Website content

Link to Air North Texas

Content/Info for Air North Texas website

Air Quality Index Info

Clean Air Action Day + Proclamation

Arlo “I Love Clean Air” Campaign

Cedar Hill Green Awards
Highlights is the City’s monthly newsletter that is included in every water bill and accessible through the City’s social media platforms.
Advertising content

- Cedar Hill has an active presence across social media platforms
Community involvement

- Cedar Hill values community involvement; hence, we get everyone involved in our public outreach.
- Neighborhood Block Party 3/3/18
- 5,000 people reached
Community involvement

- Cedar Hill had a significant presence at EarthX and gave ANT an individual booth. ANT values aligns with Cedar Hill’s Tourism and Economic Development. Cedar Hill also pays for booth space for Dogwood Canyon Audubon and the State Park who are adjacent. Their open greenspace also aligns with ANT values.
- EarthX @ Fair Park 4/20/18-4/22/18
- 15-20,000 reached
Community involvement

- In addition to EarthX, Cedar Hill hosted a local Earth Day event. One of our two Nissan Leafs were displayed to encourage electronic vehicle usage. Our Environmental Collection Day Trailer was also on display. Building tours were provided to showcase the Government Center’s solar panels and wind turbine to encourage green energy adoption.

- Cedar Hill Earth Fest 4/23/18
- 1,500 reached
Community involvement

- At the Big Machine Expo, Cedar Hill had a hands on approach to show the community how we serve them. The Environmental Collection Day trailer was on display. A recycle relay was held.
- Big Machines Expo 6/7/18
- 3-3,500 reached
Community involvement

- At the CHISD Back to School Rally, we took advantage of a captive young audience to introduce them early to ANT values.
- CHISD Back to School Rally 8/11/18
- 3-3,500 reached
Community Involvement

- Country Day on the Hill is the City’s largest public outreach event. The ECD Trailer was on display along with the City’s Nissan Leafs. We started the Household Hazardous Waste walkthrough for the first time where residents would walk through the ECD trailer and learn exactly what they could take to our event. Empty samples of HHW were displayed on top of their respective overpack drums. Free rental bikes were on display to encourage checkout at the library.

- Country Day on the Hill 10/14/17

- 30-40,000 reached
Community involvement

- There is no age limit to learn about clean air.
- Senior Fair
- 1,150 reached
Water conservation

- Cedar Hill hosts two rain barrel “make and take” classes annually. Rain barrels encourage water conservation in alignment with ANT values.
- Rain barrel classes
- 63 attended
Free bike sharing program

- Cedar Hill has 4 bikes available for checkout for FREE at the Zula B. Wylie Public Library, encouraging values in alignment with ANT. The library is located in the Old Downtown sector where businesses and services are easily accessible with bikes.
- Free bike rentals
- 260+ checkouts
Library On-The-Go

- To expand our library’s reach with a minimum environmental footprint while also promoting healthy living and bicycle riding, 2018 saw a new library program, Library On-The-Go.
- Library On-The-Go brings the library to local schools, community organizations and City events.
Environmental Collection Day

- Cedar Hill’s Environmental Collection Day provides household hazardous waste collection, electronic waste collection and secure paper shredding services all in one day. ECD is hosted quarterly in partnership with CHISD. ECD encourages actions that align with ANT values. ANT outreach is given to all residents attending the event. ECD pulls staff across multiple departments including Code Enforcement, Signs, Streets, Water Operations, Parks & Rec, Fire, Environmental, Engineering, Building Maintenance & Building Inspections. The Fire Department Youth Academy’s Explorers Program helps with the e-waste and shred.

- Environmental Collection Day
- 800+ reached
Electronic vehicles

- Cedar Hill continues to use the two wrapped Nissan Leaf electric vehicles to encourage residents to purchase.

- Cedar Hill continues to provide public access to electric vehicle charging. Two public EV charging stations are located outside of the Government Center. Two EV charging stations are located in the back of the Government Center for the City’s Nissan Leafs. However, the public has access to the EV stations located in the back if they are not in use.
Sustainability tours & International partnerships

- Cedar Hill is a regional leader in Environmental Sustainability and regularly provides building tours of the Government Center. The Cedar Hill Government Center is a LEED certifiable building with 480 solar panels, wind turbines & EV charging stations. In addition, Cedar Hill was the first in Texas to switch all City water meters to “smart meters” at once, providing real water usage data to residents and promoting water conservation.

- Cedar Hill partnered with ICMA and hosted 3 YSEALI professional fellows from Vietnam and Malaysia to learn about environmental sustainability. A key component to the 4-week fellowship included learning about Cedar Hill’s adoption of clean air policies and how adoption of such policies could potentially impact their respective countries.
SolSmart Gold Designation

- Cedar Hill pursued SolSmart designation aligning with ANT values and obtained Gold Designation in 2018.

- The SolSmart process helped Cedar Hill streamline the solar permitting process and developed new policies to encourage adoption of solar energy throughout the City.

- The SolSmart designation proves that North Texas welcomes residents and businesses who value solar energy.

Press content

- Clean Air Action Day was proclaimed through City Council and publicized through Highlights and social media outlets.
Arlo “I Love Clean Air” Campaign

- Arlo was a crucial part of our Arlo “I Love Clean Air” Campaign. The campaign was initiated internally as a way to get staff participation with Air North Texas. The campaign is now integrated into all outreach events. Over 800 people have participated including staff, residents, CHISD and local businesses.
Cedar Hill Green Awards

- Air North Texas was included in all outreach regarding the Cedar Hill Green Awards
- Cedar Hill awards $1,500 for local sustainability projects that align with ANT values.
Cedar Hill Green Awards

- Village Tech – library community garden improvements
- Project completed
Cedar Hill Green Awards

- Newman International Academy – empower the Newman Recycle Warriors to improve their recycling program
- Awarded. Project in progress.
Cedar Hill Green Awards

- Waterford Oaks STEM Elementary – create a competitive recycling school program
- Awarded. Project in progress.
Cedar Hill Green Awards

- Bessie Coleman Science and Engineering Middle School – creation of a “Bonton Farms” in Cedar Hill
- Awarded. Project in progress.
Monuments project

- 2018 saw the start and completion of the City's monuments project
- 18 illuminated park signs were completed and powered by solar in alignment with ANT values to encourage green energy adoption
Mansfield Road Hike & Bike Trail

- Cedar Hill is proud of our world class trails system.
- 2018 saw the completion of our Mansfield Road Project which included a 2.5-mile hike and bike trail. The project cuts through arguably the most beautiful area of the North Texas region providing gorgeous views of the entire metroplex.
- The new trail promotes healthy living, safe bicycle riding and connects to the Veloweb.
Cedar Hill is the 2018 recipient of the NTCRA Excellence in Environmental Education Award.

Promoting Air North Texas values is a key component in our environmental education program throughout the region.
Based on ≤70 ppb (As of November 15, 2018)
8-HOUR OZONE NAAQS HISTORICAL TRENDS

As of November 15, 2018

1997 Standard < 85 ppb (Revoked)

2008 Standard ≤ 75 ppb (Moderate by 2017)

2015 Standard ≤ 70 ppb¹ (Marginal by 2020)

¹Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the Design Value (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

Source: NCTCOG TR Dept
Jenny Narvaez
Program Manager
(817) 608-2342
jnarvaez@nctcog.org

https://www.nctcog.org/trans/quality/air/ozone
Air North Texas Coalition Meeting Schedule - 2019

Conference Calls

Time/Day: 1:30 – 3:00 p.m. / Thursdays – every other month
Call # – 1-800-250-3900
Participant PIN – 442318#

On-Site Meetings

Time/Day: 1:30 – 3:00 p.m., Thursday, May 16, 2019
1:30 – 3:00 p.m., Thursday, November 14, 2019

Location: NCTCOG – Fred Keithley Conference Room
616 Six Flags Drive
Arlington, Texas

Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 17</td>
<td>Conference call</td>
</tr>
<tr>
<td>March 14</td>
<td>Conference call</td>
</tr>
<tr>
<td>May 16</td>
<td>On-site (with conference call option)</td>
</tr>
<tr>
<td>July 18</td>
<td>Conference call</td>
</tr>
<tr>
<td>September 19</td>
<td>Conference call</td>
</tr>
<tr>
<td>November 14</td>
<td>On-site (with conference call option)</td>
</tr>
</tbody>
</table>

* Calls for Presentations from partners accepted two-weeks prior to on-site meetings.
AIR NORTH TEXAS

Campaign Quantification
September 5, 2018 – November 5, 2018

Air North Texas Coalition
November 15, 2018

Erin Arnim, NCTCOG
<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
<th>Change</th>
<th>Compared to 2017</th>
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</thead>
<tbody>
<tr>
<td>Visits</td>
<td>3,836</td>
<td>Decreased</td>
<td>by 28%</td>
</tr>
<tr>
<td>Avg. Time</td>
<td>41 sec</td>
<td>Increased</td>
<td>by 6 seconds</td>
</tr>
<tr>
<td>Pageviews</td>
<td>6,428</td>
<td>Decreased</td>
<td>by 34%</td>
</tr>
<tr>
<td>New Visits</td>
<td>76.1%</td>
<td>Decreased</td>
<td>by 4.9%</td>
</tr>
</tbody>
</table>
Air North Texas Bi-Monthly Quantification
September 5, 2018 – November 5, 2018

Web Traffic + Advertising

- Natural Awakenings
- Lauren Publications
- KXAS NBC 5
- Facebook
- Entercom
- Dallas Examiner
- Community Impact

Air North Texas Visits
Air North Texas Bi-Monthly Quantification
September 5, 2018 – November 5, 2018

<table>
<thead>
<tr>
<th>Visits By Device</th>
<th>2018 Visits</th>
<th>Change Compared to 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>2,930</td>
<td>32% decrease</td>
</tr>
<tr>
<td>Tablet</td>
<td>297</td>
<td>4.5% Increase</td>
</tr>
<tr>
<td>Desktop</td>
<td>609</td>
<td>20% Decrease</td>
</tr>
</tbody>
</table>
How Visitors Found Air North Texas

Air North Texas Bi-Monthly Quantification
September 5, 2018 – November 5, 2018

How Visitors Found Air North Texas

<table>
<thead>
<tr>
<th>Method</th>
<th>7/5-9/5</th>
<th>9/5-11/5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct</td>
<td>4,890</td>
<td>3,258</td>
</tr>
<tr>
<td>Search</td>
<td>470</td>
<td>332</td>
</tr>
<tr>
<td>Referral</td>
<td>220</td>
<td>95</td>
</tr>
<tr>
<td>Social</td>
<td>268</td>
<td>155</td>
</tr>
</tbody>
</table>
Air North Texas Bi-Monthly Quantification
September 5, 2017 – November 5, 2018

Top Directed Sites

- Facebook (58%)
- Dallas Community College (5%)
- Fort Worth (3%)
- NBC (3%)
Air North Texas Bi-Monthly Quantification
September 5, 2018 – November 5, 2018

Top Pages Viewed

- Home Page: 4953 visits
- Signup: 270 visits
- Air Quality: 213 visits
- Clean Air Action Day: 71 visits
- WAZE Carpool: 181 visits

Air North Texas Webpages
Help Arlo score a touchdown for air quality this football season! Doing something as simple as going into a restaurant to order food instead of idling in the drive-thru can help keep our air clean. According to the US Department of Energy, idling for more than 10 seconds uses more fuel and emits more CO2 than engine restarting. #AirNTX

Find sustainable ways to tailgate. For example, make sure cars are turned off and bring a reusable cup.

Congrats to our Grand Prairie Clean Air Winner Lockheed Martin in Grand Prairie and to all our corporate participants who helped reduce air pollution in North Texas by implementing creative clean air initiatives in their organization! #AirNTX

September 22 is World Car Free Day. Join the rest of the world and take the heat off the planet for just one day by cycling or walking. Or consider joining us September 25 for the next Cyclin’ with the Mayor event. #AirNTX
Tree Planting Workshop

November 10 @ 9:30 a.m.
North Richland Hills Public Library
Sponsored by Keep NRH Beautiful

Keep North Richland Hills Beautiful
November 5 at 11:59 AM

Make your 2018 Thanksgiving more sustainable with these tips.

AIRNORTHTEXAS.ORG
5 Tips for a Sustainable Thanksgiving | Air North Texas
Is it your turn to host Thanksgiving this year? Family and friends are trickling
AIR NORTH TEXAS
NCTCOG CONTACTS

Kenny Bergstrom
Communications Coordinator
(817) 704-5643
kbergstrom@nctcog.org

Mindy Mize
Program Manager
(817) 608-2346
mmize@nctcog.org

Kimberlin To
Communications Coordinator
(817) 608-2362
kto@nctcog.org

Whitney Vandiver
Communications Supervisor
(817) 704-5639
wvandiver@nctcog.org

Air North Texas Coalition Web page:
https://www.nctcog.org/trans/about/committees/air-north-texas-coalition
2018 Outreach Events

Tuesday, January 9 - Tuesday, January 16
Public Meetings
Carrollton, Arlington, Fort Worth
*Presentations:* Work Program Modifications, Mobility 2045, North Texas SolSmart Designations
*Highlighted Information:* AirCheckTexas Drive a Clean Machine Program

Friday, January 12
MLK Celebration Fair
MLK Jr. Recreation Center, Dallas, 11 am - 2 pm
AirCheckTexas Informational booth

Monday, January 22 - Thursday, January 25
Liberty Mutual Transportation Fairs
Plano, Irving, Richardson
Try Parking It Informational booth

Monday, February 5 - Tuesday, February 13
Public Meetings
Arlington, Haltom City, Richardson
*Presentations:* Work Program Modifications, Mobility 2045, Funding Program: Sustainable Development, Access North Texas
*Highlighted Information:* AirCheckTexas Drive a Clean Machine Program, Modifications to List of Funded Projects

Saturday, March 17
Chasing Leaks 5k
Trinity Park Pavilion, Fort Worth, 7:30 am - Noon
Air North Texas items distributed at event

Wednesday, March 21
2018 Aging Well Expo
Arlington Convention Center, 9 am - 2 pm
AirCheckTexas Informational booth

Saturday, March 24
Earth Party
Fort Worth Water Gardens, 11 am - 1 pm
Informational booth
Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Saturday, March 31
Hazardous Waste Event
Grapevine, 8 am - 11:30 am
Informational booth
Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities

Tuesday, April 3
Earth Day Fest
Commons Courtyard, Brookhaven College, 11:30 am - 1:30 pm
Informational booth
Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Saturday, April 7
Car Care Clinic
Firestone Complete Auto Care, Plano, 10 am - 2 pm
Informational booth
Regional Smoking Vehicle Program

For additional information or for future outreach opportunities, please contact:
Carli Baylor, Communications Specialist
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)
### 2018 Outreach Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| **Saturday, April 7** | Car Care Clinic  
**Advanced Auto Repair, Denton, 10 am - 2 pm**  
Informational booth  
AirCheckTexas, Regional Smoking Vehicle Program |
| **Monday, April 9 - Wednesday, April 11** | Public Meetings  
**Garland, North Richland Hills, Arlington**  
*Presentations*: Mobility 2045, Work Program Modifications, 2019-2022 TIP, Air Quality Update, Regional Bicycle Opinion Survey Results  
*Highlighted Information*: AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day, April Car Care Clinics, Spring Outreach Events |
| **Tuesday, April 10** | Car Care Clinic  
**Christian Brothers Automotive, Grapevine, 2 - 4 pm**  
Informational booth  
Regional Smoking Vehicle Program |
| **Thursday, April 12** | Car Care Clinic  
**Car Care Central, Plano, 10 am - 1 pm**  
Informational booth  
AirCheckTexas, Regional Smoking Vehicle Program |
| **Friday, April 13** | UNT's University Day  
**Library Mall at UNT, Denton, 11 am - 1:00 pm**  
Informational booth  
Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities, Try Parking It, Look Out Texans Safety Campaign |
| **Saturday, April 14** | Car Care Clinic  
**Rick & Ray’s Auto Plaza Center, Fort Worth, 9 am - Noon**  
Informational booth  
AirCheckTexas, Regional Smoking Vehicle Program |
| **Saturday, April 14** | Car Care Clinic  
**Road Masters Auto Service, Richardson, 10 am - 2 pm**  
Informational booth  
AirCheckTexas, Regional Smoking Vehicle Program |
| **Saturday, April 14** | City of Plano’s Great American Cleanup  
**Chase Oaks Church, 11 am - 1:30 pm**  
Informational booth  
Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It |
| **Saturday, April 14** | City of Lewisville’s ColorPalooza  
**Old Town Lewisville, 10 am - 5 pm**  
Informational booth  
Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It |
| **Saturday, April 14** | Fix My Ride  
**Cross Timbers Church, Denton, 8 am - 4 pm**  
AirCheckTexas Informational booth |

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For additional information or for future outreach opportunities, please contact:  
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Tuesday, April 17  Earth Day Event  UNT Health Science Center, Fort Worth, 11 am - 1 pm  Informational booth  Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Wednesday, April 18  UTA Celebrating People and Planet  UTA University Center, Arlington, 11 am - 1 pm  Informational booth  Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Wednesday, April 18  Earth Day Celebration: Student Event  DFW Airport’s LiveWell Center, Dallas, 9:30 am - 1:30 pm  Informational booth  Air North Texas, NCTCOG Active Transportation Program, Aviation Education

Thursday, April 19  Earth Day Celebration: Employee Event  DFW Airport’s LiveWell Center, Dallas, 11:00 am - 1:30 pm  Informational booth  AirCheckTexas, Try Parking It

Thursday, April 19  UT Dallas Earth Fair  Student Union Mall  Air North Texas and AirCheckTexas items distributed at event

Friday, April 20 - Sunday, April 22  Earth X  Fair Park, Dallas, 10:00 am - 6:00 pm  Informational booth  Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Saturday, April 21  Car Care Clinic  Kwik Kar Auto Service & Repair, Arlington, 10:30 am - 12:30 pm  Informational booth  AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 21  Car Care Clinic  Heller Automotive, Inc., Plano, 10 am - 2 pm  Informational booth  AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 21  Car Care Clinic  The Star Auto Service, Richardson, 9 - 11 am  Informational booth  Regional Smoking Vehicle Program

Saturday, April 21  Grapevine Earth Day Event  Downtown Gazebo

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2018 Outreach Events

Air North Texas, AirCheckTexas and Car Care Clinic items distributed at event

Tuesday, April 24

Car Care Clinic
Burdick Auto Solutions, McKinney, 10 am - 2 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 28

Car Care Clinic
Kinney’s Automotive, Hurst, 10 am - 2 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 28

Car Care Clinic
Starkey Service Center, Dallas, 9 - 11 am
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Thursday, April 26

Earth Day
Texas Woman’s University, Denton, 10 am - 1 pm
Try Parking It and Aviation Education Informational booth

Saturday, April 28

Irving’s Annual Bicycle Fest
North Lake College Campus, 10 am - 2 pm
Sustainable Development Informational booth

Thursday, May 3

6th Annual Senior Synergy Expo
Will Rogers Memorial Center, Fort Worth, 8:30 am - 1:30 pm
AirCheckTexas Informational booth

Tuesday, May 8 - Wednesday, May 16

Public Meetings
Fort Worth, Arlington, Richardson
Presentations: Mobility 2045, 2018 Transportation Conformity, Strategic Partners (Round 2), School Projects Update
Highlighted Information: AirCheckTexas, Clean Air Action Day

Saturday, May 19

Fort Worth ISD Summer Migration
Seaquest at Ridgmar Mall, Fort Worth, Noon - 5 pm
AirCheckTexas Informational booth

Thursday, June 14

Get Fit GP’s Guys Night Out
Airhogs Ballpark, Grand Prairie, 7 - 9 pm
Informational booth
Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It

Friday, June 22

Dallas Clean Air Action Day
City Hall Lobby
Informational booth
Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It

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<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, July 7</td>
<td>Congressman Burgess Energy Summit</td>
</tr>
<tr>
<td></td>
<td>UNT’s Discovery Park, Denton, 8 am - Noon</td>
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<td></td>
<td>Informational booth</td>
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<tr>
<td></td>
<td><em>DFW Clean Cities, Electric Vehicles North Texas, Regional Smoking Vehicle Program, AirCheckTexas</em></td>
</tr>
<tr>
<td>Wednesday, July 18</td>
<td>State Farm Safety Fair</td>
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<tr>
<td></td>
<td>Dallas, 10 am - 4 pm</td>
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<tr>
<td></td>
<td>Informational booth</td>
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<tr>
<td></td>
<td><em>Sustainable development, Try Parking It</em></td>
</tr>
<tr>
<td>Monday, July 23</td>
<td>Public Meeting</td>
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<tr>
<td></td>
<td>Arlington</td>
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<tr>
<td></td>
<td><em>Presentations</em>: Regional 10-Year Plan Update, Alternative Fuel Highway Corridors</td>
</tr>
<tr>
<td></td>
<td><em>Highlighted Information</em>: TIP Modifications, AirCheckTexas Drive a Clean Machine Program, Regional Smoking Vehicle Program</td>
</tr>
<tr>
<td>Friday, August 3</td>
<td>Dallas Mayor’s Back-to-School Fair</td>
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<td></td>
<td>Fair Park, Dallas, 8 am - 2 pm</td>
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<td></td>
<td>Sustainable Development Informational booth</td>
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<tr>
<td>Thursday, August 9</td>
<td>Tarrant County Back-to-School Roundup</td>
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<tr>
<td></td>
<td>Will Rogers Memorial Center, Fort Worth, 8 am - 2 pm</td>
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<td></td>
<td>Sustainable Development Informational booth</td>
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<tr>
<td>Saturday, August 11</td>
<td>Hope Hall Charities Annual Back-to-School Event</td>
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<td></td>
<td>Grand Prairie</td>
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<tr>
<td></td>
<td><em>Air North Texas and AirCheckTexas items distributed at event</em></td>
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<tr>
<td>Saturday, August 11</td>
<td>GCISD Back-to-School Event</td>
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<tr>
<td></td>
<td>Grapevine High School, 9 am - Noon</td>
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<td></td>
<td>Informational booth</td>
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<tr>
<td></td>
<td><em>Air North Texas, AirCheckTexas</em></td>
</tr>
<tr>
<td>Saturday, August 11</td>
<td>Denton Back-to-School Fair</td>
</tr>
<tr>
<td></td>
<td>Denton Bible Church, 8 am - 3 pm</td>
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<tr>
<td></td>
<td><em>AirCheckTexas Informational booth</em></td>
</tr>
<tr>
<td>Thursday, August 23</td>
<td>Great American Trucking Show (GATS)</td>
</tr>
<tr>
<td>Saturday, August 25</td>
<td><em>Dallas, Noon - 5 pm</em></td>
</tr>
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<td></td>
<td>Informational booth</td>
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<tr>
<td></td>
<td><em>DFW Clean Cities, SMASTE, Freight North Texas</em></td>
</tr>
<tr>
<td>Saturday, September 1</td>
<td>Warbirds on Parade</td>
</tr>
<tr>
<td></td>
<td>Lancaster Airport, 10 am - 4 pm</td>
</tr>
<tr>
<td></td>
<td>Aviation Informational booth</td>
</tr>
<tr>
<td>Tuesday, September 4</td>
<td>iWork2018 Youth Career Exploration</td>
</tr>
<tr>
<td></td>
<td>White Settlement, 9 am - 3 pm</td>
</tr>
<tr>
<td></td>
<td>Aviation Informational booth</td>
</tr>
</tbody>
</table>

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### 2018 Outreach Events

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<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, September 8</td>
<td>National Drive Electric Week</td>
<td>Grapevine Mills Mall, Grapevine, 10 am - 1 pm</td>
</tr>
<tr>
<td></td>
<td>Event organizer/Informational booths</td>
<td>Electric Vehicles North Texas, DFW Clean Cities, AirCheckTexas</td>
</tr>
<tr>
<td>Saturday, September 8</td>
<td>Tinkers &amp; Thinkers</td>
<td>Joe Farmer Recreation Center, Allen, 11 am - 1 pm</td>
</tr>
<tr>
<td>Monday, September 10 -</td>
<td>Public Meetings</td>
<td>Arlington, Dallas, North Richland Hills</td>
</tr>
<tr>
<td>Wednesday, September 19</td>
<td>Presentations: Work Program Modifications, Public Transportation Agency Program of Projects, Implementation of Regional Veloweb Trail Corridors, Public Participation Plan Update, Automated Vehicles 2.0</td>
<td></td>
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<tr>
<td></td>
<td>Highlighted Information: TIP Modifications, EV Incentives, Regional Smoking Vehicle Program, AirCheckTexas Drive a Clean Machine Program</td>
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</tr>
<tr>
<td>Tuesday, September 25 -</td>
<td>2018 Collegiate Aviation Conference &amp; Expo</td>
<td>Dallas</td>
</tr>
<tr>
<td>Friday, September 28</td>
<td>Aviation Informational booth</td>
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<tr>
<td>Thursday, September 27</td>
<td>Taste of Grand Prairie</td>
<td>Traders Village, 4 - 8:30 pm</td>
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<tr>
<td></td>
<td>AirCheckTexas Informational booth</td>
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<tr>
<td>Saturday, October 6</td>
<td>Fix My Ride</td>
<td>Cross Timbers, Argyle</td>
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<tr>
<td></td>
<td>AirCheckTexas items distributed at event</td>
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<tr>
<td>Monday, October 8 -</td>
<td>Public Meetings</td>
<td>Arlington, Richardson, Fort Worth</td>
</tr>
<tr>
<td>Thursday, October 18</td>
<td>Presentation: Target Setting for FAST Act Performance Measures, Auto Occupancy Rewards Program for Managed Lanes</td>
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<tr>
<td></td>
<td>Highlighted Information: EV Incentives, AirCheckTexas Drive a Clean Machine Program</td>
<td></td>
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<tr>
<td>Saturday, October 13</td>
<td>Peterbilt Environmental Fair</td>
<td>Denton, 11 am - 2 pm</td>
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<tr>
<td></td>
<td>Informational booth</td>
<td>Air North Texas, DFW Clean Cities, Electric Vehicles North Texas, SMARTe, Regional Smoking Vehicle Program</td>
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<tr>
<td>Saturday, October 13 &amp;</td>
<td>Bell Fort Worth Alliance Air Show</td>
<td>Fort Worth</td>
</tr>
<tr>
<td>Sunday, October 14</td>
<td>Aviation Informational booth</td>
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<tr>
<td>Wednesday, October 24</td>
<td>2018 Health Hustle</td>
<td>Allen Event Center, 4:30 - 8:30 pm</td>
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<tr>
<td></td>
<td>Sustainable Development Informational booth</td>
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</tbody>
</table>

For additional information or for future outreach opportunities, please contact:
Carli Baylor, Communications Specialist
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)
## 2018 Outreach Events

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| Wednesday, October 24 - Thursday, October 25 | North Texas Facilities Expo  
Arlington Convention Center, 10 am - 3 pm  
DFW Clean Cities Informational booth |
| Friday, October 26 - Sunday, October 28     | Wings Over Dallas  
Dallas Executive Airport, Dallas  
Aviation Informational booth |
| Monday, November 19          | Cyclin’ with the Mayor at Prairie Lights  
Lynn Creek Park, Grand Prairie  
Sustainable Development Informational booth |
| Friday, December 7           | Active Adult Health Fair  
The Summit, Grand Prairie, 9 am - Noon  
AirCheckTexas Informational booth |

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