

**Air Quality Public Relations Task Force – Air North Texas
Conference Call
Thursday, March 16, 2017
1:30 – 3:00 pm**

Agenda

1. Introductions Whitney Vandiver, NCTCOG
2. Overview
 - a. January 19 Meeting Whitney Vandiver
3. Discussion
 - a. Hood County’s Partnership with Air North Texas ... Michelle McKenzie, Hood County Clean Air Coalition
 - b. Air Quality Update Jenny Narvaez, NCTCOG
 - c. New Air North Texas Website Whitney Vandiver
 - d. Administrative Announcements/Reminders Whitney Vandiver
 - i. Advertising
 - ii. Clean Air Corner
 - iii. Outreach Items
 - e. Campaign Website Quantification/Social Media Report Kenny Bergstrom/Kimberlin To NCTCOG
 - f. Events Schedule Kyle Roy, NCTCOG
 - g. Call for Presentations Whitney Vandiver
4. Other/Member Updates Whitney Vandiver
5. Additional Items Whitney Vandiver
 - a. Next Meeting Information:
Thursday, May 18, 1:30 pm
Fred Keithley Conference Room, NCTCOG Offices
Call in number: 1-800-250-3900
Participant PIN: 442318#

