



Stormwater Public Education Task Force

October 26, 2016

Agenda

- ✔ Welcome and Introductions
 - ✔ Texas SmartScape
 - ✔ FY16 Project Update
 - ✔ FY17 Project Discussion
 - ✔ FY18 Project Brainstorm
 - ✔ Other Business/Reminders
 - ✔ Roundtable
 - ✔ Next Meeting Date
 - ✔ Adjournment
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Texas SmartScape

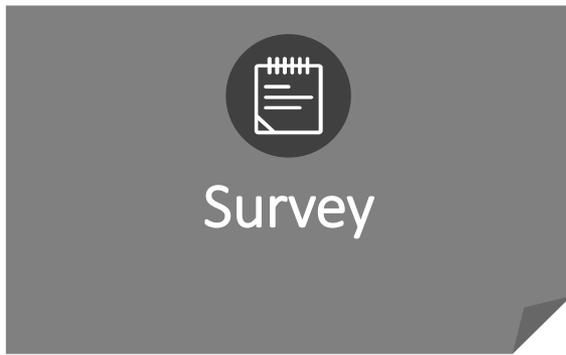


- 2017 Plant Sales
- Next Spring

FY16 Project Update

Description: This project would focus on extending support for the Texas SmartScape program. This could help support “March Is Texas SmartScape Month,” the Texas SmartScape plant sales, and/or the Texas SmartScape plant list update. New content could be developed for the txsmartscape.com website (possibly including a couple of short videos for irrigation quick fixes, plant selection, etc.), and already developed content from other resources could be added to the site (for example, the diagrams AgriLife is developing, other videos, etc.). There could be increased outreach to nurseries and landscape companies related to becoming a SmartScape-Friendly Company.

Smartscape Website Updates



<http://www.txsmartscape.com/>

SmartScape User Survey

A graphic showing the word "FEEDBACK" spelled out with blue puzzle pieces on a wooden surface with white and purple flowers.

Let us know what you think!

We are updating TxSmartScape.com and would like your feedback about features you would like to see.

1. What is your level of interest in the following topics?

	Not Interested			Very Interested	
Texas Native Plant List/Plant Details	<input type="radio"/>				
Native Texas plant photos	<input type="radio"/>				

FY 17 Project Discussion

Description

An Extension of the Educator's Toolbox: The intent would be to help educators engage and teach school kids when visiting a school for the day.

It may be beneficial to create
1) video demonstrations
and/or 2) a matrix that lists
a.) topics and audience grade
level, b.) resources, and c.)
city contacts able to provide
additional tips.

For a previous project, the
PETF created a Jeopardy-
like game, and NCTCOG
staff compiled a list of links
to helpful resources.

Educator's Toolbox



Compilation of games, books, activities, and videos that environmental educators can easily access.

Activities:

Enviroscape

Freddy the Fish

Games:

Stormwater Jeopardy

FY18 Project Brainstorm



Compilation of general social media posts with a suggested calendar.



Texas SmartScape and K-12 Educational Enrichment



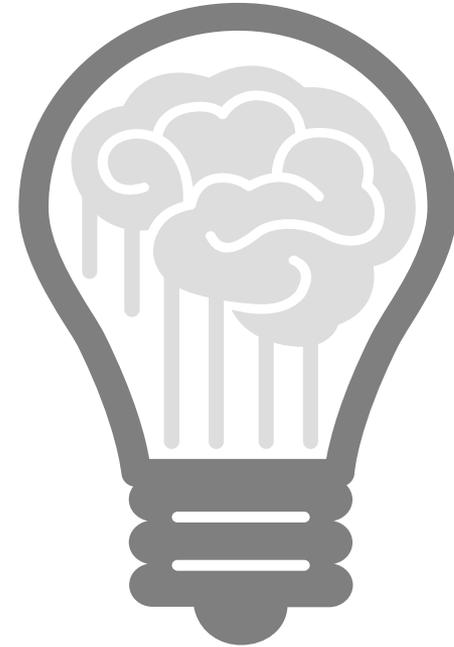
Update landscape brochures



Educational Pop-Up Displays



Other thoughts?





Other Business/Reminders



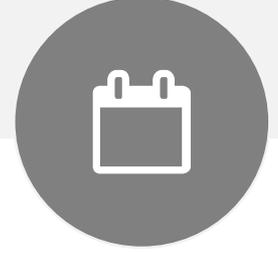
Cooperative
Purchase
Deadline:
November 04



TX SmartScape
Add your events to the
webpage by emailing
info@txsmartscape.com



Public Education
Activity Reports
Will continue to
send out reports



Doo the Right
Thing
Calendar
-Files are available
-Ideas for next years
voting?

Doo the Right Thing Calendar



Doo The Right Thing!

www.dfwstormwater.com/petwaste

2017 CALENDAR

Roundtable Discussion

NOW, IT'S YOUR TURN...

Important Date To Remember

Next Meeting:

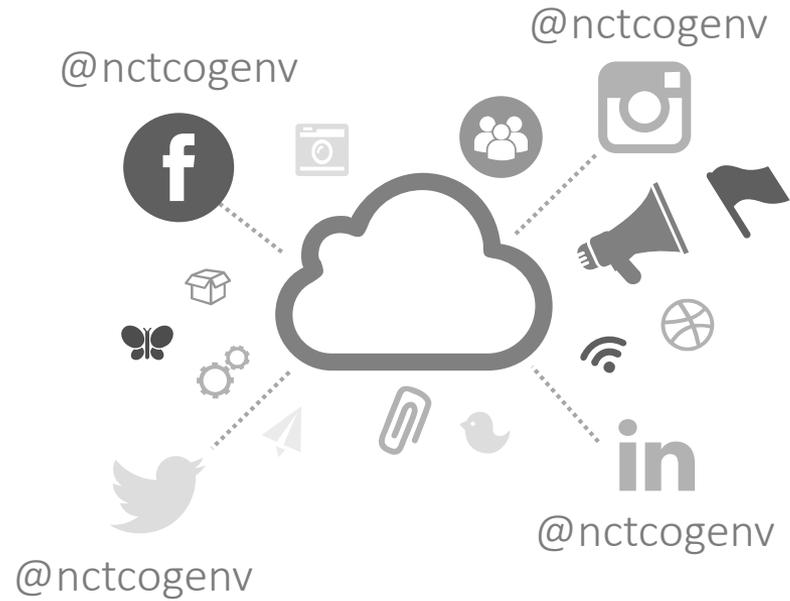


Time: 9:30am

Location: Tejas Conference Room

Centerpoint III

Social Media



Meet Our Brilliant Team

Stormwater Staff



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Public Works Council