Stormwater Public Education Task Force

October 26, 2016
Agenda

- Welcome and Introductions
- Texas SmartScape
- FY16 Project Update
- FY17 Project Discussion
- FY18 Project Brainstorm
- Other Business/Reminders
- Roundtable
- Next Meeting Date
- Adjournment
Texas SmartScape

- 2017 Plant Sales
- Next Spring

www.txsmartscape.com
Description: This project would focus on extending support for the Texas SmartScape program. This could help support “March Is Texas SmartScape Month,” the Texas SmartScape plant sales, and/or the Texas SmartScape plant list update. New content could be developed for the txsmartscape.com website (possibly including a couple of short videos for irrigation quick fixes, plant selection, etc.), and already developed content from other resources could be added to the site (for example, the diagrams AgriLife is developing, other videos, etc.). There could be increased outreach to nurseries and landscape companies related to becoming a SmartScape-Friendly Company.
Smartscape Website Updates

http://www.txsmartscape.com/

Survey
FY 17 Project Discussion

Description
An Extension of the Educator’s Toolbox: The intent would be to help educators engage and teach school kids when visiting a school for the day.

For a previous project, the PETF created a Jeopardy-like game, and NCTCOG staff compiled a list of links to helpful resources.

It may be beneficial to create 1) video demonstrations and/or 2) a matrix that lists a.) topics and audience grade level, b.) resources, and c.) city contacts able to provide additional tips.

Educator’s Toolbox

Compilation of games, books, activities, and videos that environmental educators can easily access.

Activities:
- Enviroscape
- Freddy the Fish

Games:
- Stormwater Jeopardy
FY18 Project Brainstorm

Compilation of general social medial posts with a suggested calendar.

Texas SmartScape and K-12 Educational Enrichment

Update landscape brochures

Educational Pop-Up Displays

Other thoughts?
Other Business/Reminders

Cooperative Purchase
Deadline: November 04

TX SmartScape
Add your events to the webpage by emailing info@txsmartscape.com

Public Education Activity Reports
Will continue to send out reports

Doo the Right Thing Calendar
-Files are available
-Ideas for next years voting?
Doo the Right Thing Calendar

2017 CALENDAR

www.dfwstormwater.com/petwaste
Roundtable Discussion

Now, It's YOUR Turn...
Important Date To Remember

Next Meeting:

Time: 9:30am
Location: Tejas Conference Room
Centerpoint III
Social Media

@nctcogenv

@nctcogenv

@nctcogenv

@nctcogenv
Meet Our Brilliant Team

Stormwater Staff

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