

Mission Statement and Principles of Development Excellence

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The Mission of the Center of Development Excellence is to promote quality growth in North Central Texas that

- ❖ Enhances the built environment,
- ❖ Reduces vehicle miles of travel,
- ❖ Uses water & energy resources effectively and efficiently, and
- ❖ Helps advance environmental stewardship

in order to ensure continued economic vitality and provide the highest attainable quality of life for all residents. NCTCOG adopted this mission statement and an accompanying set of Principles of Development Excellence as a guide to cities, counties, school districts, other public agencies, and the private sector as they plan and create future development and redevelopment in the region.

1. Development Diversity – Meet the needs of changing markets by providing a mix of development options and land use types in communities throughout the region.

2. Efficient Growth – Promote reinvestment and redevelopment in areas with existing infrastructure, ensure that new infrastructure supports orderly and sustainable growth, and provide coordinated regional systems of natural and built infrastructure.

3. Pedestrian Design – Create and connect pedestrian-(and bicyclist) oriented neighborhoods, centers and places throughout the region.

4. Housing Choice – Sustain and facilitate a range of housing opportunities and choices that meets the needs of residents of all economic levels and at all stages of life.

5. Activity Centers – Create mixed use developments that are centers of neighborhoods and community activities and serve as hubs of non-automobile transportation systems.

6. Environmental Stewardship – Protect, retain or enhance the region's important natural assets (including its air, water, land and forests) and integrate these natural features and systems into the character of the region's communities and the experiences of its residents.



texastrees.org/projects/cool-schools/



villageofrowlett.com/

7. Quality Places – Strengthen the identities of the region's diverse communities through preservation of significant historic structures and natural assets, creation of new landmarks and gathering spaces, use of compatible architectural and landscape design, and support for the activities and institutions that make each community unique.

8. Efficient Mobility Options – Invest in transportation systems, facilities and operations that provide multi-modal choices for the efficient and sustainable movement of people, goods, and services.

9. Resource Efficiency – Design buildings, sites, communities and regional systems to use water, energy, and renewable resources responsibly, effectively and efficiently, and to retain non-renewable resources for the use of future generations.

10. Educational Opportunity – Provide opportunities for all North Texans to have access to the schools, people and technology they need for success in learning throughout their lives.

11. Healthy Communities – Identify and support functional, sustainable infrastructure and institutions that offer North Texas access to affordable, nutritious foods, opportunities for physical activity, and access to wellness and primary care services.

12. Implementation – Achieve the region's vision by adoption of compatible comprehensive plans and ordinances for cities and consistent investment plans for regional systems; involve citizens and stakeholders in all aspects of these planning processes.

Vision North Texas Case Studies: www.visionnorthtexas.org/NTAF/casestudies/