North Texas Grease Abatement Council

August 21, 2014
Agenda

1. Welcome and Introductions
2. Flushable Wipes
3. Potential Work Program and Estimated Budget
4. Cost Share
5. Regional FOG Collection Day/Week
6. Roundtable
7. Schedule for Next Meeting
8. Adjournment
Welcome and Introductions
Flushable Wipes

Recent news

The National Association of Clean Water Agencies (NACWA) campaign “Toilets Are Not Trash Cans!” will be featured on The Dr. Oz Show next month.

NACWA will let members know when the air date for the segment is announced.

TRA’s campaign: Seeking feedback

• Design concepts
• Potential campaign webpage
### Potential Work Program and Estimated Budget

**Task 1.** General Outreach Support  
- Task 1.1. General Program Awareness  
- Task 1.2. Regional FOG Collection Event

**Task 2.** Commercial/Industry Outreach Support  
- Task 2.1. Grease Interceptors Brochure Update  
- Task 2.2. Special Event Support/Participation

**Task 3.** Maintaining the NTGAC Website

<table>
<thead>
<tr>
<th>Estimated FY2015 Grease Abatement Council Budget</th>
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<tbody>
<tr>
<td><strong>Deliverables and Marketing Costs</strong></td>
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<tr>
<td>---</td>
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<tr>
<td><strong>Tasks 1-3 with low-cost collection day campaign</strong></td>
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<tr>
<td><strong>Tasks 1-3 with medium-cost collection day campaign</strong></td>
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<tr>
<td><strong>Task 1-3 with high-cost collection day campaign</strong></td>
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</tbody>
</table>

*Assumes that NCTCOG will not be paying for printed deliverables for the low-cost collection day campaign.
Cost Share

Details to come.

If you’re interested in participating, make sure you have my contact information or are on the roster.

Nalani Jay
817-695-9224
njay@nctcog.org
Regional FOG Collection Day/Week

Staff’s Assumptions for Event:
Expect at least 55 gallons (1 barrel at each location), timing: after Thanksgiving, and at least 3 locations in Collin, Tarrant, Denton, and Dallas counties (12 total).

Q: Have a kickoff day but a collection week (or five days)?

Information from Potential Vendors:
• OK with fats, oils, and grease (not just oil).
• Can do multiple days, multiple pickups—but do want point of contact for locations and specific descriptions of where to put it.
• Free service. (Alliance even pays.)
• Various containers, but they all said they had them and don’t charge for them.
Alliance Processors
Ft. Worth plant but serves wider region.
90%-98% biodiesel currently. Also cattle feed, cosmetic factories, etc.
Pays percentage (30%-60%) of market rate.

American BioSource
Serves lots of businesses and municipalities in DFW.
Biodiesel, sometimes feed.
Specified has secure/sealed barrels.

Dallas County Schools
Kids – marketability. Also would help market (spokespeople, printed material).
Biofuel. Possibly more limited in pickup range.

Darling/DarPro
For last two years, 100% biofuel.
Rendered here.
# Regional FOG Collection Day/Week

## Budget Estimate for Event

<table>
<thead>
<tr>
<th></th>
<th>Low</th>
<th>Medium</th>
<th>High</th>
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</thead>
<tbody>
<tr>
<td><strong>Marketing Activities</strong></td>
<td>NTGAC website; city websites, water bill inserts, newsletters, social media, and TV; and press release</td>
<td>All of low plus store partnerships and minimal Facebook ads, radio, and cable TV</td>
<td>Low and medium plus additional Facebook ads, web ads, radio ads, cable TV, broadcast TV, DART train, and billboards</td>
</tr>
<tr>
<td><strong>Marketing Costs</strong></td>
<td>Minimal</td>
<td>$7,500</td>
<td>$22,300</td>
</tr>
<tr>
<td><strong>Collection</strong></td>
<td>Vendors indicated no cost – one indicated would pay for FOG.</td>
<td></td>
<td></td>
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<tr>
<td><strong>Location</strong></td>
<td>No cost</td>
<td></td>
<td></td>
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<tr>
<td><strong>Staff Support</strong></td>
<td>$3,500</td>
<td>$5,500</td>
<td>$5,700</td>
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<tr>
<td><strong>Total</strong></td>
<td>$3,500</td>
<td>$13,000</td>
<td>$28,000</td>
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Roundtable Discussion, Other Business

Roundtable: What’s happening in your community?

Schedule for the next meeting: October?

Adjournment
Contact

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817-695-9224