Agenda

- Welcome and Introductions
- Doo The Right Thing Campaign
- FY19 Work Project Discussion
- TX SmartScape Update
- FY20 Work Project Discussion and Vote
- NCTCOG Updates
- Roundtable
- Next Meeting Date
- Adjournment
Doo the Right Thing

- 2020 Doo the Right Thing Calendar Contest opens on May 1 and runs through June 30, 2019
- Social media toolkit for promoting the campaign has been sent to the group and is posted on website under the Public Education Task Force program [page](#)
- Promo materials ready for use:
  - Newsletter template
  - Social media blurbs and visuals
  - Pledge forms (web version pending)
  - Flyers (pending)
FY19 Work Project – Educational Videos

- NCTCOG still in the process of finalizing a vendor to produce videos
- Video outline and script feedback
- Video Inspiration – City of Lubbock’s Stormwater Educational Video
TX SmartScape Updates

- TXSmartScape Website recently had 1,219 daily users - the highest number in its history!
- During the period of February 26th – March 27th there were 19,995 users who spent an average of 00:2:07 on the website.
- Utilizing the hashtags #PlantForPollinators and #TXSmartScape to drive traffic.

![User Activity Graph]

North Central Texas Council of Governments Environment & Development
SmartScape Plant Sales

- Currently 18 native plant sales, or related events hosting a native plant sale, around the region
- NCTCOG will post announcement on social media each week to highlight plant sales
- Utilizing hashtags #SmartScapePlantSale and #PlantSale2019
FY20 Work Project Discussion and Vote

- Online poll to close today at COB
- Cast a paper vote today if have not voted
- Top ideas are:
  - Reducing plastic waste and consumption
  - “Leave it on the Lawn”
NCTCOG Program Updates

- **Stormwater Monitoring** - the Annual Regional Wet Weather Characterization Program Monitoring Report, for the North Texas region, was sent to TCEQ. The agency is reviewing the report, and will send NCTCOG any questions that may arise.

- **iSWM** - the Consultant will be at the April meeting to discuss Year 3 task orders, and answer any questions regarding the completion of Year 2 task orders.
NCTCOG Program Updates, cont.

- **Holiday Grease Roundup:** WATER members collected **3,580.05** gallons of fats, oils, and grease as part of the 2018 Holiday Grease Roundup, which ran from November 26, 2018 to January 7, 2019.

- **DEA Drug Take Back Day –** Saturday, April 27, 2019.
Other NCTCOG Updates

- **iSWM**
  - Next meeting is April 24, 2019
- **RSWMCC**
  - Next meeting is May 8, 2019
- **PETF**
  - Next meeting is July 17, 2019
- **IDDE**
  - Next meeting is July 18, 2019

- **TCEQ Environmental Trade Fair and Conference (Austin), May 14-15, 2019**
- **EPA Region 6 Stormwater Conference (Denton), July 28 - August 1, 2019**
SAVE THE DATE
DENTON, TEXAS
July 28 - August 1, 2019

21ST ANNUAL
EPA REGION 6
STORMWATER
CONFERENCE

EMBASSY SUITES
BY HILTON
DENTON CONVENTION CENTER

PROPOSED PRESENTATION TOPICS
- Municipal Stormwater Management Programs
- Construction & Industrial Stormwater Management
- Resiliency, Sustainability, Green Infrastructure & Low Impact Development
- Watershed Protection & Total Maximum Daily Loads (TMDLs)
- Best Management Practices (BMPs) Case Studies
- Advanced Research Topics & Innovative Technologies
- Public & Private Partnerships

Responding To Change: Dynamic Stormwater Management in Economic, Political, and Climatic Transitions

For more information visit:
http://tamuk-isee.com/conferences/epa2019conference/
or contact:
Suzanna Perea at perea.suzanna@epa.gov, (214) 665-7217
or Lois Bennett at lois.bennett@tamuk.edu, (361) 593-3046

Stay tuned for project requests for the EPA Region 6 Outstanding Green Infrastructure & Low Impact Development Project Competition
Roundtable

What’s happening in your city?
Contact

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