



North Central Texas Council of Governments

SUMMARY

Wastewater and Treatment Education Roundtable

Tuesday, February 12, 2019
10:00 AM, Metroplex Conference Room
NCTCOG Offices, CPII
616 Six Flags Drive, Arlington, TX 76011

Chair: Duy Vu, City of Cedar Hill
Vice-Chair: Elijah Dorminy, City of Irving

1. **Welcome and Introductions.**
2. **Meeting Summary.** The [November 6, 2018 meeting summary](#) is available online for your review.

DISCUSSION

3. **2018 Holiday Grease Roundup Initial Results.** NCTCOG will provide the initial results of the 2018 Holiday Grease Roundup.

NCTCOG provided the initial 2018 Holiday Grease Roundup results. The current total amount collects is 3,580.05 gallons of grease collected.

There was a brief discussion on perhaps why the number of gallons collected has been declining, even on city-levels. There was a speculation that perhaps citizens are no longer frying as much, due to health reasons.

4. **Regional Training Discussion.** NCTCOG will seek feedback future training topics and schedules.

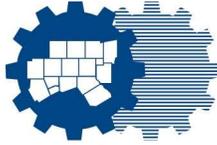
NCTCOG presented 4 different cost proposals for the Grease Interceptor Inspector training. The group agreed that signing a long-term contract for this training would not be beneficial to the region. The group discussed the potential to find a local instructor to reduce the cost of the training and therefore make it readily available, when needed.

A survey will be sent to cost sharing members to finalize a topic for the October 2019 training.

5. **Promotional Activities Update and Prioritization.** NCTCOG will provide an update on social media analytics, wipes deliverables, the potential to use different forms of marketing (i.e. billboards, radio, etc.), and the feasibility of developing an educational video.

NCTCOG presented drafts of potential promotional material for the wipes campaign and social media analytics. The feedback of the promotional materials from the group consisted of approval of the images and colors and emphasis on a single message rather than several messages on one flyer. The group discussed the legality of advertising “not flushable” wipes that are labeled flushable.

NCTCOG gave a brief overview of other advertisement available and their corresponding cost. It was determined that if any radio ads are to be aired, it should be on the FM frequency. The group also agreed on the matter that they would prefer multiple 30-second explainer videos than two or



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three 60-second explainer videos. The group discussed the potential of advertising on other forms available, including billboards, bus ads, music apps, etc.

The group requested that NCTCOG compile a PowerPoint with an overview of Defend Your Drains to present to elementary school children on career days and other educational opportunities.

6. **FY2019 Work Program Discussion.** NCTCOG will provide an update regarding the FY2019 WATER Work Program budget and priorities.

NCTCOG recognized and thanked the FY2019 committed participants. They reported that the current committed funding level for FY2019 Work Program is \$47,500. NCTCOG is still accepting commitment forms for this fiscal year.

7. **FY2020 Work Program Notice.** NCTCOG will provide information regarding the FY2020 Work Program and Cost-Share Participation.

NCTCOG announced that FY2020 cost sharing information will be shared for budgeting purposes soon. NCTCOG demonstrated the new online interface that allows members to commit online for the next fiscal year. Once a member commits, they will receive an invoice after October 1, 2019. If there are any questions or concerns regarding FY2020 commitment forms, please contact Hannah Allen at hallen@nctcog.org.

8. **Member Highlight Presentation: City of Garland.** Lorrie Reeves will share information about the City of Garland's outreach efforts related to the Defend Your Drains message.

Unfortunately, Lori Reeves was not able to present due to illness.

9. **General Updates.** NCTCOG will provide general updates on relevant programs and events.

The next meeting for Water for North Texas will be on Wednesday, May 22, 2019 at 1:30 PM in the William J. Pitstick Executive Board Room at NCTCOG offices. If you are interested in participating on the advisory board or would like more information, please contact Hannah Allen at hallen@nctcog.org.

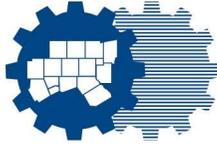
The meeting for the North Central Texas Watershed Stakeholder group will be on Tuesday, March 5, 2019 at 9:30 AM in the William J. Pitstick Executive Bboard Room at NCTCOG offices. More information can be found at nctcog.org/envir/events.

The DEA's Drug Take Back Day will be on Saturday, April 27, 2019.

Trash Free Texas has volunteer and partnership opportunities available. For more information, please visit trashfreetexas.org.

The Cooperative Purchase has been updated with a comprehensive promotional items list and a vendor and purchasing guide. For more information, please contact Crysta Guzman at cguzman@nctcog.org.

10. **Roundtable.** The group will share what is happening in their communities.



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Trinity River Authority announced that they have been conducting studies on the cost of hauling wipes to the landfill. They also mentioned that they have had to install additional screens to capture the wipes.

City of McKinney have kickstarted their green seminar series.

City of Dallas has partnered with the Perot Museum of Nature and Science to extend their educational outreach.

City of Southlake will be hosting a liquid waste hauler forum this month and releasing their newcomer's guide to gardening.

City of Irving has been promoting their FROG program via outreach and stated that there may be some ordinance changes occurring soon. They are also currently developing a grease trap tracking system using GIS.

City of Duncanville has just hired a new employee in their environmental services department and will be hosting a household hazardous waste disposal event next month.

City of Lewisville is in the process of establishing grease collection centers across their city.

City of Richardson has been promoting their FOG program and stated that their GIS mapping system of the grease traps has been very helpful in inspections and having up-to-date information.

City of Garland informed that they have been conducting industrial waste surveys and have been able to establish 7-8 FOG collection containers across the city.

11. **Schedule for the Next WATER Meeting.** The next WATER meeting is scheduled for Wednesday, June 5, 2019 at 10:00 AM in the Metroplex Conference Room, NCTCOG Offices, CPII, 616 Six Flags Drive, Arlington, Texas 76011.
12. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Hannah Allen at (817) 695-9215 or hallen@nctcog.org. Thank you!

If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please contact Crysta Guzman at (817) 695-9231 or cguzman@nctcog.org at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.



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10:00 AM, Tuesday, February 12, 2019
Metroplex Conference Room

Member Sign-in Sheet

| NAME | SIGNATURE | ORGANIZATION |
|-----------------------|-----------|---------------------------------------|
| Sean Aucoin | | City of Frisco |
| Oleksandra Bikman | | City of Keller |
| Remy Brown | | Trinity River Authority |
| Bobbi Bryan | | North Texas Municipal Water District |
| Ashley Carlisle | | City of Southlake |
| Martha Cavazos Fipps | | City of McKinney |
| Elijah Dorminy | | City of Irving |
| Joe Gildersleeve | | City of Arlington |
| Jake Gilliland | | City of Rowlett |
| John Glover | | City of Denton |
| Katelyn Hearon | | City of Lewisville |
| Denise Hickey | | North Texas Municipal Water District |
| Megan Iancu | | City of Southlake |
| Brian Kelm | | Upper Trinity Regional Water District |
| Gregg Kidd | | City of Cedar Hill |
| Edwin King | | City of Irving |
| Jimmy Knipp | | City of Allen |
| Teri McBride | | City of Richardson Health Department |
| Donald McKinney | | City of Duncanville |
| Valerie McKito | | City of Frisco |
| Tuan Ngo | | City of North Richland Hills |
| Brooke Noack | | North Texas Municipal Water District |
| Michelle Wood-Ramirez | | Trinity River Water District |
| Howard Redfearn | | City of Mansfield |
| Echo Rexroad | | City of Plano |
| Lorrie Reeves | | City of Garland |
| Rebecca Sales | | City of Mansfield |
| Linden Shultz | | City of Arlington |
| Ray Silva-Reyes | | City of Colleyville |
| Duy Vu | | City of Cedar Hill |



