Green Business Certification
North Central Texas Stewardship Forum
March 11, 2015
Recycling

- Single Stream: 10,804 Tons
- Organics: 3,501 Tons
- Construction Debris: 59,590 Tons
Green Seminars
Other Programs

- Green Business Certified
- U.S. Green Chamber
- Go Green 10
- City of Seattle
- We're on the Map!
- San Diego Area Green Business Program
- Energy Star Partner
- Proud to be a Seattle Business that’s Green - Greener - Greenest
- Green Business Santa Clara County
- San Francisco Green Business
- Bay Area Green Business
- Certified Green Business Montgomery County, MD
Comparison Matrix

- Categories
- Website
- Technology
- Owner/tenant
- Renewal Period
- Verification
- Promotion
- Advertising
- Recognition
- Staffing
- Cost
- Regulation
Green Business Certified

CITY OF PLANO

Presented by Commercial Recycling
# Checklist

## General Education Required Measures

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>1</td>
<td>Create Green Business Policy that highlights your commitment to sustainability.</td>
</tr>
<tr>
<td>2</td>
<td>Post Green Business Policy in a visible location for your employees.</td>
</tr>
<tr>
<td>3</td>
<td>Establish a green team to assist management with green business initiatives.</td>
</tr>
<tr>
<td>4</td>
<td>Provide incentives or training to encourage employee participation in ongoing GBC activities.</td>
</tr>
<tr>
<td>5</td>
<td>Post GBC deal in a visible location and on company website, if applicable.</td>
</tr>
<tr>
<td>6</td>
<td>Schedule quarterly communications to keep employees involved in environmental improvements.</td>
</tr>
</tbody>
</table>

## Waste Reduction Required Measures

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>1</td>
<td>Conduct an environmental assessment of your company’s waste.</td>
</tr>
<tr>
<td>2</td>
<td>Participate in single-stream recycling.</td>
</tr>
<tr>
<td>3</td>
<td>Eliminate all paper waste.</td>
</tr>
<tr>
<td>4</td>
<td>Provide reusable, compostable and/or recyclable beverages for employee use.</td>
</tr>
<tr>
<td>5</td>
<td>Recycle paper, cardboard, and plastic.</td>
</tr>
<tr>
<td>6</td>
<td>Recycle company-owned cell phones.</td>
</tr>
</tbody>
</table>

## Waste Reduction Optional Measures

Choose 6 Measures

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>7</td>
<td>Eliminate single-use disposable water bottles for employees.</td>
</tr>
<tr>
<td>8</td>
<td>Install energy-efficient water toilets.</td>
</tr>
<tr>
<td>9</td>
<td>Set printer default to double-sided printing and make double-sided copies.</td>
</tr>
<tr>
<td>10</td>
<td>Send and receive faxes directly from computers, make double-sided copies.</td>
</tr>
<tr>
<td>11</td>
<td>Reduce paper usage by creating electronic files.</td>
</tr>
<tr>
<td>12</td>
<td>Use marketing materials that require no envelopes.</td>
</tr>
</tbody>
</table>
Green Business Prerequisites

- Recycling
- Styrofoam Free
- Green Team
- Green Business Policy
- Decal
Green Business Assessment Categories

- General Education
- Waste Reduction
- Energy Efficiency
- Water Efficiency
Green Business Assessment Categories

- Pollution Prevention
- Sustainable Purchasing
- Innovation
Green Business Sectors

- Office/Retail
- Grocery Stores
- Restaurants
- Multi Family
Green Business Cost

$200      Twenty Five or less

$350      Over 25

2 years
Green Business Process

Submit Application
Submit Checklist
Schedule Verification Visit
Post Green Business Policy and Decal
15. Purchase used or refurbished equipment and/or furniture.

16. Donate, sell or exchange used furniture, electronics and office supplies.

17. Use rechargeable batteries and recycle when expired.

18. Provide an option for customers to recycle plastic bags.

19. Offer incentives to customers who use reusable bags.

20. Eliminate Styrofoam trays in meat and produce departments.

21. Donate excess food to shelters or food banks.

22. Buy products shipped in returnable, reusable or recyclable containers.

23. In public café or dining area, provide condiments in large containers rather than individual packets.

**ENERGY EFFICIENCY REQUIRED MEASURES**

1. Provide heating, ventilation and air conditioning (HVAC) service history prior to certification.

2. Report energy usage annually on initial certification date.
<table>
<thead>
<tr>
<th></th>
<th>WASTE REDUCTION OPTIONAL MEASURES</th>
<th>Choose 8 Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Provide filtration system for drinking water.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Drinking water is filtered. Bottled water coolers were eliminated; Pro-Star supplies filters.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Eliminate individual disposable water bottles for employees.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Company only provides filtered drinking water for employees</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Install hygienic, energy-efficient hand dryers in restrooms.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Dyson hand dryers installed in areas were sound is not prohibiting</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Set printer default to double-sided printing and grayscale; make double-sided copies.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>All capable network printers default to double-sided, grayscale. Capable copiers default to double-side</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Reduce paper documents by creating electronic files.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Loan documents and other misc forms are saved electronically; marketing materials to dealers are electronic</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Send and receive faxes directly from computers without printing.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Employees have desk-top faxing</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Reuse office paper for scratch paper.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cannot do because of confidentiality</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Use marketing materials that require no envelope.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>This year all dealer show marketing materials were distributed via electronic means via apps, no paper</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Purchase used or refurbished equipment and/or furniture.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Printers and large copiers are used/refurbished; sent from other offices.</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Donate, sell or exchange used furniture, electronics and office supplies.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Electronic office equipment sent to InTech-Arrow for refurbishing then sold or donated by InTech-Arrow</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Recycle print cartridges.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Print cartridges go back to manufacturer for rebuild and all others are recycled at Staples for credit toward office supplies</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Recycle cell phones.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Green Team collects cell phones and donates to Cell Phones for Soldiers</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Use rechargeable batteries and recycle when expired.</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Promote use of reusable bags.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Reusable bags were handed out at Green Team events this year</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Offer incentives to customers who use reusable bags.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Not applicable</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Reuse boxes and packaging.</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>All usable boxes and packaging received is stored and reused for outgoing packages. Damaged boxes are recycled</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Provide trash and recycling containers for employees at each desk.</td>
<td></td>
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</tbody>
</table>
Bavarian Grill
Restaurant

Waste Reduction and Sustainable Purchasing
Hirsch’s Specialty Meats
Grocer

Waste Reduction and Energy Efficiency
Hirsch’s Specialty Meats
Grocer
Big Frog Custom T-shirts & More
Office/Retail

Pollution Prevention and Sustainable Purchasing
Whiskey Cake Kitchen and Bar Restaurant

Energy and Water Efficiency
Legacy Trails Dental
Office/Retail

Energy Efficiency and Waste Reduction
Harley-Davidson F.S.
Office/Retail

Harley-Davidson Financial Services, Inc.

Green Team
LYFE Kitchen  (Love Your Food Everyday) Restaurant

Waste Reduction  &  Sustainable Purchasing
City of Plano
Commercial Recycling
Marketing

Show your commitment to the environment.
Support Plano's green businesses.

Green is growing in Plano!

Office/retail:
- Harley-Davidson Financial Services
- Collin County
- Drive
- The Grove School
- Planteze
- Legacy Trails Dental
- Kino
- ELTEK

Food:
- Whiskey Cake
- Lyfe Kitchen
- Custer McDermott
- Aqua-Fit Aquatics

Apartments:
- Villas at Circle Oaks
- Cityscape at Market Center

City of Plano
Plano.gov/greenbusiness
972-769-4393
Marketing
Signs of Green are all over Plano!
Program Enhancements

Technology
- Website
- Videos
- Interactive Map
- Smart phone app

Promotion
- LGIP
- Social Media
- Incentives
- Advertising
- Networking
Strengths

- Relationships
- Recycling
- Promotion
- Recognition
- Staff
- Chamber
- Connection to City
- Regulation
- Economy
- Community
Thank you!

cityofplano.gov

christopherd@plano.gov

Plano.gov/greenbusiness