Stormwater Public Education Task Force

April 18, 2018
Agenda

✅ Welcome and Introductions
✅ Doo the Right Thing
✅ Cooperative Purchase Recap
✅ FY18 Project Discussion
✅ FY19 Project Discussion and Vote
✅ TMDL Update
✅ WATER Update
✅ Roundtable
✅ Next Meeting Date
✅ Adjournment
Doo the Right Thing

CALLING ALL GOOD DOGS

Do you think your dog is calendar worthy? Pledge to Doo the Right Thing and your dog may be featured in the 2019 calendar!

Take the pledge and enter your dog’s photo in the Doo the Right Thing Calendar Photo Contest at www.dfwstormwater.com/petwaste.

Submissions open May 1 – June 30, 2018!

Promo materials are ready for use:
• Newsletter template
• Flyers
• Pledge forms
• Social media blurbs and visuals (in toolkit)
FY18 Cooperative Purchase

Recap:
• Things that stayed the same:
  • COG worked with multiple vendors to procure bids
  • COG secured bulk pricing benefits
• Things that changed:
  • Drop shipment directly to participants
  • Participants provide their own artwork and review proofs
  • Participants place order directly and are billed directly

Topics of Discussion:
• Was everyone able to successfully place their orders?
  • Were the vendors helpful and easy to work with, in terms of order placement, artwork, and billing?
• Relative ease of speaking directly with vendor versus through a COG middleman
• General pros versus cons, as compared to the old process
FY18 Project Update

Description: Social Media Toolkit
Month-by-month text and visual templates for Facebook and Twitter. Some topics are repeated each month, while some are more season-specific.

Current Status
Finished through the end of the calendar year. NOTE: new material added to months of May-August to include posts for promoting the Doo the Right Thing Calendar Contest.
FY19 Project Discussion and Vote

- Videos: animated PSAs for social media
- Update Yard Waste Brochures
- Educational pop-up displays to be rented for events
TMDL

- NCTCOG is currently preparing the I-Plan annual status report
  - Final draft by June 2018

- Urban Wildlife Webinar
  - TBD: May

- OSSF Workshop for Real Estate Inspectors
  - TBD: June

- Wastewater Technical Subcommittee Meeting
  - May 03, 2018, 9:30am

- Monitoring Forum Meeting
  - May 17, 2018, 9:30am

- Stormwater Technical Subcommittee Meeting
  - May 24, 2018, 9:30am
WATER

- Our WATER members have collected nearly 1,500 gallons of fats, oils, and grease as part of our **2017 Holiday Grease Roundup**, which ran from November 27, 2017 to January 8, 2018.

- For our Defend Your Drains (DYD) social media campaign, we will be promoting Med Take Back and transitioning to our Wipes Block Everything campaign.

- The WATER Group will be hosting a Grease Trap Training in Fall 2018.
Roundtable Discussion

Now, It's YOUR Turn...
Important Date To Remember

Next Meeting:

July 18, 2018

Time: 9:30am
Location: Tejas Conference Room
Centerpoint III
Social Media

@nctcogenv

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