WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

THURSDAY, OCTOBER 7, 2021

Wastewater And Treatment Education Roundtable

A program of the North Central Texas Council of Governments

Agenda

- 1. Welcome and Introductions
- 2. Meeting Summary
- 3. Regional Training Discussion
- 4. Holiday Grease Roundup Discussion
- 5. Promotional Activities Update
- 6. FY2022 Work Program Priority Task Discussion
- 7. General Updates
- 8. Roundtable
- 9. Schedule for Next Meeting
- 10. Adjournment

Wastewater And Treatment Education Roundtable

1. Welcome and Introductions



Wastewater And Treatment Education Roundtable

North Central Texas Council of Governments

2. Meeting Summary

3. FY2021 Training Recap

- Grease Interceptor Training and Roundtable
 - Held virtually on August 5, 2021
 - 83 participants
 - A big thank you to Elijah Dorminy and Ignacio Beltran, City of Irving and Madisson Dunn, City of Southlake for presenting!
 - Training slides and recording available online:
 - <u>NCTCOG Presentation</u>
 - Elijah Dorminy Presentation
 - Madisson Dunn Presentation
 - Ignacio Beltran Presentation
 - Training Recording

3. FY2022 Training Discussion

- Potential Future Training Topics:
 - Grease Interceptor
 - Industrial Inspections
 - Sampling/Monitoring
- Platforms/cost for future trainings:
 - Virtual trainings
 - In person trainings (will evaluate ability to host in person trainings in January 2022)
 - Volunteer presenters v. experts?

4. Holiday Grease Roundup Discussion

- Dates: November 22, 2021 through January 10, 2022
- NCTCOG will create flyers for participants and additional promotional materials will be posted online to download and use
- American BioSource will be providing free containers and free collection of FOG again this year
 - Participants wishing to utilize American BioSource should contact Tanya Van Zandt at <u>tanya@americanbiosource.com</u> or Amy Van Zandt at <u>amy@americanbiosource.com</u> no later than November 1, 2021 to ensure the container delivery will occur prior to the start of the Holiday Grease Roundup.
- Drop off sites (both HGR only and year-round, including curb-side pick up) will be posted on <u>www.DefendYourDrainsNorthTexas.com</u>
- 2020 HGR reported collection amount: approx. 6,700 gallons

4. Holiday Grease Roundup Discussion

• New Marketing Material:



Join us for the

2021 Holiday Grease Roundup

Recolección de Grasa de Festividades 2021

Don't pour your leftover cooking grease down the drain! Recycle it for free instead. Find your closest drop-off location at **www.DefendYourDrainsNorthTexas.com.** No tire los restos de grasa de la cocina por el desagüe! Recíclela gratis. Encuentre el punto de entrega más cercano

en www.DefendYourDrainsNorthTexas.com.

Nov. 22-Jan. 10 / nov. 22-ene. 10



4. Holiday Grease Roundup Discussion

• New Marketing Material:

THE AMERICAN DREAM CIT

5 AM to 11:59 PM



Go to www.DefendYourDrainsNorthTexas.com to learn more!

5. Promotional Activities Update





Organic Posts

5. Promotional Activities Update

Defend Your Drains North Texas August 4 - 3

#DYK that August is Water Quality month? How do you help protect your local watersheds?

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One easy way help keep your local waters clean is to properly dispose of household hazardous waste (HHW). This means taking leftover paint, fertilizer and herbicides to a HHW Collection Center! To learn where these centers are, go to www.DefendYourDrainsNorthTexas.com! #DefendYourDrains #WaterQualityMonth



Defend Your Drains North Texas

We get it, you want to keep the house as clean as a whistle. That's fine! But getting rid of your old bleach by pouring it down the drain is harmful! You can drop off extra bleach you don't want at a household hazardous waste collection center or throw it away in the trash (follow the instructions on the bottle for proper disposal methods). You can find out where the nearest HHW collection center is at DefendYourDrainsNorthTexas.com! #DefendYourDrains

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Facebook	Impressions	Engagements
	55	3
Twitter	Impressions	Engagements
	N/A	N/A
Instagram	Impressions	Engagements
	23	5

Facebook	Impressions	Engagements
	35	5
Twitter	Impressions	Engagements
	197	1
Instagram	Impressions	Engagements
	58	10

Defend Your Drains North Texas

Taking on some DIY projects around the house? Remember that you should NEVER pour extra paint down the drain. Store extra paint for touch ups on scuffs later, donate it to Habitat for Humanity or PaintCare, or take it to a household hazardous waste to a collection center. Learn more at DefendYourDrainsNorthTexas.com!

#DefendYourDrains #DIYProjects



Facebook	Impressions	Engagements
	18	1
Twitter	Impressions	Engagements
	1,012	14
Instagram	Impressions	Engagements
	25	4

5. Promotional Activities Update



5. Promotional Activities Update

Educational Explainer Video

- Proper Usage of Home Cleaning Products educational explainer video available online: <u>https://www.youtube.com/watch?v=8cCq4BEa3bE</u>
- Next video topic:
 - Holiday Grease Roundup
 - Paper towels/tissues
 - Fatbergs
 - Feminine hygiene products





6. FY2022 Work Program Priority Task Discussion

- FY2021 WATER Work
 Program Summary <u>now</u>
 <u>available online for review</u>
- Highlights from FY2021:
 - Facebook and Twitter accounts had 20% increase in followers
 - Almost 14,000 total web sessions and over 12,300 website visitors
 - Educational videos have almost 8,000 views
 - Cumulative Holiday Grease Roundup collection: 26,500 gallons of grease



6. FY2022 Work Program Priority Task Discussion

- NCTCOG began accepting FY2022 Work Program Commitments on August 18, 2021, and invoices will be sent in October 2021
- Commitment forms are available online at <u>www.nctcog.org/envir/public-</u> <u>works/water-cost-share</u>. If you require a physical commitment form, please contact Hannah Allen at <u>hallen@nctcog.org</u>.
- Some member benefits include:
 - Priority and discounted registration on trainings
 - Access to deliverables created for members (flyers, door hangers, brochures, etc.)
 - Access to .mp4 files of PSAs/educational videos created
 - Logo on the Defend Your Drains North Texas website
- Total Estimated Work Program Budget: approximately \$57,200
- Total Commitments Received as of 10/6/21: \$48,200 (84% of budget)
 - Thank you to Arlington, Cedar Hill, Grand Prairie, Haltom City, Irving, Lewisville, Mansfield, North Richland Hills, Plano, Richardson, Wylie, NTMWD, and TRA for your commitments!

7. General Updates

- New educational video: <u>Importance of Properly Maintained</u> <u>Water and Wastewater Infrastructure</u>
- Requesting feedback on TMDL Wastewater Technical Subcommittee project: <u>door hanger for use at apartment</u> <u>complexes</u> following an SSO or other blockage/issue
- <u>North Texas Community Cleanup Challenge</u> ends on October 31st! Reports must be submitted by November 30th
- Water Environment Association of Texas Upcoming Membership Webinar: <u>Stop the Block: Texas FOG and Wipes</u> <u>Campaigns</u> – October 28, 2021 at 9:00 AM
- Upcoming Meetings:
 - Water Resources Council: October 13, 2021 at 10:30 AM via Microsoft Teams

Roundtable & Next Meeting Date

8. Roundtable: What's happening in your community?

9. Next meeting date:

Thursday, January 13, 2022 at 10:00 AM Location TBD

10. Adjournment

<u>Contact</u>

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