



North Central Texas Council of Governments

AGENDA

Wastewater and Treatment Education Roundtable

Thursday, April 17, 2025

10:00 AM – 12:00 PM

City of Cedar Hill – Traphene Hickman Library

450 Pioneer Trail, Cedar Hill, TX 75104

Chair: Andrea Chick, City of Plano

Vice Chair: Kimberly Morris, City of Lewisville

1. **Welcome and Introductions.**
2. **Meeting Summary.** The [January 23, 2025 meeting summary](#) is available online for your review.

The January 23, 2025 meeting summary was approved.

3. **2024 Holiday Grease Roundup Results and Next Steps.** NCTCOG will present the final results of the 2024 Holiday Grease Roundup and share information on preparations, next steps, and other details for the 2025 Event.

NCTCOG shared the results of the 2024 Holiday Grease Roundup, which are now posted on the [Defend Your Drains North Texas](#) website. Over 9,000 gallons of grease were collected from 52 participants and 61 drop off locations! Attendees recognized the need to extend the Holiday Grease Roundup timeframe and unanimously agreed to adjust the 2025 timeline from November 1, 2025 to January 31, 2026.

The group expressed a desire for a logo with brighter colors and a clearer font. They also highlighted interest in incorporating more gameday, football, and pop culture references in social media posts. Additionally, there was enthusiasm for exploring unconventional paid advertising opportunities and branded merchandise.

Attendees emphasized the need for improved communication from the grease collector vendor, earlier access to marketing materials, and expanded locations to better serve underserved areas.

4. **Defend Your Drains North Texas Promotional Activities Discussion.** NCTCOG will provide an update on promotional activities and provide analytics from the Defend Your Drains website and social media activities

NCTCOG shared an update on website traffic and social media engagement, including an update on restarting Google Advertising in April 2025. NCTCOG also shared plans to update the Defend Your Drains North Texas website to help increase average engagement time.

Attendees shared there was need for educational materials on vapes, liquid medications, and medication take-backs. NCTCOG will provide more content around vapes, including sticker templates and flyers, and will plan more educational content around liquid medications.

5. **FY2025 Work Program Update and FY2026 Work Program Discussion.** NCTCOG will present a brief update on the FY2025 Work Program. NCTCOG will request feedback from attendees and members on tasks and priorities for the FY2026 Work Program.

NCTCOG is still accepting commitments for the [FY2025 Work Program](#), currently there are 35 total participants. NCTCOG requested feedback on any changes to the upcoming FY2026 Work Program, including offering lunch during off-site meetings, revisions to the membership directory and mentorship program, and more. NCTCOG also shared information about invoice distribution for FY2026. For additional information or feedback on the Work Program, please contact Hannah Ordonez at hordonez@nctcog.org.

6. **Membership Directory and Mentorship Program Update.** NCTCOG will provide a brief update on the directory and mentorship program.

NCTCOG requested responses for the [survey on membership directory and mentorship program](#).

7. **General Updates.** NCTCOG will provide general updates on relevant programs and events.

NCTCOG gave an update on relevant programs and events, which included a [Bryan Adams concert](#) being cancelled in Perth, Australia due to a Fatberg in February and the Wastewater Infrastructure Pollution Prevention and Environmental Safety ([WIPPES](#)) Act being reintroduced into U.S. House of Representatives for consideration (H.R. 2269, in House Energy & Commerce Committee).

NCTCOG and attendees recapped on the February 2025 US FOG Alliance Conference in Dallas and NCTCOG shared a free FOG Abatement Technical One-Day training taking place June 10, 2025 in Texarkana.

8. **Roundtable.** The group will share what is happening in their communities.

The City of Plano shared that the “turkey talk” and demonstration with the fire department was successful and discussed their plans to expand it further in the future. They are also offering tours at North Texas Municipal Water Districts (NTMWD) water treatment plant tours and pump station tours.

The City of Prosper shared they are now a United States Fats Oils & Grease Alliance member.

The City of Denton is testing risk assessments and beginning to permit and register interceptors.

The City of Mansfield also shared they hosted a turkey talk.

The City of Keller created an environmental education guide and zero waste stickers.

The City of Cedar Hill recently hosted an Earth Day event.

The City of Arlington hosted a very successful career day.

The City of Irving is permitting oil separators and going through a back log of non-compliant facilities.

The City of Lewisville is doing more education and outreach through career days and offering tours to high schoolers. They are also to begin a FOG program in the near future.



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The City of North Richland Hills hosted a Household Hazardous Waste (HHW) event.

The City of Grand Prairie hosted an earth day featuring a HHW trailer and they are hiring a pretreatment specialist and technician.

9. **Schedule for the Next WATER Meeting.** The next WATER meeting is tentatively scheduled for July 24, 2025, location to be determined.

This meeting will be held July 24th, 2025, at 10:00 a.m. at NCTCOG offices.

10. **Adjournment.**

Following the meeting, members are encouraged to stay for a networking boxed lunch. RSVPs and any dietary restrictions will be accepted [here](#) through Monday, April 14, 2025.

If you have any questions regarding the meeting or agenda items, please contact Hannah Ordonez at (817) 695-9215 or hordonez@nctcog.org.

If you plan to attend this public meeting and you have a disability or language need that requires special arrangements, please contact Ashley Barnett at (817) 608-2363 or ABarnett@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

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