

AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 TRANSPORTATION INVESTMENT GENERATING ECONOMIC RECOVERY "TIGER"

DISCRETIONARY GRANT APPLICATION

Tower 55 At-Grade Improvement Project



Website: www.bnsf.com/communities/govtaffairs/tower55/intro.pdf







# 1: TOWER 55 (FORT WORTH) AT-GRADE IMPROVEMENT PROJECT ECONOMIC IMPACT RESULTS –AUGUST 28, 2009

# ECONOMIC IMPACTS DURING CONSTRUCTION OF THE FACILITY

Table 1 shows the estimated cost of the proposed facility (as of August 28, 2009) classified by broad type of costs. As Table 1 shows, the total costs including the costs of Engineering and Construction are estimated at \$93,682,596. Table 2 shows the quarterly distribution of project costs developed based on the anticipated construction schedule of the project, in percentage terms. As the table shows, the project is expected to be completed over a period of about 2.5 years but the preponderance of the work is completed over a period of 2.25 years.

BNSF Railway (BNSF) and Union Pacific Railroad (UPRR) intend to source materials domestically, based upon BNSF's and UP's belief of the capacity of domestic suppliers to meet the aggressive construction schedule desired for TIGER job-stimulus criteria, and to supply materials that create the lasting value and low life-cycle costs that are sought by the TIGER program. Therefore, the economic impact analysis assumes that all expenditures shown in Table 1 would be made domestically.

### **Impacts of Construction Activity**

### Overall Impact on Economic Activity in the United States

In order to estimate the impact of construction activity, the expenditures shown in Table 1 were simulated with the IMPLAN economic impact software using the 2007 data for the United States. The reported results represent thus estimates of impacts generated across all of the U.S.

Table 3 shows the classification of the project cost categories into industrial sectors. Comparing this table with Table 1, it can be seen that the majority of costs will fall into the construction industry. A relatively small fraction of the costs related to planning and engineering was classified into the architectural, engineering, and planning services industry.

Table 4 shows the quarterly employment impact of the project construction estimated by IMPLAN. As the table shows, the estimated employment impact, or the number of job-years created each quarter, ranges from a total of 44 job-years in Q1 of 2010 to 352 job-years during year 2011. The cumulative impact of the project (i.e., the sum across all quarters) amounts to 1,942 jobs-years of employment including 430 direct job-years, 211 indirect job-years, and 463 induced job-years. During the 2.25-year construction period, the project will thus support each year on average 863 jobs that would last the entire year.

Table 5 shows the employment impact estimated using the employment impact multiplier recommended by the Council of Economic Advisors (CEA), 1 job per \$92,000 of government expenditures, or 10.8 jobs per \$1 million of government expenditures. According to the CEA's recommendations, 64% of jobs created should be applied to Direct and Indirect jobs, while 36% should be applied to Induced jobs. As this table shows, according to these multipliers the

cumulative impact of the project amounts to 1,019 job-years, including 652 direct and indirect job-years, and 367 induced job-years. During the 2.25-year construction period, the project will thus support on average 453 jobs each year that would last the entire year.

Comparing the results reported in Table 4 and Table 5, it can be seen that the employment impacts estimated with IMPLAN are much higher than those based on the CEA-estimated multiplier. The difference may be due to certain methodological assumptions as well as the level of analysis. The CEA multipliers represents an industrial average, whereas the multipliers in IMPLAN are specific for the industries directly affected – construction and engineering and planning services – which tend to be relatively labor-intensive.

Table 6 shows the estimated effect on value added. As the table shows, the cumulative effect on GDP amounts to \$138.38 million, including \$24.15 million of direct GDP, \$22.39 million indirect GDP, and \$35.14 million of induced GDP. The quarterly impact over the period of analysis from Q1 2010 to Q4 2014 fluctuates in a pattern that corresponds to the patterns of employment impact. The average annual value added to the economy by the project during its 2.25-year construction amounts to \$61.50 million.

# Table 1: Project Costs, by Category

Cost Category	Amount
Planning	\$1,027,087
Engineering	\$3,293,995
Construction	\$87,700,000
Project Management	\$1,661,514
Engineering & Related Total	\$5,982,596
Total All Costs	\$93,682,596

## Table 2: Distribution of Project Costs, by Quarter, in Percent

	Q1 2010	Q2 2010	Q3 2010	Q4 2010	Q1 2011	Q2 2011	Q32011	Q4 2011	Q1 2012
Construction	1.9%	5.6%	5.6%	5.6%	19.1%	19.1%	19%	19%	5%
Engineering	8.1%	24.2%	24.2%	24.2%	4.2%	4.2%	4%	4%	3%

## Table 3: Classification of Project Cost Categories into IMPLAN Industrial Sectors

Cost Category	IMPLAN Industry Number	Industry Name
Planning, Engineering, and Project		Architectural, engineering, and related
Management	369	services
		Construction of other nonresidential
Construction	36	structures

Effect Type	Q1 2010	Q2 2010	Q3 2010	Q4 2010	Q1 2011	Q2 2011	Q32011	Q42011	Q12012	Total Job- Years	Average Number of Jobs per Year*
Direct	16	49	49	49	132	132	132	132	35	430	191
Indirect	9	28	28	28	79	79	79	79	21	251	112
Induced	18	54	54	54	141	141	141	141	38	463	206
Total	44	132	132	132	352	352	352	352	94	1.942	863

 Table 4: IMPLAN-Estimated Employment Impact of Project Expenditures: Number of Jobs-Years Created, by Quarter, Total, and Annual Average

NOTE: (\*) Number of jobs lasting the entire year during the 2-year construction period

Table 5: Employment Impact of Project Expenditures Based on CEA Employment N	Multiplier, Number of Jobs-Years Created,
by Quarter, Total, and Annual Average	

Effect Type	Q1 2010	Q2 2010	Q3 2010	Q4 2010	Q1 2011	Q2 2011	Q32011	Q42011	Q12012	Total Job- Years	Average Number of Jobs per Year*
Direct and Indirect	15	44	44	44	118	118	118	118	32	652	290
Induced	8	25	25	25	67	67	67	67	18	367	163
Total	23	69	69	69	185	185	185	185	50	1,018	453

NOTE: (\*) Number of jobs lasting the entire year during the 2-year construction period

<b>Table 6: IMPLAN-Estimated</b>	Value Added Im	pact of Project Ex	penditures Generated	bv (	Duarter.	and Total	, in Millions of \$
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Effect Type	Q1 2010	Q2 2010	Q3 2010	Q4 2010	Q1 2011	Q2 2011	Q32011	Q42011	Q12012	Total Value Added	Average Value Added per Year
Direct	\$0.97	\$2.91	\$2.91	\$2.91	\$7.23	\$7.23	\$7.23	\$7.23	\$1.95	\$40.57	\$18.03
Indirect	\$0.83	\$2.48	\$2.48	\$2.48	\$7.06	\$7.06	\$7.06	\$7.06	\$1.88	\$38.40	\$17.07
Induced	\$1.37	\$4.12	\$4.12	\$4.12	\$10.70	\$10.70	\$10.70	\$10.70	\$2.87	\$59.41	\$26.40
Total	\$3.17	\$9.51	\$9.51	\$9.51	\$24.99	\$24.99	\$24.99	\$24.99	\$6.71	\$138.38	\$61.50

### Comments on the Type/ Quality of Jobs Created

Table 7 shows the IMPLAN-estimated cumulative employment impacts by industry. As the table shows, the largest impact is in the construction industry and the architectural, engineering and related services.

Specifically, the project is estimated to create (or preserve) 682 job-years of employment in the construction industry. The populations most likely to benefit from these expanded employment opportunity are local populations around the project area.

In addition, the project will create or preserve nearly 120 job-years of employment in the architectural, engineering and related services industry (47.8 direct, 68.9 indirect, and 3.5 induced). The jobs in this category can be considered high-quality with relatively high remuneration and experience, and high learning opportunities.

The project will also promote the creation and preservation of jobs for lower-income and lowerskill level workers. For example, as the table shows, the project will create or preserve 83 jobyears in the food-services industry, and 23 jobs in the services to building industry. The project will also generate several jobs in various sectors of the retail industry, automotive repairs, truck transportation, and hotels.

The table also shows that the project will create or preserve several jobs in industries that provide support or inputs to the construction industry, for example, 5.2 jobs in ready-mix concrete manufacturing, 8.1 jobs in plate work and fabricated structural product manufacturing, 5.2 jobs in ornamental and architectural metal products manufacturing, and 3.6 jobs in wood-windows and doors and millwork manufacturing.

 Table 7: IMPLAN-Estimated Employment Impact of Project Expenditures, Number of Jobs, by Industry (for Selected Industries), Cumulative over Project Construction Cycle

IMPLAN Industry	Industry Description	Cumulative Employment Impact (Job-Years), by Type						
Number		Direct	Indirect	Induced	Total			
36	Construction of other new nonresidential structures	682.4	0	0	682.4			
369	Architectural, engineering, and related services	47.8	68.9	3.5	120.2			
413	Food services and drinking places	0	13.6	69.5	83.1			
319	Wholesale trade	0	21.3	28.3	49.6			
360	Real estate	0	13.6	35.9	49.3			
382	Employment services	0	24.3	19.1	43.5			
394	Offices of physicians, dentists, and other health practitioners	0	0	31.3	31.3			
329	Retail - General merchandise	0	3.4	21.2	24.5			
324	Retail - Food and beverage	0	3.3	20.8	24.2			
388	Services to buildings and dwellings	0	11.6	11.3	23			
335	Truck transportation	0	12.6	8.2	20.9			
414	Automotive repair and maintenance, except car washes	0	10.4	7.9	18.3			
367	Legal services	0	8.5	9.2	17.6			
354	Monetary authorities and depository credit intermediation	0	6.8	10.8	17.5			
320	Retail - Motor vehicle and parts	0	2.8	14.6	17.4			
356	Securities, commodity contracts, investments, and related activities	0	4.1	12.5	16.7			
331	Retail - Nonstore	0	2	13.1	15.1			
381	Management of companies and enterprises	0	7.6	7.5	15.1			
368	Accounting, tax preparation, bookkeeping, and payroll services	0	7.9	6.5	14.4			
357	Insurance carriers	0	2.4	10.8	13.2			
327	Retail - Clothing and clothing accessories	0	1.5	11.6	13.1			
330	Retail - Miscellaneous	0	1.8	10.3	12.1			
39	Maintenance and repair construction of nonresidential maintenance and repair	0	6	5.6	11.7			
323	Retail - Building material and garden supply	0	1.3	9.5	10.8			
411	Hotels and motels, including casino hotels	0	3.8	6.6	10.4			
374	Management, scientific, and technical consulting services	0	5.2	4.9	10			
358	Insurance agencies, brokerages, and related activities	0	1.8	7.9	9.7			
355	Nondepository credit intermediation and related activities	0	2.7	6.9	9.6			
325	Retail - Health and personal care	0	1.3	7.9	9.3			
351	Telecommunications	0	3.4	5.8	9.3			
19	Support activities for agriculture and forestry	0	3.4	5.8	9.2			

399	Child day care services	0	0	9.2	9.2
386	Business support services	0	4.9	4.2	9.1
417	Commercial and industrial machinery and equipment repair and maintenance	0	6.9	1.5	8.5
186	Plate work and fabricated structural product manufacturing	0	7.8	0.2	8.1
387	Investigation and security services	0	4.1	3.3	7.4
326	Retail - Gasoline stations	0	0.8	6.3	7.1
393	Other educational services	0	0.1	6.7	6.9
328	Retail - Sporting goods, hobby, book and music	0	1	5.5	6.5
372	Computer systems design services	0	3.3	2.4	5.7
321	Retail - Furniture and home furnishings	0	1.6	4	5.6
365	Commercial and industrial machinery and equipment rental and leasing	0	4.8	0.6	5.4
161	Ready-mix concrete manufacturing	0	5.1	0.1	5.2
187	Ornamental and architectural metal products manufacturing	0	4.8	0.3	5.2
340	Warehousing and storage	0	2.1	3.1	5.1
99	Wood windows and doors and millwork	0	3.3	0.3	3.6
163	Other concrete product manufacturing	0	2.8	0.1	2.9
Total		730.2	429.6	782.6	1,942.5