2020 Doo the Right Thing Calendar Photo Contest Outreach

(Template for Social Media Posts, Related Images)
The pledge is available year-round on the NCTCOG website, but the calendar contest period opens May 1st and runs through June 30th. Once the submission is closed, promotion for voting begins on July 22.

Sample Blurbs/Social Media Posts for 2020 Doo the Right Thing Calendar Photo Contest

All logos and images are included in the Visuals zipped file. Unless specific to a holiday or day of the week, dates are provided for guidance only.

<table>
<thead>
<tr>
<th>Date</th>
<th>Image</th>
<th>Caption</th>
</tr>
</thead>
<tbody>
<tr>
<td>7/22/19</td>
<td><img src="image1.jpg" alt="Image" /></td>
<td>Voting for the 2020 Doo the Right Thing Calendar is now open! Submit your vote at <a href="http://www.dfwstormwater.com/petwaste">www.dfwstormwater.com/petwaste</a>! (Add hashtags in comments) (Instagram only) #dogsofinstagram #instadog #Yorkiesofinstagram #petstagram (Twitter/Facebook/Instagram) #2020 #DooTheRightThing #dogoftheday #doglover #texasdogs #weratedogs</td>
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<tr>
<td>7/23/19</td>
<td><img src="image2.jpg" alt="Image" /></td>
<td>“They’re all good dogs, Brent!” Help us pick which dog is “calendar worthy” though by submitting your vote at <a href="http://www.dfwstormwater.com/petwaste">www.dfwstormwater.com/petwaste</a>! (Instagram only) #dogsofinstagram #instadog #dailypuppy #petstagram (Twitter/Facebook/Instagram) #2020 #DooTheRightThing #toungeouttuesday #dogsofdfw #weratedogs</td>
</tr>
<tr>
<td>Date</td>
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<tr>
<td>7/26/19</td>
<td>Who wouldn’t want to look through a bunch of cute dog photos?!? Help us by voting for which dog you think should be in the 2020 Doo the Right Thing Calendar. Vote at <a href="http://www.dfwstormwater.com/petwaste">www.dfwstormwater.com/petwaste</a>! (Instagram only) #dogoftheday #dogsofinstagram #instadog #petstagram #pitbullsofinstagram (Twitter/Facebook/Instagram) #2020 #DooTheRightThing #FridayFeeling #dogoftheday #weratedogs</td>
<td></td>
</tr>
<tr>
<td>7/29/19</td>
<td>They’re all 14/10 but we need YOUR help on deciding which dog should be in the 2020 Doo the Right Thing Calendar! Cast your vote at <a href="http://www.dfwstormwater.com/petwaste">www.dfwstormwater.com/petwaste</a>! (Instagram only) #dogsofinstagram #instadog #petstagram #instapet (Twitter/Facebook/Instagram) #2020 #DooTheRightThing #BerneseMountainDog #dogoftheday #weratedogs</td>
<td></td>
</tr>
</tbody>
</table>
Which dog do you think is the cutest? Vote for which dog you think should be in the 2020 Doo the Right Thing Calendar at www.dfwstormwater.com/petwaste!

(Instagram only)
#dogoftheday #dogsofinstagram
#instadog #frenchiesofinstagram
#pugsofinstagram

(Twitter/Facebook/Instagram)
#2020 #DooTheRightThing
#dogsofdfw #FrenchBulldog
#puglife #weratedogs

Need a dose of cuteness today? Look though our 2020 Doo the Right Thing Calendar submissions, and vote on which ones make the cut! Submit your vote at www.dfwstormwater.com/petwaste

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy
#petstagram

(Twitter/Facebook/Instagram)
#2020 #DooTheRightThing
#texasdogs #seniorpupsaturday
#weratedogs
8/6/19
We can’t decide. Can you? Pick out which dogs you want in the 2020 Doo the Right Thing Calendar!
Submit your vote at www.dfwstormwater.com/petwaste!
(Instagram only)
#dogoftheday #dogsofinstagram #instadog #petstagram
(Twitter/Facebook/Instagram)
#2020 #DooTheRightThing #toungeouttuesday #cutedog #weratedogs

8/8/19
Stop what you’re doing! Come vote for the best boys and girls to be in the 2020 Doo the Right Thing Calendar!
Go to www.dfwstormwater.com/petwaste to vote!
(Instagram only)
#dogsofinstagram #instadog #dailypuppy #instapet #petstagram
(Twitter/Facebook/Instagram)
Come on, you know you want to.
#2020 #DooTheRightThing #texasdogs #dogsofdfw #weratedogs
8/9/19

We need YOUR opinion on which dog should be in our 2020 Doo the Right Thing Calendar!
Submit your vote at www.dfwstormwater.com/petwaste!

Hurry, before it’s too late!

(Instagram only)
dogsfinstagram
instadog #dailypuppy
#petstagram

(Twitter/Facebook/Instagram)
#2020 #DooTheRightThing
#FridayFeeling #weratedogs

8/12/19

Most of us try to avoid wrinkles... but what about these wrinkles?? Decide which dog submissions are cute enough to be in our 2020 Doo the Right Thing Calendar!
Submit your vote at www.dfwstormwater.com/petwaste!

(Instagram only)
dogsfinstagram
instadog #dailypuppy
#petstagram

(Twitter/Facebook/Instagram)
#2020 #DooTheRightThing
#MondayBlues #BullDog
#dogoftheday
8/14/19

Did someone say cute??
Go through our 2020 Doo the Right Thing Calendar submissions, and vote on which one(s) you think make the cut! Submit your vote at www.dfwstormwater.com/petwaste!

(Instagram only)
dogsofinstagram
instadog dailypuppy
petstagram

(Twitter/Facebook/Instagram)
#2020 DooTheRightThing
texasdogs germanshepard
dogoftheday

8/16/19

Oh he*k! Today is the LAST DAY to vote which dog should be in our 2020 Doo the Right Thing Calendar!
Submit your vote at www.dfwstormwater.com/petwaste!

(Instagram only)
dogsofinstagram
instadog dailypuppy
petstagram

(Twitter/Facebook/Instagram)
#2020 DooTheRightThing
#FridayFeeling texpertads
weratedogs