

# WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

WEDNESDAY, SEPTEMBER 4, 2019



# Agenda

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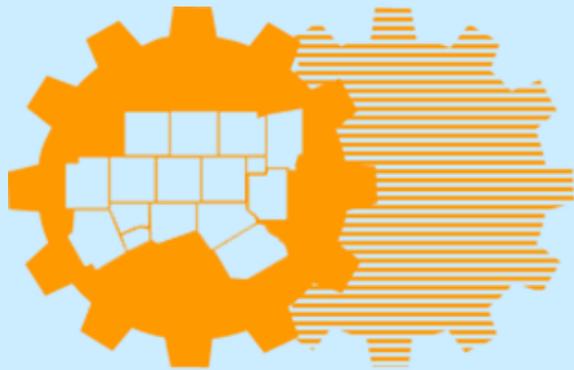
1. Welcome and Introductions
2. Meeting Summary
3. Regional Training Update
4. Promotional Activities Update
5. Holiday Grease Roundup
6. FY2020 Work Program Discussion
7. Member Highlight Presentation
8. General Updates
9. Roundtable
10. Next Meeting Date
11. Adjournment



**Wastewater  
And  
Treatment  
Education  
Roundtable**

# 1. Welcome and Introductions

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**North Central Texas  
Council of Governments**



## 2. Meeting Summary

# 3. Regional Training Update

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- **Industrial Inspections Training**
  - Instructor: David James, Wastewater Training and Consulting
  - November 2019, NCTCOG Offices
  - Topics to be covered:
    - Purpose and types of inspections
    - How to prepare for an inspection
    - How to conduct an inspection
    - Examples of potential problems observed during inspections and possible responses
    - How to evaluate slug discharge potential
    - Recommended inspection follow-up activities

# 3. Regional Training Update

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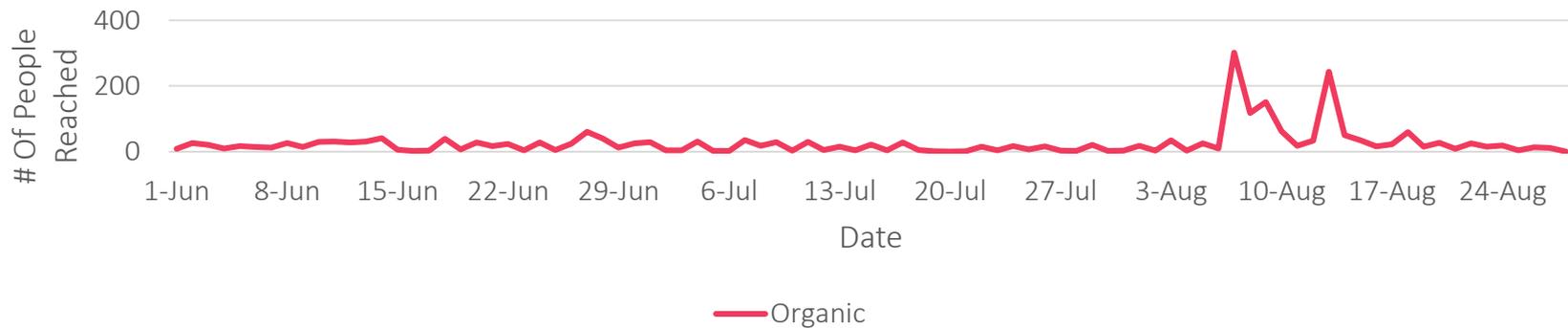
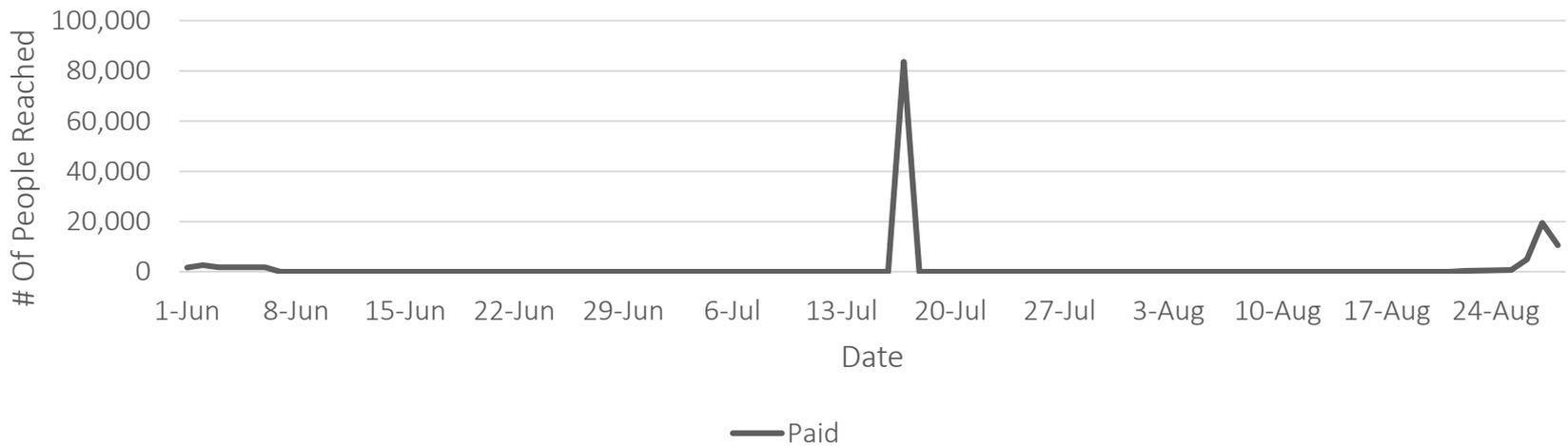
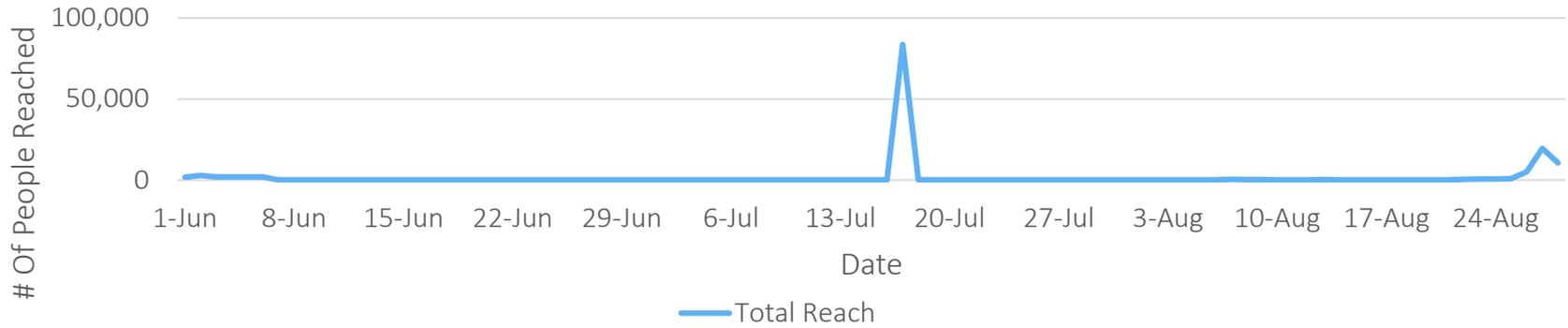
- **Industrial Inspections Training**
  - WATER cost sharing members: \$80 per person, Non-cost-sharing members: \$140 per person
  - Priority registration for WATER cost sharing members
  - Limited to 45 attendees
  - Breakfast and lunch provided
  - Workshop materials provided
  - Registration will open in mid-September

# 3. Regional Training Update

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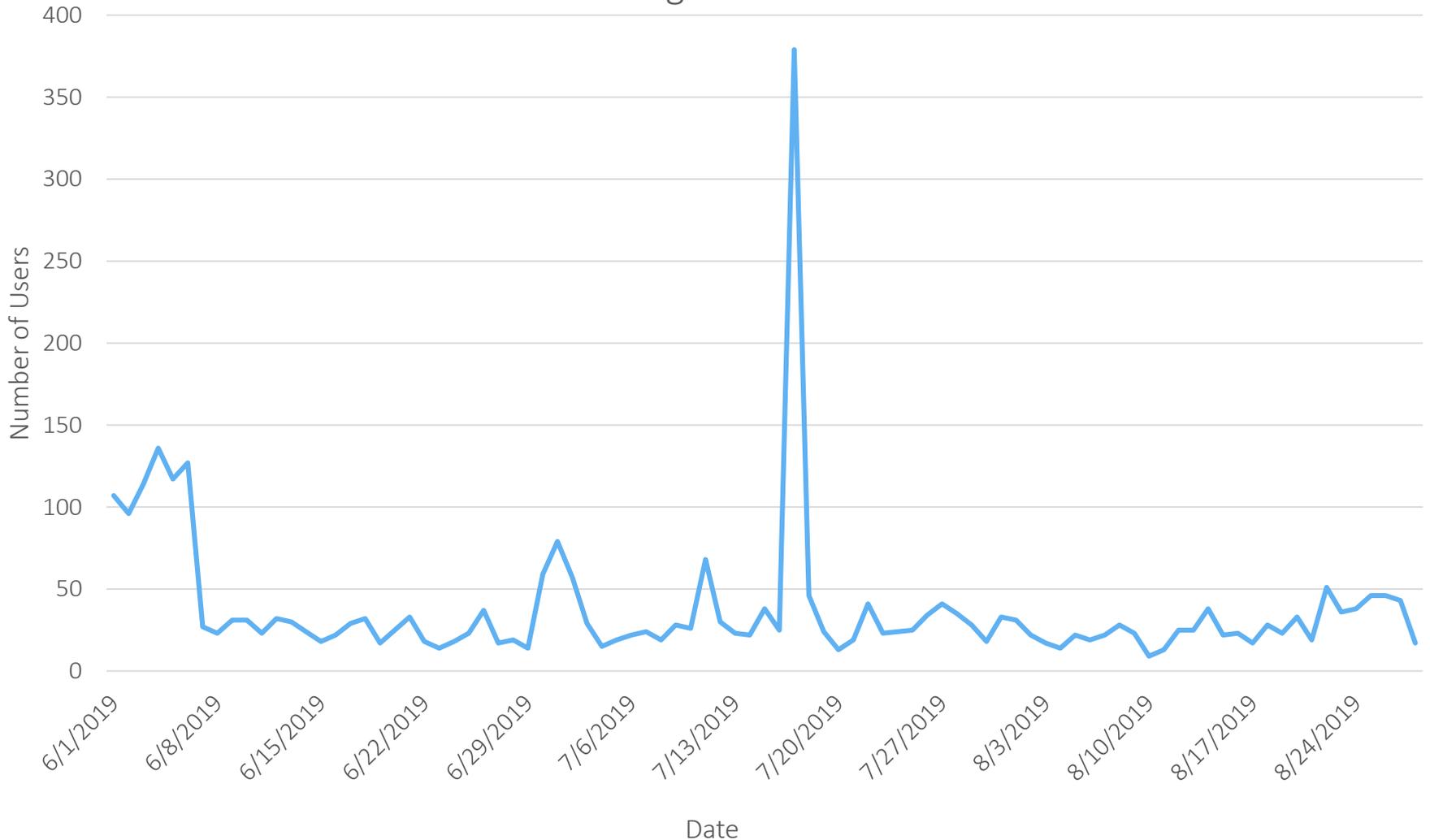
- **Grease Interceptor Whisperer Training – February 2020**
  - Ken Louck, Interceptor Whisperer Consulting Service, LLC
  - Endura Grease Traps originally offered to sponsor training at no cost to WATER/NCTCOG, but are no longer able to do so
  - Cost of training would be \$140-\$160 (excluding cost for lunch and WATER discount)
  - Potential to incorporate regional site visits to demonstrate grease trap inspections conducted by different entities

# 4. Promotional Activities Update



# 4. Promotional Activities Update

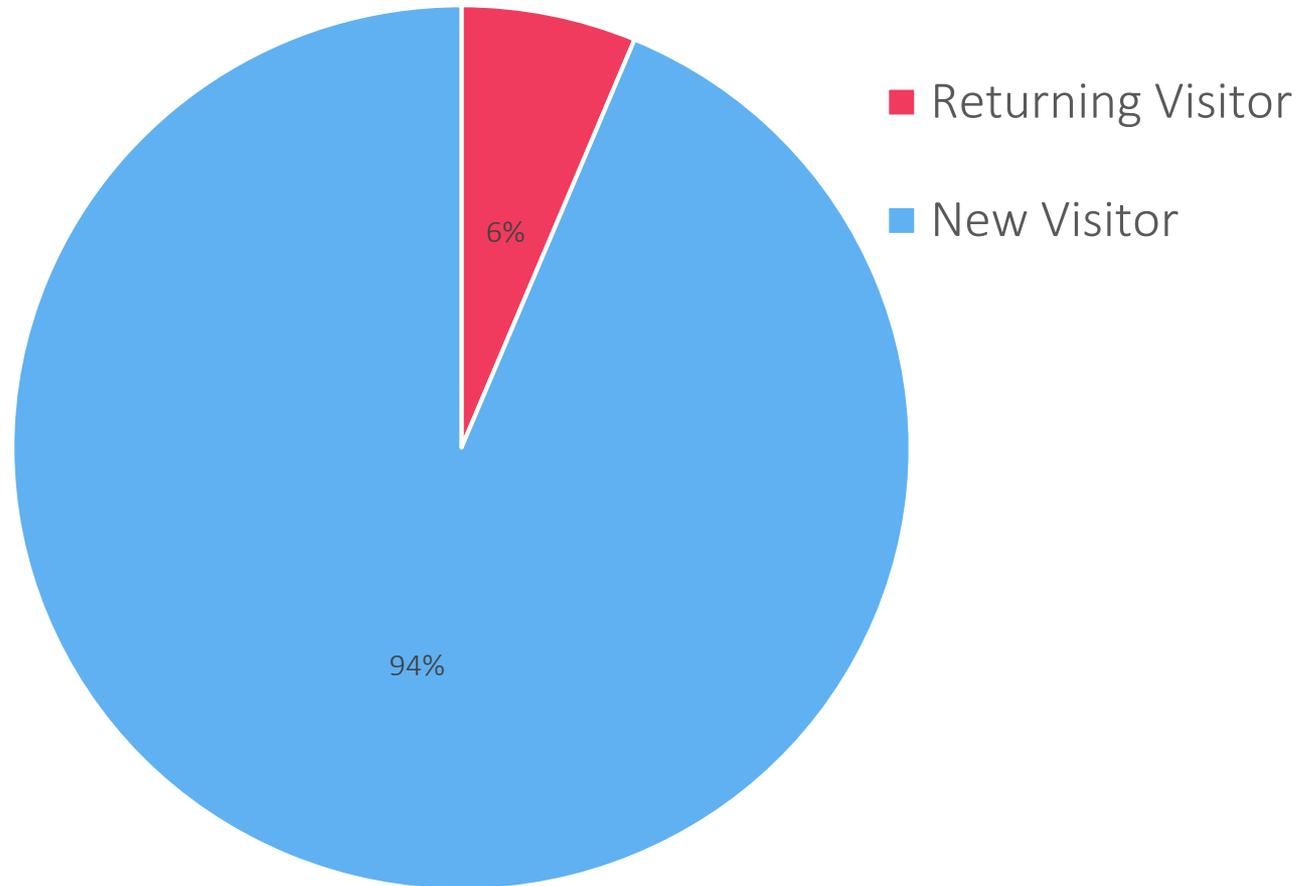
Defend Your Drains North Texas Website Users From June 2019 to August 2019



# 4. Promotional Activities Update

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Defend Your Drains North Texas Website Visitor Statistics from June 1, 2019 to August 28, 2019



# 4. Promotional Activities Update

Paid Facebook Posts		
Month	Amount	Total Reach
June	\$200	10,540
July	\$800	81,544
August	\$200	50,864
September	\$800	TBD
October	\$800	TBD
November	\$800	TBD



**Defend Your Drains North Texas**  
Published by Hootsuite [?] · August 5 at 5:45 PM · 🌐

Wet wipes should never go down the drain as they do not degrade like toilet paper. Wipes will clog your pipes and end up costing you money! Learn what you can do at [www.DefendYourDrainsNorthTexas.com](http://www.DefendYourDrainsNorthTexas.com)! #DefendYourDrains #WipesClogPipes

**DEFEND YOUR DRAINS**

What's up with the **WIPES?**

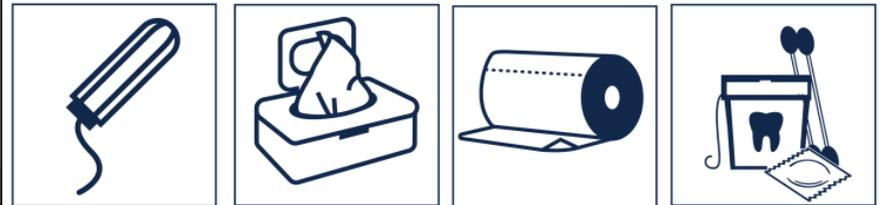
632 People Reached      34 Engagements      [Boost Post](#)

7 Shares

# 4. Promotional Activities Update

## Wipes Block Everything Campaign:

- Social Media Toolkit and School presentations and lesson plans will be shared with cost-sharing members



What Should You Always Throw Away?



### Defend Your Drains Presentation/Activity (Elementary School)

**Introduction:** Students will be learning about the importance of why certain item should not go down the drain. Student will be able to identify the 3 P's (Pee, Poo and Toilet Paper)

## 4. Promotional Activities Update

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- Wipes Block Everything Educational Explainer Video Draft:



- Next Defend Your Drains Educational Explainer Video topic?

**DEFEND**  
★ ★ ★ ★ ★  
**YOUR**  
**DRAINS**



## 4. Promotional Activities Update

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- Wipes Block Everything Educational Explainer Video Draft:

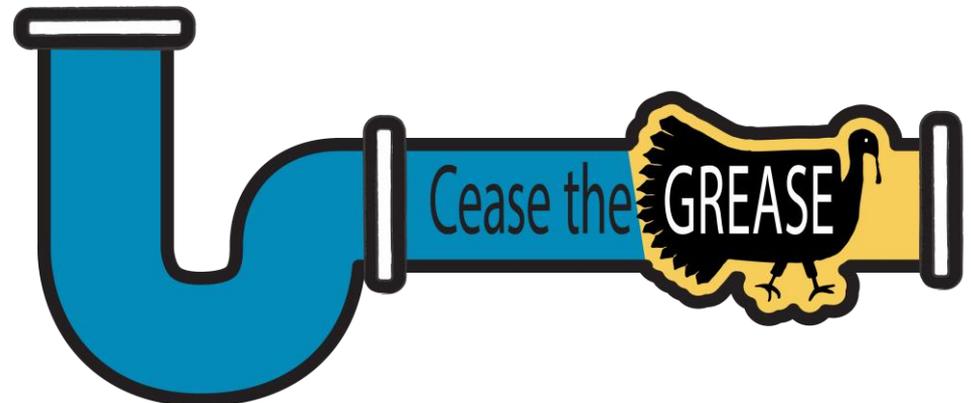


- Next Defend Your Drains Educational Explainer Video topic?

# 5. 2019 Holiday Grease Roundup

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- Dates: Monday, November 25, 2019 through Monday, January 6, 2020
- Flyer Templates and Promotional Materials will be sent in September
- American BioSource will be providing free containers and free collection of FOG again this year
  - Participants wishing to utilize American BioSource must contact Hannah Allen at [hallen@nctcog.org](mailto:hallen@nctcog.org) no later than Friday, November 8, 2019. Any requests received after November 8 might not receive containers until after Thanksgiving.
- Drop off sites (HGR only and year-round, including curb-side pick up) will be posted on [www.DefendYourDrainsNorthTexas.com](http://www.DefendYourDrainsNorthTexas.com)
- *2018 HGR reported collection amount: approx. 3,581 gallons*



# 6. FY2020 Work Program Discussion

- Now accepting FY2020 Commitments online at [www.nctcog.org/envir/public-works/water-cost-share](http://www.nctcog.org/envir/public-works/water-cost-share)
- *Invoice will be sent in October 2019*
- *If you require a physical commitment form, please contact Hannah Allen at [hallen@nctcog.org](mailto:hallen@nctcog.org)*

## WATER Cost Share

### Wastewater And Treatment Education Roundtable (WATER) Program Participation

#### FY2020 Cost Shares

We are now accepting Cost Share Commitment Response Forms electronically.

To access your cost share contract, please select your entity from the list below and click "Get.". You will be automatically directed to the appropriate contract for your entity. Please complete and submit your Commitment Response Form (CRF) using the online form.

You will not be asked remit payment at this time. An invoice will be mailed upon receipt of your CRF. If you do not intend to participate this year, please still submit the form indicating so.

Select your entity...

*\*Entities that have already responded will not appear in the drop-down list to prevent duplicate entries.*



Support documentation can be found at the following links:

- [FY2020 WATER Work Program](#)

NCTCOG Contacts:

Hannah Allen

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Cassidy Campbell

817-608-2368

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## 6. FY2020 Work Program Discussion

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- FY2020 Work Program Overview
  - Includes funding for:
    - Public Service Announcements
    - Sponsored social media posts
    - Coordination of regional trainings
    - Development of education and outreach materials
- *Are there any areas that NCTCOG should focus on during FY2020?*
- *FY2019 Cost-Sharing Members will be receiving an end-of-year survey*

# 7. Highlight Presentation

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Rebecca Sales  
City of Mansfield

# 8. General Updates

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- Water for North Texas Resource Library Advisory Group Meeting – October 23, 2019 at 10:00 AM in the Metroplex Conference Room
- Total Maximum Daily Load Wastewater Technical Subcommittee Meeting – tentatively scheduled for November 29, 2019 at 9:30 AM in the Tejas Conference Room
- Solid Waste Grant Call for Projects – will open on October 14, 2019

# Roundtable & Next Meeting Date

9. Roundtable: What's happening in your community?

10. Next meeting date: Wednesday, December 4, 2019 at 10 a.m.

Metroplex Conference Room  
CenterPoint II, First Floor  
616 Six Flags Drive, Arlington

11. Adjournment

## Contact

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