Public Education Task Force

Wednesday, July 18, 2018
9:30 am, Tejas Conference Room
Agenda

- Doo the Right Thing
- Cooperative Purchase
- Texas SmartScape
- FY19 Project
- TDML Update
- WATER Update
- Roundtable
Doo the Right Thing

- 257 pledges and photo entries
  - 200 eligible photos
  - Pledges from citizens of 22 cities
- Entry open from May 1\textsuperscript{st} through June 30\textsuperscript{th}
- Voting is open NOW**
  - Full voting period is July 16\textsuperscript{th} through August 13\textsuperscript{th}
  - Please advertise using our social media templates!
FY19 Cooperative Purchase

- Process overview and history
- Discussion

- NCTCOG sets up online order form
  - *Hopeful alternative to paper/scanned order forms

- Participants fill out form
  - Price estimates based on past purchases will be included for reference

- NCTCOG secures bids
  - Based on quantities cities think they want

- NCTCOG notifies participants of estimated costs
  - NCTCOG will reach out about anything above the do not exceed amount

- Participants finalize quantities
  - NCTCOG reaches back out to vendors about any significantly changed quantities

- Participants place orders with vendor
  - Participants provide own artwork and receive direct billing and drop shipment

- NCTCOG secures bids
  - Based on quantities cities think they want

- Participants fill out form
  - Price estimates based on past purchases will be included for reference

- NCTCOG notifies participants of estimated costs
  - NCTCOG will reach out about anything above the do not exceed amount

- Participants place order and invoices
  - SUGGESTION: generic artwork for all products – city stickers/logos can be added at your own effort and expense

- Participants pick up orders at COG offices
FY19 Cooperative Purchase

- 2017 Process
  - Online order form
  - 10-15 items maximum
  - Generic artwork

- Pre 2017 Process
  - Online order form
  - 10-15 items maximum
  - Generic artwork

- No cooperative purchase
  - Master contracts ~might~ be available for outside use
  - Devote COG $ and staff time to more videos or another project
FY19 Cooperative Purchase

- FY18 most popular items (5,000+ ordered):
  - SmartScape Bookmark
  - Doo the Right Thing Bookmark
  - Captain Crud Activity Book
  - Plastic Curb Marker
  - Grease Lid
  - Dog Waste Bag Dispenser
  - Fat Trapper Bag

- FY18 least popular items (<1,000 ordered):
  - Outdoor Thermometer
  - Potholder
  - Dog Waste Bag Refill
  - Tote Bag
  - SmartScape Sticker
  - Fat Trapper Container
  - Curb Marker Adhesive
  - Moisture Meter
FY19 Cooperative Purchase

- Product Sustainability – worth some extra cost?
- A few new options:

  - Recycled Material Tote
    - $2.12 – $2.58
  - Recycled Tire Jar Opener
    - $0.38 – $0.45
  - Cardboard Pen w/ Bamboo Clip
    - $0.38 – $0.62
  - Bamboo Pen
    - $0.72 – $0.91
  - Bookmarks with seeds
    - $0.54 – $1.15
  - Cotton Canvas Tote
    - $1.79 – $3.13
Texas SmartScape: Fall Plant Sales

- None for the last few plant sale seasons
- Seeking feedback on why these have trailed off
  - Lack of central organizing from COG or otherwise?
  - Lack of public interest or demand?
  - Discontinuation of partnership with Home Depot and/or difficulty coordinating with local nurseries?
  - Niche is filled by other organizations?
- Is anyone interested in revitalizing the plant sale program?
  - If so, what can COG do to support you?
  - Reconvene Plant Sales sub-group?
  - Send out an updated how-to document?
FY19 Project

- Existing Videos:
  - Freddy the Fish (04:29)
  - Stormwater to Drinking Water (06:09)
  - What’s Your Dog Doo-ing? (00:31)
  - TX SmartScape PSA (00:31)
  - Leave it on the Lawn (00:32)
  - Yard Waste Management (01:25)
  - Water Conservation (01:40)

- Things to consider:
  - Audience: kids, general public, homeowners, etc.
  - Repeat topics from above would be okay – some of these videos are long
  - Style of animation
TMDL Update

- Sycamore Creek TMDL was been approved by the Coordination Committee on June 14\textsuperscript{th}, 2018
- Texas Stream Team: Train-the-Trainer Workshop
  - July 25\textsuperscript{th}, 2018, 8am – 2pm, NCTCOG
- Upper Trinity River Basin Coordination Committee Meeting
  - Brings together TCEQ, water authorities, and WPP entities
  - August 30\textsuperscript{th}, 2018, 9:30am – 11:30am
WATER Update

- Grease Trap Training:
  - October 1st and 2nd
  - Day one: classroom at NCTCOG offices
  - Day two: field visits in Arlington
  - (Pending executed contract)

- New Defend Your Drains website still in the works
Roundtable

What’s happening in your city?
Contact

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