Resource Conservation Council Meeting

Tuesday, May 7, 2019

Cassidy Campbell
CCampbell@nctcog.org
1. Welcome and Introductions

2. Notification of Conflicts of Interest

3. Service Award Presentation
4. **Meeting Summary**. The February 6, 2019 meeting summary will be presented for approval.
5. 86th Texas Legislative Session Update
HB 1 (SB 1)

- General Appropriations Bills
- Allocates money to Fund 5000 (Solid Waste Disposal Account)
- House version has been passed by both the House and the Senate, but the House did not accept the Senate amendments
- Last action on the bill was 4/17/2019 when conferees were appointed by both houses

[Link to Bill]
Relating to promotion of the use of recyclable materials as feedstock for manufacturing.

State of Texas Alliance for Recycling’s bill

Creates a Comprehensive Market Development Plan and a statewide educational campaign that will highlight the economic importance and benefits of recycling.

HB 286 was placed on the General State Calendar but has been postponed until 5/6/2019.

SB 649 passed the Senate and was referred to the House Environmental Regulation Committee. It was reported favorably without amendments and was considered in the House on 5/6/2019.

Link to HB 286, Link to SB 649
Relating to the application fee for a permit for a municipal solid waste facility; imposing a fee.

Applicants for municipal solid waste facilities will have to pay a $2,000 application fee to the TCEQ.

Passed the House, and was recommended for the Senate local and uncontested calendar on 5/3/2019

Link to Bill
Relating to the review of municipal solid waste facility permit applications for conformity with regional solid waste management plants.

TCEQ must consider whether a proposed facility conforms with the approved local and/or regional solid waste management plan. The COG will review the application and send a determination to TCEQ regarding the application’s consistency with the regional plan.

Referred to the House Environmental Regulation Committee on 2/27/2019.

Link to Bill
Relating to the inspection of a municipal solid waste management facility or site by the TCEQ before a permit application is issued, amended, extended, or renewed.

Prior to a permit being issued, amended, extended, or renewed, the TCEQ must inspect the facility or site in order to confirm information included in the application.

Passed the House, referred to the Senate Natural Resources & Economic Development Committee on 4/24/2019

Link to Bill
Relating to reducing the volume of wastes disposed of in landfills by promoting the beneficial conversion of plastics and other recoverable materials using pyrolysis and gasification processes.

Amends Texas Health and Safety Code, Section 361.003, to include definitions of pyrolysis and gasification, and adds new sections to address treatment of post-use polymer and recoverable feedstocks, and alternatives and innovative technologies.

HB 1953 passed the House and the Senate. It was sent to the Governor on 5/6/2019.

Link to Bill
Relating to a controlled substance disposal program for pharmacies and certain health care facilities.

A health care facility or pharmacy must create a disposal program onsite that is available during operating hours, is secure, anonymous, and at no cost to the person returning the substance.

HB 2086 was referred to the House Public Health Committee on 3/6/2019, SB 2367 was referred to the Senate Health & Human Services Committee on 3/21/2019.

Link to HB 2086, Link to SB 2367
Relating to the authority of local governments or other political subdivisions.

Amends the Texas Health and Safety Code to include MSW Facilities as exempt from local permit, siting, or construction requirements. A local government or other political subdivision may not adopt a rule or ordinance that conflicts.

The House Environmental Regulation Committee report was sent to Calendars on 4/16/2019. It was reported favorably as substituted.

Link to Bill
Relating to the storage, transportation, processing, and disposal of scrap tires.

Establishes a requirement for financial assurance for registrations for scrap tire transportation, storage, or processing that is sufficient to cover the reasonable expenses of an immediate remedial or removal action.

Both HB 3854 and SB 1850 were reported favorably without amendments and their respective committee reports were sent to Calendars.

Link to HB 3854, Link to SB 1850
HB 4049

- Relating to regulation and permitting of certain recycling facilities.
- Removes exemption from permit requirements or registration requirements for solid waste facilities that receive >50% of its recyclable materials directly from generators not affiliated with the facility, the public, or haulers.
- Referred to House Environmental Regulation Committee on 3/21/2019
- Link to Bill
Relating to municipal solid waste management services contracts; limiting the amount of a fee.

A municipality may not restrict the right of an entity to contract with a person other than the municipality or an exclusive franchisee of the municipality for a solid waste management service for commercial or industrial waste.

Left pending in the House Environmental Regulation Committee on 4/17/2019.

Link to Bill
Listed as “very similar” companion bills

Relating to a prohibition of the land application of grease or grit trap waste.

Prohibits land application of grease or grit trap waste, other than at a Type I MSW Landfill or processing at a Type V Compost facility.

SB 2070 passed the Senate and was referred the House Environmental Regulation Committee on 5/2/2019

HB 3930 was reported favorably as substituted and the committee report was sent to Calendars on 4/29/2019.

Link to SB 2070, Link to HB 3930
Discussion Topics

6. Regional Recycling Survey and Educational Campaign
   - Campaign Pitch Webinar held on April 8, 2019
   - Project Budget Breakdown
   - Educational Campaign Funding Recommendations
   - Campaign Launch Workshop: May 20, 2019
# Fiscal Years 2018 and 2019 Funding Plan

## Budget Allocation

<table>
<thead>
<tr>
<th></th>
<th>NCTCOG Regional Coordination Budget (40% of Total)</th>
<th>Implementation Budget (60% of Total)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Regional Project (50%) *</td>
<td>Pass-Through Grants (50%) *</td>
<td></td>
</tr>
<tr>
<td>FY 2018</td>
<td>$439,694.80</td>
<td>$329,771.10</td>
<td>$1,099,237</td>
</tr>
<tr>
<td>FY 2019</td>
<td>$439,694.80</td>
<td>$329,771.10</td>
<td>$1,099,237</td>
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<tr>
<td>Biennium Total</td>
<td>$879,389.60</td>
<td>$659,542.20</td>
<td>$2,198,474</td>
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</tbody>
</table>

* The Resource Conservation Council voted on Oct. 19, 2017 to further break down the Implementation Budget of $659,542.20/year with 50% dedicated to pass-through grants and 50% dedicated to a regional project.
# Budget Breakdown

## 6. Regional Recycling Survey and Educational Campaign

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contractor</td>
<td>$300,000.00</td>
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<tr>
<td>Educational Campaign Promotional Activities</td>
<td>$359,542.20</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$659,542.20</strong></td>
</tr>
</tbody>
</table>
### The Recycling Partnership’s Initial Spend Recommendations

**PATH** - 40% regional social/digital, 35% theater, and 25% regional print material

<table>
<thead>
<tr>
<th>Time to Recycle</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid SocMed - Facebook, Instagram</td>
<td>$3,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$35,000</td>
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<tr>
<td>Google Display Ads</td>
<td>$</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$4,295</td>
<td>$14,295</td>
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<tr>
<td>Digital Ads Star-Telegram</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$12,000</td>
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<tr>
<td>Digital Ads Dall Morning</td>
<td>$3,500</td>
<td>$3,500</td>
<td>$3,500</td>
<td>$3,500</td>
<td>$14,000</td>
</tr>
<tr>
<td>Digital Ads Community Impact</td>
<td>$1,680</td>
<td>$1,680</td>
<td>$1,680</td>
<td>$1,680</td>
<td>$6,720</td>
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<tr>
<td>Theater Ads</td>
<td>$</td>
<td>$24,000</td>
<td>$24,000</td>
<td>$24,000</td>
<td>$72,000</td>
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<tr>
<td>Print Ads – Star-Telegram</td>
<td>$</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$6,000</td>
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<tr>
<td>Print Ads – Star Weekly</td>
<td>$</td>
<td>$3,125</td>
<td>$3,125</td>
<td>$3,125</td>
<td>$9,375</td>
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<tr>
<td>Print Ads – Dall Morning Al Dia</td>
<td>$</td>
<td>$1,800</td>
<td>$1,800</td>
<td>$1,800</td>
<td>$5,400</td>
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<tr>
<td>Print Ads - Community Impact</td>
<td>$</td>
<td>$9,070</td>
<td>$9,070</td>
<td>$9,070</td>
<td>$27,210</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$11,180</strong></td>
<td><strong>$63,175</strong></td>
<td><strong>$63,175</strong></td>
<td><strong>$62,470</strong></td>
<td><strong>$200,000</strong></td>
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</table>
## Proposed Educational Campaign Budget

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media</td>
<td>$30,000</td>
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<tr>
<td>Google Display Ads</td>
<td>$14,000</td>
</tr>
<tr>
<td>Digital Ads</td>
<td>$36,000</td>
</tr>
<tr>
<td>Print Ads</td>
<td>$55,000</td>
</tr>
<tr>
<td>Theater Ads</td>
<td>$72,000</td>
</tr>
<tr>
<td>Billboards</td>
<td>$40,000</td>
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<tr>
<td>DART Buses</td>
<td>$52,000</td>
</tr>
<tr>
<td>Radio</td>
<td>$25,000</td>
</tr>
<tr>
<td>Print (Cart Tags, Magnets)</td>
<td>$36,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$360,000</strong></td>
</tr>
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7. Recycling Technical Assistance Project

- Since October, CTRA has provided assistance to 6 entities: Alma, Nevada, River Oaks, Weatherford, White Settlement, and Kaufman County.

- Upcoming Training:
  - North Central Texas COG Regional Recycling Technical Assistance Training with CTRA and KTB
  - May 21, 2019, 10:00 AM – 3:30 PM
  - MCL Grand Lewisville
  - Event registration: www.tfaforms.com/4736329
8. Electronic Recycling Cooperative Contract - Request for Proposals

- Conference Call on May 9, 2019
- Draft RFP will be finalized on May 24 after incorporating changes submitted by the advisory group
- RFP expected to be released the first week of June
9. Reappointments

- Requesting members with non-expiring terms to participate on the Nominating Subcommittee
  - Will meet in June or July to review reappointments via conference call
- Members with expiring terms were sent the reappointment form via email on May 2, 2019
- The new roster will be presented for approval at the RCC meeting on August 6, 2019
Discussion Topics

- FY18/19 Grant Management Update
  - 2 grants completely closed out
  - 7 grants waiting for additional back-up documentation to be closed out
  - 5 grants with deadline extensions
# FY20/21 Grant Update

<table>
<thead>
<tr>
<th>Event</th>
<th>Anticipated Timeline</th>
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<tbody>
<tr>
<td>Public Meeting on Funding Plan (NCTCOG Offices)</td>
<td>July 2019</td>
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<tr>
<td>RCC Meeting - Approve Funding Plan and CFP Criteria</td>
<td>August 6, 2019</td>
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<tr>
<td>NCTCOG Executive Board - Approve Funding Plan and CFP Criteria</td>
<td>September 26, 2019</td>
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<tr>
<td>Call for Projects Regional Workshops</td>
<td>Sept/October 2019</td>
</tr>
<tr>
<td>Call for Projects Opens</td>
<td>October 14, 2019</td>
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<tr>
<td>Call for Projects Closes</td>
<td>December 6, 2019</td>
</tr>
<tr>
<td>Call for Projects Scoring Process/Private Sector Review</td>
<td>Dec 19/January 2020</td>
</tr>
<tr>
<td>RCC Meeting - Approve Project Recommendations</td>
<td>Jan/February 2020</td>
</tr>
<tr>
<td>NCTCOG Executive Board - Approve Project Recommendations</td>
<td>February/March 2020</td>
</tr>
<tr>
<td>Execute Agreements</td>
<td>March 2020</td>
</tr>
<tr>
<td>Project Implementation</td>
<td>Mar 2020 – Mar 2021</td>
</tr>
</tbody>
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2020/2021 Funding Plan

- Present for approval on August 6, 2019
- Discussion Points:
  - Administration / Implementation Split
  - Regional Project / Local Grant Decision
10. NCTCOG Updates

- Volkswagen Funds Update – NCTCOG Transportation Department, Air Quality Team
- Western Region Waste Management Discussion
- Summer 2019 Illegal Dumping Workshops
Other Business

11. Future agenda items

12. Roundtable topics
13. Next Meeting Date:

Tuesday, August 6, 2019 at 1:30 p.m.
Tejas Conference Room
NCTCOG Offices, CPIII, Third Floor
616 Six Flags Drive, Arlington, TX 76011
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