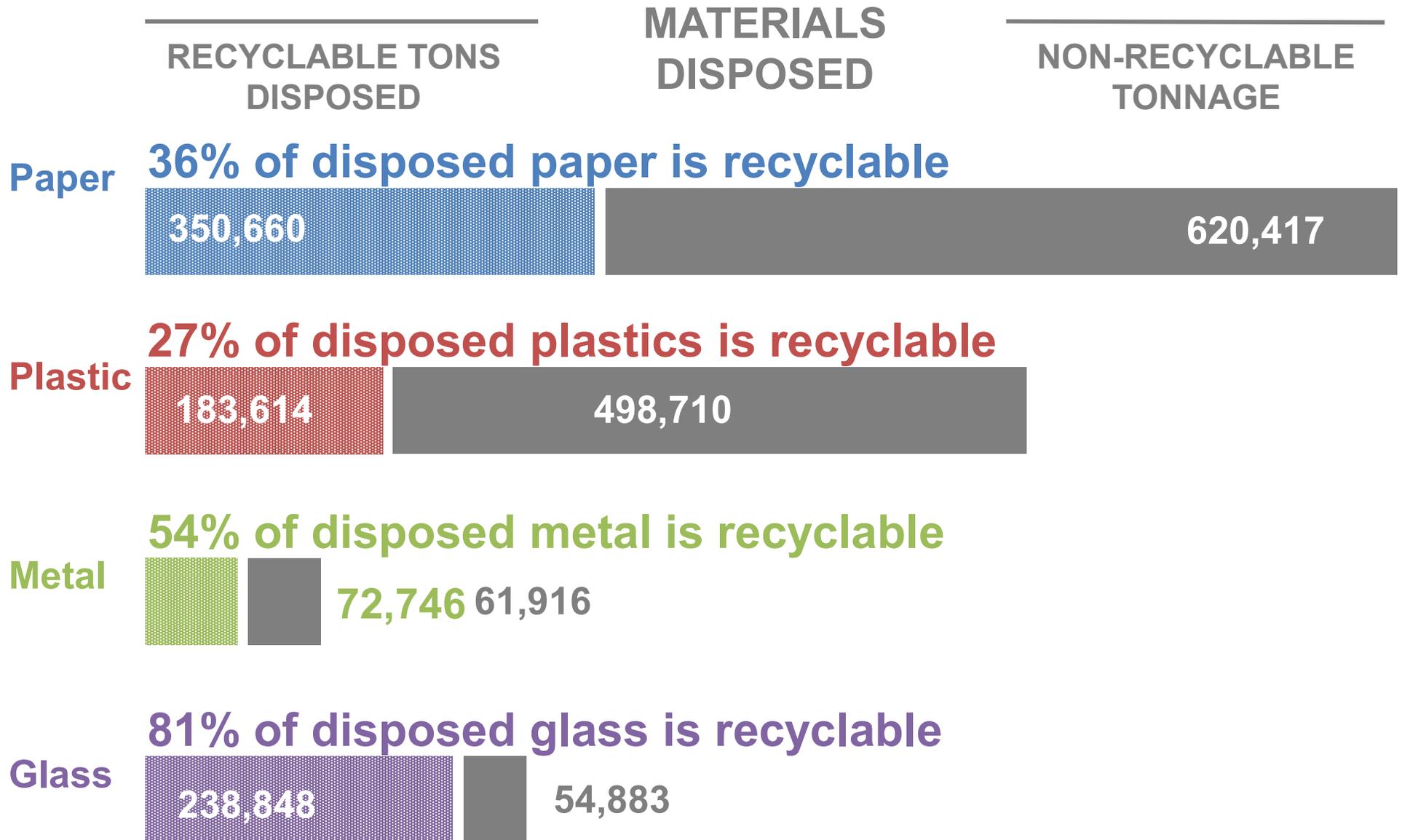
Category	Disposal Estimate	Source
Total Annual MSW Disposed in North Central Texas Region	10.7 million tons	Municipal Solid Waste in Texas: 2017 Data Summary and Analysis
Percentage of Single Family Residential Refuse	41%	2003 Metroplex Area Sub-Regional Solid Waste Study
Total Annual Single Family Residential MSW Disposed in North Central Texas Region	4.3 million tons	Calculated

Regional Waste Composition



Note: see handout for detailed waste composition profile.

Breakdown of Recyclable Materials Disposed



Regional Recycling Composition Overview

- ▶ Tonnage of recycled material compiled from **reports provided by MRFs** in region
- ▶ Analyzed materials **sold to market** (i.e. post-processed tons, excluding residue)
- ▶ Approximately **450,000 tons** are sold to market annually from MRFs in the region

MRF Audit Data Analysis

- ▶ MRF audits gather data to **generate a composition profile** of a city's recycling stream
 - MRF audits may be required contractually to determine revenue sharing agreements
- ▶ Data provided by five cities that participated in the waste sorting study

*A **big thanks** to the cities of Arlington, Dallas, Fort Worth, Garland, and Mesquite for providing this information*

- ▶ Calculated **weighted average** of composition profile based on total recycling tons collected

The Recycling Partnership Benchmarking

- ▶ Pounds per household per year is a key performance metric of curbside recycling programs
- ▶ According to The Recycling Partnership, single-family households generate an avg 800 lbs/yr recyclables
- ▶ The composition profile of each city in this study varied based on
 - Households
 - Recycling tonnage generated
 - Material categories



THE OPPORTUNITY

800 pounds
of recyclables
available in HH



No Curbside
800 lbs lost



Curbside Opt-In
800 lbs lost
in most homes



Curbside in Bins
600 lbs lost



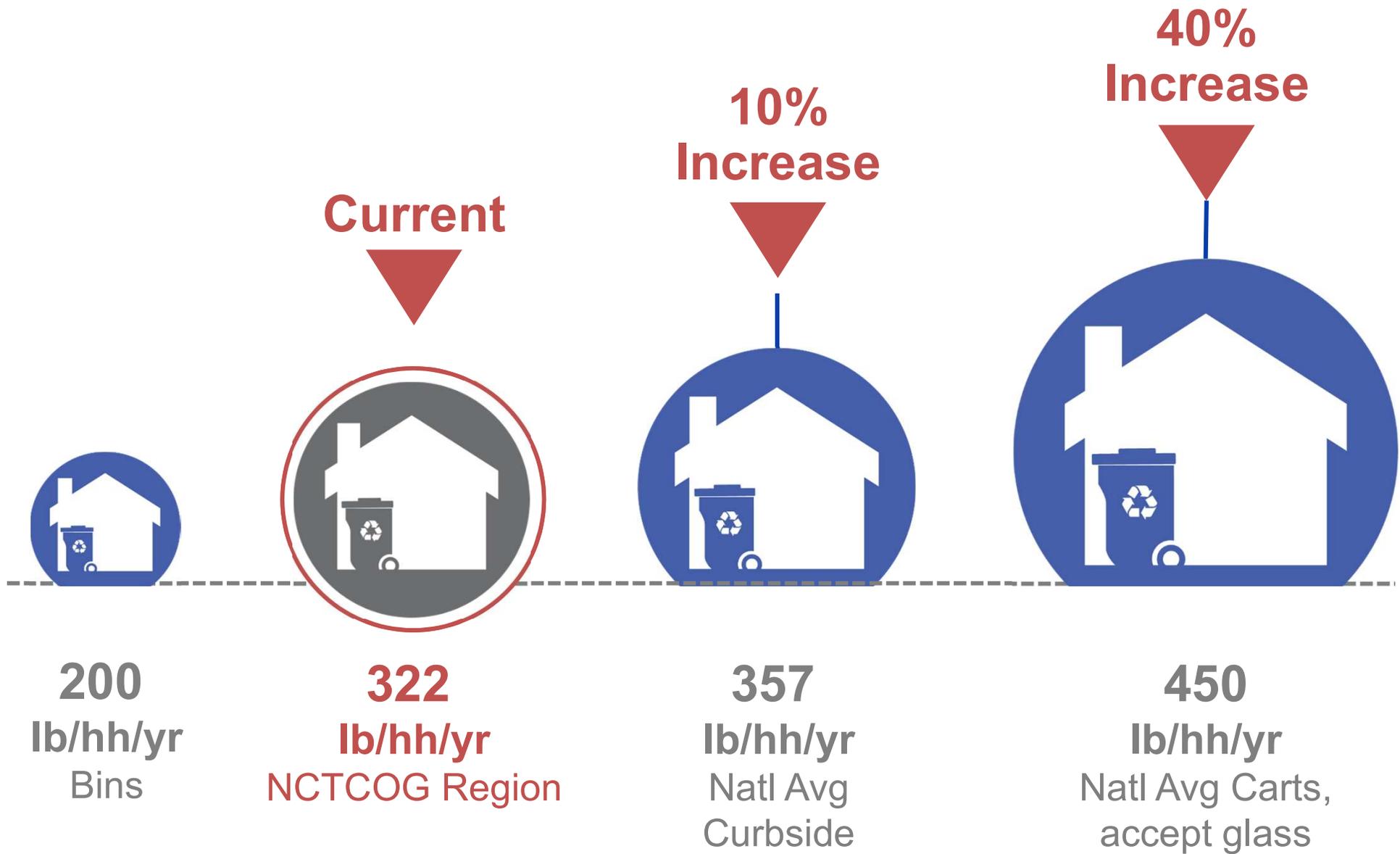
**Curbside in Carts,
No Education**
400 lbs lost



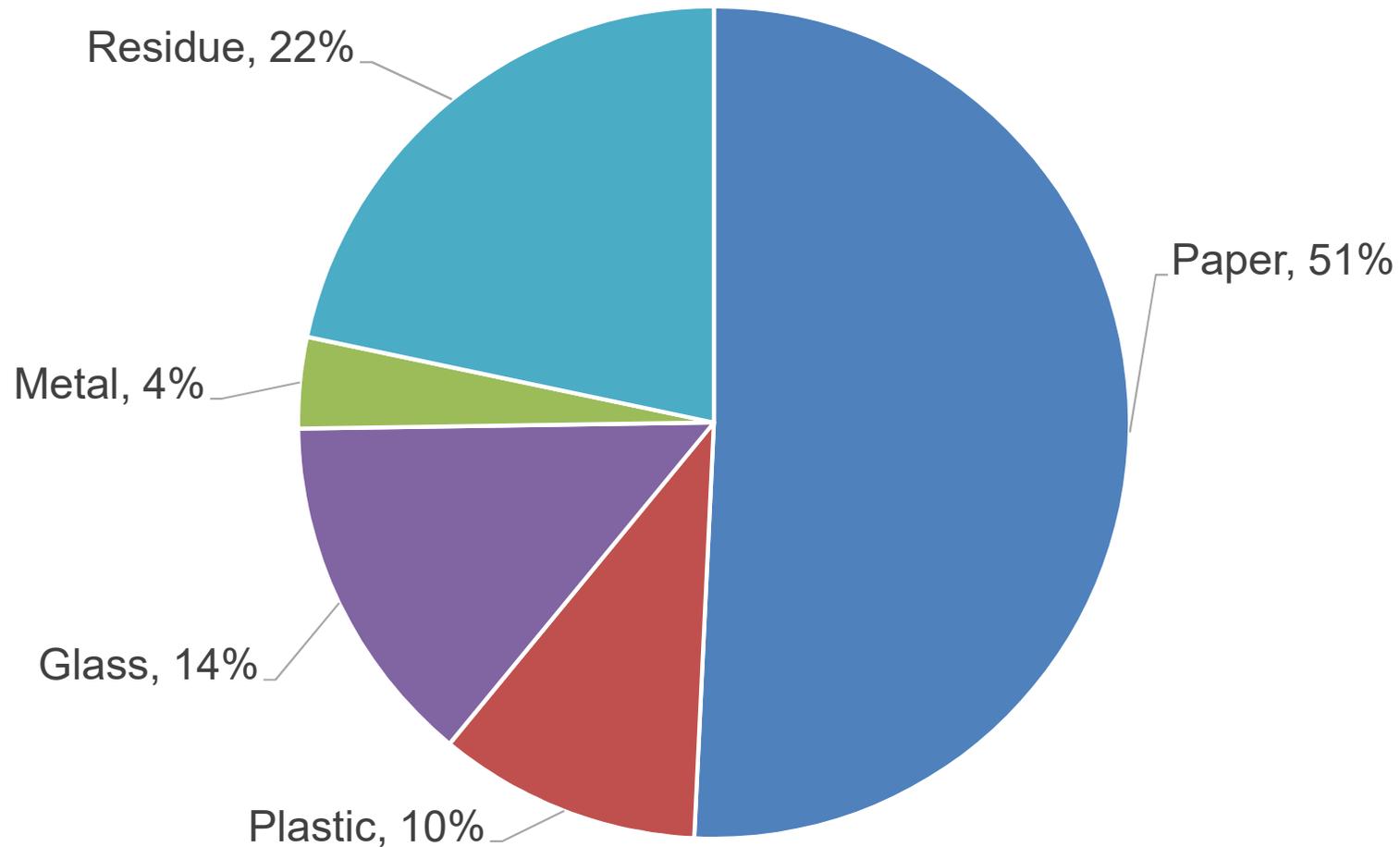
**Curbside in Carts,
Good Education**
200 lbs lost



Single Family Pounds per Household per Year

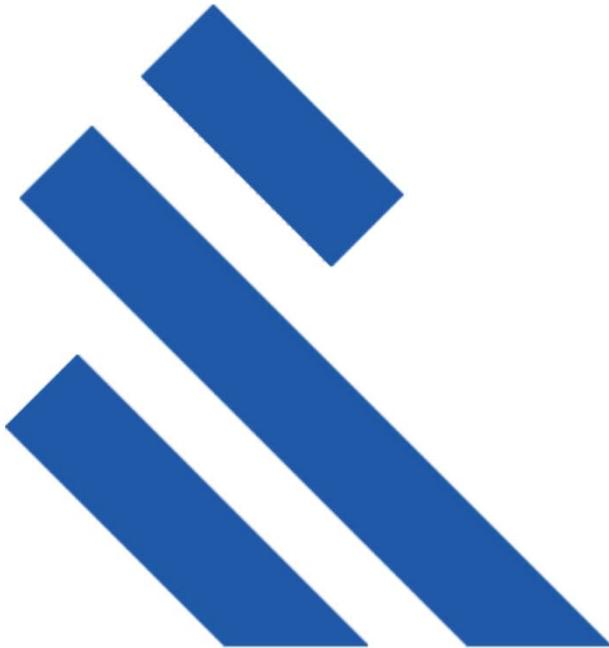


Regional Recycling Composition



Note: see handout for detailed recycling composition profile.

Regional Recycling Capture Rate



Regional Capture Rate Formula

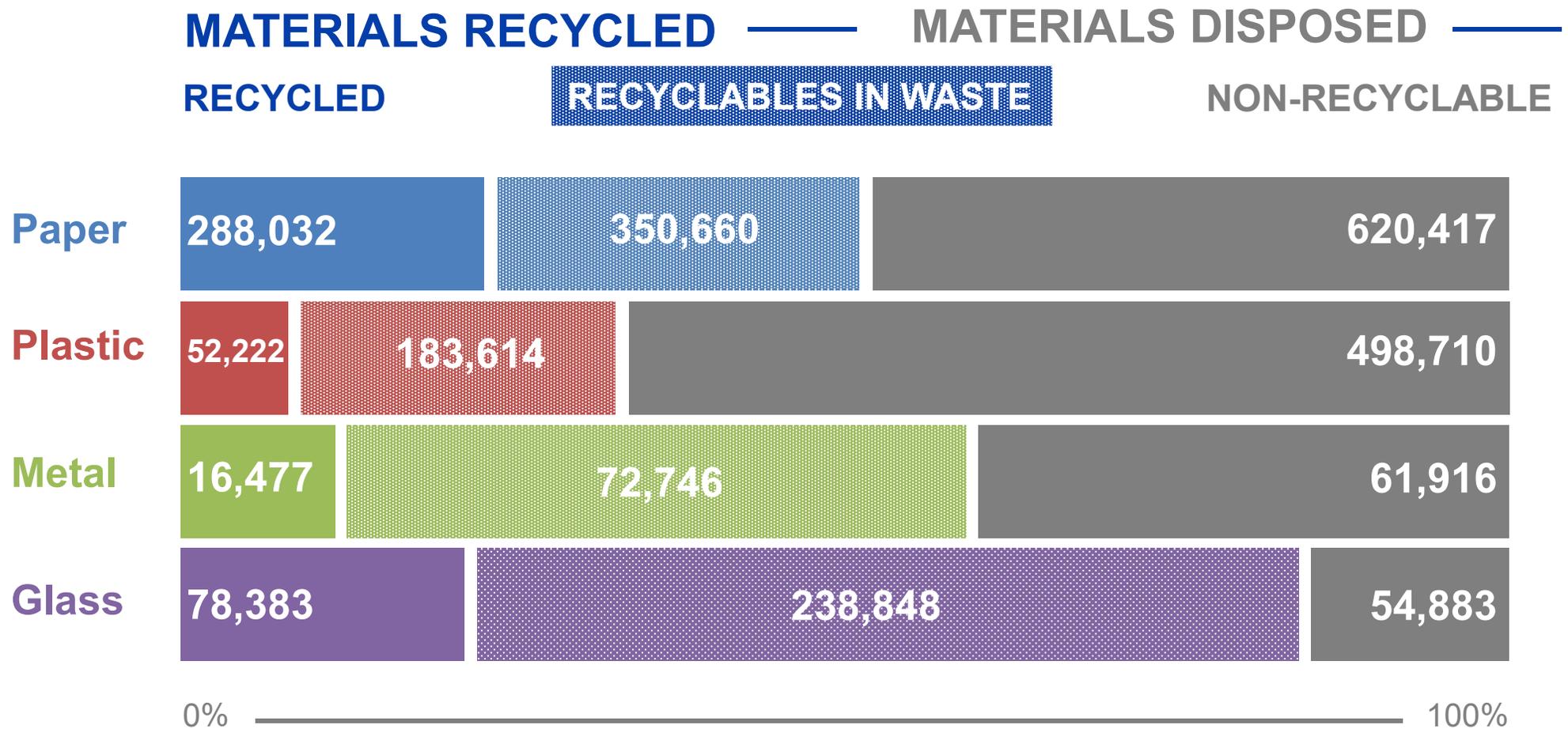
- ▶ Capture Rate provides an understanding of **how effectively** a curbside recycling program operates



Significance of Regional Capture Rate Metric

- ▶ Capture Rate provides direction on individual recycling **materials to target** for increased recovery and could shape **education/outreach** campaign materials provided by The Recycling Partnership
- ▶ Low capture rate indicates **significant opportunity** to increase recovery through single stream recycling
 - *Attend the Educational Campaign Pretesting Focus Group Workshop at 1:30pm today to join the discussion*

Where Are the Recyclables?

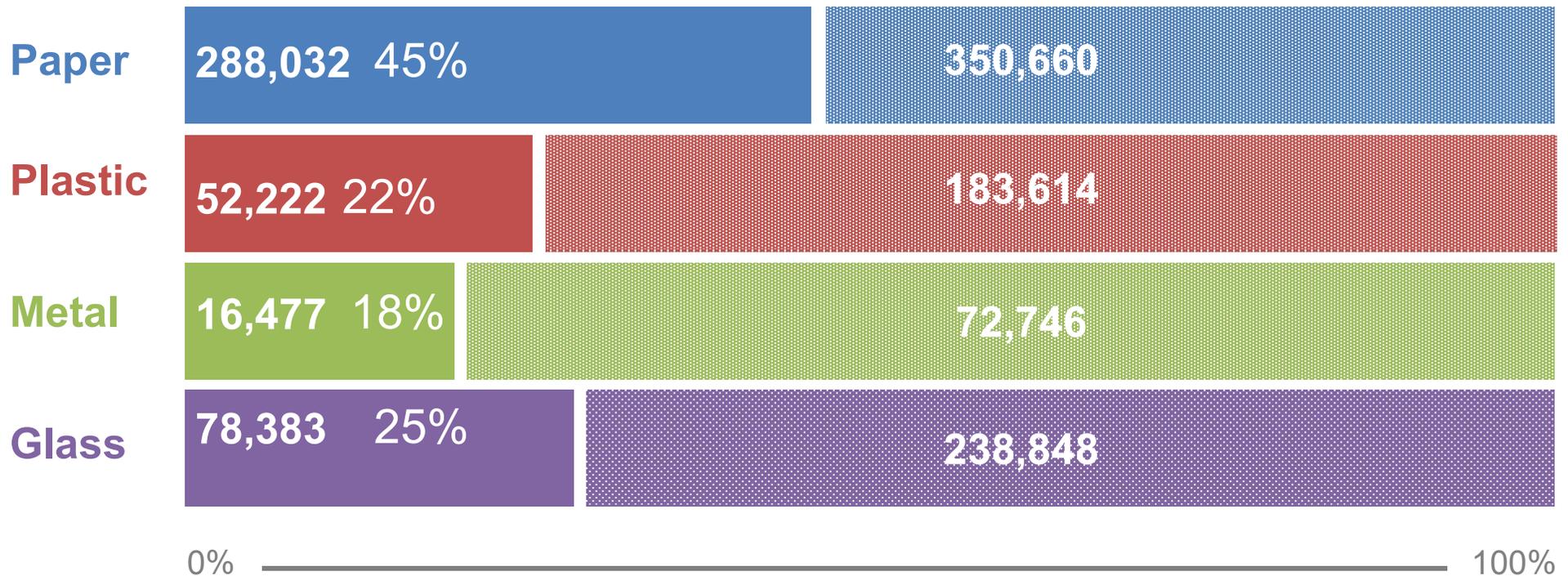


Overall Capture Rate Results

What percent of available materials are captured?

TONS RECYCLED / % of recyclable captured

TONS RECYCLABLES IN WASTE



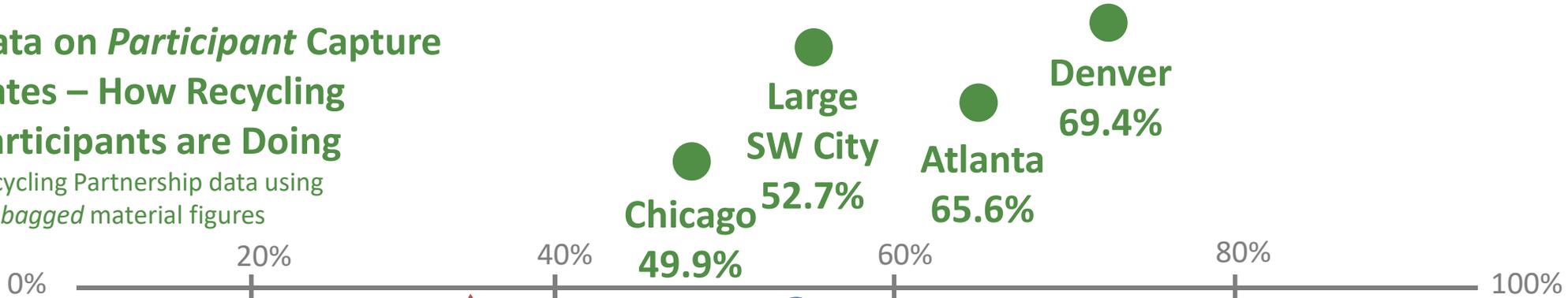
Opportunity

CAPTURE RATES MORE ACCURATELY INFORM ACTION THAN RECYCLING RATE.

OF WHAT IS AVAILABLE WHAT IS CAPTURED

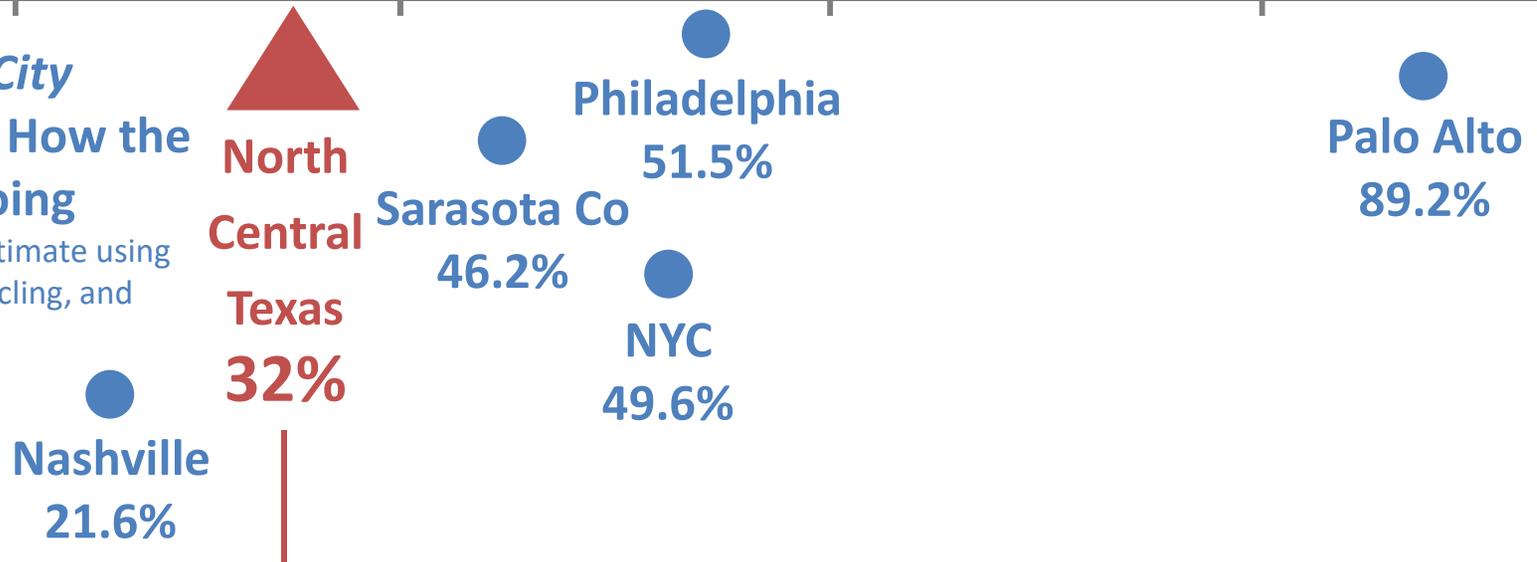
Data on *Participant Capture* Rates – How Recycling Participants are Doing

Recycling Partnership data using
un-bagged material figures



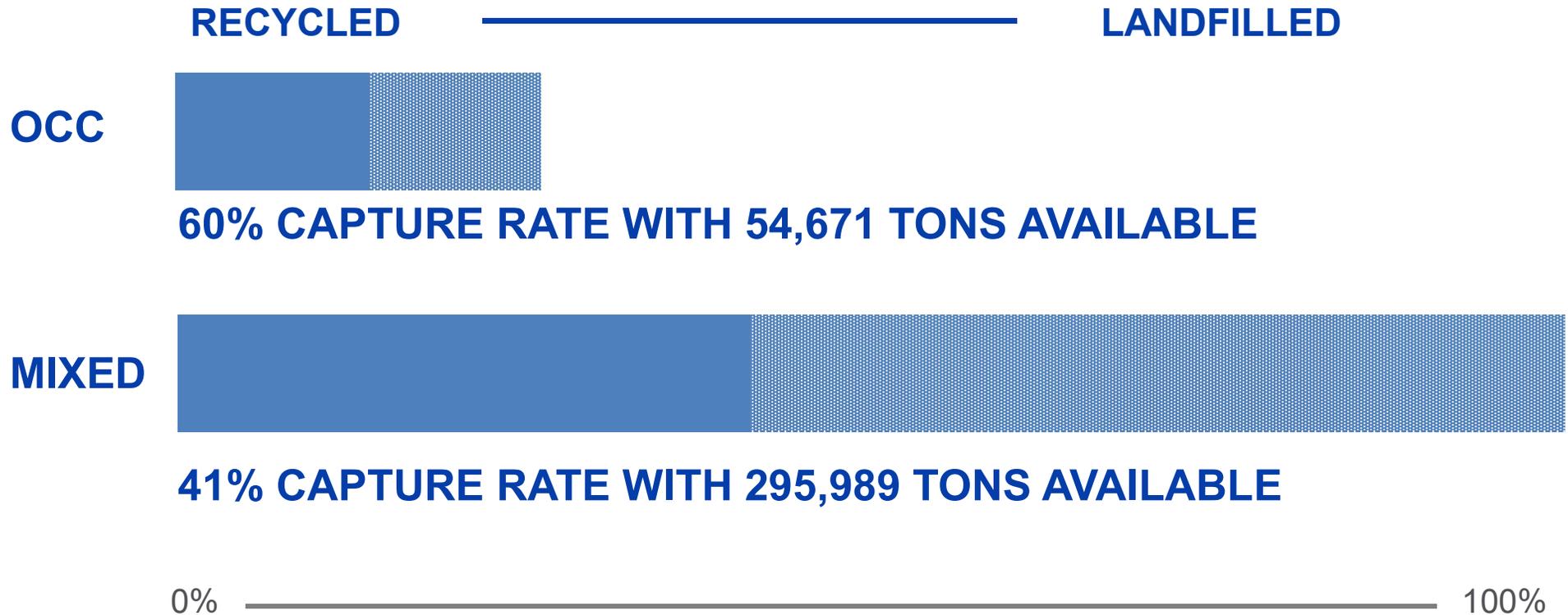
Data on *Whole City* Capture Rates – How the Whole City is Doing

Recycling Partnership estimate using
waste composition, recycling, and
household data

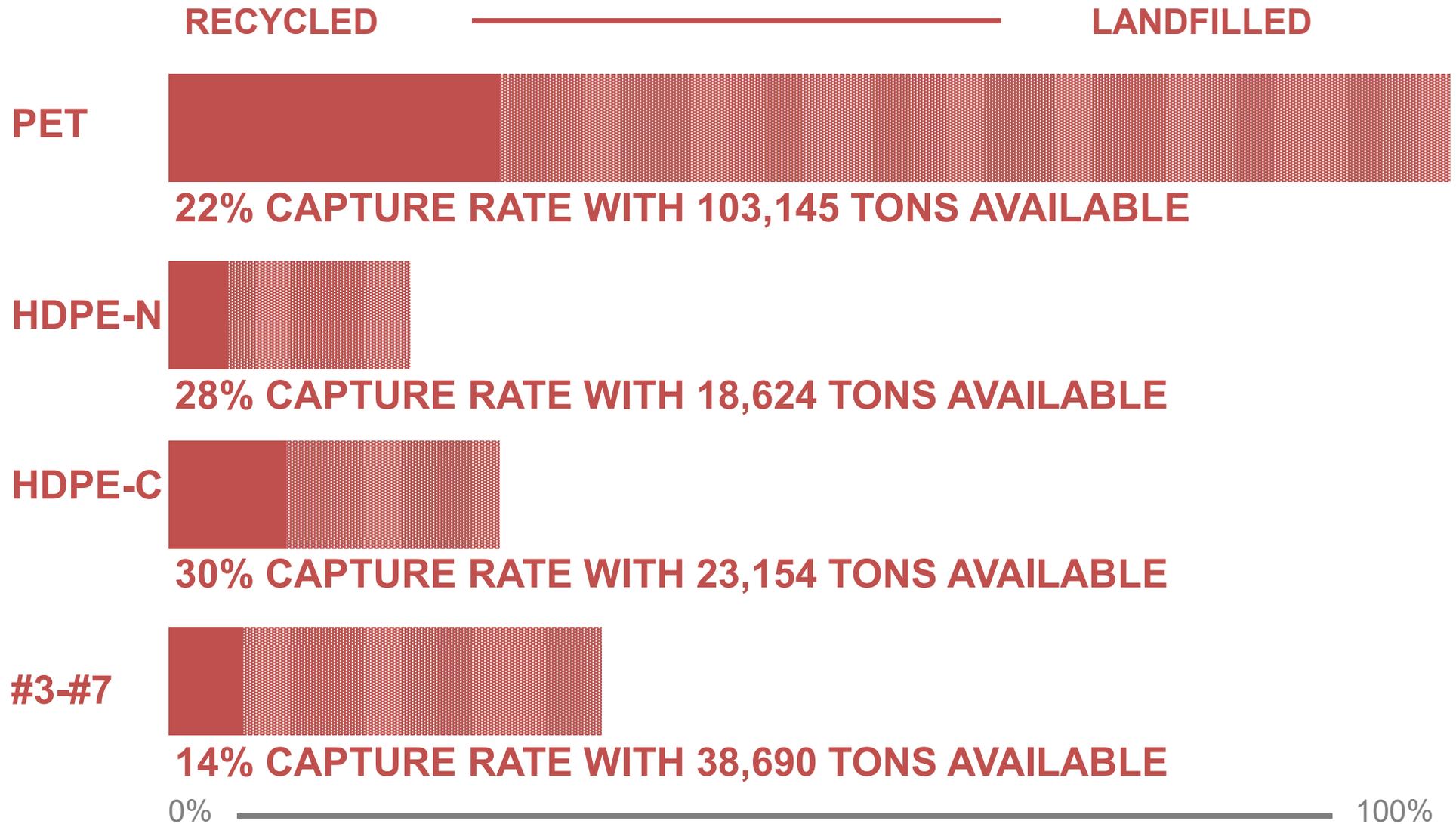


NCTCOG – regional capture rate for residential curbside recyclables = **32.0%**

Paper Capture Rate Results



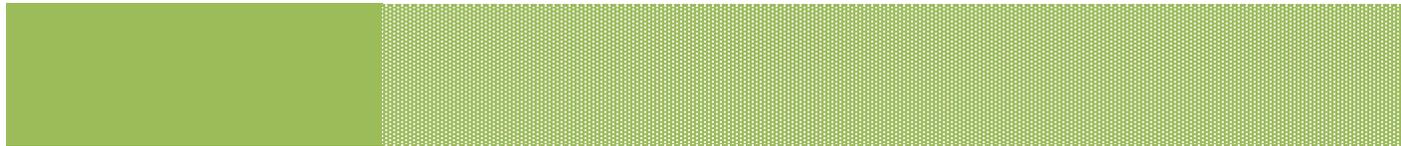
Plastic Capture Rate Results



Metal Capture Rate Results

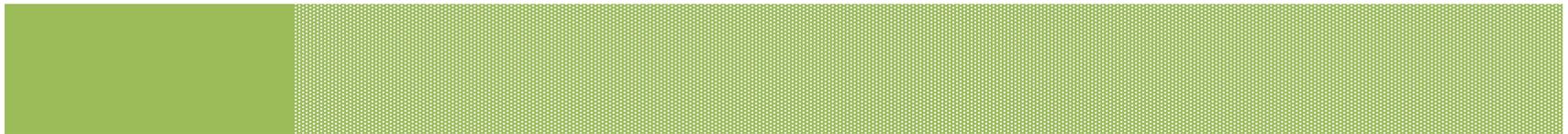
RECYCLED LANDFILLED

ALUMINUM



19% RECOVERY RATE WITH 31,872 TONS AVAILABLE

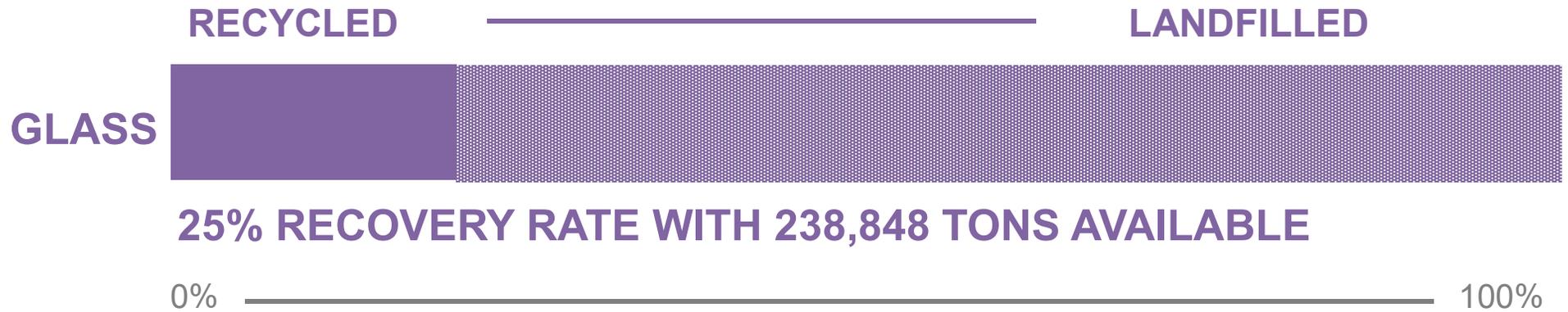
FERROUS



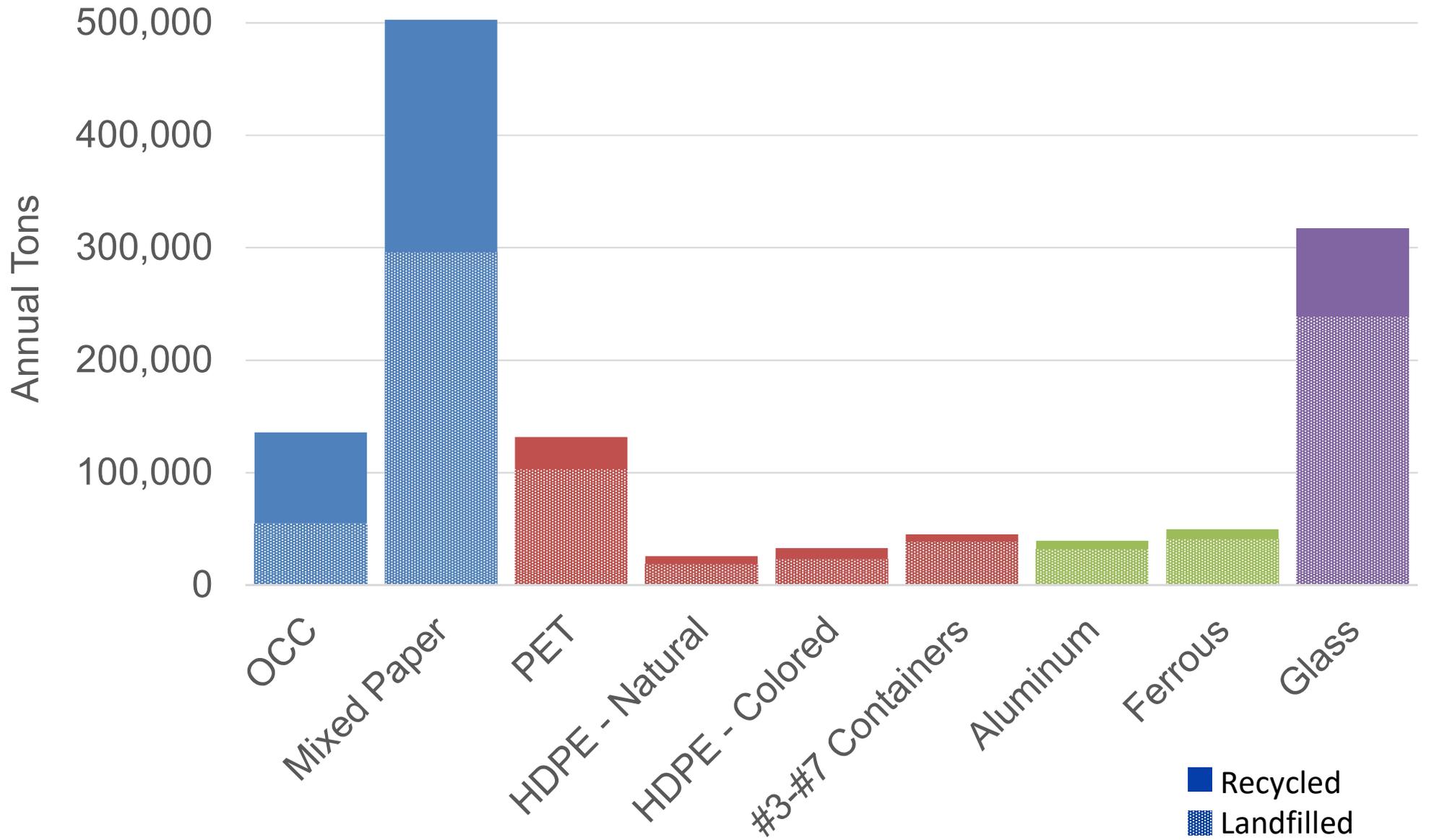
18% RECOVERY RATE WITH 40,873 TONS AVAILABLE

0% 100%

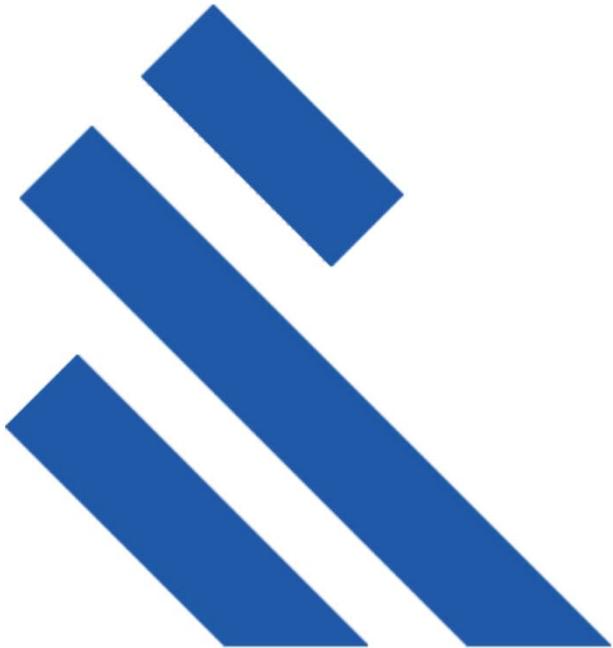
Glass Capture Rate Results



Individual Materials Capture Rate Results



Value of Disposed Materials



Economic Impact of Recycling

- ▶ 2016 Texas Commission on Environmental Quality (TCEQ) Study on the Economic Impacts of Recycling
 - Estimated **quantity** of recyclable materials disposed in Texas
 - Examined **economic value** disposed recycling material
- ▶ The following provides same analysis for North Central Texas



Recyclable Materials with Highest per Ton Value



OCC



Mixed Paper



PET



HDPE



Aluminum



Steel

Five Year Average Commodity Values

Commodities	Five Year Average (\$/ton)	Percentage of Recycling Stream
OCC ¹	\$107	14.3%
Mixed Paper ²	\$55	36.4%
PET	\$272	5.1%
HDPE-N	\$687	1.3%
HDPE-C	\$422	1.7%
Aluminum	\$1,331	1.3%
Steel/Tin	\$108	1.6%

¹ Current rate slightly lower due to China import restrictions

² Current rate significantly lower due to China import restrictions

Value of Glass on Secondary Material Market

- ▶ After initial processing at the region's MRFs the value of glass **ranges from -\$5 to \$12** per ton
- ▶ Glass processed by MRFs in the region are sent to a **secondary processing facility**
- ▶ After secondary processing, where the segregated material is sold as feedstock to manufacturers, the **value is much higher** at around \$90 per ton
- ▶ Value of glass not included in the following analysis to provide conservative estimates

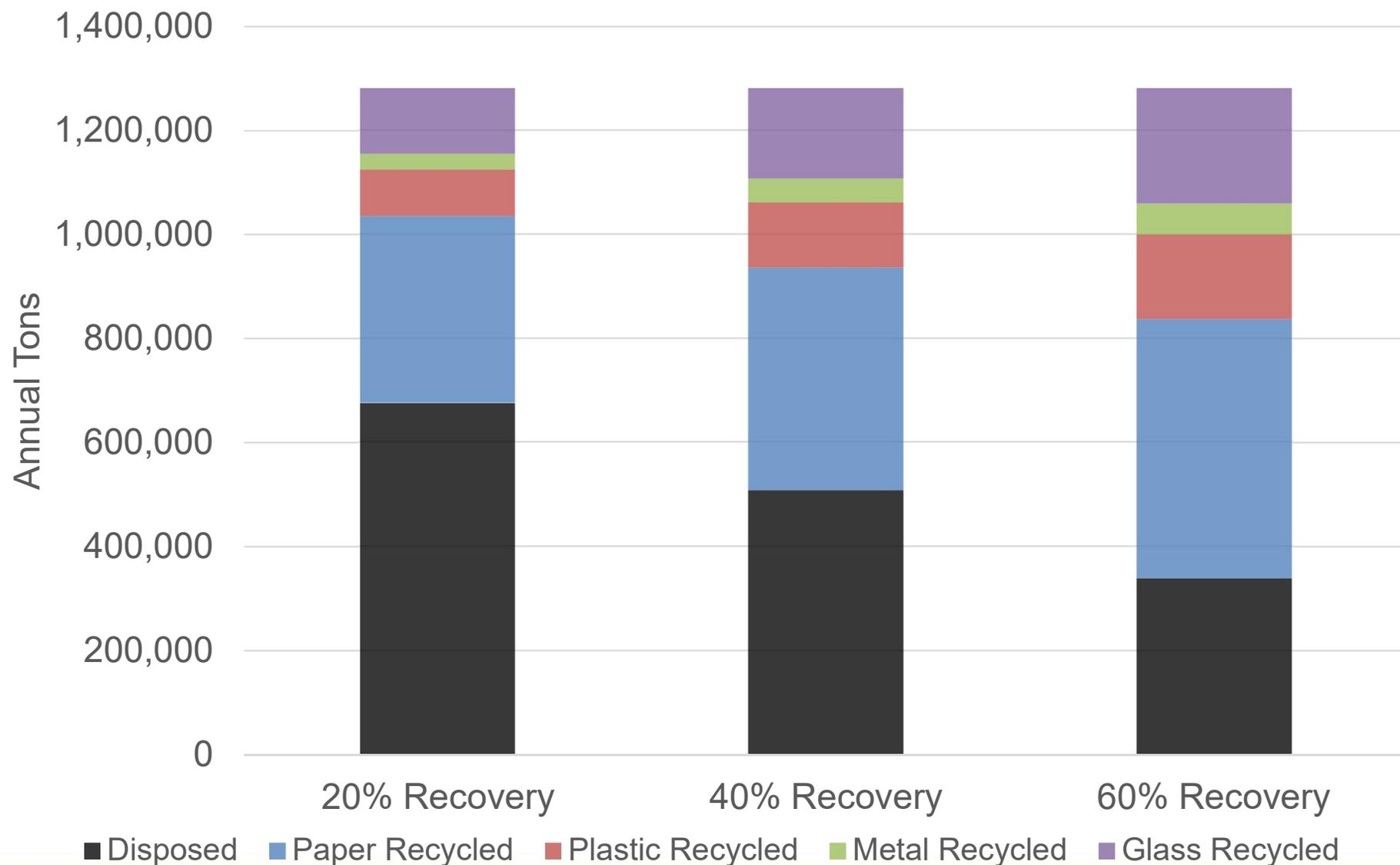
Value of Plastic #3-#7 on Secondary Material Market

- ▶ Plastics #3 - #7 **range in value** depending on the region, mix of materials and location of end markets
 - Certain portions of the #3 - #7 mix are more valuable than others
- ▶ While market indices are currently close to \$0 per ton, some MRFs in the region are selling material in the range of **\$75 to \$250 per ton**
 - Market conditions depend on the material quality, transportation cost, existing contracts and configuration of the manufacturing facility
- ▶ Value of Plastic #3 - #7 not included in the following analysis to provide conservative estimates

Potentially Recyclable Material in Refuse (Tons)

Material	Potentially Recyclable Tons	20% Recovery	40% Recovery	60% Recovery
Recyclable Paper	350,660	70,132	140,264	210,396
Recyclable Plastic	183,614	36,723	73,446	110,168
Recyclable Metals	72,746	14,549	29,098	43,647
Recyclable Glass	238,848	47,770	95,539	143,309
Total	845,868	169,174	338,347	507,521

Additional Recycling Potential Within the Regional Waste Stream (includes currently recycled tons)



Multiple Reasons to Recycle

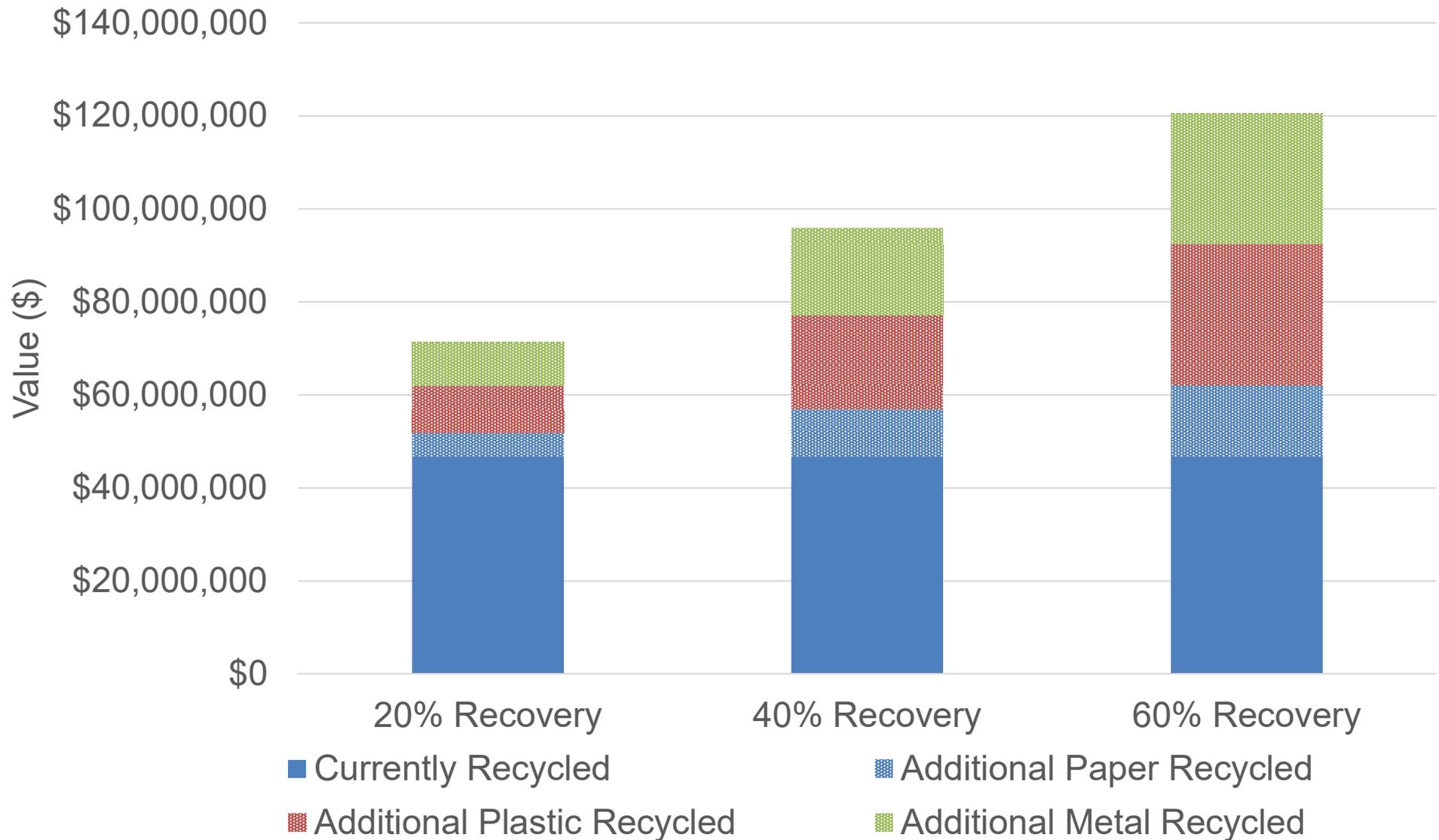
- ▶ Financial value
- ▶ Minimize disposal
- ▶ Environmental benefits
- ▶ Policy/diversion goals

Financial value of materials is only one of several reasons to recycle

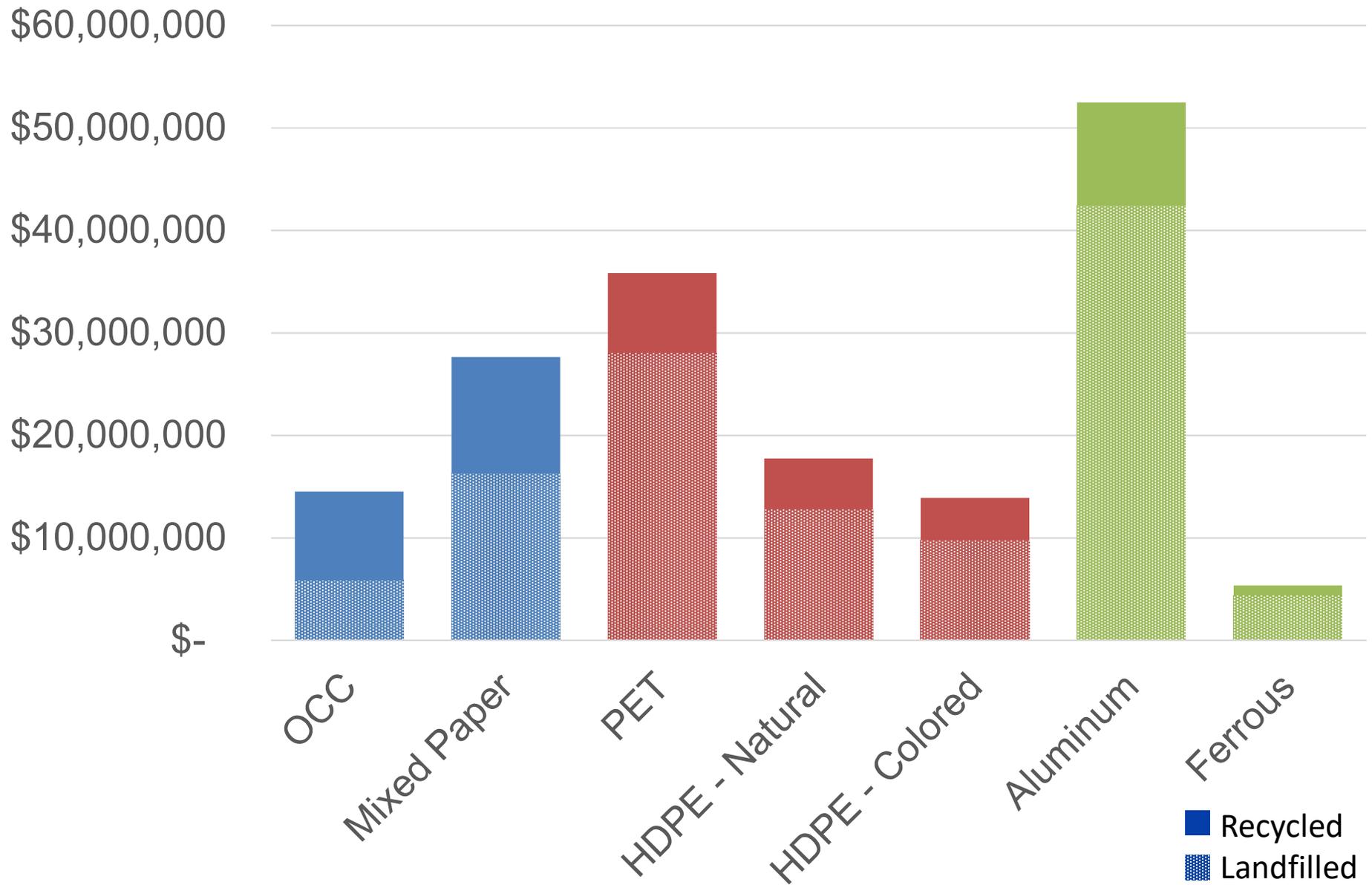
Potentially Recyclable Material (Value, Million \$)

Material	Total Value Disposed	20% Recovery	40% Recovery	60% Recovery
Recyclable Paper	\$25.4	\$5.0	\$10.1	\$15.2
Recyclable Plastic	\$50.6	\$10.1	\$20.2	\$30.3
Recyclable Metals	\$46.8	\$9.3	\$18.7	\$28.1
Total	\$122.8	\$24.4	\$49.0	\$73.6

Value Potential of the Regional Waste Stream



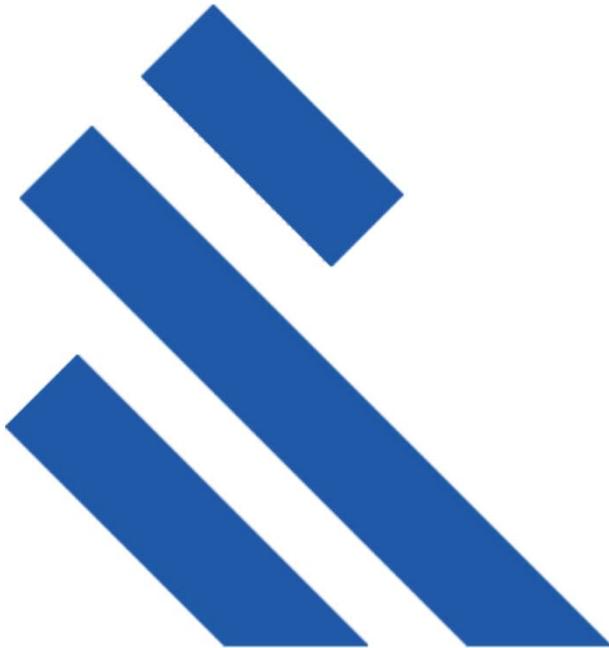
Individual Materials Value



Valuable Material Going to Disposal

- ▶ Estimated **\$122 million** potentially recyclable material disposed annually
- ▶ **Recyclable plastics and metals** represent highest value material with lowest capture rates in region
- ▶ Opportunity to recover this value at the regional level through **coordinated education and outreach** campaign

MRF Interviews



MRF Interviews Overview

- ▶ Coordinated with the MRFs in the region to **understand preferences** on material throughput
- ▶ Will inform the development of regional education and outreach campaign
- ▶ **Quality of the material** impacts ability for the region to realize the value of material that is improperly disposed
- ▶ Nine MRFs process the region's single family residential recyclables

MRF Interviewees

- ▶ Contacted the MRF operators in the region
 - Republic
 - Waste Management
 - Balcones
 - Waste Connections
 - Pratt
 - CWD
 - FCC
- ▶ All data provided by MRF operators has been aggregated to maintain confidentiality

Moving from Survey to Harmonized Messaging

The Recycling Partnership MRF Accepted Material Survey provides basis for discussion between MRF(s) and communities

What works at the MRFs?

- Bale Quality
- Processing Efficiency
- Worker Safety
- Contract



What works in the communities?

- Commitments/Goals/Bans
- Resident Knowledge
- Consistency
- Contract

Align messaging for opportunities to establish:

1. REGIONAL MESSAGING

Everyone hears and sees same messages

2. MODULAR MESSAGING

Predictable categories with slight variety

Aim for: Clear • Prioritized • Consistent • Searchable

MRF Survey

- ▶ Region's MRF operators completed MRF Survey developed by the Recycling Partnership
- ▶ Information provides understanding of the **problem materials** MRF operators encounter
- ▶ Collects information on **each individual product** generally accepted in single stream recycling programs
- ▶ **Provides indicator** of materials to focus on targeting throughout the region

MRF Survey Categories

- ▶ For each individual material, the respondent checked a box to indicate if each was
 - Accepted (i.e. acceptable material for processing)
 - Not accepted and not detrimental (i.e. can be processed but is not highly marketable)
 - Not accepted and detrimental (can not be processed without risk of damage to equipment or personnel safety)
 - Do not want on list but accept (accepted based on agreement with generator but is not highly marketable)

MRF Survey Analysis

- ▶ Focus on identifying materials that were most frequently categorized as
 - Accepted by four or more MRFs
 - Not accepted and detrimental by one or more MRFs
- ▶ The following slides review the MRF Survey Analysis according to these color-coded legends

Number of Companies Identifying Not Accepted and Detrimental
Three or more
Two
One

Number of Companies Identifying Accept
Seven
Six
Five
Four

Acceptable Paper Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Mail	7	0	0	0
Kraft Bags	7	0	0	0
Magazines	7	0	0	0
Newspaper	7	0	0	0
OCC	7	0	0	0
Office Paper	7	0	0	0
Paperboard Boxes	7	0	0	0
Paperback Books	6	1	0	0
Shredded Paper	6	0	0	0
Pizza Boxes	5	1	1	0
Cartons	4	2	0	1
Hard Cover Books	2	1	2	2
Cold Cups	1	3	2	1
Hot Cups	1	2	3	1
Ice Cream Container	1	3	2	1
Take-out Conainers	1	1	3	2
Tissue Paper	1	4	1	1
Other	0	0	0	1

Number of Companies Identifying Accept
Seven
Six
Five
Four

Acceptable Metal Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Aluminum				
Can	7	0	0	0
Aerosol	4	0	3	0
Foil or Foil-like Container	2	4	1	0
Other Aluminum Containers	3	3	1	0
Other:	0	0	1	1
Steel				
Can	6	1	0	0
Aerosol	4	0	3	0
Pots and Pans	3	3	1	0
Spiral Wound Container	2	2	2	0
Scrap Metal	0	3	2	2
Other:	0	0	1	0

Number of Companies Identifying Accept
Seven
Six
Five
Four

Acceptable Plastic Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
HDPE Bottles & Jars	6	0	0	1
Non-Bottle PET Containers & Lids	6	0	0	1
Non-bottle HDPE Containers & Lids	5	0	1	1
Other Drink Bottles (e.g. juice in #7)	5	1	0	1
Other Food Bottles & Jars	5	1	0	1
Other Household Bottles & Jars	5	1	0	1
PET Bottles & Jars	5	1	0	1
PET Thermoform	5	2	0	0
PP Bottles	5	2	0	0
Other Tubs & Lids	4	2	0	1
PP Containers & Lids	4	2	0	0
Buckets	2	1	2	2
Bulky Plastic	2	0	2	2
Flower Pots	2	3	1	1
Other Containers & Packaging	2	2	0	1
Bags, Wraps Film (bag in bag)	1	0	4	2
EPS Foam Blocks & Shapes	1	4	1	0
Plastic Bags	1	1	4	1
Produce, Deli & Bakery Containers, Cups, Trays	1	4	1	0
Toys	1	4	2	0
EPS Foam Food Service & Other Containers	0	4	2	0

Number of Companies Identifying Accept
Seven
Six
Five
Four

Acceptable Glass Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Bottles and Jars	5	1	0	1
Drinking Glass	1	4	1	1
Mugs	1	4	2	0
Other	1	1	1	0
Window	0	3	3	0

Number of Companies Identifying Accept
Seven
Six
Five
Four

Prohibitive Paper Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Take-out Containers	1	1	3	2
Hot Cups	1	2	3	1
Cold Cups	1	3	2	1
Hard Cover Books	2	1	2	2
Ice Cream Container	1	3	2	1
Pizza Boxes	5	1	1	0
Tissue Paper	1	4	1	1
Cartons	4	2	0	1
Mail	7	0	0	0
Kraft Bags	7	0	0	0
Magazines	7	0	0	0
Newspaper	7	0	0	0
OCC	7	0	0	0
Office Paper	7	0	0	0
Paperback Books	6	1	0	0
Paperboard Boxes	7	0	0	0
Shredded Paper	6	0	0	0
Other	0	0	0	1

Number of Companies Identifying Not Accepted and Detrimental
Three or more
Two
One

Prohibitive Metals Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Aluminum				
Aerosol	4	0	3	0
Foil or Foil-like Container	2	4	1	0
Other Aluminum Containers	3	3	1	0
Other:	0	0	1	1
Can	7	0	0	0
Steel				
Aerosol	4	0	3	0
Scrap Metal	0	3	2	2
Spiral Wound Container	2	2	2	0
Pots and Pans	3	3	1	0
Other:	0	0	1	0
Can	6	1	0	0

Number of Companies Identifying Not Accepted and Detrimental
Three or more
Two
One

Prohibitive Plastic Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Plastic Bags	1	1	4	1
Bags, Wraps Film (bag in bag)	1	0	4	2
Buckets	2	1	2	2
Bulky Plastic	2	0	2	2
EPS Foam Food Service & Other Containers	0	4	2	0
Toys	1	4	2	0
EPS Foam Blocks & Shapes	1	4	1	0
Flower Pots	2	3	1	1
Non-bottle HDPE Containers & Lids	5	0	1	1
Produce, Deli & Bakery Containers, Cups, Trays	1	4	1	0
HDPE Bottles & Jars	6	0	0	1
Non-Bottle PET Containers & Lids	6	0	0	1
Other Containers & Packaging	2	2	0	1
Other Drink Bottles (e.g. juice in #7)	5	1	0	1
Other Food Bottles & Jars	5	1	0	1
Other Household Bottles & Jars	5	1	0	1
Other Tubs & Lids	4	2	0	1
PET Bottles & Jars	5	1	0	1
PET Thermoform	5	2	0	0
PP Bottles	5	2	0	0
PP Containers & Lids	4	2	0	0

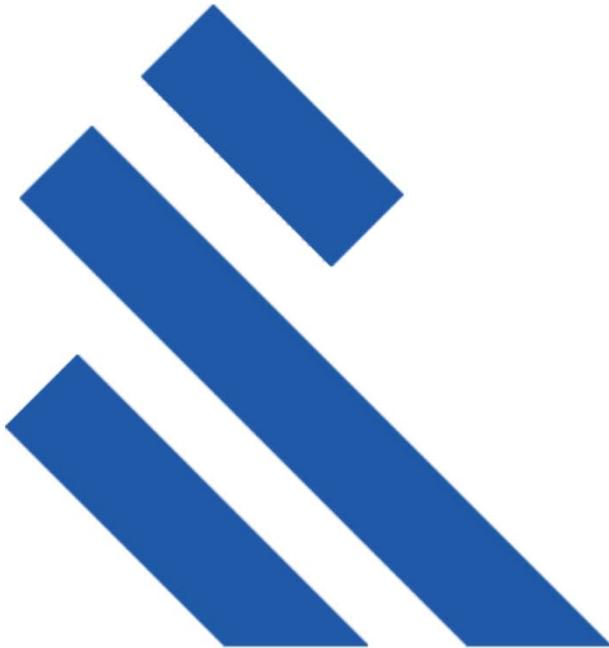
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Three or more
Two
One

Prohibitive Glass Material Categories

Material	Accept	Do Not Accept (Non-Detrimental)	Do Not Accept (Detrimental)	Do Not Want on List but Accept
Window	0	3	3	0
Mugs	1	4	2	0
Drinking Glass	1	4	1	1
Other	1	1	1	0
Bottles and Jars	5	1	0	1

Number of Companies Identifying Not Accepted and Detrimental
Three or more
Two
One

Acceptable and Prohibitive Materials Discussion



Acceptable and Prohibitive Materials Lists

- ▶ The following slides are meant to **guide discussion** to come to a consensus of
 - List of acceptable materials to focus on capturing in recycling
 - List of prohibitive materials to focus on properly disposing in refuse

Top Regionally Accepted Materials

Paper	Plastic	Metal	Glass
OCC	Plastic Bottles	Aluminum Cans	Bottles/Jars
Mail, Magazines, Newspaper	Plastic Jugs	Steel/Tin Cans	
Kraft bags			
Office Paper			
Shredded Paper			

*Note: based on materials ranked 6 or 7 in MRF Survey analysis – for discussion purposes only (i.e. this **does not** suggest all communities in the region change their outreach to match this list)*

Brainstorm Local Programs to Increase Capture Rate of Acceptable Materials

- ▶ Time permitting spend 5-15 minutes
- ▶ Request each attendee provide one, specific idea
- ▶ Ok to provide ideas on notecards

1:30pm today, Educational Campaign Pretesting Focus Group Workshop
Regional Forum Room, Centerpoint 2

Top Five Prohibitive Materials

- ▶ Respondents of the MRF Survey identified their **top five prohibitive items**
- ▶ The **responses** from the MRF Surveys show which materials are most detrimental
- ▶ The following slides show the top five prohibitive materials and explain **why they are problematic**

Prohibitive Sharps Materials Explained

Rank	Materials	Definition
5	Needles/Medical Equipment	Sharps and material that contains hazardous fluids



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Prohibitive Sharps Materials Explained

Rank	Materials	Definition
5	Needles/Medical Equipment	Sharps and material that contains hazardous fluids



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Explanation

Sharps present a sticking hazard for MRF employees that are picking material off the line. The safety of those working at the MRF is the highest priority of MRF operators.

Prohibitive Food Contaminated Materials Explained

Rank	Materials	Definition
4	Food/Yard Waste	Food contaminated material or other organic material



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Prohibitive Food Contaminated Materials Explained

Rank	Materials	Definition
4	Food/Yard Waste	Food contaminated material or other organic material



Explanation

Food contaminated material contributes heavily to the amount of residue material that is disposed in landfills and is often mixed with other small particle materials such as glass.

Prohibitive Explosive Materials Explained

Rank	Materials	Definition
3	Propane Tanks	A metal tank used to store propane for grilling



Prohibitive Explosive Materials Explained

Rank	Materials	Definition
3	Propane Tanks	A metal tank used to store propane for grilling

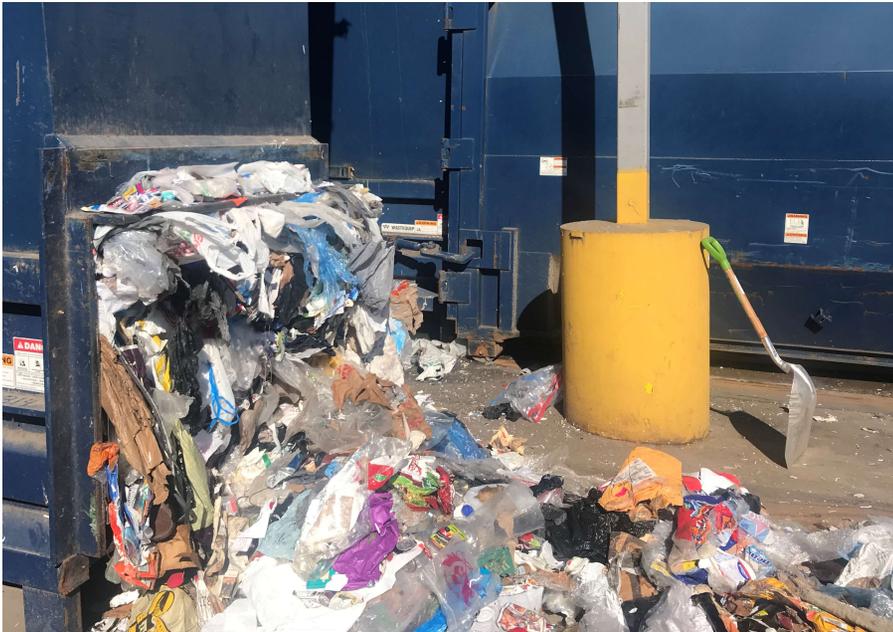


Explanation

Propane tanks that enter a processing system can act as other steel cans through the processing equipment. If they are not screened out, they become an *explosion hazard* if they are baled with other metal material.

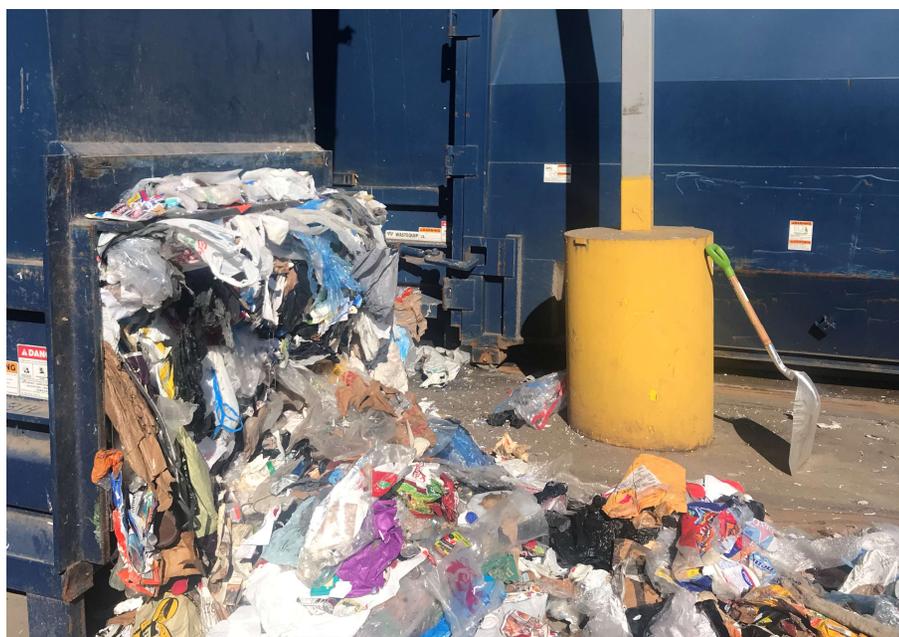
Prohibitive Film Plastic Materials Explained

Rank	Materials	Definition
2	Plastic Bags	A bag that is manufactured from plastic film material



Prohibitive Film Plastic Materials Explained

Rank	Materials	Definition
2	Plastic Bags	A bag that is manufactured from plastic film material



Explanation

Oftentimes acts as paper and contaminated clean recyclable bales. When China increased the standard of paper bales, the contamination caused by plastic bags became much more problematic than it had recently.

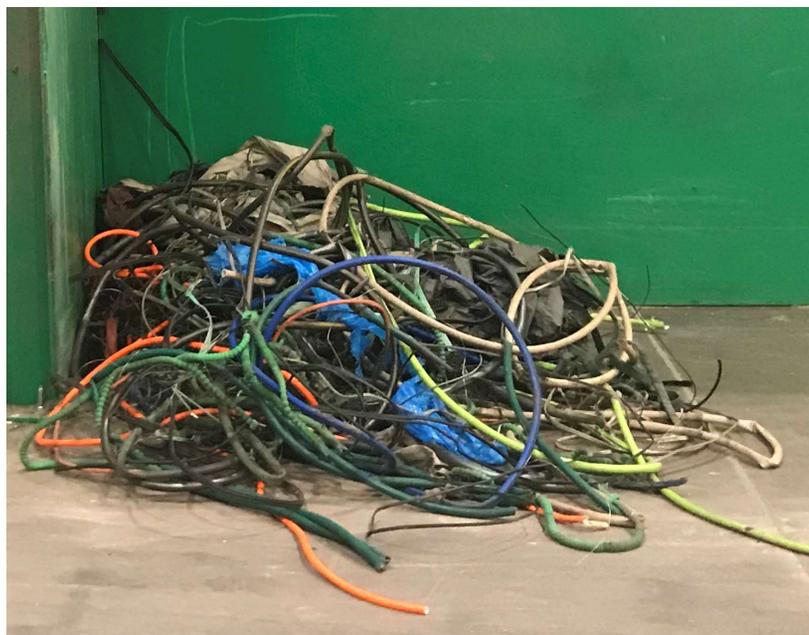
Prohibitive Wrap-able Materials Explained

Rank	Materials	Definition
1	Wire, Hose Cords Rope, Chains	Post consumer product that extends during use and coils for storage



Prohibitive Wrap-able Materials Explained

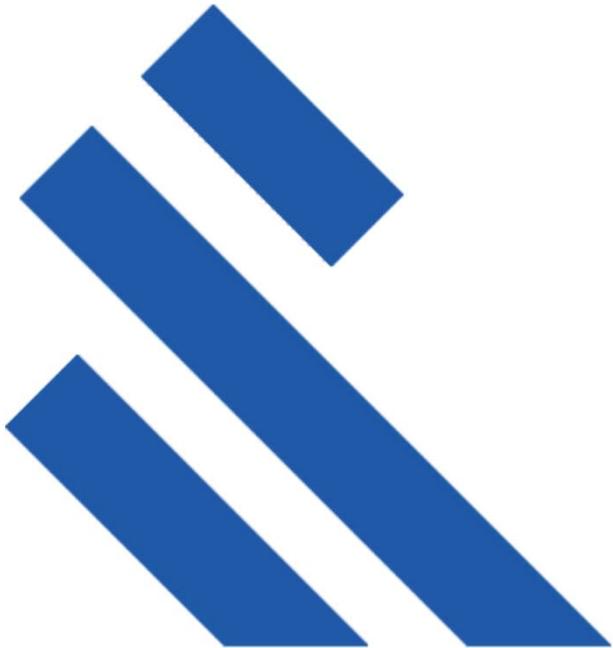
Rank	Materials	Definition
1	Wire, Hose Cords Rope, Chains	Post consumer product that extends during use and coils for storage



Explanation

This material wraps around MRF equipment, screens, and gears; causes unexpected breakdowns; equipment is stopped for operator to cut away material by hand

Conclusions and Next Steps



Conclusions

- ▶ Reducing contamination creates more capacity to process valuable materials
 - Less operational interruptions
 - Higher equipment efficiency
 - Less contamination in bales
 - Increased safety
- ▶ Target least captured, most valuable materials to realize \$122 million value of items currently disposed on secondary material market
- ▶ Effective education and outreach campaign would provide most value to regional system if over time:
 - Tonnage of prohibitive materials sent to MRFs decreases
 - Tonnage of plastic and metal bottles/cans increases

Update on Recycling Survey

- ▶ Compiling data from Re-TRAC surveys including
 - Regional waste flows
 - Regional recycling flows
 - Current education and outreach material
- ▶ Thank you to those who registered and completed the survey!
- ▶ Opportunity to renew subscription for Re-TRAC to become regional data tracking tool

Educational Campaign Pretesting Focus Group Workshop

- ▶ 1:30pm today, Regional Forum Room, Centerpoint 2
- ▶ Workshop highlights
 - Overview of previous campaigns conducted by The Recycling Partnership
 - Review of Communication Tools
 - Review Current Communities Outreach
 - Discuss Regionally-focused Communication Tools

Questions?

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