High-Speed Rail Status Report

Regional Transportation Council

January 12, 2017

Kevin Feldt
Houston to Dallas

Texas Central Partners – New Positions

CEO – Carlos Aguilar
President – Tim Keith

Signals Transition to Construction Phases

Voluntary Land Option Purchase Program

Preparing Environmental Impact Statement (EIS)
Voluntary Land Option Purchase Program

Hundreds of Parcels Under Option

Parcels in All 10 Counties in Corridor

Focus On “High Confidence” Sections

Will Accelerate Program Post-EIS
EIS Preparation

Coordinating Efforts

State and Federal

TxDOT, FRA, USACE and Others

Local Agencies

NCTCOG, Dallas, DART and Others

DEIS – 1Q 2017

FEIS – 4Q 2017

Record of Decision – 1Q 2018
Current NCTCOG Efforts

- Investigating Alignment Alternatives
- Completing Ridership Estimates
- Assisting in Environmental Process Completion
- Learning from RFI Responses
- Local Governance Entity
- Coordination with Congressional Delegation for Funding
- Three Station Area Planning Studies
Station Area Planning Studies

25 Proposals Received

Fort Worth – 9
   Gateway Planning
Arlington – 9
   WSP | Parsons Brinckerhoff
Dallas – 7
   Lockwood, Andrews and Newnam (LAN)

Three Consultants Recommended

Results to Inform Environmental Study

Ensure Regional High-Speed Rail Connectivity
NCTCOG Role

• Identify Best Alignment
• Coordinate with Consultants on Best Station Location
Consultant Role

- Identify Best Station Location
- Coordinate with NCTCOG on Best Alignment
Next Steps

Coordinate with Local Governments

NCTCOG to Complete Alignment Study

Form Study Review Committee for Each Project

Project Completion – July 1, 2017
Request for Information

Packets Received November 18
16 Packets Received

RFI Purpose

• Inform Region Regarding Best Practices
• Gauge Project Implementation Interest
Respondents

Areas of Expertise Expressed

• Planning
• Financial
• Technical
• Engineering
• Partnerships
• Fare Collection
• Construction
• Operation and Maintenance
## Respondents

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<tr>
<th>Company</th>
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<tr>
<td>ACS-Dragados-Cobra</td>
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<td>USA Rails</td>
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<td>Kiewit Corp.</td>
<td>Vinci Concessions</td>
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Next Steps

Continue Responses Review

Continue to Learn

Develop DFW Implementation Strategy

Begin Request for Federal Funding
Questions?

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INTRODUCTION OF NEW INSTITUTIONAL NEEDS: MPO PUBLIC SECTOR CREDIT UNION “BANK” FROM 2008

Regional Transportation Council

January 12, 2017
Federal & State Legislative Balance

Congress:
- National Infrastructure Bank
- FAST Act

Texas Legislature:
- Proposition 1 (Severance Tax)
- Proposition 7 (Sales Tax/Vehicle Excise Tax)

Tools and Tolls
Job Requirements For MPOs: Core Principles (7Ps)

Communication (Partnerships)
Short and Long-range Focus (Policies, Programs, Projects)
Products (Plans, Performance)
Bottom-up Approach (Public)
Managed Lanes (Funding, Speed, Technology)

State

TxDOT/MPO

Non-Tolled Projects

Federal

TxDOT

MPO Direction

Optional Limited Toll

MPO Public Sector Credit Union “Bank”

Similar to High Speed Rail
Voluntary List of Policies

50% Adoption of Relevant Policies to be Eligible for Transportation Development Credits to Help Offset Future Projects

Clean Fleet Policy Applicable for: Cities, Counties, NTTA, School Districts, Transit Agencies, TxDOT

- Air Quality: Clean Fleets
- Air Quality: Clean Construction
- Air Quality: Idling Restrictions

www.nctcog.org/policybundle
RTC Funding Eligibility

- Policy Adoption
- Annual Reporting

= Funding Eligibility

DFW Clean Cities Recognition Program
Clean Fleet Policy Adoptees

www.nctco.org/fleetpolicy

Legend
- Counties
- Municipalities
- Other
- School Districts
- Transit Service Areas
- 8-Hour Ozone Nonattainment Area
- NCTCOG Service Area

Source: NCTCOG
Date: January 3, 2017

North Central Texas Council of Governments
DOE Goal to Save 2.5 Billion Gallons of Petroleum Per Year by 2020

DFWCC Goal to Increase Petroleum Reduction by 15% Every Year

Combined Effort with Clean Fleet Policy

Report due March 1 Annually

www.dfwcleancities.org/annualreport
2015 Petroleum Reduction

23,255,172 gallons

- Vehicle Miles Traveled Reductions (0.1%)
- Off-Road Vehicles (0.4%)
- Idle Reduction (2.4%)
- Hybrid Vehicles (1.0%)
- Fuel Economy Improvements (0.5%)
- Electric & Plug-In Vehicles (0.1%)
- Alternative Fuel Vehicles (96%)
Policy Goals and Recognition Criteria

Emissions Reductions
- Anti-idling Policy
- Training and Orientation
- On-board Technology
- Vehicle Prioritization

Fuel Reduction
- Eco-driving Policy
- Right-sizing Vehicles to Operation
- Alternative Fuel/Hybrid Vehicles

Partnership
- Promotion of Clean Fleet Policy/DFWCC to Partners
- Active in DFWCC Activities
- Reduce Environmental Impacts
- Annual Reporting

Familiarity with Air Quality and Petroleum Reduction Goals
- New Hire Orientation
- Driver Pledges
- Attend NCTCOG Trainings
- Performance and Recognition
- Shared Resources
Outstanding Fleet Award Winners

**Silver Awards**
City of Euless
City of Carrollton
Town of Addison

**Bronze Awards**
City of Coppell
City of Fort Worth
City of Grapevine
City of Richardson
City of Rockwall
City of Southlake
Dallas Area Rapid Transit
Denton ISD
Town of Flower Mound
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TEXPRESS LANES
EDUCATION CAMPAIGN
Amanda Wilson, AICP
Regional Transportation Council
January 12, 2017
CAMPAIGN OVERVIEW

Coordination of Regional Transportation Agencies

Messaging and Talking Points

Communications Plan Elements

Next Steps
REGIONAL COORDINATION

RTC Workshop Held January 2016

Transportation Agency PIOs Met Through 2016

Communications Plan and Messaging Developed

Collateral Materials Produced
MESSAGING THEMES

Benefits of TEXpress Lanes

Real-world User Testimonials

Educational Components
  ▪ How To Use TEXpress Lanes
  ▪ Why TEXpress Lanes Have Been Used
  ▪ System of TEXpress Lanes, Discuss Projects Separately

Use of Analogies and Humor
TALKING POINTS

It’s all About Options for Drivers Who Want a More Reliable Commute

Drivers can Choose to Pay a Toll for a Reliable Trip with Predictable Travel Experience

TEXpress Lanes Lower the Stress of Commuting

Using TEXpress Lanes Produces Far-reaching Benefits
TALKING POINTS

TEXpress Lanes are Easy to Use

TollTag, TxTag or EZ Tag Customers and Carpoolers get the Lowest Toll Rates

Payment for Driving on TEXpress Lanes is Easy, Too

Corridors with TEXpress Lanes Have Been Improved or Completely Rebuilt
COMMUNICATIONS PLAN ELEMENTS

FOCUS ON STAKEHOLDERS

• Presentation
• Pocket Card
• White Paper
• Economic Development
• Myths and Facts
COMMUNICATIONS PLAN ELEMENTS

FOCUS ON GENERAL PUBLIC

Real World Testimonials
Social Media Messages
Short Articles
Humorous Videos
Educational Elements

Direct to www.TEXpressLanes.com
NEXT STEPS

Finalize Communications Plan Elements

Provide RTC Members with Online Toolkit for Presentations and Meetings with Stakeholders

Work with Partners to Distribute General Public Elements

Proactively Schedule Opportunities to Distribute the Information to the Community