Doo the Right Thing Social Media Library

(Template for Social Media Posts, Related Images)
The pledge is available year-round on the NCTCOG website: dfwstormwater.com/petwaste

Sample Blurbs/Social Media Posts for Doo the Right Thing
Pre-made social media posts regarding awareness of the Doo the Right Thing campaign. Member municipalities are encouraged to share NCTCOG posts or post these captions and corresponding images to their city pages on any social media platform.

<table>
<thead>
<tr>
<th>Image</th>
<th>Caption</th>
</tr>
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</table>
| ![Image of a dog playing with a ball] | Not only is leaving pet waste on the ground gross, in many cities it is against the law! Always remember to scoop the poop to avoid fines.  
Learn why it is important to pick up after your pup at dfwstormwater.com/petwaste.  
#petstagram  
#doglover #DooTheRightThing |
| ![Image of a fluffy white dog] | Leaving behind your dog’s poo pollutes the ecosystem. When waste gets into our water, we are more likely to contract diseases.  
Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.  
#doglover #tongueouttuesday #DooTheRightThing |
| ![Image of a pug with its tongue out] |  
| ![Image of a plant with a dog's tongue] |  

#DooTheRightThing
<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>When owners leave their dog’s pet waste on the ground, it can end up in our waterways. This puts us at risk for trace bacteria to end up in our drinking water supplies.</td>
<td>Your pet’s poop can lead to an outbreak of diseases and can contaminate drinking water! Remember to always scoop the poop, no matter where you are!</td>
</tr>
<tr>
<td>Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.</td>
<td>Learn why it is important to pick up after your pup at dfwstormwater.com/petwaste.</td>
</tr>
<tr>
<td>#dogoftheday #dogsofdallas #dogsofFortWorth #DooTheRightThing</td>
<td>#dogsofdfw #bluebonnets #DooTheRightThing</td>
</tr>
</tbody>
</table>

If you think picking it up is bad, try drinking it.

Dog Waste
- Is not a fertilizer
- Transmits diseases
- Contaminates water
<table>
<thead>
<tr>
<th>Image 1</th>
<th>Text</th>
</tr>
</thead>
</table>
| **If you think picking it up is bad, try swimming in it.** | Think picking up after your dog goes to the bathroom is bad? Try swimming with it!  
When you leave your dog’s feces where it is, it can easily get washed into a storm drain, which leads to a lake or river.  
Don’t ruin someone else’s day at the lake and pick up after your pet!  
Learn more at dfwstormwater.com/petwaste.  
#dogsofdallas #dogsofFortWorth #DooTheRightThing |
| **Leaving it in the water is NOT the same as flushing it.** | If your dog uses the bathroom in a body of water, you still have to pick it up! Leaving poo in the water is not the same as flushing it down the toilet. Bacteria from the feces infects the water, putting others in danger.  
Learn more at dfwstormwater.com/petwaste.  
#furfamily #dogsofdfw #DooTheRightThing |
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**If they poop, you scoop!**

When you add a dog to your family, you are also adding the responsibility of picking up after it! Be a res*paw*sible pet owner and scoop the poop!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #texasdogs #tongueouttuesday #FurFamily

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### REASONS WHY YOU SHOULD PICK UP AFTER YOUR DOG GRAPHICS

<table>
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</thead>
</table>
| ![Feces Is A Huge Contributor](image) | Dog waste that gets left behind is hazardous to your health! When waste gets into storm drains, rivers or ponds, it puts us all at risk. “Doo” your part and pick up after your pet!  
  
  Learn more at dfwstormwater.com/petwaste.  
  
  #DooTheRightThing #FurFamily #Dogs |
Exposed pet waste can cause an outbreak of diseases to humans and animals alike. “Doo” the right thing and always pick up after your pet.

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogLife #DogParents

<table>
<thead>
<tr>
<th>Reason Why You Should Pick Up After Your Dog #2</th>
<th>Reason Why You Should Pick Up After Your Dog #3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dog Fecal Matter Carries Many Diseases</strong></td>
<td><strong>Pet Waste Is Harmful To Your Yard</strong></td>
</tr>
<tr>
<td>The Center for Disease Control (CDC) has found hookworms, ringworms, tapeworms and salmonella in dog waste. Diseases or parasites can be transmitted to people from dog waste.</td>
<td>Dog feces is not fertilizer for your lawn. Fresh waste can be toxic to soil and needs to be disposed of safely.</td>
</tr>
</tbody>
</table>

The myth that dog poop can be used as fertilizer has been debunked. Do not leave pet waste in your backyard! Waste sitting in your backyard will eventually runoff into our waterways, leading to health risks to your community.

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogPoo #Pawrents
**Did you know there are about 1.5 million dogs in the North Central Texas area?**

Talk about cuteness overload.

That’s also a lot of doggy “doo.” Always pick up after your pet and remind owners who don’t why it’s important!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #Dog Lovers #DogLife

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**Have you heard about the dangers of Parvovirus?** It’s a very serious and contagious disease that affects a dog’s intestine lining. This can lead to the dog vomiting, having a loss of appetite, depression and even death. “Doo” your part to stop the spread of parvovirus and pick up after your pet!

Learn more at dfwstormwater.com/petwaste.

#DooTheRightThing #DogPoo #DogParent
### Doo the Right Thing Social Media Library

#### HOLIDAY POSTS

<table>
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<tr>
<td><img src="image1" alt="Roses are red" /></td>
<td>Happy Valentine’s Day! Show your pet (and your neighbors) how much you care by picking up after your dog. Learn why it’s important to pick up after your dog at dfwstormwater.com/petwaste. #ValentinesDay #DooTheRightThing</td>
</tr>
<tr>
<td><img src="image2" alt="It’s your job to pick up their doo" /></td>
<td>Happy Fourth of July! As you celebrate this weekend, be a responsible pet owner and scoop the poop! Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste. #4thofJuly #DooTheRightThing</td>
</tr>
</tbody>
</table>

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*Image credits: [Doo the Right Thing](https://www.dfwstormwater.com)*
<table>
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<th><strong>You work hard so your dog doesn’t have to.</strong></th>
<th><strong>It’s Work Like A Dog Day!</strong></th>
</tr>
</thead>
</table>
| One thing you must always work towards, is leaving a clean environment after you and your dog have walked through it. Learn why it is important to pick up after your pampered pooch at dfwstormwater.com/petwaste. | **#WorkLikeADogDay #DooTheRightThing**  
(August 5th) |
| When you adopt a dog, you are also taking on the responsibility of picking up after your new pet. | **#ResponsibleDogOwnershipDay #DooTheRightThing**  
(September 21st) |
<p>| Be a responsible pet owner today (and always), and scoop the poop! |  |
| More details here: dfwstormwater.com/petwaste |  |
| Trick or Treat? Regardless of the answer, no one wants it to be your pet’s waste! Dispose of your dog’s feces properly. |  |
| Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste. | <strong>#Halloween #DooTheRightThing #Halloweenie</strong> |</p>
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| ![Happy Thanksgiving!](image1) | **Happy Thanksgiving!** While you eat, they’re plotting on how to get to the leftovers.  
Happy Thanksgiving! Learn why it is important to pick up after your dog at dfwstormwater.com/petwaste.  
#Thanksgiving #DooTheRightThing |
| ![Nobody wants this kind of “gift”](image2) | **Nobody wants this kind of “gift”** This holiday season, don’t let your pet leave behind any “gifts.” Follow the law and pick up after your dog!  
Learn why it is important to pick up after your pet at dfwstormwater.com/petwaste.  
#Holidays #DooTheRightThing |
| ![Happy New Year!](image3) | **Happy New Year!**  
It’s time to make your resolutions for 2020! This year, take the pledge to pick up after your dog every time they go to the bathroom.  
Learn more at dfwstormwater.com/petwaste.  
#NewYears #DooTheRightThing #2020 |