Stormwater Public Education Task Force

January 25, 2017
Agenda

- Welcome and Introductions
- 2018 Doo The Right Thing
- Texas SmartScape
- FY16 Project Update
- FY17 Project Discussion
- FY18 Project Approval
- Other Business/Reminders
- Roundtable
- Next Meeting Date
- Adjournment
2018 Doo the Right Thing Pledge

• “Pledge Now” Open on website (dfwstormwater.com/petwaste)
• PETF’s calendar contest promotion: Start around April
• Contest closes at the end of June
• Submissions posted by end of July
• Public Voting in August
Texas SmartScape 2017
Plant Sales

• Have photos from last year’s sales? Send them to bgeck@nctcog.org
• Deliverables to come
• Regional Meeting:
  February 23
  9:30am – 11:30am
  Six Flags Conference Room
  Centerpoint II
March is Texas SmartScape Month

• Slogan
  Last Year: Beautiful. Maintainable. Sustainable.

• Previous ideas:
  Plants that thrive --- come rain or shine
  Plant where you are. Plant native.

• Marketing materials???
Smartscape Website Updates

http://www.txsmartscape.com/

Survey
Smartscape Final Project

Website

http://gosolarnorthtexas.org/txss/index.php
Educator’s Toolbox

Compilation of games, books, activities, and videos that environmental educators can easily access.

Center of Development Excellence Technical Tool Library

FY18 Project Brainstorm

Compilation of general social medial posts with a suggested calendar.

Educational Pop-Up Displays

15 second short videos
Other Business/Reminders

Cooperative Purchase

TX SmartScape
Add your events to the webpage by emailing info@txsmartscape.com

Public Education Activity Reports
Will continue to send out reports

Earth Day Texas
April 21-23, 2017
Roundtable Discussion

Now, it's your turn...
Important Date To Remember

Next Meeting:

Time: 9:30am
Location: Tejas Conference Room
Centerpoint III
Social Media

@nctcogenv

@nctcogenv
Meet Our Brilliant Team

Stormwater Staff

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Public Education Task Force
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RSWMCC
iSWM

IDDE

Water Resources Council
TMDL