



North Central Texas Council of Governments

AGENDA

Public Education Task Force

Subcommittee of the Regional Stormwater Management Coordinating Committee

Wednesday, April 9, 2025

Microsoft Teams

1. Welcome and Introductions.

UPDATE ITEMS

2. **2025 Doo the Right Thing Contest.** Dates and information for the 2025 Doo the Right Thing campaign will be announced.
3. **2025 North Texas Community Cleanup Challenge.** NCTCOG staff will provide an update on the 2025 North Texas Community Cleanup Challenge and Mayor's Challenge.
4. **PETF FY25 Work Program Update.** NCTCOG will provide an update on the FY25 Work Program and Special Projects.

DISCUSSION

5. **FY26 Work Program Discussion.** NCTCOG will initiate a discussion on the Fiscal Year 2026 Work Program.
6. **2026 March is Texas SmartScape Month.** NCTCOG will lead a discussion on campaign slogan ideas for the 2026 March is Texas SmartScape Month campaign.

OTHER BUSINESS AND ROUNDTABLE DISCUSSION

7. **Other Stormwater and NCTCOG Program Updates.** NCTCOG will share recent and upcoming activities of the Illicit Discharge Detection and Elimination, Stormwater Monitoring, Total Maximum Daily Load, Wastewater and Treatment Education Roundtable, Water Quality Management Program, and Transportation and Stormwater Infrastructure programs. NCTCOG will also provide an overview of upcoming conferences, events, news, and resources of relevance to the group.
8. **Roundtable.** Members will share what is happening in their communities.
9. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, July 23, 2025, at 9:30 a.m. at NCTCOG offices.
10. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or cguzman@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please call (817) 608-2363 or email Ashley Barnett, abarnett@nctcog.org, at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

616 Six Flags Drive, Centerpoint Two
P.O. Box 5888, Arlington, Texas 76005-5888
(817) 640-3300 FAX: 817-608-2372
www.nctcog.org